

SPECIAL PROGRAMME IMPLEMENTATION DEPARTMENT

POLICY NOTE 2024-2025

Demand No.53

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Minister for Youth Welfare and Sports Development



Government of Tamil Nadu 2024

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SPECIAL PROGRAMME IMPLEMENTATION DEPARTMENT

POLICY NOTE 2024-2025

எல்லார்க்கும் எல்லாம் நிகழ்பவை எஞ்ஞான்றும் வல்லறிதல் வேந்தன் தொழில்

Ellarkkum Ellam Nigazhbavai Engnaandrum Vallaridhal Vendhan Thozhil

Each day, of every subject every deed,
'Tis duty of the king to learn with speed.

திருக்குறன்-582

1. Introduction

Tamil Nadu under the Visionary leadership of the Hon'ble Chief Minister is one of the leading States - in terms of economic growth, excellent health facilities, a large number of educational institutions and highly skilled human resources. The Dravidian Model Government, led by our Hon'ble Chief Minister, is a pioneer, not only in

economic and Human Development Indicators but also in social justice, equality, and women's empowerment. In brief, Tamil Nadu is a state for inclusive growth. Tamil Nadu has achieved this massive growth only because it did not take a very narrow view of growth confined to the "economy" alone. Tamil Nadu pursued growth in two key dimensions' viz. 1. Economic Growth, 2. Social Growth, Dravidian Model Government inclusive and human-centric stands for administration. The beauty of Tamil Nadu's development lies in its inclusivity of all sections of the Society irrespective of caste, religion, and gender.

The Hon'ble Chief Minister has launched a myriad of innovative Programmes and Schemes which are aligned with the Vision Document for the upliftment of the downtrodden and marginalized sections of the society. These Schemes stand testament to the commitment of

the Government for promoting the welfare and inclusive development of the State.

The State under the leadership of the Hon'ble Chief Minister has been implementing various schemes majorly focusing on seven important sectors such as Economy, Agriculture, Water Resources, Education, Health, Urban and Rural Development, with emphasis on Social Justice.

The Success of these schemes lies in tracking the progress diligently. This department is mandated to monitor the progress of these schemes by tracking progress periodically and to facilitate the reviews by the Government with the objective that the noble vision of all these schemes reaches the last and the most deserving person of the State.

2. Main Functions of the Department

The following are some of the important functions performed by the Special Programme Implementation Department

- Discharging the duties and responsibilities that are necessary to function as the Monitoring Body of the Government.
- Monitoring the progress of the issue of necessary orders on all the policy announcements made on the floor of the Assembly as well as the announcements made at various Government functions and monitoring the status of their implementation in coordination with the Departments concerned.
- Monitoring the progress of Iconic Projects implemented by various Government Departments by tracking the progress as per the projected milestones and ensuring timely completion of these Projects.
- Monitoring all Roads and Bridge works carried out by different departments by organizing periodical meetings.
- Organizing Regional Review Meetings of the District Collectors under the

- chairmanship of the Chief Secretary to ensure the speedy implementation of Government Schemes at the field level.
- Organizing High Level Review Meetings with the Departments concerned to ensure that the time bound services planned by these Departments under various schemes are delivered intime.
- Organizing Monthly meetings of the District Monitoring Officers under the Chairmanship of the Chief Secretary to Government to discuss their field observations, feedback, and suggestions and to take corrective measures, wherever necessary.
- Coordinating initiatives by the stakeholding departments under Vada Chennai Valarchi Thittam intended for the Social and Economic Development of North Chennai.

- Entrusted with the task of resolving long pending housing and patta issues of Chennai and Suburban areas in coordination with related departments.
- Facilitate to resolve inter-departmental issues in the implementation of Schemes among the departments.
- Undertaking any other special assignments that are entrusted to the Department by the Government from time to time.

Officials with field experience and domain expertise are drawn from various departments to the department to effectively discharge the functions assigned as mentioned above.

3. Monitoring

Monitoring is the systematic process of collecting, analyzing, and using information to track a programme's progress towards reaching its objectives and guide important

decisions / to undertake mid-course corrections, wherever necessary.

The Department collects and records the status of implementation of various schemes, programmes, and projects that are announced by the Government in coordination with the Line This Departments concerned. Department reports prepares progress for important coordination meetings and analytical reports for High Level Review Meetings conducted from time to time. This Department performs the following monitoring-related activities.

3.1. Monitoring of Policy Announcements

The foremost mandate of the Special Programme Implementation Department is to monitor the implementation and fulfillment of all announcements of the Government in the Hon'ble Governor's Address, Budget Speech, Agriculture Budget, announcements made by the Hon'ble

Chief Minister under Rule 110, the announcements made by the Hon'ble Ministers on the floor of the Legislative Assembly and the announcements made during the Hon'ble Chief Minister's district visits and other official functions.

3.2. Online Monitoring through Secretariat Intranet

An interactive webpage for recording the status of the Policy announcements in respect of various Government Departments in the Secretariat was developed by this Department and it has been hosted in the intranet system of the Secretariat website. Monitoring software has also been developed for generating various types of analytical reports. The Monitoring Software is periodically customized according to the needs.

Nodal Officers have been nominated by all the Administrative Departments in the Government to coordinate with their respective Heads of Departments and update the status of the announcements on the Intranet webpage.

For effective monitoring, the status of announcements is categorized based on the progress furnished by various Departments through the online monitoring system, and consolidated reports are generated for High Level Review Meetings conducted from time to time, including "All Secretaries review meetings" conducted every month by the Chief Secretary to Government.

3.3. High Level Review Meetings

To ensure the success of various programmes/schemes/projects announced by the Government, periodical reviews at appropriate levels are required to ensure the issue of necessary orders by the departments concerned and their implementation.

Particularly, Schemes relating to the Welfare and Development of the State, Infrastructure

projects, programmes relating to skill development, employment generation, credit assistance to various sectors and livelihood promotion, etc., need to be specially focused to ensure that the benefits reach all the targeted segments of the society resulting in inclusive growth.

Accordingly, High Level Review Meetings are being conducted to ascertain the status of the issue of orders and implementation of various Policy announcements made by the Government to ensure that all those announcements are translated into actions in the field and desired objectives are realized.

The following High Level Review Meetings are being organized by this department from time to time:

 The Hon'ble Chief Minister periodically conducts Review Meetings with the Secretaries to the Government relating to the status of implementation of Policy Announcements, Progress of Iconic Projects, Roads & Bridges, and issues involving the convergence of various Departments.

- The Regional review meetings are conducted by the Hon'ble Chief Minister in the districts with District Collectors and all field officials, under the Scheme "Kala Aayvil Mudhalamaichar".
- The field inspections and detailed review of all schemes conducted by the Hon'ble Minister for Youth Welfare & Sports Development in the districts ensures speedy and qualitative implementation.
- The Chief Secretary also conducts review Meetings with the District Monitoring Officers.
- The Chief Secretary conducts regional review meetings with the District Collectors periodically to ensure effective

implementation of the Schemes at the field level including region/season-specific issues related to the districts.

- Department specific Review Meetings are conducted by the Chief Secretary to Government.
- Convergence and Coordination Meetings are conducted by the Hon'ble Chief Minister's Office with the Departments concerned, whenever necessary.

This Department prepares Review Notes, Booklets, and Key Performance Indicators, for the above mentioned High-Level Review Meetings.

3.4. District Monitoring Officers

The Government periodically appoints
Additional Chief Secretaries / Principal
Secretaries/ Secretaries to Government / Heads
of Departments as District Monitoring Officers.
The Monitoring Officers undertake field

inspections and conduct review meetings on the schemes implemented in the districts and provide necessary advice/inputs to the District Collectors and officials for sorting out the bottlenecks to implementation speedy of the ensure Schemes/Programmes. The list of Schemes/Programmes that need special attention is also furnished to the District Monitoring Officers every month to carry out inspections in their allocated districts.

The Monitoring officers also focus on those areas requiring convergence and coordination among departments, Land acquisition issues, implementation of Schemes as stipulated in the Guidelines, etc. Besides the above, any district-specific schemes or Schemes requiring higher-level intervention are also taken up for review by the Monitoring Officers.

The Monitoring officers also perform special visits to the district to oversee the preparedness

of the district in handling natural calamities and also to ensure the preparedness of the district in launching new/special schemes. During their district visits, the Monitoring officers also undertake inspections of the Government offices to ensure speedy service delivery to the public.

The Monitoring officers furnish the schemewise observations, action points and suggestions after performing their district visits, on the above said agenda to this Department for compilation and necessary follow up.

This Department consolidates the feedback received from Monitoring officers and the same is presented in the separate monthly meetings by the Chief Secretary conducted to Government. The Secretaries and Heads departments concerned who are implementing the schemes inspected by the Monitoring officers also attend the meetings conducted by the Chief Secretary and the feedback of Monitoring officers are shared with them for necessary follow-up action. These meetings also provide a platform for taking mid-course corrections and for providing appropriate solutions to the issues identified by the Monitoring Officers.

4. Initiatives of the Special Programme Implementation Department

Apart from monitoring the implementation of various schemes, this Department spearheads some of the unique initiatives of the Government. These initiatives focus on improving the standards of service delivery extended by the Government departments/agencies to the public and thereby enabling the fulfillment of this Government's Noble Vision of "Everything for Everyone."

4.1. Hon'ble Chief Minister's Focused Review Meetings

(A) Iconic Projects

Highly impactful Infrastructure Projects that are expected to transform the socio-economic

landscape of the State need focused monitoring so that they are expeditiously completed as per the projected timelines and are brought to use without delay, to achieve their intended and desired objectives. Such Projects in various Sectors, namely, Energy, Water and Sanitation, Industrial Corridors, Tidel Parks, Elevated Road Projects, Outer Ring Roads, Bridges, Heritage Projects, Schools Projects, Transport Excellence, Environment Projects, Multi-speciality Hospitals, Fishing Harbours, construction of Modern Rice Mills and Godowns, IT Projects, Irrigation Projects, Sports Stadiums, etc., have been identified as Iconic Projects. Initially, 155 identified as projects Iconic and were subsequently, new projects were added to this list and currently nearly 300 projects in respect of 25 departments are termed as Iconic.

The Hon'ble Chief Minister periodically reviews the progress of these Iconic Projects with

the stake holding departments along with the Hon'hle Ministers οf the concerned departments. In view of these reviews, the State completed several projects in record Dr.Kalaignar Centenary The Multi Hospital at Guindy, Kalaignar Specificity Centenary Library Madurai, World Class Jallikattu Arena at Alanganallur, Madurai, Keeladi Museum at Sivagangai district and upgradation of ITIs to "Industry 4.0" standard were some of the examples of new projects completed in record time. The review helps the departments for speedy completion of their complex projects.

The Chief Secretary to the Government also reviews these projects every month and provides necessary inputs to the department for early completion.

(B) Roads & Bridges

The total length of the road network in the State is 2.71 lakh km. The density of roads in

Tamil Nadu is 2084.71 km per 1000 sq. km, which is higher than the National average of 1926.02 km per 1000 sq. km. This indicates the availability of a sound road network in the State. The Road networks are crucial as they provide access to employment, social, health, and education services. Roads open up more areas and stimulate economic and social development. For these reasons, road infrastructure is the most important of all public assets. The Highways & Minor Ports Department, Municipal Administration & Water Supply, and Rural Development & Panchayat Raj departments are departments given the mandate to augment and maintain the Road networks in the State.

Even though these departments have inhouse monitoring mechanisms. Periodical review meetings at the State level helps to resolve the inter departmental issues like Land Availability, forest clearance etc., that arise during the execution of works. This department facilitates the high level meeting chaired by Hon'ble Chief Minister and Chief Secretary.

The high-level reviews will facilitate the completion of the road & bridge works carried out by these departments within the timeline and also help the departments to sort out the interdepartmental issues that arise in road & bridge works and maintenance works. The Hon'ble Chief Minister reviewed the Roads & Bridges works carried out by these departments for the periods 2021-22, 2022-23,2023-24 and spillover works related to the period before 2021-22 along with respective Hon'ble Ministers of the departments concerned.

The Chief Secretary to the Government also reviews the progress of works every month and issues instructions for early completion of the projects taken up and also resolves the interdepartmental issues of the projects.

In view of the frequent reviews conducted by the highest level the road works, by-passes, and bridges taken up were completed early, and significant progress was also made in on-going works. The reviews also facilitated restoration of the damaged roads by the Michaung Cyclone which hit several parts of the State.

This department is mandated to coordinate with all three departments and collect and compile scheme-wise, quantified information of both physical and financial progress and present them during the reviews.

(C) Vada Chennai Valarchi Thittam

The main objective of the Tamil Nadu Government is to drive rapid economic growth within the state and position it as a premier global investment hub. Ensuring inclusive prosperity for all residents is paramount. To accommodate the burgeoning population and infrastructure

demands, there is a concerted effort to enhance sustainability and efficiency within the city. While South Chennai has witnessed significant progress across social and economic fronts, North Chennai requires comprehensive initiatives to address its current challenges. To address these needs and equitable urban development, foster the Government of Tamil Nadu has initiated the "Vada Chennai Valarchi Thittam" Programme. scheme aims to identify the infrastructure deficit and gaps in development and address these gaps executing various projects for balanced bν development within Chennai.

To assess and identify the needs of the residents of North Chennai, the following two studies were conducted by the CMDA and Urban Habitat Development Board by hiring consultants and agencies.

i. An Assessment of the Socio-EconomicSurvey Undertaken for Vada Chennai – To

identify the Growth Opportunities and Development Projects. – Survey conducted by the Coldwell Banker Richard Ellis (CBRE), Chennai

ii. Socio-economic-psychological Wellness
 Survey and Focus Group Discussion in
 Vada Chennai – conducted by Madras
 Christian College and Women's Christian
 College Chennai.

These studies identified gaps in the Healthcare, Education, Employment, Infrastructure, Housing and Safety & Security sectors. To address these gaps, development projects were identified by the Health & Family Welfare, School Education, Home, Prohibition and Excise, Special Programme Implementation, Higher Education, Labour & Skill Development, Youth Welfare & Sports Development, Energy, Municipal Administration and Water Supply, and Housing & Urban Development Departments.

These identified projects will be implemented by converging the funds of the Chennai Metropolitan Development Agency (CMDA) and the Stake holding departments.

This Department is entrusted to coordinate with the stake holding departments and to monitor the progress of the works taken up under this scheme.

(D) Patta issues

In Greater Chennai Corporation and Chennai Suburban areas, there is a complex problem involving land title and land records affecting thousands of tenants and legal owners. The tenants of the Tamil Nadu Urban Habitat Development Board (TNUHDB) and Tamil Nadu Housing Board who received sale deeds were also not able to get land records mutated in their name due to problems in the land classification, sub division, differences in area and layout in

various records. Various petitions were received from people and elected representatives to solve problems in land records and issuance patta.

In this regard, the Hon'ble Minister of Youth Welfare and Sports Development conducted a meeting with all stakeholding departments and with the Hon'ble Ministers concerned to discuss the issues involved in issuing patta to the Greater Chennai Corporation and Chennai suburban areas.

During the meeting, it was decided to create a "Special Cell" headed by an Officer on Special Duty (OSD) with officers from stakeholding departments. Many departments viz., Revenue and Disaster Management Department, Tamil Nadu Housing Board, Tamil Nadu Urban Habitat Development Board, Greater Chennai Corporation, Public Works Department, and Animal Husbandry Department are involved in this process.

A High-level Committee at the State Level headed by the Hon'ble Minister, Department of Revenue and Disaster Management was constituted to coordinate the activities of the Special Cell and to provide necessary support to complete the work quickly.

The High level committee is supported by the Working Committee constituted under the Chairmanship of the Secretary, Revenue and Disaster Management Department with the Officer on Special Duty as the Convener, with Heads of Departments of all the concerned departments as members. The Officer on Special Duty works with concerned departments to resolve this complex problem.

4.2. Kala Aayvil Mudhalamaichar

The Hon'ble Chief Minister has been emphasizing during various review meetings that all Policy Announcements need to be turned into

Government Orders expeditiously. These Government Orders should be translated into actions, and these should be monitored through field inspections which are most important to ensure that the benefits fully reach the targeted population without delay. The people-centric Governance often reiterated by the Hon'ble Chief Minister needs to be achieved through a systematic review of progress made in the implementation of various Government Schemes and Programmes combined with inspections at the field level.

The Hon'ble Chief Minister launched the novel initiative of "Kala Aayvil Mudhalamaichar" wherein "Regional Level Review Meetings" are conducted. Each Region comprises of 4 to 5 districts.

Review Meetings: Under this programme, the Hon'ble Chief Minister conducts Welfare and Infrastructure programme review meetings with

the Collectors of the Districts in the Region and of other district level officers various departments. A separate Law & Order review meeting is also conducted with Superintendents of Police of the Districts concerned, the Deputy Inspector General of the Range, and the Inspector General of the respective Zone.

Field Inspections: The Hon'ble Chief Minister Hon'ble Ministers also take up field of inspections as an integral this part Programme. The Secretaries to Government and Heads of Departments who are in charge of Welfare and Infrastructure Schemes Programmes that are taken up for review also undertake extensive field inspections covering the districts in the region on the previous day and give their field observations during the meetings. They also suggest appropriate corrective actions for removing bottlenecks, wherever necessary.

This Department has been entrusted with the task of preparing review notes for these meetings by collecting inputs from the Line Departments concerned. Generally, the following Sectors are covered under the 'Kala Aayvil Mudhalamaichar' Programme:

- Basic Services provided by the Government to Citizens
- Agriculture and Rural Development
- Health and Nutrition
- Social Inclusion
- Livelihood Programmes
- Urban Development
- General Infrastructure
- Students and Youth
- Skill Development
- District specific Projects involving Land Acquisition / Iconic projects
- Status of implementation of district specific Policy Announcements

This Department prepares detailed presentations for the Hon'ble Chief Minister's review meeting showing the performance of these selected districts in sectors. The presentation highlights the best-performing areas of the districts and also throws light on the gray areas of the districts that need special focus by district officials concerned for the corrective actions to improve the performance.

The Hon'ble Chief Minister has so far conducted six Regional Review Meetings at Vellore, Salem, Madurai, Villupuram, Nagapattinam, and Chennai for 24 districts in the State.

4.3. Districts Visits by Hon'ble Minister for Youth Welfare and Sports Development

The Government has implemented a plethora of welfare and developmental schemes through various departments for the Socio-Economic Development of the State. The Hon'ble Chief

Minister on many occasions emphasized that the Government policies, programs, and developmental works will reach the intended beneficiaries only by carrying out frequent field-level reviews. The Hon'ble Minister for Youth Welfare and Sports Development periodically visits the districts to review the implementation of various schemes/programs and developmental works and also makes field visits to ensure the benefits of the Government programs reach the intended beneficiaries. The Hon'ble Minister has so far carried out the field reviews in 21 districts.

Prior to the visit of the Hon'ble Minister, the officials of this department conducted a field inspection of the flagship schemes of the Government and furnish a report to the Hon'ble Minister. This department prepares detailed review presentations to review the District Collector and other senior officials of various departments of the district.

4.4 Ungal Thoguthiyil Mudhalamaichar

Hon'ble Chief Minister announced the of flagship Scheme "Ungal Thoguthiyil Mudhalamaichar" (UTM) under Rule 110, on the floor of the Tamil Nadu Legislative Assembly on 07.05.2022. This Scheme aims to address the long-pending needs of the people in the Assembly Constituency areas. In continuation to this announcement, the Hon'ble Chief Minister has written a letter on 22.08.2022 to all the Members of the Legislative Assembly to furnish a list of ten hitherto unfulfilled important Projects that are the felt needs of the local public in their respective constituencies.

The proposed projects may pertain to long pending felt needs such as Infrastructure for Drinking Water Supply, Agriculture Production and Marketing, Roads and Bridges for providing connectivity, Medical facilities, Schools, Arts and Science Colleges, New Educational Institutions

like Polytechnic / ITI, or Infrastructure facilities that are required in the existing Educational Institutions, Infrastructure required for Industrial development, Crematorium, Modern Libraries, Integrated Bus terminus in the urban areas, New tourist centres and works relating to the development of tourism areas.

The Government has issued detailed guidelines for the implementation of the UTM scheme on 28.09.2022. In the above guidelines, a District Level Committee has been constituted in each district under the Chairmanship of the District Collector, with Members of the Legislative Assembly concerned and District Level Officers of various departments as members, to process the list of projects furnished by the Members of Legislative Assembly.

The District Collectors shall process the projects recommended by the Members of the Legislative Assembly concerned by conducting an

intensive study on the feasibility of taking up the proposed Works / Projects. Based on the detailed field study and deliberations, the District Level Committees shall recommend the Works / Projects to the Government along with the rough cost estimates.

In order to identify the Works / Projects that can be taken up under the ongoing Schemes implemented by the Government Departments, a State Level "Screening Committee" has been formed under the Chairmanship of the Chief Secretary to Government with the following members.

| 1. | Chief Secretary to Government | Chairman |
|----|---|---------------------|
| 2. | Principal Secretary to Government, Finance Department | Member |
| 3. | Additional Chief Secretary to Government, Planning and Development Department | Member |
| 4. | Secretary to Government, Special Programme Implementation Department | Member Secretary |

A Sanctioning Committee has been formed comprising the following members under the Chairmanship of the Hon'ble Chief Minister to sanction the identified projects.

| 1. | Hon'ble Chief Minister | Chairman |
|----|---|---------------------|
| 2. | Hon'ble Minister for Youth Welfare and Sports Development | Member |
| 3. | Hon'ble Minister for Finance and Human Resources Management Memb | |
| 4. | Chief Secretary to Government | Member |
| 5. | Principal Secretary to Government, Finance Department | Member |
| 6. | Additional Chief Secretary to Government, Planning and Development Department | Member |
| 7. | Secretary to Government, Special Programme Implementation Department | Member Secretary |
| 8. | Secretaries of Line Departments | Member |

This Department is entrusted with the task of collecting and compiling the projects proposed from the districts, processing those project proposals in coordination with the Line Departments, and facilitating the State Level

Committees in scrutinizing and sanctioning the Projects.

The list of works under "Ungal Thoguthiyil Mudalamaichar (UTM)" was received from all the districts with District Level Committee recommendations and the same was communicated to the Departments concerned and requested to furnish the status report on the implementation of proposals. Accordingly, the status report was received from the Departments concerned.

As per the Guidelines, to finalise the list of UTM proposals regarding "Under Implementation" and "Works to be taken up during the year 2023-24" in the existing schemes, the State Level Screening Committee was convened under the Chairmanship of the Chief Secretary to Government on 08.09.2023.

Further, to finalize the proposals which are not possible to be taken up under the existing

schemes, the Sanctioning Committee was convened under the Chairmanship of the Hon'ble Chief Minister on 07.10.2023, and the finalised list of works for the year 2023-24 under the UTM was communicated to the departments concerned and all the District Collectors for implementation.

Under the UTM scheme, for the year 2023-24, 818 works have been sanctioned for all the Assembly Constituencies and the status of the implementation of the above works is being monitored in monthly all Secretaries Meeting conducted by the Chief Secretary to Government. Further, tentatively 211 works are to be taken up for the year 2024-25 by various departments.

4.5. Tamil Nadu Chief Minister's Fellowship Programme

Tamil Nadu Chief Minister's Fellowship Programme (TNCMFP) has been announced with a view to harness the talents of Young Professionals from diverse professional and academic backgrounds in the implementation of the various

priority schemes of the State flagship and Government. In this regard, the Government has in G.O (Ms) No.3, Special issued orders Programme Implementation Department, dated 04.03.2022 to implement the Tamil Nadu Chief Minister's Fellowship Programme (2022-2024) Special Programme Implementation with Department as the Nodal Department implement the programme and Bharathidasan Institute of Management, Tiruchirapalli, as the Partner. Α Memorandum Academic Understanding (MoU) has been entered into with Institute Bharathidasan of Management, Tiruchirapalli, for the implementation of TNCMFP (2022-24).

The Academic Partner is the Nodal agency for the selection process. Accordingly, the threestage selection process of the Fellows under Tamil Nadu Chief Minister's Fellowship Programme was undertaken by the Bharathidasan Institute of Management, Tiruchirappalli, in a robust, transparent and fair manner and the final selection list of 30 candidates was published on 05.09.2022. The selected Fellows are given a monthly remuneration of Rs.65,000/- and an additional allowance of Rs.10,000/-.

Newly inducted Chief Minister's fellows were attached to various departments to study the programs of the respective policies and departments they have been attached. The Fellows who successfully complete this two-year will receive the Post Graduate programme Certificate in Public Policy and Management from the Academic Partner. Further, the Fellows having Master's degree will be given the option to enroll in a Ph.D. programme of the Bharathidasan Institute of Management, concurrently, subject to satisfying minimum eligibility requirements.

II. TAMIL NADU SKILL DEVELOPMENT CORPORATION

1.INTRODUCTION

Tamil Nadu Skill Development Corporation (TNSDC) was established by the Government of Tamil Nadu as a not-for-profit Company under Section 8 of the Companies Act, 2013 to meet the growing demand of skilled workforce and to transform Tamil Nadu into the skill capital of the country.

Tamil Nadu Skill Development Corporation has been designated as the Nodal Agency for skill related training and aims to galvanise the skill development eco-system to race ahead into the trillion-dollar economy envisaged for the State by promoting the availability of quality talent that attracts investment to our State resulting in large scale employment generation benefiting youth.

Global Scenario

Technological Advancements

Advancements in Industry 4.0, the digital economy, and green technologies are reshaping markets worldwide. iob Industry 4.0, encompassing automation, AI, IoT, and smart manufacturing, demands a workforce proficient in advanced digital and technical skills. Countries like Germany and Japan lead in integrating these technologies into their manufacturing sectors, setting global benchmarks for skill development. The expanding digital economy also calls for expertise in data science, cybersecurity, and software development, creating new roles such as AI specialists, data analysts, and digital marketing experts. Moreover, the shift towards renewable energy and sustainable practices necessitates specialized training in green technologies, energy efficiency, and environmental management, with countries like Denmark and Sweden at the forefront.

Global Competitiveness

Global competitiveness relies on robust vocational training systems and skills mobility. Nations like Switzerland and Singapore have established effective vocational training systems that blend classroom education with hands-on experience, supported by strong industry partnerships and a focus on lifelong learning. Additionally, the interconnected nature of global labour markets requires transferable skills. Language proficiency, cultural competence, and international certifications increasingly are important for workforce mobility, enabling workers to adapt to diverse job markets.

Indian Scenario

National Skill Development Mission

India's National Skill Development Mission aims to create a skilled workforce by training 400

million people across various sectors by 2022, emphasizing inclusive growth and targeting underprivileged sections of society. Key programs under this mission include the Pradhan Mantri Kaushal Vikas Yojana (PMKVY), which offers short-term training, recognition of prior learning, and special projects for skill development. Sector Skill Councils (SSCs) have been established to identify skill gaps and create standardized training modules tailored to different industries, ensuring that training aligns with market needs.

Demographic Dividend

India's young workforce presents a unique opportunity to harness the demographic dividend. With a majority of the population in the workingage group, effective skilling can drive economic growth. However, challenges persist in bridging the gap between education and employability, as well as ensuring a balance between rural and urban skilling initiatives. Addressing these

challenges is crucial for tapping into the potential of the young workforce and fostering inclusive economic development.

Skilling in Tamil Nadu

Economic and Industrial Landscape

Tamil Nadu boasts a diverse industrial base, including automobile manufacturing, textiles, IT, and electronics. The state is also a leader in renewable energy, particularly wind and solar power. Addressing skill gaps in traditional industries while focusing on emerging sectors is essential for balanced industrial growth. Skilling initiatives must cater to the specific needs of these industries to ensure that the workforce is equipped with relevant and up-to-date skills.

Government Initiatives

The Tamil Nadu Skill Development Corporation (TNSDC) plays a central role in coordinating skilling activities across the state.

The TNSDC Short term skilling aims to enhance employability among youth through vocational training and placement support, with a focus on both urban and rural areas. These government initiatives are crucial for creating a structured and cohesive approach to skill development, ensuring that training programs reach all sections of society.

Educational Institutions

Tamil Nadu has a robust network of technical universities, engineering colleges, polytechnic institutions, Industrial Training Institutes, Arts & Science, paramedical colleges etc., that are vital for providing foundational and advanced technical training. Partnerships between educational institutions and industries are essential for creating relevant and industry-aligned training programs. Internships, apprenticeships, and onthe-job training are key components that bridge

the gap between education and practical skills, ensuring that graduates are job-ready.

Focus Areas for Skilling

Digital skills are paramount, with training programs focusing on AI, machine learning, data analytics, and cybersecurity to meet the demands of the IT sector. Additionally, programs that enhance digital literacy and basic IT skills for all are essential. In manufacturing, emphasis on advanced techniques, robotics, and quality control Specialized training programs is crucial. collaboration with leading manufacturers can industry-specific needs. address Renewable energy is another critical area, with training in solar and wind energy technologies leveraging the state's renewable energy potential. In healthcare, skilling initiatives for paramedical staff, technicians, and other professionals are necessary to support the growing healthcare infrastructure and emerging areas like telemedicine and healthcare informatics.

Key Challenges

Key challenges in skilling include improving infrastructure and resources, increasing awareness and accessibility, and aligning training industry with requirements. programs Modernizing training facilities with the latest equipment and technologies, ensuring availability of qualified trainers and educators, and expanding the reach of skilling programs to underserved areas are essential. Increasing awareness about skilling programs among the youth and ensuring accessibility in rural and remote areas are crucial for inclusive growth. Additionally, regular updates to curricula are necessary to keep pace with technological advancements and industry standards.

Tamil Nadu Skill Ecosystem

Skilling for all - Reaching the unreached

The current focus of the TNSDC is to energise all the youth, leverage their potential and make them employable by imparting industry-worthy skills, to upskill our trained and educated youth in emerging technology to make them industry-relevant and to incubate talent towards innovation through various skill training Initiatives like.

- Short-Term Industry Demand Skill Training through third-party training providers /centres and placement support.
- Factory Skill Schools (Industry as Training Centre)
- Recognition of Prior Learning
- Naan Mudhalvan (flagship programme) –
 Massive skilling initiative for skilling the youth in the higher education domain.
- Naan Mudhalvan Competitive Exam

2. SHORT TERM TRAINING PROGRAMME

Short-Term Training The component imparted at Tamil Nadu Skill Development Corporation is designed to benefit candidates in Tamil Nadu who are either School or College dropouts or unemployed youth. This initiative aims to equip these individuals with the necessary skills and training to enhance their employability them and help secure better opportunities. Tamil Nadu Skill Development provides skills and knowledge Corporation relevant to different industries, thereby enabling them to build a stable and successful career path.

Short Term Training aligning training with both National Skill Qualification Framework (NSQF) levels and also Industry Standards ensures that individuals acquire skills and knowledge pertinent to sectors like Apparel, Healthcare, IT-ITes, Electronics and Hardware,

Capital goods, etc. covering 25+ sectors 150+ job roles.

Table 2.1

Number of candidates Trained in the year 2023-2024 (including ongoing training) are as follows

| Total | 93,187 |
|------------------------------------|--------|
| SANKALP | 725 |
| Special Convergence Programme | 30,781 |
| Recognition of Prior Learning | 379 |
| Apex Skill Development Centre | 22,958 |
| Mobilization and Placement Partner | 6,133 |
| Factory Skill Schools | 6,037 |
| Empanelled Training Providers | 26,174 |

2.1 Candidates Trained through empaneled Training Providers

Based on the employment opportunities available in each district and neighbouring areas, short-term skill training is being imparted to

candidates in various sectors for the year 2023-2024. The details of trained candidates are furnished below:

Table 2.2
Region wise Number of trained candidates

| S. No | Name of the Region | Districts Covered | Total Trained Candidates |
|----------|--------------------------|--|--------------------------------|
| 1 | Chennai | Chengalpattu, Chennai, Kanchipuram, Thiruvallur | 3,484 |
| 2 | Central | Ariyalur, Dindigul, Karur, Mayiladuthurai, Nagapattinam, Perambalur, Pudukkottai, Thanjavur, Thiruvarur, Tiruchirappalli | 6,992 |
| 3 | North | Kallakurichi, Ranipet, Tirupathur, Tiruvannamalai, Vellore, Villupuram, Cuddalore | 4,879 |
| 4 | West | Krishnagiri, Coimbatore, Dharmapuri, Erode, Namakkal, Salem, | 5,108 |

| S. No | Name of the Region | Districts Covered | Total Trained Candidates |
|----------|--------------------------|--|--------------------------------|
| | | The Nilgiris, Tiruppur | |
| 5 | South | Kanniyakumari, Madurai, Tenkasi Ramanathapuram, Sivaganga, Theni, Tirunelveli, Thoothukudi, Virudhunagar | 5,711 |
| Total | | | 26,174 |

Table 2.3
Sector wise details of trained candidates

| S. No | Sector | Total |
|-------------|-----------------------------|-------|
| 1 | Logistics | 30 |
| 2 | Management | 104 |
| 3 | Apparel | 6,050 |
| 4 | Healthcare | 4,594 |
| 5 | Automotive | 967 |
| 6 | Leather | 131 |
| 7 | Capital Goods | 4,411 |
| 8 | Agriculture | 210 |
| 9 | Information Technology (IT) | 2,278 |
| 10 | Electronics and Hardware | 1,951 |
| 11 | Other Sectors | 5,448 |
| Total 26,17 | | |

2.2 Factory Skill Schools

The Factory Skill Schools (FSS) initiative by the Tamil Nadu Skill Development Corporation is a transformative programme designed to tackle unemployment and skill gaps among the unemployed youth of Tamil Nadu. Utilizing a "Recruit, Train, and Deploy" model, Tamil Nadu Skill Development Corporation collaborates with leading industries, industrial associations, and government firms to provide specialized training and ensure job placements, thereby fostering economic growth and improved quality of life. So far, 32 industries have been empaneled as training partners, and 4,624 candidates have been trained in various skills under this initiative. The trained candidates have been successfully placed in the industry. 1,413 candidates are undergoing training.

2.3. Mobilization cum Placement Partner

Nadu Skill The Tamil Development Corporation has empaneled around 27 HR consultancies and third-party aggregators as mobilization cum placement partners. These are responsible for identifying partners unemployed skilled and unskilled candidates in Tamil Nadu. They will mobilize these candidates, equip them with the necessary aptitude and basic knowledge related to the required job roles, and place them in the recruiting companies (RC), who are the real employers, to fill existing vacancies.

So far, 6,133 candidates have been placed under this initiative, with major placements provided in leading companies like Capgemini, Flextronics, ZF Rane, Foxconn, Salcomp, Bharath FIH, Pegatron, OLA Electric, Apollo Tyres, Wheels India, Hwashin India Automotive, etc,

2.4 National Council of Vocational and Educational Training (NCVET) Approval

Tamil Nadu Skill Development Corporation (TNSDC) has achieved a significant milestone with its recent recognition as an Awarding and Assessment Body by the National Council for Vocational Education and Training (NCVET), New Delhi, under the Government of India. This recognition solidifies TNSDC's position as a key player in skill development initiatives nationwide.

Training initiatives under TNSDC are being efficiently executed across the state through a network of empanelled Training Partners (TPs), comprising both government and private entities, as well as through Government Industrial Training Institutes (ITIs) and Polytechnic institutions.

TNSDC's training programs encompass a diverse range of courses aligned with the National Skills Qualification Framework (NSQF), as well as demand-based courses tailored to meet the

specific needs of various sectors. To date, a commendable total of 5,29,170 trainees have successfully undergone training and assessment through Sector Skill Councils (SSCs) under the NSQF framework.

Empanelment of assessment agencies, along with the training and certification of Master Assessors and Assessors and establishing our own certification processes, will enhance the quality of assessments, that will align with the unique needs and standards of Tamil Nadu.

It is a significant step towards self-reliance and self-sufficiency in skill development.

2.5 Tamil Nadu Apex Skill Development Centre (TNASDC)

The Tamil Nadu Apex Skill Development Centres have been formed with the objective of accelerating high-end skilling in sectors such as Health, Construction, BFSI (Banking, Financial Services & Insurance), Automobiles & Autocomponents, and Logistics.

The Government of Tamil Nadu has accorded administrative sanction to establish Apex Skill Development Centres with the assistance of Japan International Co-operation Agency (JICA) as part of Tamil Nadu Investment Promotion Programme (TNIPP) Phase-2. The Government has accorded sanction for establishing ASDC at a total project cost of Rs.100 Crore (Rs.50 Crore from JICA and Rs.50 Crore from the State Government).

The scope of ASDCs is to,

- Provide advanced High-End Industry relevant Skill Training.
- Coordinate with Industries for the upgradation of Syllabus/ Curriculum.
- Development of sector-specific courses in adherence to guidelines laid.

- Provide Training of Trainers (ToT) of other institutions to ensure the availability of adequately trained manpower in the Sector.
- Coordinate with Government / quasi-Government agencies to effectively utilise existing infrastructure and manpower to enhance training capacity.
- Facilitate industry linkages for apprenticeship and other on the job training initiatives of the industry.
- Collaborate with foreign academic and training agencies to develop training modules.
- Organize specialized corporate training programmes to cater to the in-house training needs of the industries.

Table 2.4

Training Status of TN - Apex Skill Development Centres- 2023-24

| Apex Skill Development Centres | Total No. of Candidates Trained |
|---|---------------------------------------|
| TN - Apex Skill Development Centre for Health Care and Service. | 6188 |
| TN - Apex Skill Development for Transportation and Logistics. | 6378 |
| TN- Apex Skill Development Centre for Banking, Financial Services and Insurance | 10,392 |
| TN- Apex Skill Development Centre for Auto, Auto Components and Machine Tools. | Initiated the activities |
| TN- Apex Skill Development Centre for Construction and Infrastructure. | Initiated the activities |

2.6 Recognition of Prior Learning (RPL)

Recognition of Prior Learning is the process of recognizing learning as a result of experience. In Tamil Nadu, there is great potential for Recognition of Prior Learning (RPL) as large numbers of workers in the informal sectors, currently working in Construction, Logistics, Small & Medium Enterprises (SME),

Leather, and Textile sectors are eligible for assessment. The above-mentioned programmes were conducted and certificates were issued to 1,11,371 persons.

Recognition of Prior Learning for crafts persons in traditional arts & crafts has been planned for the current year. RPL has also been extended to entrepreneurs who manage Community Skill Schools (CSS) in rural areas as part of the Vazhndhu Kattuvom Project (VKP). The Apparel, Construction, and Automotive sectors have completed VKP-RPL, and certificates have been issued to 205 community trainers so far, as detailed below

Table 2.5
Assessment completed and certificate issued batches

| S. No | Sector Name | Districts | No. of certificates issued to the trainees |
|----------|----------------|--------------|--|
| 1. | Apparel | Cuddalore | 55 |
| 2. | Automotive | Kallakurichi | 30 |
| 3. | Construction | Kallakurichi | 60 |

| S. No | Sector Name | Districts | No. of certificates issued to the trainees |
|----------|----------------|-----------|--|
| 4. | Construction | Madurai | 60 |
| | Tota | 205 | |

Currently, the Recognition of Prior Learning assessment is going on for 150 trainees in the automotive and construction sectors.

For Sri Lankan refugees in Coimbatore camps, 24 trainees were assessed, and certificates were issued in painting and the automotive sector. Further, the Tamil Nadu Apex Skill Development Centre for Logistics is currently conducting an RPL assessment for 1000 trainees in the logistics sector.

2.7 Special Convergence Programmes under Tamil Nadu Skill Development Corporation

2.7.1. Training for Urban Habitat Board tenement dwellers

Tamil Nadu Skill Development Corporation

provided training in Beautician, Apparel, Driving, etc., for 280 residents in the Tamil Nadu Urban Habitat Development Board at Kannagi Nagar and 858 candidates are undergoing training in Tamil Nadu Urban Habitat Development Board at other places like Kannagi Nagar, Perumbakkam, MS and BS Moorthy Nagar. Courses included are Light Motor Vehicle Training, Hand Embroiderv (Addawala), Beautician, Self-Employed Tailor, and Housekeeping-cum-Cooking. In the second phase, TNSDC expanded the scheme to include residents Land, Vyasarpadi, T.P.Chathiram, ATR Teynampet, South Boag Road, K.K.Nagar, Kotturpuram, Athipattu-Ambattur in Chennai, Reddiyarpatti, V.O.C. Nagar in Tirunelveli District, Narimedu in Tiruchirappalli. Training courses offered were Self Employed Tailor with Hand Embroidery, Bridal Fashion, and Portfolio Makeup Artist, and Four-Wheeler Driving Course.

2.7.2. Craft Skill Schools

Tamil Nadu Skill Development Corporation aims to revive traditional arts and crafts in the region. Specific traditional arts and crafts are from different districts as selected courses, including Palm leaf making and sea shell making in Ramanathapuram, Thalaiyatti Bommai Thanjavur Painting in Thanjavur, Wood and Carving in Kallakurichi, Pith Work and Tie and Dye in Thanjavur are ongoing. Planned traditional arts and crafts courses include Clay Pottery in Madurai and Tirunelveli, Papier Mache in Madurai, and Pathamadai Paai in Tirunelveli. 270 candidates have completed training. Consequently, it is further proposed to conduct skill training for the Crafts Skills School Programme for Phase-2.

2.7.3. Skill Training for Sri Lankan Refugees

Tamil Nadu Skill Development Corporation (TNSDC) has endeavored to provide skill training to Sri Lankan Refugees living in the refugee camp

under the administration of the Tamil Nadu Government. Training sessions were held throughout Tamil Nadu for candidates in various courses such as Self-employed tailors, Light Motor Vehicle Drivers, Beauty Therapist, General Duty Assistants, Sewing Machine Operator, and Domestic Data Entry Operator. The above training sessions are conducted by the Training Partner, and the mobilization of candidates for Phase-3 training is currently underway. It is proposed to conduct for 780 candidates in courses like Blacksmith, Carpentry, Electrician, Construction, Mechanic Automotive, Painting, Plumbing, Tailoring, and Tool-makers, with ongoing Recognition for Prior Learning (RPL).

2.7.4. Skill Training for Differently abled and Ex-servicemen

Tamil Nadu Skill Development Corporation has taken steps to uplift marginalized sections, including differently abled candidates, providing

skill training courses for candidates in Chennai like Beauty Therapist and Data Entry Operator.

TNSDC has conducted skill training programs for candidates of Ex-Servicemen in Hand Embroidery (Addawala) and Sewing Machine Operator in Krishnagiri, and Four-Wheeler Driving Courses in Tiruvallur District.

2.7.5. Skill Training in Social welfare homes for children and Special homes

Skill training for orphaned girl students living in Government-maintained special homes in Tamil Nadu to uplift them socially and enhance their livelihoods has been undertaken by TNSDC. The training took place in Tambaram, Chennai, Cuddalore, Sivagangai, Salem, and Tirunelveli, focusing on Computer Training with Communicative English and Front Office Assistance courses.

In 2024-2025, TNSDC conducted skill training for candidates at the Government-

maintained special Home in Chengalpattu and Vellore districts. The goal is to create job prospects through skilling and wean them from committing crimes. The Catering training has been conducted in Vellore and Chengalpattu from 08.04.2024. The Sewing Machine Operator training started in Vellore on 18.04.2024.

2.7.6. Nanneer Nanban Skill Training

The goal of the Nanner Nanban programme is to offer skill-based training to local individuals from villages, providing them with a wide range of skills to conduct minor repairs and maintenance, including preventive maintenance of the piped water supply scheme in their village. The programme also focuses on training individuals in the operation and maintenance of water supply systems as water utility workers, aiming to ensure the sustainability of these systems. Additionally, programme aims to help trained the the candidates generate a sustainable income. TNSDC is training candidates in Government and Private ITIs and Polytechnic Colleges. In Phase-1, 3671 candidates underwent training while Phase-2 is currently in progress.

2.7.7. Vada Chennai Valarchi Thittam

The Vada Chennai Valarchi Thittam (VCVT) skill training is aimed at promoting the socio-economic development of North Chennai through skill development and employment opportunities for youth residing in those areas. This programme specifically targets unemployed youth in the region, providing them with placement-linked skill training to enhance their employability and integrate them into the workforce.

So far, 101 candidates from North Chennai have been trained in various skill training programs, such as 2 & 4-wheeler service technicians, self-loading mixer operators, backhoe operators, and plant supervisors. These

candidates have successfully obtained employment in relevant industries. As the next step, TNSDC has requested the support of the Greater Chennai Corporation (GCC) to mobilize candidates in Zones 4, 5, and 6.

2.7.8. Skill Training for Transgender

Transgender and female candidates are given skill training for self-reliance from IRT in Light Motor Vehicles with Public Service Vehicle (PSV) Badges for 150 candidates. Training in 3-Wheeler driving is planned for 100 Transgender and female candidates.

2.7.9. Skill Training for Tribal Youth

Tamil Nadu Skill Development Corporation has conducted skill training for tribal youth for 100 candidates in job roles such as CNC Operator-VMC, CNC-Operator-Turning, Mechatronics Maintenance, Customer Service

Executive-Non-Voice, and Customer Service Executive-Voice.

2.7.10. English Training for Inmates of ADW and BC College Hostels

Tamil Nadu Skill Development Corporation, in collaboration with BC, MBC, DNC, MW Welfare Adi Department, and Dravidar Welfare Department, has been providing training in Spoken English and Personality Development to 25,267 candidates. Currently, 80% of the training has been completed. In ADW Hostels, 946 out of 8697 candidates have finished the preassessment, while in BC/MBC Hostels, 12979 out 15000 candidates have completed of the assessment. The remaining candidates are undergoing assessment.

Tamil Nadu Skill Development Corporation conducted Career guidance, educational opportunities, and sensitization programs for 141 students who completed 12th standard sheltered

homes under the purview of in the Department of Social Defence through Kanavu Special "Kalloori Edition 2024 Programme" to help them pursue higher under the Skill education Tamil Nadu Development Corporation programme.

2.8. Ilayathalam

Ilayathalam is a Support Centre that connects job seekers with private job providers and skill training centres by offering guidance, counselling, assistance, coordination, and tracking.

The Chatbot – Ilaya was launched by the Hon'ble Minister for Youth Welfare and Sports Development on 1st December 2023. This Chatbot serves as a front-end user interface for registering for jobs/training.

A dedicated portal was developed for the placement partners to post the jobs, track and

manage the applicants. The backend system is designed to track the status of the applicants by pushing the data to a Customer Relationship Management (CRM) system. The status of candidates is tracked in the CRM by the Ilayathalam Support Center and calls are made to help the applicant's progress with the application and screening process.

Candidates rejected by the employers are encouraged to apply for the skill training. If the candidates are not interested in any of the available options, they express their aspirations which are reviewed by the senior administration.

2.8.1. Job and Training providers

So far 26 Mobilization cum placement partners, 25 Factory Skill Schools, 277 Training Centers, Centers of Excellence, Industrial Associations and Training through Corporate

Social Responsibility have been on-boarded on Ilayathalam

2.8.2. Job Seekers

Unemployed youth between 18 to 35 years of age (1,83,000) drawn from data of government departments, recipients of government assistance for unemployed youths (22,247), registered on skill registration portal (1,24,811), college dropouts (16,401), school dropouts (11,604), participants of placement camps (1,406) are being contacted through Chatbot for registrations for jobs and training.

2.9. Special Skill Training to Govt. School 12th Students through HCL

The HCL has devised an early career programme for students of class 12 "HCL Techbee" for entry-level IT services and associate roles.

This training programme targets youth who Passed Class XII with Mathematics or Business Mathematics and have obtained more than 60% marks.

TNSDC provides financial support for students from State Government Higher Secondary Schools and Aided Schools to join TNSDC-HCL Techbee's job ready training programme. So far, 141 candidates have obtained job opportunities in HCL.

2.9.1. Special Skill Training to Students of Govt. Colleges / ITI, Polytechnic and Engineering Colleges through TCS

The Tamil Nadu Skill Development Corporation through the Directorate of Technical Education and Directorate of Collegiate Education had selected suitable candidates from Government Engineering and Arts & Science Colleges across the State to be trained by TCS iON. Training in Data Analytics, Machine Learning

for World Applications, Applied Cloud Real Computing, Augmented Reality Development and its Applications, Intelligent Game Design and its Applications, Cyber Security, Artificial Intelligence Real-World Applications, for IoT and using Raspberry Pi, Applications Practical Approach to Data Mining and Analytics, social media and Text Analytics were given. So far 1,898 candidates trained under this programme got job opportunities.

2.9.2. Sneider World Skills Academy

Tamil Nadu Skill Development Corporation has collaborated with the Directorate of Technical Education, to establish a World Skills Academy and Smart Manufacturing Centres through M/s. Schneider Electric India Pvt. Ltd., in at 6 Government Polytechnics namely Central Polytechnic College, Chennai, Government Polytechnic College, Coimbatore, Government Polytechnic College, Dharmapuri, Srinivasa

Subbaraya Polytechnic College, Puthur Mayiladuthurai, Government Polytechnic College, Trichy and Government Polytechnic College, Thoothukudi at a cost of Rs.9.93 Crore.

2.9.3. Skill on Wheels

The "Skills on Wheels" mobile training programme for youth has been launched to address the skill needs of rural and inaccessible locations and remote areas. This uniaue programme initiative takes the form of "Mobile Units," following the defined guidelines set by the Sector Skill Council and TNSDC. "Skills on Wheels" will travel across the length and breadth of the state, spreading awareness and providing training to beneficiaries at the grassroots level, with a special focus on inaccessible hilly areas, remote regions, and disadvantaged youths. This programme is expected to empower youths to identify employable career paths and transform the landscape of skill training in the state.

Currently, 141 candidates have been trained under this programme in various areas in Kalvarayan Hills and Dharmapuri. Further programs are also underway.

2.10. Skill Acquisition and Knowledge Awareness for Livelihood Promotion (SANKALP)

The Skills Acquisition and Knowledge Awareness for Livelihood Promotion (SANKALP) was launched to strengthen institutional mechanisms for skill development and increase access to quality and market-relevant training for youth across the country.

The main objective of the project includes strengthening institutional mechanisms at both National and State levels. It is implemented with financial assistance from the World Bank along with the Central and State share in the ratio of 60:40. For the first year, Rs.20.30 crore has been released to implement the scheme. The scheme

has been extended by the Government of India in March 2024.

2.10.1. Institutional Strengthening

State Level

implement various order to skill development programs, the Project Management unit was created and allocations were made for the same. As per the Go.(Ms).No.14, SPI Dept., dt:10.10.2022 a total allocation of Rs.137.00 Lakhs has been approved for strengthening the Management unit for Proiect one vear. Considering the need, the post verticals have been created, each with various post categories viz, Project Head, Project Executive, Project Assistant, Project MIS staff, and Junior Assistant / Data Entry Operator. The verticals have been under the SANKALP scheme proposed strengthen the State level Project Management Unit to expedite and ensure monitoring of the scheme activities. The names of the verticals are as follows,

- SANKALP
- Convergence
- World Skills & Industry Connect
- TN Apex Skill Development Centres / TNIPP Phase-II
- Integrated Portal.

District Level

In order to ensure seamless implementation of TNSDC's initiatives across districts, including ensuring the efficient functioning of District Skill Committees and for preparation of the District Skill Development Plan, dedicated TNSDC staff are required to strengthen the District Skill Development Offices. These staff undertakes counselling, career guidance, enrolment of for relevant skill candidates development programs, monitoring of TP's, advocacy and IEC coordination with activities in district administration, etc. The TNSDC has already appointed 12 MIS staff in 12 Districts.

2.10.2. Special Initiatives for Marginalized Communities

This training programme only focuses on candidates who come from marginalized communities like practitioners of dying arts & crafts, economically weaker groups, etc. The details of the training programmes are as follows:

| S. No | Name of the Training Programme | Beneficiar ies | No. of benefici aries |
|----------|--|------------------------------|-----------------------------|
| 1 | Palm Leaf craft works skill training at Sivagangai | Rural Women | 50 |
| 2 | Manufacturing of Cane handicraft training at Tenkasi | widows and rural women | 25 |
| 3 | Hair wig making at Tirunelveli | Beedi rolling women | 50 |
| 4 | Training on Sungudi saree knot making at Madurai | Artisans | 30 |

| S. No | Name of the Training Programme | Beneficiar ies | No. of benefici aries |
|----------|---|-------------------------|-----------------------|
| 5 | Wood carving training at Kallakurichi | Artisans | 30 |
| 6 | Bee keeping, Palmyra & Vermicompost training at Thoothukudi | Marginalise d people | 75 |
| 7 | Care and maintenance of fishing Boat Engine and safety of fishermen at Sea / Fishermen in Thoothukudi | Fishermen | 20 |
| 8 | Training on Gill Net Designing, Assembling and net Mending at Thoothukudi | Fishermen | 30 |
| 9 | Deep sea fishing Techniques (Mechanized fishing vessels) at Ramanathapuram | Fishermen | 60 |
| 10 | Comb Honey Livelihood Skill Training at Vellore | Tribal people | 100 |

| S. No | Name of the Training Programme | Beneficiar ies | No. of benefici aries |
|----------|---|-------------------------------------|-----------------------------|
| 11 | Fish and Fish value added products making at Nagapattinam | Fishermen | 25 |
| 12 | Banana Fiber value added products making at Theni | Marginali sed Communi ties | 100 |
| 13 | Rejuvenating the Art of making Temple Jewellery at Kanniyakumari | Women's | 20 |
| 14 | Eco friendly straws making from Coconut Leaves training at Kanniyakumari | Women's | 30 |
| 15 | Rejuvenating the Art of Mailadi Traditional stone Sculpture making at Kanniyakumari | Mailadi Artisans | 20 |
| 16 | Natural Banana Fibre Value added products making training at Thoothukudi | Women's | 60 |
| | Total | | 725 |

2.10.3. Quality and Market Relevance

Training of Trainers

In order to address the dearth of trainers and build the quality of training, Training of Trainers (ToT) is envisaged for 1,200 trainers. This will create a pool of qualitative trainers to address the skill gap of trainers. 1199 trainers were trained in Apparel, Healthcare, Automotive, Leather, Electronics, Water Management and Plumbing, Capital goods, and Agriculture sectors.

2.10.4. Skill Training to fisher-folk under the SANKALP scheme

Many fisher youth are pursuing higher education and professional specialization in various technologies however a few are able to get suitable jobs in their field of education. Still, many educated youth carry out fishing occupations due to deficiency in skill and mismatch with industrial needs. Hence it becomes

essential to upgrade the skills of these young people in the fisheries sector and non- fisheries sector to enable them to access jobs. They are being given training in association with Fisheries department Full stack Development, Digital Marketing, Business Analytics, Marine Engine Repair and Maintenance training programme.

3. Naan Mudhalvan

"Naan Mudhalvan" (I am the best) stands as a transformative skilling initiative in higher education with the ambitious goal of nurturing over 10 lakh students annually, transforming them into an industry-ready talent pool and positioning Tamil Nadu as the leading skill capital of India.

Objectives

"Naan Mudhalvan" aims to create a holistic and inclusive skilling ecosystem, integrating emerging technology skills into the curriculum and aligning with industry opportunities to enhance job readiness.

From providing essential soft skills, such as personality development and language proficiency (English), industry-specific to core skills, particularly in cutting-edge technologies, Naan Mudhalvan aspires to bring about comprehensive development of youth catering to the One trilliondollar economy dream of the State. Accessible to students across engineering, arts & science, polytechnic, and ITIs without imposing any financial burden, the initiative fosters among collaboration diverse stakeholders, including students, esteemed academicians, professionals, mentors, industry and administrators.

The "Naan Mudhalvan" programme, launched in March 2022 by the Chief Minister of Tamil Nadu, is a transformative initiative revolutionizing higher education in Tamil Nadu.

In 2022-23, it exceeded expectations, training over 13.14 lakh students in diverse skills, surpassing the 10 lakh target. Naan Mudhalvan is an inclusive initiative.

In 2023-24, it extended to Polytechnic and ITIs, reaching 14.68 lakh students across 2,085 institutions.

A dedicated website (www.naanmudhalvan.tn.gov.in) is operationalized to enable students to access skill training easily at no cost.

3.1. Naan Mudhalvan Success

The aspirations of youth are captured in order to orient them to the relevant career pathways. Students choose competitive exams preparation, entrepreneurship, higher education, or placements as their choice and are prepared accordingly so that they are able to realise their goals.

The Campus Placement Drive has been a success, with 76.4% of engineering students and 83.8% of arts and science students who have aspired for placements securing jobs in the year 2022-23. This translates to 1,48,149 students securing placements out of 1,84,283 applicants, indicating transformed lives and a job-ready workforce.

3.2 Naan Mudhalvan for Engineering Colleges

In the Academic year 2023-2024 odd semester, 29 courses have been introduced partnering with 21 Industrial Training Partners, and in the even semester 30 courses have been introduced partnering with 17 Industrial Training Partners. Industry use cases and structured rubrics pattern was deployed to ensure the proper skilling of our students.

3.2.1 Faculty Development Programme (FDP)

- FDP was conducted to 6171 Engineering Faculties during July 2023 for the Odd semester of the academic year 2023-2024.
- FDP was conducted to 3671 Engineering Faculties during February 2024 for the Even semester of the academic year 2023-2024.

3.2.2 Implementation of the Programme for Engineering College Students (Key Statistics)

- Total number of Engineering Colleges registered for the Programme 348
- Total number of Engineering students registered for the Programme - 3,23,000.
- Total number of Industrial Training Partners empanelled - 26
- Total number of Skill based Mandatory Courses - 59

Table 3.1

Details of Skill-Based Courses for Odd
Semester for Academic Year 2023-2024

| S.No | Course | Total Students |
|------|--|-------------------|
| 1 | Surface Modelling | 2662 |
| 2 | Electric Vehicle Technology and Manufacturing | 1482 |
| 3 | Industry 4.0 and its Applications in Mechanical Engineering | 3886 |
| 4 | 3D Printing using NX | 3276 |
| 5 | PLC using Simatics | 2467 |
| 6 | Manufacturing of mechanical components using CNC Turning and Milling | 1616 |
| 7 | Drone design and testing | 3645 |
| 8 | Networking Essentials | 3674 |
| 9 | Industry 4.0 (Digital Twin) | 1947 |
| 10 | Artificial Intelligence and applications (AI), | 1824 |
| 11 | Machine Learning (ML) | 5003 |
| 12 | Cyber Security and applications (CS) | 2823 |
| 13 | Concrete Building System Design | 3443 |

| S.No | Course | Total Students |
|------|--|-------------------|
| 14 | Design of ON / OFF Grid Solar PV System | 1311 |
| 15 | Integrated Building Services | 1951 |
| 16 | Full stack with Python programming | 4257 |
| 17 | ChatGPT | 4319 |
| 18 | Devops | 1802 |
| 19 | Full Stack Development with Java. | 2868 |
| 20 | Salesforce Developer | 1945 |
| 21 | Digital Marketing | 5810 |
| 22 | Data Analytics | 1145 |
| 23 | Block Chain | 2865 |
| 24 | Architecture Visualization using AR/VR | 1491 |
| 25 | RedHat Linux | 782 |
| 26 | Employability Skills | 33,528 |
| 27 | Experience Based Project Learning | 47,004 |
| 28 | Digital Skills | 96,078 |
| 29 | Language Skills | 78,096 |
| | Total | 3,23,000 |

Table 3.2

Details of Skill-Based Courses for Even Semester for Academic Year 2023-2024

| S.No | Course | Total Students |
|------|--|-------------------|
| 1 | Artificial Intelligence and Machin e Learning Fundamentals | 5414 |
| 2 | IoT Concepts & Applications | 2059 |
| 3 | Data Science Fundamentals | 4515 |
| 4 | Drone Basics, Design, Assembly, Test | 1993 |
| 5 | Electric Vehicle Technology and Manufacturing | 2082 |
| 6 | Design of Photo Voltaic System | 2000 |
| 7 | Product Design and Manufacturing -3D Surface Modelling | 1997 |
| 8 | EV Design | 995 |
| 9 | Product Design Engineering and Modelling | 1965 |
| 10 | Manufacturing of Mechanical components using CNC turning & milling | 2080 |
| 11 | Solid Waste Management | 2055 |
| 12 | Energy Efficient Buildings (Green Cement, | 1932 |

| S.No | Course | Total Students |
|------|--|-------------------|
| | Sustainability) | |
| 13 | Analog IC Design | 1979 |
| 14 | Image Processing | 2190 |
| 15 | Industrial IoT & Industry 4.0 | 5432 |
| 16 | 4G/5G Communication Networks | 3492 |
| 17 | Software testing and Automation | 1867 |
| 18 | Neural Networks and Deep Learning | 1245 |
| 19 | Cloud Computing | 3923 |
| 20 | Cloud Services Management | 2376 |
| 21 | Data Warehousing | 774 |
| 22 | Web Technologies (Full Stack with DJANGO) | 3370 |
| 23 | UI & UX Design | 1898 |
| 24 | Cyber Security | 5282 |
| 25 | Devops | 1595 |
| 26 | Generative AI for Engineering | 3826 |
| 27 | Prompt Engineering | 847 |
| 28 | Employability Skills | 28,057 |

| S.No | Course | Total Studen | |
|------|-----------------------------------|-----------------|-----|
| 29 | Experience Based Proj Learning | ect 52,0 | 503 |
| 30 | Language Skills | 78,0 | 096 |
| | То | tal 2,27,9 | 39 |

Table 3.3
Region Wise number of Engineering Students
Registered with Naan Mudhalvan Programme

| S. No | Name of the Region | District | Total No. of Students |
|----------|--------------------------|--|-----------------------------|
| 1 | Chennai | Chengalpattu, Chennai, Thiruvallur Kanchipuram | 70,991 |
| 2 | Central | Ariyalur, Dindigul, Karur, Mayiladuthurai, Nagapattinam, Perambalur, Pudukkottai, Thanjavur, Thiruvarur, Tiruchirappalli | 59,680 |
| 3 | North | Kallakurichi, Ranipet, Tirupathur, Tiruvannamalai, Vellore, Villupuram, Cuddalore | 32,757 |

| S. No | Name of the Region | District | Total No. of Students |
|----------|--------------------------|--|-----------------------------|
| 4 | West | Krishnagiri, Coimbatore, Dharmapuri, Erode, Namakkal, Salem,The Nilgiris, Tiruppur | 96,422 |
| 5 | South | Kanniyakumari, Madurai, Ramanathapuram, Sivaganga, Tenkasi, Theni, Tirunelveli, Thoothukkudi, Virudhunagar | 63,150 |
| | | Grand Total | 3,23,000 |

3.3 Naan Mudhalvan for Arts and Science Colleges

Naan Mudhalvan Upskilling Initiative for Even Semester students (2023-24) for Arts and Science Colleges across 10 Universities in Tamil Nadu was rolled out by the end of July 2023.

Naan Mudhalvan upskilling for the academic year 2024-25 has been launched for arts and science colleges in 10 universities in Tamil Nadu.

The Naan Mudhalvan (NM) Courses including language skills, digital skills, and domain-specific skills are imparted into the regular curriculum of the colleges affiliated to the 10 Universities across Tamil Nadu as a 2-Credit mandatory programme.

3.3.1 Faculty Development Programme (FDP)

- The Faculty Development Programme was conducted for 14,463 Arts and Science Faculties during June 2023 for the odd semester of academic year 2023-2024.
- The Faculty Development Programme was conducted for 11,931 Arts and Science Faculties during January 2024 for the even semester of academic year 2023-2024.

3.3.2 Coverage

Naan Mudhalvan Scheme for even-semester Arts and Science is mapped to the four categories of colleges namely Government (autonomous), Government (non-autonomous), Aided (non-autonomous), and Self-Financing (non-autonomous). The number of colleges that benefited across the categories and the number of students who benefited details are as follows:

| S.No | College categories chosen for Naan Mudhalvan | Number of Colleges |
|------|---|--------------------------|
| 1. | Government Colleges | 153 |
| 2. | Government (Autonomous) Colleges | 19 |
| 3. | Aided (Non-Autonomous) Colleges | 67 |
| 4. | Self-Financing (Non- Autonomous) Colleges | 588 |
| | 827 | |

| S.No. | Year | No. of Students Mapped |
|-------|-------------|---------------------------|
| 1. | First Year | 2,72,188 |
| 2. | Second Year | 2,97,105 |
| 3. | Third Year | 2,83,545 |
| Total | | 8,52,838 |

Table 3.4

Details of Skill-Based Courses for Odd
Semester for Academic Year 2023-2024

| S.No | Course | Total Students | | |
|------|---|-------------------|--|--|
| 1 | Microsoft Office Essentials | 250617 | | |
| 2 | Fundamentals of coding and cloud | 62407 | | |
| 3 | Foundation on Cloud & Coding | 22072 | | |
| 4 | Foundation of AI/ML | 24794 | | |
| 5 | Banking, Lending and NBFC Products and Services- 1 | | | |
| 6 | Zoho books 1192 | | | |
| 7 | Freight Forwarding | 47842 | | |
| 8 | FinPro | 10964 | | |
| 9 | E-Commerce Laws, Regulation and E- Payment Systems | 7641 | | |
| 10 | GST & Income Tax | 10964 | | |
| 11 | Banking Financial Services | 11764 | | |
| 12 | Fundamentals of Data Analytics with Tableau 1445 | | | |
| 13 | International Regulatory Requirement in Clinical Trial and 10 Data Management | | | |
| 14 | International Regulatory Requirement in Good 1364 Manufacturing Practices | | | |

| S.No | Course | Total Students | | |
|------|--|-------------------|--|--|
| 15 | PCR Technology | 6323 | | |
| 16 | Fundamentals of Data Analytics with Tableau 8121 | | | |
| 17 | Digital Marketing 1908 | | | |
| 18 | Story Telling 29 | | | |
| 19 | Content writing and Marketing 113: | | | |
| 20 | Graphic Design (Canva) | 6634 | | |
| 21 | Graphic Design | 6861 | | |
| 22 | Adobe Visual Design | 11778 | | |
| | Total 596114 | | | |

Table 3.5

Details of Skill-Based Courses for Even Semester for Academic Year 2023-2024

| S.No | Course | Total Students |
|------|--------------------------------|-------------------|
| 1 | English Language Communication | 272188 |
| 2 | Employability Skills | 234698 |
| 3 | Oracle Cloud Architecture | 62407 |
| 4 | Business Process Management | 10640 |
| 5 | Cybersecurity | 14154 |

| S.No | Course | Total Students |
|------|---------------------------------------|-------------------|
| 6 | Data analytics using PowerBI (Edunet) | 22072 |
| 7 | Insurance service and operation | 18095 |
| 8 | Advanced Tally with GST | 42847 |
| 9 | Retail banking and wealth management | 11513 |
| 10 | Fintron | 10964 |
| 11 | Banking, Lending, NBFC II | 10264 |
| 12 | Insurance service and operation | 5250 |
| 13 | Consignment controller | 1510 |
| 14 | Exim documentation | 5920 |
| 15 | Business Process Management | 2691 |
| 16 | Fleet vehicle operation Management | 5097 |
| 17 | Port logistics | 9766 |
| 18 | Data analytics using PowerBI | 6931 |
| 19 | Advanced Data analytics using Python | 13031 |
| 20 | EV battery management | 14564 |
| 21 | Medical Coding | 5298 |
| 22 | Bioinformatics | 8042 |
| 23 | Food Analysis | 1637 |
| 24 | Organic Food Production techniques | 2044 |

| S.No | Course | Total Students |
|------|---------------------------------------|-------------------|
| 25 | Agribusiness Management | 2072 |
| 26 | Tourist/Travel guide | 10985 |
| 27 | Digital Fashion Designing | 1930 |
| 28 | Content writing and Digital Marketing | 6723 |
| 29 | Story telling | 2915 |
| 30 | Graphic Design | 11317 |
| 31 | Digital Marketing | 25273 |
| | 852838 | |

3.4 Naan Mudhalvan for Polytechnic Colleges

In the Academic year 2023-2024 Odd Semester, 8 courses have been introduced partnering with 9 Industrial Training Partners, and in the even semester 2 courses have been introduced partnering with 4 Industrial Training Partners. Course curriculum and syllabus are designed in a way to test the learning and skilling potential of the students. Industry use cases and

structured rubrics patterns were deployed to ensure the proper skilling of our students.

3.4.1 Faculty Development Programme (FDP)

- Faculty Development Programme was conducted for 1949 Polytechnic Faculties during July 2023 for the Odd semester of academic year 2023-2024.
- Faculty Development Programme was conducted for 1753 Polytechnic Faculties during February 2024 for the Even semester of academic year 2023-2024.

3.4.2 Implementation of the Programme for Polytechnic College Students (Key Statistics)

- Total number of Polytechnic Colleges in the Programme - 459
- Total number of Polytechnic students in the Programme - 1,92,784.

- Total number of Industrial Training Partners
 empanelled 11
- Total number of Skill based Mandatory
 Courses 8

Table 3.6

Details of Skill-Based Courses for Odd
Semester for Academic Year 2023-2024

| S. No. | Course | Total Students |
|-----------|---|-------------------|
| 1 | English Essentials | 58,995 |
| 2 | Digital Skills | 38,868 |
| 3 | Employability Skills | 35,442 |
| 4 | Building Information Modelling | 4,892 |
| 5 | Industrial Metaverse using AR & VR | 6,925 |
| 6 | Printed Circuit Board (PCB) Design | 6,523 |
| 7 | Internet of Things and its Applications | 15,981 |
| 8 | Industry 4.0 and its Applications in Manufacturing Industries | 25,158 |
| | 1,92,784 | |

Table 3.7

Details of Skill-Based Courses for Even
Semester for Academic Year 2023-2024

| S. No. | Course | Total Students | |
|-----------|---|-------------------|--|
| 1 | Digital Skills (2 nd Semester) | 30,997 | |
| 2 | Employability Skills (2 nd Semester) | 26,884 | |
| 3 | Digital Skills (4 th Semester) | 31,629 | |
| 4 | Employability Skills (4 th Semester) | 34,229 | |
| | Total | | |

Table 3.8
Region Wise number of Polytechnic Students in the Naan Mudhalvan Programme

| S. No. | Name of the Region | District | Total No. of Students |
|-----------|--------------------------|--|-----------------------------|
| 1 | Chennai | Chengalpattu, Chennai, Kanchipuram, Thiruvallur | 20,305 |
| 2 | Central | Ariyalur, Dindigul, Karur, Mayiladuthurai, Nagapattinam, Perambalur,Pudukkottai, Thanjavur, Thiruvarur, Tiruchirappalli | 35,386 |

| S. No. | Name of the Region | District | Total No. of Students |
|-----------|--------------------------|---|-----------------------------|
| 3 | North | Kallakurichi, Ranipet, Tirupathur, Vellore, Tiruvannamalai, Villupuram, Cuddalore | 35,550 |
| 4 | West | Krishnagiri, Coimbatore, Dharmapuri, Erode, Namakkal, Salem, The Nilgiris, Tiruppur | 57,733 |
| 5 | South | Kanniyakumari, Madurai, Ramanathapuram,Theni, Sivagangai, Tenkasi, Tirunelveli, Thoothukudi, Virudhunagar | 43,810 |
| Total | | | 1,92,784 |

3.5 Naan Mudhalvan for Industrial Training Institute (ITI)

Basic English for Employability course is being offered to Industrial Training Institute (ITI) students under the skill enhancement initiative of the Government of Tamil Nadu, through the Naan Mudhalvan scheme. In the Academic year 2023-2024, this course has been introduced by partnering with 4 Industrial Training Partners. A

pre-diagnostic test and post-assessment are conducted by a third-party assessment partner to ensure proper skilling of our students.

3.5.1 Implementation of the Programme for Industrial Training Institutes Students (Key Statistics)

- Total number of Industrial Training
 Institutes in the Programme 412
- Total number of Industrial Training Institute students in the Programme 64,149.
- Total number of Industrial Training Partners
 empanelled 4
- Total number of Skill based Mandatory
 Courses 1

Table 3.9

Details of Skill-Based Courses for the Academic Year 2023-2024

| S. No. | Course | | Total Students | |
|--------|-----------------|--------------------|----------------|--------|
| 1 | Basic Employ | English ability | for | 64,149 |

Table 3.10
Region Wise number of Industrial Training Institutes Students in the Naan Mudhalvan Programme

| S. No | Name of the Region | District | Total No. of Students |
|----------|--------------------------|---|-----------------------------|
| 1 | Chennai | Chengalpattu, Chennai, Kanchipuram, Thiruvallur | 11,437 |
| 2 | Central | Ariyalur, Dindigul, Karur, Mayiladuthurai, Nagapattinam, Perambalur, Pudukkottai, Thanjavur, Thiruvarur, Tiruchirappalli | 11,086 |
| 3 | North | Kallakurichi, Ranipet, Tirupathur, Tiruvannamalai, Vellore, Villupuram, Cuddalore | 12,508 |
| 4 | West | Krishnagiri, Coimbatore, Dharmapuri, Erode, Namakkal, Salem, The Nilgiris, Tiruppur | 11,776 |
| 5 | South | Kanniyakumari, Madurai, Ramanathapuram, Sivaganga, Tenkasi, Theni, Tirunelveli, Thoothukudi, Virudhunagar | 17,342 |
| | | 64,149 | |

3.6 Placement Module - Naan Mudhalvan

The outcome of the Naan Mudhalvan skill training is that the candidates are industry-ready and employable. Last year, a total of 83,195 students of Arts & Science and 64,954 students from the Engineering stream totalling 1,48,149 candidates were placed. The placements were organized at various locations across the state. The salary range for arts & science ranges between 3 to 10 Lakhs per annum and for engineering the salary range is between 4 to 40 Lakhs per annum.

The top recruiters of Arts & Science students include companies like Reliance Retail, TCS, Wipro, Ellucian, Pegatron, Foxconn, Avasoft, Byjus, Flowserve, etc.

Engineering the top recruiters being Amazon. Morgan Stanley, Qualcomm, Paypal, Virtusa, Walmart, Zoho, Accenture, Adenza, Asian Paints, Delphi TVS Technologies, BNY Mellon to name a few.

This year 2024, pooled campus placement drives are being conducted and till now around 87,712 candidates have been placed. The pooled campus placement drives are scheduled across the state reaching out to every student in the state.

Naan Mudhalvan has a dedicated placement portal, this integrated placement module, connects both the industry and students. In the placement portal, Industries can register themselves under various sectors. Registered Industries are verified by the Departments such as Micro, Small and Medium Enterprises (MSME), GUIDANCE Tamil Nadu, State Industries Promotion Corporation of Tamil Nadu (SIPCOT), Directorate of Industrial Safety and Health (DISH), Startup Tamil Nadu, Employment, Labour, Electronics Corporation of Tamil Nadu

Limited (ELCOT) and Tamil Nadu Industrial Development Corporation (TIDCO). Verified industries can participate in the placement fairs. Employers would be able to view Naan Mudhalvan students when they search for candidates based on the skill/course name they are seeking or other job positions that match the students' skills.

Employers are provided access to shortlist and notify students about the jobs or openings for the skills that the industry needs. Students can view and apply for the job based on their skill set. Industries provide offer letters to the students through the Job Portal.

Pooled campus placement drives are driven through the portal. The placement drives calendar is put up in the portal and the industries and students register for the drives. The industries will post their job requirements for any of such placement drives and similarly, the candidates

also register for participation. The integrated portal will easily connect students and industries for immediate recruitment during the drives. The entire cycle from students' registration, to marking students' attendance, the companies where the student had attended an interview, the status of the interview/ results, the offer letter generated / selection for subsequent rounds of interviews, etc. are easily tracked.

3.7 Kalloori Kanavu

The Naan Mudhalvan initiative successfully launched the 2024 edition of its "Kalloori Kanavu" programme, a comprehensive career guidance programme designed to support and empower students who have recently passed their 12th standard exams. Building upon the success of the 2022 edition, which benefitted over 75,000 students, this year's programme provided vital guidance to an even larger audience of 1,12,000

students. The Naan Mudhalvan Kalloori Kanavu 2024 is being conducted from May 8th to May 13th, 2024 and will be conducted simultaneously across all 38 districts in Tamil Nadu.

3.8 Uyarvukku Padi

To reverse the trend of youth dropping out of education after the 12th, the visionary programme of the Hon'ble Chief Minister "Naan Mudhalvan" has worked out an effective response both at the institutional level and at a societal level.

During the academic year, 2022-2023 – Out of 3,23,456 students who cleared the 12th Board examination from government and government-aided schools, 2,40,460 were facilitated to apply for Higher Education through the Naan Mudhalvan career cells in schools. The potential dropout students were identified district wise and under the guidance of the Hon'ble Minister for Youth Welfare, Sports Development, and Special

Programmes Implementation, an initiative was designed under the banner "Uyarvukku Padi" to handhold them for further education. The Naan Mudhalvan "Uyarvukku Padi" programme has been conducted in every revenue division in three phases from 22.06.2023 to 08.07.2023 across Tamil Nadu.

Out of 30,269 students who were mobilized for the event, 15,713 students were facilitated to join the Higher Education of their choice including 7,884 for Arts & Science colleges, 2,144 for Engineering, 1,461 for Polytechnics, 1,876 for Industrial Training Institute (ITI) and 2,348 students in other Higher education courses.

3.9 World Skills 2024

In the TN Skills Competition 2023, 55 skills were notified. About 53,995 candidates had registered through the online portal to participate in the TN-Skills Level-01 Skill

Competition. 18,518 candidates appeared for the First Level of Competition Exam, out of which 2351 candidates were selected to appear in the Second Level competition which included practical evaluation. 241 candidates were selected to appear for the Third Level (i.e. State Level Competition) which included bootcamp & Test project-based evaluation. 84 candidates representing 61 Skills were selected for the National Level Competition (i.e. India Skills) which was held in Dwarka, New Delhi from 15th May 2024 to 19th May 2024. In the recently concluded India skills competition Tamil Nadu secured 3rd place with 40 medals (10th place with 23 medals in 2022) with 6 Gold medals, 8 silver medals, 9 bronze medals, and 17 medallions of excellence.

3.10 Mentorship Portal

On 29th February 2024, the Hon'ble Minister of Youth Welfare and Sports Development launched the website service

www.naanmudhalvanmentors.com. This platform connects industry experts, who hold leading positions in various industries, and institutions abroad, as well as scholars, with the students of the Naan Mudhalvan scheme. The aim is to facilitate knowledge sharing and mentorship leveraging their expertise and experience.

As of 20th May 2024, 160 scholars have registered on the Naan Mudhalvan Mentorship Portal, and approximately 50,000 students have benefited from 72 hours and 15 minutes of shared experience.

3.11 Naan Mudhalvan Skill Registry Booklet

TNSDC has prepared a data booklet comprising the details of the total number of students trained under Naan Mudhalvan in all skill sets across the districts of Tamil Nadu. It will help industries to shop for talent in a specific skill set and expose all students (both rural and urban) to job opportunities available in the market. This

skill registry will help to connect rural campuses to global placements. This will help futuristic planning by industries for new setup, expansion and diversification of their activities in line with the trained human resources available across various geographies.

3.12. Hackathons to infuse creativity and innovation

Tamil Nadu Skill Development Corporation under Naan Mudhalvan has initiated the Niral Thiruvizha platform for students to solve some Industry-related problems by inculcating a culture of product innovation. Associating with various leading organisations such as Microsoft, Google, Autodesk, etc., and institutions like the Indian Institute of Technology, Bombay (IIT-Bombay), IIT Madras etc., several hackathons, internships and competitions are being conducted.

This initiative can help Tamil Nadu to foster creativity, innovation, employability and

entrepreneurship providing solutions to problems. This aims to develop problem-solving skills which is the most in-demand skill of the 21st century and a key indicator of employability. It also provides an opportunity for the institutions to understand demands of the industry and reorient their pedagogy as per the current demand.

3.13 Naan Mudhalvan – Competitive Exams

Naan Mudhalvan - Competitive Exams

Vertical was inaugurated by Hon'ble Minister of

Youth Welfare and Sports Development, Special

Programme implementation on 7th March 2023

with a primary focus on empowering the Youth of

Tamil Nadu to excel in competitive exams

conducted by Union Government recruitment

agencies. Through comprehensive training and

dedicated assistance, these vertical aims to equip

young individuals with the skills and resources

they need to succeed in these demanding exams

and increase the proportion of Tamil Nadu Candidates in Union Government Services.

In order to increase the number of youths from Tamil Nadu clear the Civil Services Examination conducted by UPSC, a incentive scheme has been introduced in the Tamil Nadu Budget 2023-2024. Under this Scheme, every year 1,000 civil services aspirants are shortlisted through a screening test. Each aspirant is provided Rs.7,500 per month for 10 months prepare for the preliminary to examination. Those students who clear the preliminary examination are provided a lumpsum amount of Rs.25,000/- (Rupees Twenty-Five Thousand).

Naan Mudhalvan UPSC Mains scholarship programme has been launched by Hon'ble Chief Minister on 07.08.2023, for disbursing Rs.25,000/- each to those who cleared the Civil Service Preliminary Examination 2023. A total of

453 candidates who cleared the Civil Service Preliminary Examination 2023, have been issued the scholarship amount of Rs.25,000 each, totalling Rs.1,13,25,000.

Out of 453 UPSC Mains Scholarship Candidates, 117 candidates were selected for the Civil Service Personality Test. Out of 117 candidates, 39 of them were selected for Civil Service Final Results, 2023- 2024. Further all 8 candidates who have been selected in the Indian Forest Service from Tamil Nadu are the beneficiaries of Naan Mudhalvan Scholarship Programme.

1000 aspirants for Naan Mudhalvan UPSC Prelims Scholarship were shortlisted through a screening test and the Scholarship Programme was launched by the Hon'ble Minister of Youth Welfare and Sports Development, Special Programme implementation on 14.10.2023 for disbursing Rs.7,500 monthly scholarship from

September, 2023. The Naan Mudhalvan UPSC Prelims Scholarship programme is being appreciated not only by the beneficiary aspirants but also by the parents of the beneficiary aspirants. This Scholarship Programme will enhance the chances of success in the upcoming CSE Prelims exam 2024 as it helps the aspirants to better access materials and resources. This will have far-reaching consequences in the future with more Tamil Nadu youth in leadership positions across the Country.

In continuation of the UPSC Prelims and Mains Scholarship Programmes, with an objective of increasing the number of youths clearing Staff Selection Commission, Railway and Banking examinations, a special scheme for Residential Coaching has been introduced in the Tamil Nadu Budget 2024-2025. Under this scheme, 1,000 candidates will be selected annually and provided quality training, with boarding and lodging

facilities, for six months in Chennai, Coimbatore, and Madurai regions. A sum of Rs.6 crore has been allocated for this purpose in this year.

III. KALAIGNAR MAHALIR URIMAI THITTAM

While browsing the pages of history, we discover that matriarchal societies have guided humanity from the earliest days. Even after the invention of agricultural tools and transitioning into an agricultural society, women's contribution remained equal to that of men. Yet, over time, women were confined to their houses in the name of religion and ancient traditions. They were denied education. The hard work of women was not acknowledged. In order to dismantle the oppressive barriers that restrained women and to eradicate the chains of enslavement imposed upon them, numerous social reformers made significant contributions. As a result of their efforts, an increasing number of women are enrolling in schools and colleges and excelling in education. The percentage of women successfully passing Public Service Commission Examinations is on the increase, demonstrating the progressive nature of Tamil Society. It is undeniable that women continue to play a vital role in economically supporting and acting as the backbone of many families, particularly poorer families.

According to the Global Gender Gap Report - 2023, India is ranked 127th out of 146 countries. On average, women worldwide earn approximately \$11,000 per year, while men earn an average of \$21,000 per year, indicating a significant gender disparity in annual income. This disparity means that women earn roughly half the income of men. The report highlights the existence of a substantial global gender gap in terms of economic earnings.

To address these issues, schemes under the name of Universal Basic Income have been implemented in many Countries in the world / State as below.

1. Cash Transfer Schemes in the World: -

- Programa Bolsa Familia (PBF-since 2002) of BRAZIL – Conditional Cash transfer programme benefitting 11.1 million (1.10 crore) families every year. Cash transfer is made preferentially to female heads of families
- Mexico Income Support Programme -Prospera (1997-2019) - the conditional cash transfer to eligible families.

2. Cash Transfer Schemes implemented in Indian States: -

- Lakshmir Bhandar Schemes of West Bengal (Since 2021)
- Mukhya Mantri Ladli Behna Yojana of Madhya Pradesh (since 2023)
- Gruha Lakshmi Scheme of Karnataka (since 2023)

Such cash transfers empower women and deliver better outcomes for children. When women are given extra resources in the household it increases their participation in household decisions by increasing their control over how funds are spent.

The Government of Tamil Nadu has been formulating and implementing a slew of welfare to pursue Gender Equality. acknowledge the unquantified efforts of women, former Chief Minister Dr. Kalaignar introduced the Right to Property for women and implemented reservations for women in education. employment, and local bodies. The "Mahalir Urimai Thittam" ("Women's Rights Scheme") has been announced in the name of Kalaignar, who celebrated and promoted women's rights. This scheme has been thoughtfully named "Kalaignar Urimai Thittam" (Women's Mahalir Rights Scheme") instead of merely referring it as assistance for women.

As per the announcement made in the Legislative Assembly of Tamil Nadu 27.03.2023, this path breaking innovative scheme provides a monthly entitlement of ₹1000 to the women head of the family based on certain quidelines. It has been formulated with key objective of giving recognition to the efforts of women who work tirelessly throughout their lives for their families. The entitlement is meant to improve the livelihood of women, enhance their standard of living and to live with self-respect in the society. The scheme was inaugurated on Perarignar Anna's birthday.

3. Aligning with Sustainable Development Goals

Sustainable Development Goals are the blueprint to achieve a better and more sustainable

future for all. They recognize that ending poverty must go hand-in-hand with strategies that build economic growth and address a range of social needs including education, health, social protection and job opportunities while tackling climate change and environmental protection.

The Goals associated with Social and Economic Sustainability are addressed by Kalaignar Mahalir Urimai Thittam.

This scheme covers the following SDG Goals as it provides increased availability of cash to meet essential needs, helps in improving saving habits, creating small assets and investments in the long run.

- SDG-1 No Poverty- End Poverty in all its forms everywhere
- SDG-2 End Hunger End Hunger, achieve food security, improved nutrition and promote sustainable agriculture.

- SDG-3 Good Health and Wellbeing Ensure Healthy lives and promote well-being for all at all ages.
- SDG 5 Gender Equality- Achieve gender equality and empower all women and girls

The detailed guidelines for the Kalaignar Mahalir Urimai Thittam are formulated vide Government Order No. 15, issued by the Special Programme Implementation Department, on July 10, 2023.

4. Criteria for eligibility under Kalaignar Mahalir Urimai Thittam

i. To avail the benefit under the Kalaignar Mahalir Uriai Thittam, woman who has completed 21 years of age, from the families with the qualifications mentioned below, can apply. That is, those women born before September 15, 2002 can apply. ii. Only, one beneficiary per family card is eligible to apply.

4.1. Definition of Woman Head of Family

- All persons whose names appear in a family card will be considered as one family.
- ii. The woman Head of the family in every eligible family can apply to avail the benefit of Kalaignar Mahalir Urimai Thittam.
- iii. The woman named as head of the family in the family card will be considered as the Woman head of the family.
- iv. If the family card specifies a male as the head of the family, the wife of the head of the family in the family card will be treated as the Woman head of the family.
- v. If the name of the wife of the male head of the family is not available in the Family Card for any reason, any other woman in

the family card will be treated as the Woman head of the family. If there is more than one female member of the family who has completed 21 years of age, the family members can choose one person to apply for availing benefit under this scheme.

vi. If the families are headed by unmarried single women, widows and transgenders, they will also be considered as the Woman head of the family.

4.2 Economic Eligibility Criteria

Families applying for the benefit of Kalaignar Mahalir Urimai Thittam should satisfy the following three economic criteria.

- i. Families earning annual income below Rs. 2.5 lakh.
- ii. Families holding less than five acres of Wetland or less than ten acres of Dryland.

iii. Families consuming less than 3600 units of electricity per year for domestic use.

5. Criteria for Ineligibility under Kalaignar Mahalir Urimai Thittam

If any of the family members of the woman applicant applying for the benefit under Kalaignar Mahalir Urimai Thittam belongs to any of the following categories family members, the applicant belonging to that family shall be ineligible to receive the Mahalir Urimai Thogai.

- i. Families earning an annual income of Rs. 2.5 lakh and above.
- ii. Persons who file Income tax returns with an annual family income of over Rs. 2.5 Lakh and Income taxpayers.
- iii. Professional taxpayers earning an income of Rs 2.5 lakh and above, per annum.
- iv. State Government and Government of India Employees / Employees of Public

- Sector Undertakings / Banks, Employees of Boards, Local Bodies, Co-operative Institutions and their pensioners.
- v. Elected People's Representatives (other than Village Panchayat Ward Members) i.e. Members of Parliament, Members of the Legislative Assembly, District Panchayat Chairman, District Panchayat Councilors, Panchayat Union Chairman, Panchayat Union Councilors, Village Panchayat Presidents, Chairman and Councilors of Municipal Corporation, Municipalities and Town Panchayats.
- vi. Those having four wheelers such as Car, jeep, tractor and heavy vehicles for own use.
- vii. Owners of business establishments with an annual turnover of more than

Rs.50 lakh and paying Goods and Services Tax (GST).

6. Exemptions

- i. The families, with member affected with Intellectual Disability, Severely Affected Persons, Persons Affected with Parkinson's Disease, Spinal Cord Injury and Multiple Sclerosis, Persons affected with Muscular Dystrophy and Leprosy affected persons, and are receiving Maintenance Allowance given by Welfare of Differently Abled Persons Department, are eligible to apply under this scheme, provided they meet the other eligibility criteria under the scheme and are not deemed ineligible.
- ii. Eligible non-pensioner women in families receiving old-age pension from the Indira Gandhi National Old Age Pension Scheme, Chief Minister's Uzhavar Pathukappu Thittam, and Unorganised Labor Welfare

Boards are also eligible to apply for Kalaignar Mahalir Urimai Thittam, provided they meet the other eligibility criteria of the scheme and do not fall under any category of ineligibility.

iii. Apart from individuals receiving disabled pension under the Revenue Department, eligible women in those families are also eligible to apply under the Kalaignar Mahalir Urimai Thittam, provided they meet the other eligibility criteria of the scheme and are not classified under any category of ineligibility.

7. Extension of Kalaignar Mahalir Urimai Thittam to Camp Residents of Sri Lankan Tamils

Female heads of 19,487 camp-dwelling Sri Lankan Tamil families in 106 camps across 29 districts, under the direct administration of the Government of Tamil Nadu, are also eligible to benefit from the Kalaignar Mahalir Urimai Thittam if they meet the eligibility criteria of the scheme.

8. Appeal

Applicants whose applications fail to meet the eligibility criteria as per government directives or are deemed ineligible upon scrutiny under the Kalaignar Mahalir Urimai Thittam scheme will receive notifications via SMS to their registered mobile numbers.

Rejected applicants who wish to appeal are provided with the opportunity to appeal through the e-service portal within 30 days from the date of rejection. In this process, 1.48 lakh appeals have been accepted.

9. Implementing Departments

The Special Programme Implementation Department functions as the administrative department for Implementing this scheme. The Commissioner of Social Security Schemes in the Revenue & Disaster Management Department acts as the Head of the Department for administrative purposes.

10.Sanctioning of New Posts for Kalaignar Mahalir Urimai Thittam Implementation

In order to facilitate the implementation of Kalaignar Mahalir Urimai Thittam, 123 posts have been sanctioned in the head quarters and 38 districts as follows:

Table 10.1

Details of posts (Commissionerate of Revenue Administration)

| S.No | Name of the Post | Number of Post |
|------|---|-------------------|
| 1. | Deputy Commissioner / DRO | 1 |
| 2. | Chief Account Officer | 1 |
| 3. | Account officer / Assistant Account Officer | 1 |
| 4. | Deputy Collector / Assistant Commissioner | 1 |
| 5. | Deputy Tahsildar / Superintendent/ MIS/ System Analyst. | 2 |

| S.No | Name of the Post | Number of Post |
|------|---------------------------------|-------------------|
| 6. | Assistant / Multi-Tasking Staff | 6 |
| 7. | Office Assistant | 2 |
| To | tal Number of sanctioned posts | 14 |

Table 10.2

Details of posts (District Administration)

| S.No | Name of the Post | Number of Post |
|------|-------------------------------------|---|
| 1. | Head Assistant/ Deputy Tahsildar | 94 (Sub Collector/ RDO office) Each one post |
| 2. | Deputy Tahsildar | 7 (Taluk having no Sanctioned zonal DT Post) |
| 3. | Special Tahsildar (SSS) | 8 (Taluk having no Sanctioned Special Tahsildar SSS Post) |

11. Allocation of Funds for Kalaignar Mahalir Urimai Thittam

A budget of Rs. 8,123.83 Crore has been allocated for the fiscal year 2023-24, followed by a financial sanction of Rs. 13,722.47 Crore for the

fiscal year 2024-25 for the Kalaignar Mahalir Urimai Thittam.

As of March 31, 2024, a total of 1,15,27,172 women, inclusive of 14,723 women from the families of Sri Lankan Tamil residents, have received benefit from this scheme.

IV.Tamil Nadu Women Employment and Safety (TNWeSafe) Programme

Tamil Nadu is one of the largest economies contributing around 9.7% to India's GDP in FY 2022-23 and stands second in the Indian economy. It boasts high human development outcomes, with an 80% literacy rate and 2.2% of population are multidimensionally poor (Multidimensional Poverty Index Report, 2023), compared to India's averages of 73% and 14.96%, respectively.

The state has rapidly urbanized, with its urban population growing from 34% in 1991 to 53% in 2021, and is expected to reach 67% by 2030. Tamil Nadu's economy has shifted agriculture (13% of GSDP) to services sector (53% of GSDP) and industries/manufacturing (34% of GSDP), with key industries including garments, textiles, automobiles, food products, and leather.

However, women in Tamil Nadu are predominantly employed in low-paying, informal jobs. The female labor force participation (FLFP) rate was 43.9% in 2022-2023, compared to the male rate of 81.2%. According to the Periodic Labor Force Survey of the Ministry of Statistics and Programme Implementation report - 2022-23, the gender gap in labor force participation is pronounced in urban areas (49.4)more percentage points) than in rural areas (28.3)percentage points). Lack of safety in public places, the disproportionate burden of care work at home, the gender pay gap, unequal career progression at workplaces, and other structural the likelihood of barriers reduce women's participation in the labour force.

To achieve its vision of making Tamil Nadu a USD 1 Trillion economy by 2030, women's participation in formal employment and high-quality jobs are highly crucial in contributing

directly to the state's GDP and thereby supporting the state. To address the above vision, Tamil Nadu Women Employment and (TNWeSafe) project was established under the Special Programme Implementation Department World Bank assistance. (SPID) with The implementing agencies include Department of Welfare and Women's Empowerment Social (DSWWE), Department of Micro, Small Medium Enterprises (MSME), and Tamil Nadu Skill Development Corporation (TNSDC).

At the state level, this project is established as a Society as State Project Management Unit (SPMU) and at the district level, as District Project Management Unit (DPMU). SPMU will be responsible for the coordination and management of the programme in collaboration with the implementing institutions. The District Project Management Unit (DPMU) will coordinate with the district level officials i.e., District Social Welfare

Officer, General Manager, District Industries Centre and Programme Manager, Tamil Nadu Skill Development Corporation to support the project activities.

The Project objective is to promote women's access to quality jobs in non-farm and emerging sectors. A loan component of USD 150 million (Rs.1185 Crores) is provided by the World Bank for the period 2024-2029 (5 years project). The Programme will support the following result areas:

- 1. **EMPLOY:** Improved labor market performance for women in emerging sectors
- ENABLE: Enhanced delivery of enabling services to promote women's employment; and
- 3. **EMPOWER:** Strengthened state capacities, technical partnerships, and institutional structures for women's employment.

TNWeSafe programme envisages to launch nine flagship initiatives for women empowerment for the period of 5 years (2024-2029) at the total project cost of INR 1185 crores.

- i. **Womenomics** To have a statewide women Quality Employment Plan (QEP) which is the first of its kind in our Country which will benefit women in terms of skills development, providing more employment and entrepreneurial opportunities, creating a better and a safer workplace for them.
- ii. Women Information Bank (WIB) To create a multisectoral platform which will serve as a one-stop-station for all the needs of women towards employment, entrepreneurship, mentorship, education, training, career counselling, psychological counselling, care services, infrastructure, etc.
- iii. SHENERGY To disseminate knowledge about the prevailing facilities for better and

- safer employment and entrepreneurial opportunities through flagship programme.
- iv. Thiranchudar (திறன்சுடர்) To provide support to students through skilling, Apprenticeship & Internship Drive (AID), more practical exposure initiatives for students across schools and colleges.
- v. **Kalangarai** (あい前あのり) To create a Talent Assessment Platform (TAP) for psychometric test for school students,"Oru Naal Ungal Kanavu," to facilitate shadowing successful professionals and mentorship across various fields, including Science Technology Engineering and Mathematics (STEM), finishing courses for all students, thereby enhancing their skills and employability.
- vi. **Thozil Vidhai (தொழில்விதை**) To provide training to women entrepreneurs across all stages of their business ideas, to establish regional incubation centres, and

offer short-term courses in collaboration with MSMF.

- vii. **Thozilanangu (தொழிலணங்கு**) Region-wise hubs will be created throughout Tamil Nadu, to provide a one-stop place for training, mentoring, skilling, incubation, and acceleration support to budding women entrepreneurs.
- viii. **Care Cube (அன்புக்குடில்)** To provide Creche and After-School Care Facilities, community-based elderly day care centres, and safe and affordable hostels for women.
- ix. **Kathiroli (கதிரொளி**) To promote behaviour change communication programmes and to empower women and create a more equitable society.

The project aims to provide benefits for around 2,00,000 students every year, 6000 women entrepreneurs trained every year, and enhance infrastructure facilities for working women across all sections.

V. Conclusion

The Hon'ble Chief Minister has emphasized on various occasions, that the Vision of the Dravidian Model Government is not only to place the State in a Numero Uno position in the Country but also to build the state as one of the leading States in terms of Socio-Economic parameters in line with developed countries of the World. The State has done remarkably well in many key development indicators in the various indices recently released by the National agencies.

The Social Progress Index 2023 released by the Economic Advisory Council, Govt of India placed Tamil Nadu as the number one State in the Country among large States with a score of 63.33. The index measured the State's performances on the important three dimensions viz., Basic human needs, Foundation of wellbeing, and Opportunities. The Ease of Doing

Business index is a measure of the conducive environment in starting a business and development. Tamil Nadu stands 3rd in the year 2022 in the Ease of Doing Business ranking, making a tremendous climb from the 14th rank in the previous Ease of Doing Business ranking.

The 3rd Edition of Export Preparedness Index 2022 was released by the NITI Aayog. This index undertakes a comprehensive analysis of States and UTs across export-related parameters to identify their strengths and weaknesses. Tamil Nadu topped the Index with a score of 80.89. Tamil Nadu's performance in terms of export performance indicators, including the value of exports, export concentration, and global market footprint, contributed to its top ranking.

Tamil Nadu Stands as the second bestgoverned State under the big states category next to Haryana in the Public Affairs Index (PAI) 2022, released by the Bengaluru-based Public Affairs Centre (PAC), ranks Indian states based on governance in areas such as social, economic and political justice.

The State has made remarkable progress in all these spheres, because of the Welfare Schemes and Developmental activities carried out under the leadership of the Hon'ble Chief Minister. The continuous Monitoring of these Schemes and Programmes at the field and various levels will lead to fulfilment of objectives envisaged in these Schemes and Programmes. The process of Monitoring and evaluation undertaken by the department gives an impetus in achieving the Vision of the Hon'ble Chief Minister. This department will continue to carry out this task of monitoring with utmost zeal and vigil.

UDHAYANIDHI STALIN

Minister for Youth Welfare and Sports Development