



Hon'ble Puratchi Thalaivar M.G.R. formed his Government based on three great objectives "Peace, Harmony and Progress". Hon'ble Idaya Deivam Amma further fine tuned it to "Peace, Prosperity and Progress". Having these objectives of our great leaders as the foundation, Amma's Government majestically stands as a steel fortress.

- Hon'ble Chief Minister of Tamil Nadu
Thiru. Edappadi K. Palaniswami



TAMIL DEVELOPMENT & INFORMATION DEPARTMENT

**Policy Note
2020 - 2021**

INFORMATION AND PUBLICITY

Demand No. 28

Kadambur Raju
Minister for Information and Publicity

DEMAND No.28
INFORMATION AND PUBLICITY
CONTENT

Sl. No.	Subject	Page No.
	Introduction	3
1	Press Release Section	6
2	Photo Section	15
3	Reference Section	16
4	Memorials	18
5	Government Functions	34
6	Field Publicity	52
7	Advertisement	57
8	Film Awards, Small Screen Awards & Subsidy	59
9	Cine Workers Welfare Board	65
10	Tamil Nadu Films Division	70
11	M.G.R. Govt. Film and Television Institute	75
12	Cinema, Video and Cable Television Networks	80
13	Tamilarasu	86
14	Exhibition	90
15	District Information and Public Relations Offices	95
16	Chennai - State Information Centre	97
	Conclusion	99

**“Who can benignant smile, yet leave no work undone;
By them as very own may all the earth be won”.**

(Kural-578)

INTRODUCTION

The Information and Public Relations Department with abundant energy and enthusiasm disseminates information on the schemes and achievements of the Government headed by the Hon’ble Chief Minister Thiru Edappadi K.Palaniswami who treads the path of Hon’ble Puratchi Thalaivi Amma who considered welfare of the people as her foremost aim, welfare of the State as her objective, people’s support as her asset without wavering in her commitment to serve the people in accordance with Thiruvalluvar’s dictum. This department continues to act as a bridge between the Government and the people.

To undertake these duties in an organized manner and execute them effectively, the Information and Public Relations Department has the following sections:

In the Secretariat

- * Press Release Section
- * Photo Section
- * Reference Section
- * Memorials Section
- * Functions Section
- * Field Publicity Section
- * Advertisement Section
- * Exhibition Section

At the Headquarters

- * Tamil Nadu Films Division
- * MGR Government Film and Television Institute
- * Tamlarasu Office and Tamlarasu Press
- * Cine Workers Welfare Board

In Delhi, Chennai, Madurai, Thanjavur, Trichy and Coimbatore

- * State Information Centres

In all the District Headquarters

- * Public Relations Offices

Coordinating the activities of these 14 sections, and effectively harnessing the growing scientific upsurge by following new

technologies and strategies, the Information and Public Relations Department executes its publicity works in an excellent manner.

The Government headed by Hon'ble Chief Minister of Tamil Nadu Thiru. Edappadi K. Palaniswami is emphatically implementing people welfare schemes following the path of Puratchi Thalaivi Amma, who with the welfare of the people in mind implemented many pioneering schemes for the growth of Tamil Nadu and the prosperity of all Tamils.

The Information and Public Relations Department will further enhance its effective activities and resolutely march towards achieving its goals without any slackness so that the people benefit fully from the welfare schemes being implemented by the Government and the schemes too become highly successful with the wholehearted cooperation of the people.

PRESS RELEASE SECTION

The Press Release Section is the main wing of the Information and Public Relations Department. The announcements, press notes and press releases of the Hon'ble Chief Minister are disseminated to the people then and there by the Press Release Section which functions from Secretariat 24 x 7.

Press Notes of the Hon'ble Deputy Chief Minister and Hon'ble Ministers; Press Releases, Announcements, Welfare Schemes, Developmental works and details of achievements, news relating to Government functions participated by Hon'ble Chief Minister and Hon'ble Ministers, all news on the events relating to Government, video recordings and related photos are sent to more than 325 print and visual media such as dailies, news agencies, periodicals, internet news agencies and television channels through the Press Release Section then and there.

This Section also extends all assistance to media personnel to attend press conferences of Hon'ble Chief Minister, Hon'ble Deputy Chief Minister and Hon'ble Ministers and help them in gathering news on Government functions

participated by Hon'ble Ministers, Secretaries to Government, District Collectors and also on the arrivals of VVIPs.

Government Announcements, Important Press Releases and News about important events taking place at the Head Quarters, video clips of video conferencing and photos are uploaded immediately using modern technology in the website of the Information and Public Relations Department **www.tndipr.gov.in** for the use of media and the same are sent through e-mail to the District PROs of all Districts to get them published at the district level also.

Besides arranging publication of news and photos of important Government functions and events held in districts participated by Hon'ble Chief Minister, Hon'ble Deputy Chief Minister and Hon'ble Ministers in the concerned districts, the news and photos are also obtained at the headquarters from the District Collectors and this Section distributes them to all newspapers published from Chennai, All India Radio for broadcasting and to TV channels for telecast.

JOURNALISTS' WELFARE PENSION FOR JOURNALISTS

The Government is giving Pension to Journalists who are working round the clock to spend their peaceful post retirement life. Monthly pension is given to indigent journalists who have retired after putting in 20 years of service.

After Hon'ble Puratchi Thalaivi Amma's Government took over the reigns of administration in 2011, the Journalist pension which was fixed as Rs.5,000/- has been increased for the 4th time by the Government and at present a sum of Rs.10,000/- is paid as monthly pension. As of now, 218 Journalists are being given monthly pension.

In order to enable more number of Journalists to benefit from this scheme, the gratuity ceiling for eligibility to pension was increased from Rs.2 lakhs to Rs.3 lakhs from 2018 and the ceiling of annual income of Journalists while in service was increased from Rs.2 lakhs to Rs.3 lakhs.

FAMILY PENSION

Taking in to consideration the welfare of the families of the Journalists, the Government gives family pension to the family of the deceased Journalist who had availed pension. After Hon'ble Puratchi Thalaivi Amma's Government took over the reigns of administration in 2011, the family pension which was fixed as Rs.2,500/- has been increased for the 4th time by the Government and at present a sum of Rs.5,000/- is paid as family pension. As of now, 43 families of the Journalists are being given monthly family pension.

FAMILY BENEFIT FUND

Orders were issued for enhanced family assistance from 30.7.2018 from the Chief Minister's Public Relief Fund in the event of death of Journalists while in service as Editor, Sub-editor, Reporter, Photographer and Proof Reader in Newspapers.

No. of years served	Family Benefit Fund
5	Rs. 75,000/-
10	Rs.1,50,000/-
15	Rs.2,25,000/-
20	Rs.3,00,000/-

WELFARE FUND

A sum of Rs.1 crore has been allocated for Journalists' medical welfare fund and deposited with Tamil Nadu Power Finance and Infrastructure Development Corporation. If a Journalist suffers from severe illness while in service, and undergoes medical treatment, financial assistance to their medical expenses, is provided from the interest accrued from the said deposit. Orders have been issued on 1.8.2018 enhancing the maximum financial assistance amount to Rs.1 lakh.

GOVERNMENT RENTAL HOUSING

Tamil Nadu Housing Board flats in Chennai and districts are rented to Journalists at concessional rates under Government's discretionary quota. 255 flats / houses have been allotted to Journalists for the past 9 years.

HOUSE SITES

House sites are given to Journalists working in newspapers and television channels in districts through Revenue and Disaster Management Department at concessional rates at the behest of District Collector.

ACCREDITATION CARDS

Accreditation cards are issued to Journalists and Photographers working in dailies and Journalists and Cameramen working in Television channels to facilitate them to cover Government functions participated by Hon'ble Chief Minister and events participated by VVIPs and VIPs. In the current year, 758 Accreditation Cards have been issued.

PRESS PASS

Identity Cards are issued to Journalists in periodicals to help them visit important places for collecting news to publish. In the current year, 301 Journalists have been issued with Identity Cards.

FREE BUS PASS

Every year free bus passes are issued to 502 accredited Journalists in the Headquarters to travel in the buses of Chennai and Villupuram Transport Corporations. Likewise, on the recommendation of the District Collectors, free bus passes are given to Journalists in districts. During the past 3 years, free bus passes have been given to 10,105 Journalists at an expenditure of Rs.5 crore 2 lakh.

NEWS AGENCIES

The news released by Press Trust of India (PTI) and United News of India (UNI) are received in Raj Bhavan, Chennai and Press Release Section, Secretariat, 24 hours, throughout the year. Important news items thus received from all over the country are brought to the notice of the Heads of Departments for necessary action.

WEBSITE OF THE INFORMATION AND PUBLIC RELATIONS DEPARTMENT

In order to keep pace with the changing technology and in order to disseminate information quickly, a website www.tndipr.gov.in has been created by the Information and Public Relations Department and updated every minute, for the use of media and for the information to the people. Government news, photos and video clippings are uploaded immediately facilitating the media to download the needed material instantly. This website is very useful to Tamils all over the world, as well as to the public to know about the day-to-day happenings in the State.

JOURNALIST ROOM

As announced in the Tamil Nadu Legislative Assembly during the demand for Information and Publicity last year, the Journalists room in the Secretariat is provided with a LED Television, RO Plant for drinking water and two CCTV cameras to monitor and curtail the movements of outsiders in the Journalists room.

MEDIA CENTRE

Media Centre launched by Hon'ble Puratchi Thalaivi Amma functions 24 x 7 wherein news from Secretariat are immediately sent to all media houses for publicity. It is equipped to record Hon'ble Chief Minister's announcements and Government related news as telecast by 16 television channels. It distributes press releases, press notes, photos and Video Clippings released from the Secretariat to all the media houses in Chennai and also to the District I & PR officials for publication in District editions.

The Media Centre also gets feedback on daily basis from the I&PR officials in the districts on the publication of news in the district editions. The Media Centre plays a key role in monitoring as to

whether press releases, press notes and photos related to Hon'ble Chief Minister are being published properly in District editions.

With regard to the announcement in the Tamil Nadu Legislative Assembly during the demand for Information and Publicity for the year 2019-20, for submitting report on feasibility for establishing a welfare board for Journalists, meeting was conducted under the Chairmanship of Additional Chief Secretary to Government, Finance Department and further follow up action is being taken.

PHOTO SECTION

The Photo section functioning in Secretariat, Chennai with a fleet of photographers takes photos at Government functions and at important events participated by the Hon'ble President, Hon'ble Vice President, Hon'ble Prime Minister, Hon'ble Chief Minister of Tamil Nadu, Hon'ble Deputy Chief Minister, Hon'ble Ministers in Chennai and in districts. The photographers of this department working in the districts cover the Government functions with the coordination of the office of the District Collectors.

The photos taken by this section are sent to the media houses in Chennai and are also displayed at the main building of the Secretariat and at the Tamil Nadu House in New Delhi. Photos taken in the districts are sent to media personnel and also displayed on the display boards in the District Collectors' offices. They are also displayed in the Government function venues as mini photo exhibitions for the benefit of the public. Photos relating to launching of new schemes by the Hon'ble Chief Minister are also published in Tamilarasu publications both in Tamil and English, achievement issues of Tamilarasu and in Coffee Table Book.

Photos taken in Government functions are preserved as document in CDs and in Hard Disks for future reference.

REFERENCE SECTION

The Reference Section functioning under the Information and Public Relations Department efficiently executes the task of consolidating important news published in dailies, periodicals and in dailies from other states and segregating department-wise and on different heads, and taking them to the notice of the Government.

Important news published in morning and evening newspapers, periodicals and in dailies from other states are compiled as news clippings and sent to the Hon'ble Chief Minister of Tamil Nadu and Hon'ble Deputy Chief Minister for their perusal and the same is also sent to Hon'ble ministers, Chief Secretary to Government and Secretaries of the different departments every day for necessary follow up action.

Important news about the departments published in dailies are scanned and sent through mail and Whatsapp to the concerned Secretaries every morning. Important newspapers (Tamil and English) are compiled as bound volumes for future reference. Press clippings are made available to the office of the Hon'ble Chief Minister, Hon'ble Deputy

Chief Minister, Secretaries to the Government on request during the Assembly sessions and as per the needs.

Important news items like announcements of the Hon'ble Chief Minister, speeches, press meets, Government's schemes, achievements and the welfare assistance distributed and also the editorials of dailies, articles and critiques and the views of different political leaders published in newspapers are compiled under different heads, digitalized and preserved by the Reference Section.

MEMORIALS

The Information and Public Relations Department has been taking various steps to glorify and commemorate the great scholars, those who dedicated themselves for the development of the Tamil language and brought fame to Tamil Nadu, the social reformers, great poets and music scholars who inculcated the spirit of freedom through their writings and songs, and the freedom fighters who sacrificed their lives for the freedom of our Country.

This Department has set up 71 Memorials, 4 Arangams, 5 Commemoration Pillars and one Monument and maintains them properly so that the younger generation can know about these great leaders and benefit from the Memorials.

Announcements made by Hon'ble Chief Minister Thiru. Edappadi K. Palaniswami under Rule 110 in the Tamil Nadu Legislative Assembly during 2018-19

- Orders have been issued and works will be started for setting up a full size statue for Allala Elaya Nayagar with dome at Jedarpalayam, Namakkal District at an estimate of Rs.21.80 lakh.

- Orders have been issued and works will be started for constructing a Manimandapam for Kavimani Desiga Vinayakam Pillai with his full size statue and a library at Thoivalai, Kanniyakumari district at an estimate of Rs.92.27 lakh.
- Orders have been issued and works will be started for constructing a Manimandapam for Rettaimalai Srinivasan with his full size statue at Achirupakkam village near Madurantakam, Chengalpattu district at an estimate of Rs.97.64 lakh.
- Orders have been issued and works will be started for renovation of Ondi Veeran Manimandapam and to establish a library in Tirunelveli district at a cost of Rs.51.78 lakh.
- Orders have been issued and works will be started for renovating Veeran Sundaralingam Manimandapam and to establish a library at Gavarnagiri, Thoothukudi district at a cost of Rs.72.70 lakh.
- Orders have been issued and works will be started for constructing a Manimandapam for Sir A.T.Panneerselvam with his full size statue in Tiruchirapalli District, at an estimate of Rs.43.40 lakh.

- Orders have been issued and works will be started for constructing a Manimandapam for Perarasar Perumpidugu Mutharayar with his full size statue and a library in Tiruchirapalli district at a cost of Rs.99.25 lakh.
- Orders have been issued and works will be started for constructing a Manimandapam for Thiru. V.K. Palaniswami Gounder with his full size statue and a library at Odayakulam Village, Anaimalai Taluk, Coimbatore District at a cost of Rs.1 crore.
- Hon'ble Chief Minister made an announcement that: "Tamil Nadu Government will construct a memorial at Perungamanallur, Usilampatti taluk, Madurai District to honour 16 persons belonging to Piramalai Kallar community who had sacrificed their lives in the battle against the British oppression and to mark the centenary of that event". Action is being taken to construct a memorial.

Announcement made by Hon'ble Chief Minister under Rule 110 in the Tamil Nadu Legislative Assembly during 2019-2020

- Government Orders have been issued and works will be started for constructing a Manimandapam

with full size statue for M.K.Thiyagaraja Baghavathar at an estimate of Rs.42.69 lakh in Tiruchirapalli District.

Announcements made in the Tamil Nadu Legislative Assembly during demands for 2019-2020; Renovation works carried out in Manimandapam/Memorial/Ninaivu Illam

- Government order issued and works are being carried out to renovate Gandhi Mandapam in Kanniyakumari District and to provide the required furniture at an estimate of Rs.30.52 lakh.
- Government order issued and works are being carried out to renovate Perunthalaivar Kamarajar Memorial in Kanniyakumari District and to provide the required furniture at an estimate of Rs.10.50 lakh.
- Government order issued and works are being carried out to renovate Mahakavi Bharathiyar Illam at Ettayapuram in Thoothukkudi District at an estimate of Rs.10 lakh.
- Government order issued and works are being carried out for constructing a compound wall and colour washing at Dheeran Chinnamalai Manimandapam in Odanilai, Erode District at an estimate of Rs.9.85 lakh.

- Government order issued and action is being taken to establish a Library in Kanniyathendral Quaid-e-Milleth Manimandapam in Chennai by procuring Books and Furnitures at an estimate of Rs.2 lakh.
- Government order issued and action is being taken to establish a Library with required Books and Furniture at Veerapandiya Kattabomman Manimandapam in Kayathru, Thoothukudi District at an estimate of Rs.4.98 lakh.

Announcements made in the Tamil Nadu Legislative Assembly during demands for 2018-2019; Construction work for Commemorative Pillar/Memorial

- Government order issued for constructing Bharatha Matha Ninaivalayam, Papparapatti, Pennagaram Taluk, Dharmapuri district at an estimate of Rs.1.50 crore. 70 percent of construction work completed.
- The construction of Commemoration Pillar has been completed for Music maestro Nallappaswami at Vilathikulam in Thoothukudi District at an estimate of Rs.20 lakh. It will be opened to public shortly.

Construction works being carried out for Ninaivu Mandapam/Ninaivu Illam/Manimandapam

- Government order issued for constructing Hon'ble Puratchi Thalaivi Amma Selvi J Jayalithaa Ninaivu Mandapam at an estimate of Rs.50.80 crore. Foundation was laid by the Hon'ble Chief Minister and Hon'ble Deputy Chief Minister and the construction works are in progress.
- Action is being taken for converting Hon'ble former Chief Minister Puratchi Thalaivi Amma's residence "Veda Nilayam" in Poes Garden, Chennai as Government memorial.

Announcements made in the Tamil Nadu Legislative Assembly during demands for 2018-2019; Renovated Memorials

- Renovation of Valluvar Kottam in Chennai at an estimate of Rs.85 lakh has been completed.
- Renovation of Maveeran Poolithevan Maaligai and Marriage hall in Nerkattum Seval in Tirunelveli District at an estimate of Rs.50 lakh has been completed.

DETAILS OF MEMORIALS IN TAMIL NADU

Sl. No.	MEMORIAL	PLACE
1	Perarignar Anna Memorial and Museum	Marina Beach, Kamarajar Salai, Chennai
2	Bharat Ratna Puratchi Thalaivar Dr.M.G.R. Memorial and Puratchi Thalaivi Amma Selvi J Jayalalithaa Memorial	Marina Beach, Kamarajar Salai, Chennai
3	Perunthalaivar Kamarajar Memorial	Sardar Vallabhbhai Patel Salai, Guindy, Chennai
4	Periyavar M.Bhakthavatchalam Memorial	Sardar Vallabhbhai Patel Salai, Guindy, Chennai
5	Gandhi Mandapam	Sardar Vallabhbhai Patel Salai, Guindy, Chennai
6	Mootharignar Rajaji Ninaivalayam	Sardar Vallabhbhai Patel Salai, Guindy, Chennai
7	Mahakavi Bharathiyar Ninaivu Illam	Thulasinga Perumal Koil Street, Triplicane, Chennai
8	Perunthalaivar Kamarajar Ninaivu Illam	Thirumalai Salai, Thiyagaraya Nagar, Chennai
9	Valluvar Kottam	Nungambakkam, Chennai

Sl. No.	MEMORIAL	PLACE
10	Mozhippor Thiyagigal Manimandapam	Sardar Vallabhbhai Patel Salai, Guindy, Chennai
11	Thiyagigal Manimandapam	Sardar Vallabhbhai Patel Salai, Guindy, Chennai
12	Rettaimalai Seenivasan Memorial	Sardar Vallabhbhai Patel Salai, Guindy, Chennai
13	Kanniyathendral Quaid-e-Milleth Muhammad Ismail Manimandapam	Dams Road, Chennai
14	Sindhanai Sirpi Singaravelar and Suyamariyathai Sudaroli Jeevarathinam Manimandapam	Royapuram, Chennai
15	Nadigar Thilagam Sivaji Ganesan Manimandapam	Adyar, Chennai
16	Perarignar Anna Ninaivu Illam	Chinna Kancheepuram, Kancheepuram District
17	Tiruppur Kumaran Memorial	Tiruppur, Tiruppur District

Sl. No.	MEMORIAL	PLACE
18	Pagutharivu Kavirayar Udumalai Narayanakavi Manimandapam	Udumalaipettai, Tiruppur District
19	Thanthai Periyar Memorial	Vaikom, Kottayam District, Kerala State
20	Periyar - Anna Memorial	Erode, Erode District
21	Dheeran Chinnamalai Manimandapam	Odanilai, Arachalur, Erode District
22	Mootharignar Rajaji Pirantha Illam	Thorapalli, Krishnagiri District
23	Vallal Adhiyaman Kottam	Dharmapuri, Dharmapuri District
24	Thiyagi Subramaniya Siva Manimandapam	Papparapatti, Dharmapuri District
25	Namakkal Kavignar Ramalingam Pillai Ninaivu Illam	Namakkal, Namakkal District
26	Va.Ve. Subramaniya Iyer Ninaivu Illam	Varahaneri, Tiruchirappalli District
27	Pattukkottai Kalyanasundaram Manimandapam	Pattukkottai, Thanjavur District

Sl. No.	MEMORIAL	PLACE
28	Pattukottai Azhagirisamy Ninaivu mandapam	Avudaiyankulam, Pattukkottai, Thanjavur District
29	Thillaiyadi Valliyammai Memorial	Thillaiyadi, Nagapattinam District
30	Tamizhisai Moovar Manimandapam	Sirkazhi, Nagapattinam District
31	Thamizh Thatha Dr. U.Ve.Sa.Ninaivu illam	Uthamathanapuram, Thiruvarur District
32	Thiyagi P. Srinivasa Rao Ninaivu Mandapam	Thiruthuraipoondi, Thiruvarur District
33	Manuneethi Chozhan Ninaivu Mandapam	Thiruvarur, Thiruvarur District
34	Kaviarasu Kannadasan Manimandapam	Karaikudi, Sivagangai District
35	Thavathiru Kundrakudi Adigalar Manimandapam	Kundrakudi, Sivagangai District
36	Maruthupandiar Ninaivu Mandapam	Tiruppattur, Sivagangai District
37	Veeramangai Velunachiyar Ninaivu Mandapam	Surakulam, Sivagangai District

Sl. No.	MEMORIAL	PLACE
38	Thiyaga Seelar Kakkan Manimandapam	Thumbaipatti, Madurai District
39	Thiyagi Viswanathadass Ninaivu Illam	Thirumangalam, Madurai District
40	Parithimar Kalaignar Ninaivu Illam	Vilacheri, Madurai District
41	Mozhignayiru Devaneyya Pavaanar Manimandapam	Sathamangalam, Madurai District
42	Perunthalaivar Kamarajar Pirantha Illam	Virudhunagar, Virudhunagar District
43	Perunthalaivar Kamarajar Centenary Manimandapam	Virudhunagar, Virudhunagar District
44	Thiyagi Sankaralinganar Manimandapam	Virudhunagar, Virudhunagar District
45	Mahakavi Bharathiyar Manimandapam	Ettayapuram, Thoothukudi District
46	Mahakavi Bharathiyar Illam	Ettayapuram, Thoothukudi District
47	Kappalottiya Thamizhan V.O.Chidambaranar Illam	Ottapidaram, Thoothukudi District

Sl. No.	MEMORIAL	PLACE
48	Veeran Azhagumuthukone Manimandapam	Kattalangulam, Thoothukudi District
49	Freedom Fighter Veeran Sundaralingam Memorial	Gavarnagiri, Thoothukudi District
50	Freedom Fighter Veeran Vellayathevan Memorial	Vallanadu, Thoothukudi District
51	Amudhakavi Umaru Pulavar Memorial	Ettayapuram, Thoothukudi District
52	Veerapandia Kattabomman Manimandapam	Kayathar, Thoothukudi District
53	Kappalottiya Thamizhan V.O.C Manimandapam	Tirunelveli, Tirunelveli District
54	Poolithevan Ninaivu Maaligai	Nerkattumseval, Tirunelveli District
55	Tamil Scholar Caldwell Ninaivu Illam	Idayangudi, Tirunelveli District
56	Thiyagi Vanchinathan Manimandapam	Sengottai, Tirunelveli District
57	Freedom Fighter Ondi Veeran Manimandapam	Palayamkottai, Tirunelveli District
58	Pothuvudaimai Veerar P. Jeevanandam Manimandapam	Nagercoil, Kanniyakumari District

Sl. No.	MEMORIAL	PLACE
59	Gandhi Ninaivu Mandapam	Kanniyakumari, Kanniyakumari District
60	Perunthalaivar Kamarajar Manimandapam	Kanniyakumari, Kanniyakumari District
61	Sathavathani Seiguthambi Pavalar Ninavu Mandapam	Idalaakudi, Kottar, Nagercoil, Kanniyakumari District
62	Marshal Nesamani Manimandapam	Nagercoil, Kanniyakumari District
63	Muthu Mandapam (in memory of Vikrama Raja Singan, the last Tamil King of Sri Lanka)	Vellore, Vellore District
64	Freedom Fighter Gopal Naicker Manimandapam	Virupatchi, Dindigul District
65	The Great Kings Hyder Ali, Thippu Sultan Manimandapam	Adiyanuthu Village, Dindigul District
66	Omandur Ramasamy Reddiar Manimandapam	Omandur, Villupuram District

Sl. No.	MEMORIAL	PLACE
67	Freedom Fighter Thiyagi Dheeran Chinnamalai Monument	Sankagiri, Salem District
68	Swami Sagajanandha Manimandapam	Chidambaram, Cuddalore District
69	Uzhavar Perunthalaivar Narayanasami Naidu Manimandapam	Vaiyampalayam, Coimbatore District
70	Ramasamy Padayatchiyar Ninaivu Mandapam	Manjakuppam, Cuddalore District
71	Dr.B.Sivanthi Aditanar Manimandapam	Thiruchendur, Thoothukudi District

ARANGAMS

Sl. No.	ARANGAM	PLACE
1	Rajaji Hall	Omandurar Government Estate, Chennai
2	Kalaivanar Arangam	Omandurar Government Estate, Chennai
3	Anna Kalaiarangam	Vellore, Vellore District
4	Mahamagam Multipurpose Kalaiarangam	Kumbakonam, Thanjavur District

COMMEMORATION PILLARS

Sl. No.	COMMEMORATION PILLAR	PLACE
1	"Quit India" Movement's Golden Jubilee Commemoration Pillar	Gandhi Mandapam Premises, Sardar Vallabhbhai Patel Salai, Guindy, Chennai
2	Golden Jubilee of Independence Commemoration Pillar	Near War Memorial, Kamarajar Salai, Chennai
3	Golden Jubilee of Republic Commemoration Pillar	Near Gandhi Statue, Kamarajar Salai, Chennai
4	Sepoy Mutiny Commemoration Pillar	Vellore, Vellore District
5	Perunthalaivar Kamarajar Centenary Celebrations Commemoration Pillar	Virudhunagar, Virudhunagar District

MONUMENT

Sl. No.	NINAIVUCHINNAM	PLACE
1	Veerathai Kuyili Monument	Surakulam, Sivagangai District

**NEWLY CONSTRUCTED MANIMANDAPAM /
NINAIVU MANDAPAM / ARANGAM / NINAIVU
CHINNAM / COMMEMORATION PILLAR**

Manu Needhi Chozhan Ninaivu mandapam in Thiruvarur district, Nadigar Thilagam Sivaji Ganesan Manimandapam at Adyar in Chennai, Pattukottai Azhagirisamy Ninaivu Mandapam at Aavudayankulam in Thanjavur district, Great Kings Hyder Ali and Thippu Sultan Manimandapam at Adiyanuthu village in Dindigul district, Swami Sagajananda Manimandapam at Chidambaram in Cuddalore district, Uzhavar Perunthalaivar Narayanasamy Naidu Manimandapam at Vaiyampalayam in Coimbatore, Ramasamy Padayatchiyar Ninaivu Mandapam at Manjakuppam in Cuddalore District and Dr.B.Sivanthi Aditanar Manimandapam at Thiruchendur in Thoothukudi District were constructed by the Information and Public Relations Department and opened to the public by Hon'ble Chief Minister from 2017 to 2020 at a total cost of Rs.12.46 crore.

GOVERNMENT FUNCTIONS

The Government of Tamil Nadu celebrates the birthdays and observes the death Anniversaries of Freedom fighters who dedicated their lives for the freedom of our country and Tamil Savants who rendered yeoman service to Tamil language, so that the future generations will know about their greatness and sacrifices.

Hon'ble Governor, Hon'ble Chief Minister of Tamil Nadu, Hon'ble Deputy Chief Minister and Hon'ble Ministers participate in these functions and pay respects to them by garlanding their statues and showering flowers to their portraits. 32 leaders in Chennai district and 55 leaders in the rest of the districts are honoured with floral tributes on their birth and commemoration days in various places.

FUNCTIONS ORGANISED IN CHENNAI EVERY YEAR

Sl. No.	DATE	FUNCTIONS
1	January 17	Birthday Celebrations of Bharat Ratna Dr.M.G.R.
2	January 23	Birthday Celebrations of Nethaji Subash Chandra Bose

Sl. No.	DATE	FUNCTIONS
3	January 30	Annal Gandhiyadigal death anniversary
4	February 18	Birthday Celebrations of Sindhanai Sirpi Singaravelar
5	April 14	Birthday Celebrations of Dr.B.R.Ambedkar
6	April 17	Birthday Celebrations of Freedom Fighter Dheeran Chinnamalai
7	April 27	Birthday Celebrations of Sir Pitty Thiyagarayar
8	April 29	Birthday Celebrations of Paventhar Bharathidasan
9	May 7	Garlanding of Kannagi Statue and paying floral tributes to the portrait of Kannagi on 'Chitra Pournami' Day
10	June 5	Birthday Celebrations of Kanniyathendral Quaid-e-Milleth Mohamed Ismail
11	June 24	Birthday Celebrations of Kaviyarasu Kannadasan

Sl. No.	DATE	FUNCTIONS
12	June 26	Birthday Celebrations of Silambu Chelvar Ma.Po. Sivagnanam
13	July 7	Birthday Celebrations of Rettaimalai Seenivasan
14	July 11	Birthday Celebrations of Veeran Azhagu Muthukone
15	July 15	Birthday Celebrations of Perunthalaivar Kamarajar
16	July 17	'Thiyagigal Dhinam' Thiyagi Arya (alias) Bhashiyam
17	July 17	'Thiyagigal Dhinam' Thiyagi Sankaralinganar
18	July 17	'Thiyagigal Dhinam' Thiyagi Shenbagaraman
19	September 5	Birthday Celebrations of Kappalottiya Thamizhan V.O. Chidambaranar
20	September 15	Birthday Celebrations of Perarignar Anna
21	September 16	Birthday Celebrations of Ramasami Padayatchiyar
22	September 17	Birthday Celebrations of Thanthai Periyar

Sl. No.	DATE	FUNCTIONS
23	September 27	Birthday Celebrations of Si.Pa.Aditanar
24	September 29	Birthday Celebrations of Sivaraj, Former Mayor of Chennai
25	October 1	Birthday Celebrations of Nadigar Thilagam Sivaji Ganesan
26	October 2	Birthday Celebrations of Annal Gandhiyadigal
27	October 30	Birthday Celebrations of Pasumpon Muthuramalinga Thevar
28	November 8	Birthday Celebrations of Thamizh Arignar Veeramamunivar
29	November 14	Birthday Celebrations of Pandit Jawaharlal Nehru
30	November 23	Birthday Celebrations of Kavignar Suratha
31	December 10	Birthday Celebrations of Mootharignar Rajaji
32	December 11	Birthday Celebrations of Mahakavi Bharathiyar

FUNCTIONS ORGANISED IN DISTRICTS EVERY YEAR

Sl. No.	DATE	FUNCTIONS	PLACE
1	January 3	Birthday Celebrations of Veeramangai Velu Nachiyar	Surakulam, Sivagangai District
2	January 15	Birthday Celebrations of John Pennycuick	Lower Camp, Theni District
3	January 17	Birthday Celebrations of Bharat Ratna Dr. M.G.R.	Kamarajar Salai, Chennai
4	January 17	Birthday Celebrations of Bharat Ratna Dr. M.G.R.	Salem, Salem District
5	January 18 (5th - Thai)	Celebrating the day of dedicating the Rajavaikal constructed by Kalingarayan to the Nation	Kalingarayan dam, Erode District
6	January 26	Birthday Celebrations of Thiyagi Sankaralinganar	Virudhunagar, Virudhunagar District

Sl. No.	DATE	FUNCTIONS	PLACE
7	January 28 (Thai Poosam)	Birthday Celebrations of Thirumalai Naicker	Madurai, Madurai District
8	February 1	Birthday Celebrations of Omandur Ramasamy Reddiar	Omandur, Villupuram District
9	February 7	Birthday Celebrations of Mozhignayiru Devaneyya Pavanar	Sathamangalam, Madurai District
10	February 18	Birthday Celebrations of Sindhanai Sirpi M.Singaravelar	Royapuram, Chennai District
11	February 19	Birthday Celebrations of Thamizh Thatha U.Ve.Sa.	Uthamadhanapuram, Thiruvavarur District
12	February 22	Birthday Celebrations of Thillaiyadi Valliammai	Thillaiyadi, Nagapattinam District
13	February 24	Birthday Celebrations of Puratchi Thalaivi Selvi J Jayalalithaa	Salem, Salem District

Sl. No.	DATE	FUNCTIONS	PLACE
14	March 30	Birthday Celebrations of Rebel Muthuramalinga Sethupathi	Ramanathapuram, Ramanathapuram District
15	April 2	Birthday Celebrations of Va.Ve. Subramania Iyer	Varaganeri, Tiruchirappalli city, Tiruchirappalli District
16	April 10	Birthday Celebrations of Thyagi P.Seenivasa Rao	Thiruthuraipoondi, Thiruvarur District
17	April 13	Birthday Celebrations of Pattukottai Kalyana sundaram	Pattukottai, Thanjavur District
18	April 16	Birthday Celebrations of Veeran Sundaralingam	Gavarnagiri, Thoothukudi District
19	April 17	Birthday Celebrations of Dheeran Chinnamalai	Odanilai, Arachalur, Erode District

Sl. No.	DATE	FUNCTIONS	PLACE
20	May 7 Chithra Pournami	Birthday Celebrations of Vallal Adhiyaman	Adhiyaman Kottai, Dharmapuri District
21	May 7	Birthday Celebrations of Robert Caldwell	Edayangudi, Tirunelveli District
22	May 8 (Last Friday of Chithirai)	Birthday Celebrations of Veerapandia Kattabomman	Kayatharu, Thoothukudi District
23	May 8 (Last Friday of Chithirai)	Birthday Celebrations of Veerapandia Kattabomman	Panchalankurichi, Thoothukudi District
24	May 23	Birthday Celebrations of Perumpidugu Mutharaiyar	Tiruchirappalli city, Tiruchirappalli District
25	May 31	Birthday Celebrations of Freedom fighter Vellaya Thevan	Vallanadu, Thoothukudi District
26	June 12	Birthday Celebrations of Marshal Nesamani	Nagercoil, Kanniyakumari District

Sl. No.	DATE	FUNCTIONS	PLACE
27	June 16	Birthday Celebrations of Thiyagi Viswanathadass	Thirumangalam, Madurai District
28	June 18	Birthday Celebrations of Thiyaga Seelar Kakkan	Thumbaippatti, (near Melur) Madurai District
29	June 24	Birthday Celebrations of Kavignar Kannadasan	Karaikudi, Sivagangai District
30	July 6	Birthday Celebrations of Tamil scholar Parithimar kalaignar	Vilacheri, Madurai District
31	July 11	Birthday Celebrations of Veeran Azhagu Muthukone	Kattalankulam, Thoothukudi District
32	July 11	Birthday Celebrations of Thavathiru Kundrakudi Adigalar	Kundrakudi, Sivagangai District

Sl. No.	DATE	FUNCTIONS	PLACE
33	July 15	Birthday Celebrations of Perunthalaivar Kamarajar	Kanniyakumari, Kanniyakumari District
34	July 15	Birthday Celebrations of Perunthalaivar Kamarajar	Virudhunagar, Virudhunagar District
35	July 15	Birthday Celebrations of Perunthalaivar Kamarajar	Thirumalai Salai, Thiyagarayar Nagar, Chennai District
36	July 17	'Thiyagigal Dhinam' Thiyagi Vanchinathan	Sengottai, Tirunelveli District
37	July 31	Birthday Celebrations of Sathavathani Seiguthambi Pavalar	Nagercoil, Kanniyakumari District
38	August 1&2	Valvil Ori Celebrations	Kollimalai, Namakkal District
39	August 2 (Aadi 18)	Dheeran Chinnamalai Death Anniversary	Odanilai, Arachalur, Erode District

Sl. No.	DATE	FUNCTIONS	PLACE
40	August 2 (Aadi 18)	Dheeran Chinnamalai Death Anniversary	Sangagiri, Salem District
41	August 20	Freedom Fighter Ondiveeran Death Anniversary	Palayamkottai, Tirunelveli District
42	August 21	Birthday Celebrations of Pothuvudaimai Veerar Pa. Jeevanandam	Nagercoil, Kanniyakumari District
43	September 1 (Avani 16)	Birthday Celebrations of Freedom Fighter Poolithevan	Nerkattumsevel, Tirunelveli District
44	September 5	Birthday Celebrations of Kappalottiya Thamizhan V.O Chidambaranar	Ottapidaram, Thoothukudi District
45	September 5	Freedom Fighter Gopal Naicker Death Anniversary	Virupaatchi, Dindigul District

Sl. No.	DATE	FUNCTIONS	PLACE
46	September 5	Birthday Celebrations of Kappalottiya Thamizhan V.O Chidambaranar	Tirunelveli, Tirunelveli District
47	September 15	Birthday Celebrations of Perarignar Anna	Anna Square, Chennai District
48	September 15	Birthday Celebrations of Perarignar Anna	Kancheepuram, Kancheepuram District
49	September 15	Birthday Celebrations of Perarignar Anna	Erode, Erode District
50	September 17	Birthday Celebrations of Thanthai Periyar	Erode, Erode District
51	September 17	Birthday Celebrations of Thanthai Periyar	Vaikom, Kerala State
52	September 25	Birthday Celebrations of Pakutharivu Kavirayar Udumalai Narayana Kavi	Udumalaipettai, Tiruppur District

Sl. No.	DATE	FUNCTIONS	PLACE
53	October 2	Birthday Celebrations of Annal Gandhiyadigal	Gandhi Mandapam, Kanniyakumari, Kanniyakumari District
54	October 2	Birthday Celebrations of Annal Gandhiyadigal	All Districts
55	October 4	Birthday Celebrations of Thiyagi Subramaniya Siva	Pappalapatti, Dharmapuri District
56	October 4	Birthday Celebrations of Tiruppur Kumaran	Tiruppur, Tiruppur District
57	October 4	Birthday Celebrations of Tiruppur Kumaran	Chennimalai, Erode District
58	October 9	Birthday Celebrations of Periyavar M. Bhakthavatchalam	Gandhi Mandapam, Chennai District

Sl. No.	DATE	FUNCTIONS	PLACE
59	October 10	Birthday Celebrations of Namakkal Kavignar Ramalingam Pillai	Namakkal, Namakkal District
60	October 23	Birthday Celebrations of Amuthakavi Umaru Pulavar	Ettayapuram, Thoothukudi District
61	October 24	Marudhu Pandiyar Death Anniversary	Thirupattur, Sivagangai District
62	October 30	Birthday Celebrations of Pasumpon Muthuramalinga Thevar	Pasumpon, Ramanathapuram District
63	November 1	Paying tributes to Marshal Nesamani by garlanding his statue in view of the Celebration of the day of Annexation of Kanniyakumari District with Tamil Nadu State	Nagercoil, Kanniyakumari District

Sl. No.	DATE	FUNCTIONS	PLACE
64	November 11	Birthday Celebrations of Suyamariyadhai Sudaroli N. Jeevaratnam	Royapuram, Chennai District
65	December 10	Birthday Celebrations of Mootharignar Rajaji	Thorappalli, Krishnagiri District
66	December 11	Birthday Celebrations of Mahakavi Bharathiyar	Ettayapuram, Thoothukudi District
67	December 11	Birthday Celebrations of Mahakavi Bharathiyar	Triplicane, Chennai District
68	December 12	Athangottasan Celebrations	Athangode, Kanniyakumari District

GOVERNMENT FUNCTIONS ANNOUNCED BY THE HON'BLE CHIEF MINISTER OF TAMIL NADU THIRU. EDAPPADI K.PALANISWAMI FROM 2017 TO 2020 TO HONOUR THE FOLLOWING 11 LEADERS

- Birth Anniversary of Tiruppur Kumaran is celebrated every year on 4th October at his birth place of Chennimalai, Erode District.
- Birth Anniversary of freedom fighter Poolithevan is celebrated every year at Nerkattumsevel in Tirunelveli district in the Tamil month Aavani 16.
- Birth Anniversary of Thiru. Ramasamy Padaiyatchiyar, Freedom Fighter who had toiled for social justice is celebrated every year in Chennai on 16th September.
- Thiru. Sivaji Ganesan's birthday is celebrated every year in Chennai on 1st October, in appreciation of the services rendered by him to the field of arts.
- Birth Anniversary of Bharat Ratna Puratchi Thalaivar Dr. M.G.R. is celebrated on 17th January every year in Salem city.
- Birth Anniversary of Puratchi Thalaivi Amma Selvi J Jayalalithaa is celebrated on 24th February every year in Salem city.

- Birth Anniversary of Silambu Selvar Thiru.Ma.Po.Sivagnanam is celebrated in Chennai on 26th June every year.
- Birth Anniversary of Thiru. Si.Pa. Aditanar is celebrated in Chennai on 27th September every year.
- Birth Anniversary of freedom fighter Maaveeran Azhagu Muthukone is celebrated in Chennai on 11th July every year.
- Birth Anniversary of Colonel John Pennycuick is celebrated in Theni district on 15th January every year.
- Celebrating the day of dedicating a canal to the Nation by Thiru. Kalingarayan who constructed the Rajavaikal in Erode district on 5th day of the Tamil month `Thai`.

SPECIAL FUNCTIONS ORGANIZED BY GOVERNMENT

The departments of Tamil Development and Information jointly organize Thiruvalluvar Day and Tamil Nadu Government's Award Distribution function in a grand manner every year, on the birth anniversary of Thiruvalluvar. In this function, Tamil scholars who brought glory to Tamil language are honoured and presented with `Thiruvalluvar Award`,

`Thanthai Periyar Award', `Perarignar Anna Award',
`Annal Ambedkar Award', `Perunthalaivar Kamarajar
Award', `Mahakavi Bharathiyar Award', `Paavendar
Bharathidasan Award', `Thamizh Thendral
Thiru.Vi.Ka Award', `K.A.P. Viswanatham Award'.

A function - Hon'ble Amma's Government
Sterling Three years' performance Testified
by Number one position - under the dynamic
leadership of Hon'ble Chief Minister was celebrated
at the Secretariat on 17.2.2020.

FIELD PUBLICITY

A new department known as the Field Publicity Department was started in the year 2013 by Hon'ble Puratchi Thalaivi Amma with an objective to enable people of all strata to know about various schemes of the Government, so that they could make use of them and also to document the Government achievements in terms of benefits received by the people.

LED SCREEN MOUNTED VAN

The Hon'ble Chief Minister has given LED screen mounted vans with the state of art technology to 32 Districts. These new vans, with modern facilities, publicize Government schemes and achievements day and night at places, where people gather in large numbers and also at the venues of Government functions.

The day-to-day movement of these LED screen mounted vans is monitored by the Field Publicity wing through the GPS installed in the vans.

PUBLICITY THROUGH LED SCREENS

Field publicity is being carried out by installing LED Screens in 32 District Collectorates in the State where people visit in large numbers, in 3 Taluk offices in Chennai and at the Tamil Nadu

House in New Delhi by which short films produced by Information and Public Relations Department on Government achievements and short films on various Government schemes are continuously screened.

AWARENESS CAMPAIGN ON POCSO ACT, 2012

Under the Protection of Children from Sexual Offences (POCSO) Act, 2012, a committee is functioning with Hon'ble Judges of Madras High Court, by which various steps have been taken to protect the children. As a part of it, awareness programmes are conducted by the Information and Public Relations Department through Stickers, Pamphlets, Short Films, Jingles and wall posters.

PUBLICITY ON UNITED NATIONS SUSTAINABLE DEVELOPMENT GOALS

The United Nations General Assembly has set 17 Goals in 2015 as Sustainable Development Goals for the year 2030.

They include, No poverty, Zero Hunger, Good Health & Wellbeing, Quality Education, Gender Equality, Clean Water & Sanitation, Affordable & Clean Energy, Decent Work & Economic Growth, Industry, Innovation & Infrastructure and Reduced inequalities.

The Information and Public Relations Department takes necessary action to propagate the above Sustainable Development Goals among the masses by way of Press Releases, Government Exhibitions, Photo Exhibitions, Tamilarasu magazine and in coordination with other Government Departments.

Under the Sustainable Development Goal - 12 Sustainable Consumption and Production, patterns", Target 12.8 pertains to the Tamil Development & Information Department which says "By 2030, ensure that people everywhere have the relevant information and awareness for sustainable development and lifestyles in harmony with nature".

The Information and Public Relations Department conducts exhibitions to enable people to easily understand important schemes and achievements of the Government. The Tamilarasu magazine publishes information on the schemes of the Government thereby bringing awareness among the public and helps them to avail benefits from various welfare schemes. This department also takes necessary action to propagate the above Sustainable Development Goals among the

masses by way of Press Releases, Government Exhibitions, Photo Exhibitions, in coordination with other Government Departments. Few of them are listed below.

The Government of Tamil Nadu has created Cine Workers Welfare Board under the Department of Information and Public Relations to provide various assistances including financial assistance to workers, technicians and their family members of Tamil Nadu Film and Television industries.

The Government of Tamil Nadu plays a key role in safeguarding the welfare of journalists. viz. Monthly Pension to indigent journalists who have retired after putting in 20 years of service, Family Pension to the family of deceased journalist pensioner, Family Benefit Fund to the journalists family in the event of death of the journalist while in service, Journalists welfare Fund for medical expenses of journalists affected by severe illness, allotment of Government Rental houses to journalists at low rates, house sites to journalists at concessional rates and Bus Passes to journalists to travel at no cost in Government Transport Corporation buses.

REFRESHER TRAINING COURSE FOR OFFICERS

Refresher training is being conducted to all District Information and Public Relations Officers and Assistant Public Relations Officers (Information and Publicity) every year by experienced officers, experts in ethics and psychology and experts in stress management. They cover the areas of new and updated procedures in Government Service and new strategies to improve efficiency, good governance and stress management.

EVALUATION OF THE PERFORMANCE OF OFFICERS

Functions of District Public Relations Officers, such as organizing regular press meets, arranging tours for media personnel, publishing success stories in various dailies and magazines, screening of video films, inspection of cinema theatres to ensure screening of Government 'seithi malar' and publish special volumes are reviewed on monthly basis.

Separate marks are awarded for each and every category of work by a committee comprising Higher Officials from the Headquarters. This evaluation has improved the functioning of the department and also it promotes a healthy competition among PROs, providing a new impetus in achieving the goals.

ADVERTISEMENT

Advertisements pertaining to the achievements, schemes and policies of the Government are released through Information and Public Relations Department in dailies, journals and electronic media to enable people to know fully about the social and welfare measures taken by the Government. Advertisements on tenders for developmental works and other related works such as notifications for land acquisition are also published in the newspapers through this department.

The Information and Public Relations Department functions as the nodal agency for the release of all the advertisements of the other Government Departments, Boards, Universities and Government undertakings in the dailies and periodicals.

Advertisements are released based on the content of the advertisement and targeted area and people.

TENDER ADVERTISEMENTS

Tender advertisements are also released using modern electronic gadgets to reach the public easily without additional expenditure through the Government website **www.tenders.tn.gov.in**

maintained by the National Informatics Centre. If required, tender forms can be downloaded at free of cost.

As the tender advertisements are released in newspapers at the cost prescribed by the Government and uploaded in the Government website, transparency in Government administration is ensured. This facilitates participation of all eligible persons in Government tenders without any partiality.

TENDER BULLETINS

Based on the policy of transparency, the Districts/State Tender Bulletins are released every week on Thursday, under the provisions of the Tamil Nadu Transparency in Tenders Act, 1998 and the Tamil Nadu Transparency in Tender Rules 2000 framed there under.

Tenders having the procurement value of Rs.10 lakh to Rs.25 lakh and works value starting from Rs.25 lakhs to Rs.50 lakhs are released in District Tender Bulletins. Details of tenders having Procurement value of above Rs.25 lakh and works value of above Rs.50 lakh are released in State Tender Bulletin.

Decisions taken on the tenders are also published in these bulletins.

FILM AWARDS, SMALL SCREEN AWARDS & SUBSIDY

FILM AWARDS

To encourage film industry to produce films that reflect social thought and human values, the Government of Tamil Nadu presents Film Awards to the best Tamil feature films, best actors, best actresses and technicians.

The Government of Tamil Nadu constitutes a Selection Committee to select the best feature films, best artists and technicians.

The best films selected by this committee are awarded with a cash prize of Rs.2 lakh for the first prize, Rs.1 lakh for the second prize, Rs. 75,000/- for the third prize and Rs.75,000/- for the special prize. Along with cash prizes, a memento and certificates are also given.

Another special prize comprising a cash award of Rs.1.25 lakh along with a memento and a certificate is awarded to a Tamil film which portrays women in positive roles with eminence.

A five sovereign gold medal, a memento and a certificate are awarded to the best actor, best

actress, best actor (special prize), best actress (special prize), best villain actor, best comedy actor, best comedy actress, best character actor, best character actress, best director, best screen play writer, best dialogue writer, best music director, best lyricist, best play back singer (Male), best play back singer (Female), best cinematographer, best sound recordist, best film editor, best art director, best stunt master, best dance master, best make-up artiste, best costume designer, best child artiste, best dubbing artiste (male) and best dubbing artiste (female).

Government Order has been issued for the presentation of awards to the best feature films, actor, actress and technicians for the years 2009 to 2014. These awards will be presented shortly.

A selection committee headed by retired Judge Thiru.P.Kalaiarasan has viewed the films received for awards for the year 2015.

A new Selection Committee has been constituted headed by the retired Judge Thiru.P.Kalaiarasan for awards for the years from 2016 to 2018.

VETERAN AWARDS

The Government of Tamil Nadu presents Veteran Awards in the name of Perarignar Anna, who left his unique imprint through his writing and acting in Tamil cinema, Kalaivanar N.S.Krishnan, who made people think through his humour, 'Eazhisai Mannar' Thyagaraja Bhagavathar, who attracted the masses with his hypnotic voice, Raja Sandow who was dynamic and multifaceted, Makkal Thilagam M.G.R. who won people's heart, Nadigar Thilagam Sivaji Ganesan who set an example for acting, Kaviarasu Kannadasan who penned immortal songs and Puratchi Thalaivi Amma J Jayalalithaa, who always thought of the welfare of the poor. Each of the award winners is presented with a 5 sovereign gold medal and a memento.

GOVERNMENT FILM SUBSIDY

To encourage producers of low budget, quality films with social responsibility and commitment, the Government of Tamil Nadu is implementing a scheme to provide subsidy to such films. A selection

committee has been set up by the Government to select such films and every selected film is granted a subsidy of Rs.7 lakh.

The Hon'ble Chief Minister of Tamil Nadu handed over the cheques amounting Rs.10.43 crore as subsidy to 149 Tamil film producers, @ Rs.7 lakh each to such qualified films produced and released from 2007 to 2014, at a function held at Secretariat on 20.6.2018.

A selection committee has been constituted headed by a retired Judge Thiru A.Kulasekaran to select films released from 2015 to 2017 for granting subsidy.

SMALL SCREEN AWARDS

The Government of Tamil Nadu is presenting Small Screen Awards to Television Serials viz. best Mega Serials, Short Serials, Actors, Actresses and Technicians of small screen which have a mega impact in entertaining public.

For the Best Mega Serial, a cash prize of Rs.2 lakh for the first prize and a cash prize of Rs.1 lakh for the second prize are given along with a Memento and a Certificate.

Besides, 3 sovereign gold medal, a memento and a certificate are presented every year to the best story writer, best screen play writer, best dialogue writer, best director, best cinematographer, best editor, best hero, best heroine, best character actor, best character actress, best villain actor, best villain actress, best child artiste, best music director, best dubbing artist (male and female) and best technician for special effects.

Cash award of Rs.1 lakh each, a memento and a certificate are presented to the best achiever of the year and best lifetime achiever.

Government order has been issued to select the best serials, best artistes, and to give cash prize, mementoes and certificates for the serials telecasted from the years 2009 to 2013. These awards will be presented shortly.

A selection committee has been constituted headed by a retired Judge Thiru A.Kulasekaran for small screen awards for the years from 2014 to 2018.

SUBSIDY FOR INDIAN CINEMA CENTENARY FUNCTION AND INTERNATIONAL FILM FESTIVAL

On behalf of Government of Tamil Nadu, Hon'ble Puratchi Thalaivi Amma granted Rs.10 crore as subsidy to the South Indian Film Chamber of Commerce for organizing a function to celebrate the centenary of Indian cinema which was held from 21.09.2013 to 24.09.2013.

Tamil Nadu Government granted Rs.4.75 crore as subsidy for International Film Festivals held in Chennai on various occasions.

A sum of Rs.10 lakh was given as subsidy on behalf of the Government of Tamil Nadu for 13th Indian International Film Festival conducted by National Film Development Corporation in Goa.

CINE WORKERS WELFARE BOARD

The Government of Tamil Nadu has created Cine Workers Welfare Board under the Department of Information and Public Relations to provide various assistance to the workers, Technicians and their family members of Tamil Nadu Film and Television Industries.

Workers and Technicians of 39 associations of the Tamil Nadu Film and Television Industries are eligible for membership of the Tamil Nadu Cine Workers Welfare Board. Till date 21,679 members have been enrolled.

Members of film and television industries are provided with financial assistance under various categories viz., educational assistance, marriage assistance, maternity assistance, abortion assistance, spectacles assistance, assistance for death due to accident, assistance for natural death, funeral assistance, etc. The details are as follows:

Sl. No.	WELFARE SCHEMES	AMOUNT (Rs.)
1	Financial Assistance for Education	
(a)	Girl Children Studying 10 th std	1,000
(b)	Girl Children who passed 10 th std	1,000
(c)	Girl Children studying 12 th std	1,500
(d)	Students who passed 12 th std (Both gender)	1,500
(e)	Regular Graduate students (Both gender)	1,500
(f)	Regular Graduate students with hostel facility (Both gender)	1,750
(g)	Regular Post Graduate students (Both gender)	2,000
(h)	Regular Post Graduate students with hostel facility (Both gender)	3,000
(i)	Technical Education students (Both gender)	2,000
(j)	Technical Education students with hostel facility (Both gender)	4,000
(k)	Technical Post Graduate students (Both gender)	4,000
(l)	Technical Post Graduate students with hostel facility (Both gender)	6,000
(m)	Students studying I.T.I/Polytechnic (Both gender)	1,000
(n)	I.T.I / Polytechnic Course students with hostel facility (Both gender)	1,200
2	Marriage Assistance	2,000

Sl. No.	WELFARE SCHEMES	AMOUNT (Rs.)
3	Maternity Assistance	6,000
4	Abortion Assistance	3,000
5	Reimbursement for spectacles	500
6	Financial Assistance in the event of Accident	
(a)	Death due to accident	1,00,000
(b)	Disability due to accident (Based on the nature of disability)	10,000 to 1,00,000
7.	Financial Assistance for Natural death	15,000
8.	Financial Assistance for Funeral	2,000

The year wise disbursal of welfare assistance by the Cine Workers Welfare Board and the details of beneficiaries are as follows:-

Sl. No.	YEAR	TOTAL NUMBER OF MEMBERS	AMOUNT Rs.
1.	2011	38	1,98,000/-
2.	2013	728	21,39,000/-
3.	2014	303	8,00,000/-
4.	2016	277	8,00,250/-
5.	2017	259	9,41,500/-
6.	2018	449	13,61,250/-
7.	2019	205	7,20,000/-
	Total	2,259	69,60,000/-

141 applications have been received during the current year and are being processed for giving assistance.

Hon'ble Minister for Information and Publicity has been nominated by the Government as Chairman and the Director of Information and Public Relations as its Member Secretary of the Cine Workers Welfare Board.

Following are the members:

OFFICIAL MEMBERS

Secretary, Tamil Development and Information Department; Secretary, Finance Department; Secretary, Revenue and Disaster Management Department; Secretary, Labour and Employment Department; Commissioner, Commercial Taxes Department; Deputy Secretary (Cinema), Home Department; Commissioner, Labour Welfare Department and Commissioner, Land Administration are the eight official members.

NON-OFFICIAL MEMBERS

Thiru R.V.Udayakumar (Director), P.Vasu (Director), Liaquat Ali Khan (Dialogue writer), Mohan Gandhiraman (Director), Ramarajan (Actor), T.K.Kala (Actress and singer), Pushpa Kandasamy (Producer), Nanjil P.C.Anbazhagan (Director) and L. R. Eswari (Playback singer) are the Non-official members of the Cine Welfare Board.

The Board peruses all applications received to select the beneficiaries.

TAMIL NADU FILMS DIVISION

NEWS COVERAGE

Government functions participated by the Hon'ble Chief Minister, Hon'ble Deputy Chief Minister, Hon'ble Ministers and VIPs and other Government functions are recorded through Video coverage by Tamil Nadu Films Division and the same is edited and sent to Government and private Television channels through the Media Centre at Secretariat, Chennai for telecasting, so that the people know the day to day functions of the Government.

PRODUCTION AND RELEASE

The Tamil Nadu Films Division produces News Bulletins, Video News Magazines, short films and jingles on schemes and achievements of the Government and release them for publicity as below.

NEWS BULLETINS

All the functions of Hon'ble Chief Minister viz. laying of foundation stone for new schemes, inauguration of completed scheme works, distribution of welfare assistance, etc. are covered

by Tamil Nadu Films Division, edited with music and voice and sent to all the District Public Relation Offices for screening in the LED screen mounted vans, Information Channel of Tamil Nadu Arasu Cable TV Corporation and the LED TVs in District Collectorates to create awareness among people.

VIDEO NEWS MAGAZINES/SHORT FILMS/JINGLES

Tamil Nadu Films Division prepares news magazines on various welfare schemes of the Government, its announcements and developmental works using state of the art technology featuring leading cine artistes, interviews of prominent personalities and releases them to the Digital Cinema theatres. These news magazines are also sent to Districts for screening in the LED screen mounted vans, Information Channel of Tamil Nadu Arasu Cable TV Corporation and in the LED screens installed in the District Collectorates as a part of field publicity.

Last year, Tamil Nadu Films Division has released 7 News Bulletins, 28 Video News Magazines and short films and 10 jingles. The details are as below.

**NEWS BULLETINS/VIDEO NEWS MAGAZINES/
SHORT FILMS/JINGLES RELEASED DURING
2019-2020**

Sl.No.	NEWS BULLETINS
1	News Bulletin-I
2	News Bulletin-II
3	News Bulletin-III
4	News Bulletin-IV
5	News Bulletin-V
6	News Bulletin-VI
7	News Bulletin-VII

Sl.No.	NEWS MAGAZINES / SHORT FILMS
1	Drinking Water Schemes
2	Independence Day Celebrations 2019
3	Eliyor Nalam Penum Ammavin Arasu
4	Child Protection (Interview)
5	Vivasaayigal nalan kaakkum Arasu
6	Good Netizen-Good Citizen
7	Mazhai Neer Nam Uyir Neer
8	Thooimaye Vellum
9	Rain Water Harvesting
10	Election Awareness film

Sl.No.	NEWS MAGAZINES / SHORT FILMS
11	Vivasaaya Mudhalvarin Vetri Payanam Part-1
12	Vivasaaya Mudhalvarin Vetri Payanam Part-2
13	Vivasaaya Mudhalvarin Vetri Payanam Part-3
14	Malarantha Puthiya Maavattangal
15	Poothana Puthiya Maavattangal
16	Muthalamaicharin sirappu Makkal Kurai Theerkkum Thittam
17	Amma Arasin Moondraandu sathanaigal ithu thodarum pallaandu Part - 1
18	Amma Arasin Moondraandu sathanaigal ithu thodarum pallaandu Part - 2
19	Amma Arasin Moondraandu sathanaigal ithu thodarum pallaandu Part - 3
20	Amma Arasin Moondraandu sathanaigal ithu thodarum pallaandu Part - 4
21	Amma Arasin Moondraandu sathanaigal ithu thodarum pallaandu Part - 5
22	Amma Arasin Moondraandu sathanaigal ithu thodarum pallaandu Part - 6
23	Ooraga Valarchi Nagaratchi
24	Velan Sirappu Mandalam
25	Thozhil Puratchiyil Tamil Nadu
26	Kudisaiyilla Tamil Nadu
27	Kudimaramathu
28	Sirappu Thoor Vaarum Panigal Thittam

Sl.No.	JINGLES
1	<p>Amma Arasin Moondraandu Saathanaigal</p> <ol style="list-style-type: none"> 1. Athikkadavu Avinasi Thittam 2. Maruthuva kallurigal 3. Makkal Kurai Theerppu Muhaamgal 4. Bridges 5. Bus (green bus) 6. Industries Department 7. Uruppu Thaanathil Mudalidam 8. Neer Melanmai 9. Maavattangal Pirrippu 10. Kadal Neerai Kudineerakkuvathu

- A live backpack equipment has been procured and is being used to cover Hon'ble Chief Minister's Government programmes and sent to visual media for telecast, instantly.
- In order to encourage film technology students, a competition was conducted for production of awareness short film on child protection.
- Creation of Digital archiving work is being carried out by digitalizing 4000 Video cassettes.
- 40 years old rare Video News Reel Clippings are being converted into Digital Clippings.

M.G.R. GOVERNMENT FILM AND TELEVISION INSTITUTE

MGR Government Film and Television Institute is a prime Technical Training Institute imparting Film technology and techniques of Film Production and aesthetics of Art. The objective of this institute is to teach students the technical aspects in producing films and television programmes and allied subjects of film making.

This institute functions under the Department of Information and Public Relations, on an area of 15.25 acres. MGR Government Film and Television Institute is one among the three major institutes in India. The other two are Film and Television Institute of India, Pune, and Satyajit Ray Film and Television Institute, Kolkatta.

DEGREE COURSES

As ordered by the former Hon'ble Chief Minister Amma, the Diploma Courses offered by this Institute with the approval of the All India Council for Technical Education (AICTE), New Delhi were upgraded as four year Degree Course from the

Academic Year 2016-2017 as Bachelor of Visual Arts with affiliation to Tamil Nadu Dr. J Jayalalithaa Music and Fine Arts University.

The students admitted in the Academic year 2016-2017 and passing out in the Academic year 2019-2020 will be conferred with Bachelor of Visual Arts (BVA) degree instead of DFT provided until 2018. The following are the 6 degree courses offered by the MGR Government Film and Television Institute.

Sl.No.	DEGREE COURSE
1	Bachelor of Visual Arts (Cinematography)
2	Bachelor of Visual Arts (Digital Intermediate)
3	Bachelor of Visual Arts (Audiography)
4	Bachelor of Visual Arts (Direction and Screenplay Writing)
5	Bachelor of Visual Arts (Film Editing)
6	Bachelor of Visual Arts (Animation and Visual Effects)

14 students are admitted in each of these courses and a total of 84 students are admitted for 6 courses in this institute every year. Tuition fee of Rs.15,000/-, Special fee of Rs.2,000/- and

Development fee of Rs.1,000/- are collected from the students. SC/ST students are fully exempted from tuition fees.

FINANCIAL SUPPORT FOR FILMS PRODUCED BY STUDENTS

The Government have raised the amount for the production of Students Documentary Films from Rs.15,000/- to Rs.50,000 from the financial year 2017-2018. In the Final year, students from 6 courses are formed in to 14 groups and being trained to produce one short film per group.

SHORT FILM AWARD

The students of MGR Government Film and Television Institute are presented with "MGR Government Film and Television Institute students award" which consists of One Sovereign Gold Medal, Cash Award of Rs.5,000/- and a Memento in the category of Best Director, Best Cinematographer, Best Editor, Best Sound Recordist and Best Film Processor for their short films.

AMMA AWARD

“Amma Award” (Citation and Cash Prize of Rs.10,000/-) is being awarded for the best Short Film of MGR Government Film and Television Institute Students in the Chennai International Film Festival. During the 16th International Film Festival in 2018-2019 the short film “Angelina” won the Amma Award. Likewise in the 17th International Film Festival in 2019-2020 the short film “Jagir’s Recipe” won the Amma Award.

MUMBAI INTERNATIONAL FILM FESTIVAL

The short films produced by the students of MGR Government Film and Television Institute were screened in the 16th Mumbai International Film Festival held in January 2020 and were largely appreciated by the film experts. The following films were screened in the Mumbai International Film Festival.

Sl.No.	NAME OF THE FILM
1	Karai
2	Rouge
3	Oil

Sl.No.	NAME OF THE FILM
4	Lonely Hearts
5	Jagir's Recipe
6	Isaiyin Raja
7	Maha
8	Frame
9	Guilt
10	The Wolf Story
11	Section 185

NATIONAL AWARD 2019

The films produced by the students of MGR Government Film and Television Institute viz. Karai, Rouge, Lonely Hearts and Jagir's Recipe have been sent to screen on the 67th National Film Award 2019-2020.

TRAINING IN LATEST TECHNOLOGY

In order to keep pace with the changing technology in the film industry, the students of MGR Government Film and Television Institute are given training with the latest equipment and accessories of film industry by hiring the latest equipment at an annual allocation of Rs.1.50 crore.

CINEMA, VIDEO AND CABLE TELEVISION NETWORKS

Cinema is one among the popular entertainments, easily accessible to all classes of General public. The Government have been providing encouragement for the overall growth of the film industry. In Tamil Nadu 903 Cinema Theatres are functioning under the following categories:-

Categories

1) Permanent Cinema Theatres	-	849
2) Semi-Permanent Cinema Theatres	-	44
3) Touring Cinema Theatres	-	09
4) Open Air Cinema Theatres	-	01
Total		903

To regulate the cinema Industry, the Government of Tamil Nadu had enacted the Tamil Nadu Cinemas (Regulation) Act, 1955. As per the provisions made in the Act, all the District Collectors except Chennai and in respect of Chennai, the Commissioner of Police are designated as competent authority for granting No Objection Certificate to construct

cinema theatres and to issue licence for screening of movies in cinema houses. The Joint Commissioner, Commissionarate of Land Administration and the Government in Home Department are the appellate and revisional authorities respectively as per the Act. In order to streamline the cinema Industry and also to ensure the availability of basic amenities, safety and comfort of the public visiting the cinema houses and also to provide hygienic environment in cinema houses, the Government have framed stringent guidelines in the Tamil Nadu Cinemas (Regulation) Rules, 1957. The Government fix the rates of admission under these Rules.

Accordingly, by considering the request of Tamil Film Producers' Council and the Tamil Nadu Cinema Theatre Owners' Federation, the Government, in their Order Ms. No.762, Home (Cinema) Department, dated 16.10.2017, have revised the maximum and minimum rates of admission to the theatres in A.C. and Non-A.C. category for Multiplexes and Theatres in Municipal Corporations/ Municipalities/Town Panchayats and Village Panchayats.

CABLE TELEVISION NETWORK SYSTEM

The Cable Television Networks (Regulation) Act, 1995 (7 of 1995), regulates the Cable Television Network all over India. Under the above said Act, District Magistrates, Sub-Divisional Magistrates and Commissioner of Police are designated as Authorised Officers to take action against offending Cable Operators for contravening sections 3, 4A, 5, 6, 8 & 9 (or) 10 of the Act. Accordingly, the Government of Tamil Nadu notified the Commissioners of Police in respect of Chennai, Trichy, Tirunelveli, Madurai, Salem and Coimbatore Cities, the Collectors of the District concerned in respect of other areas and the Sub-Divisional Officers in their respective local limits of Police jurisdiction as Authorised Officers to take action against violators of the provisions of the Cable Television Networks (Regulation) Act, 1995. Further, the Government have issued instructions to all the District Collectors, Commissioners of Police and Superintendents of Police to take stringent action against the violators of the provisions of the Act.

VIDEO ACT AND RULES

The Tamil Nadu Exhibition of Films on Television Screen through Video Cassette Recorders and Cable Television Networks (Regulation) Act, 1984, regulates the exhibition of films on television screen through Video Cassette Recorder (VCR) in the State. This Act provides for the grant of licence to the individuals for exhibition of films on television screen through Video Cassette Recorder (VCR) and for running Video Libraries. The respective District Collectors/Commissioner of Police, Chennai are the Licensing Authorities.

THE INTELLECTUAL PROPERTY RIGHT ENFORCEMENT CELL

The Intellectual Property Right Enforcement Cell, Crime Branch, C.I.D., Tamil Nadu is functioning under the direct control of the Additional Director General of Police (Crime), Chennai. He is assisted by 1 Superintendent of Police and 1 Deputy Superintendent of Police at the State level. There are twelve units functioning in the State namely, Chennai (2), St. Thomas Mount (1), Vellore (1), Salem (1), Coimbatore (1), Trichy (1), Cuddalore (1), Madurai (1), Dindigul (1), Virudhunagar (1)

and Tirunelveli (1). The service of this cell is also being utilized to check the violations relating to the Copy Right Act, 1957 and Information Technology Act, 2000. The details of cases registered, number of accused arrested and the value of properties seized etc., by the Intellectual Property Right Enforcement Cell from the year 2010 to 2020 (upto 20.02.2020) are as follows:-

**CASES REGISTERED BY THE INTELLECTUAL
PROPERTY RIGHT ENFORCEMENT CELL FROM THE
YEAR 2010 TO 2020 (UPTO 20.02.2020)**

Year	No. of cases registered by the Video Piracy Cell	No. of accused arrested	Value of properties seized by the Video Piracy Cell (Rs.)	No. of offences committed by the Cable TV operators by violating the rules and regulations
2010	2690	2664	14,38,31,530	34
2011	2665	2648	10,78,74,745	9
2012	2858	2838	14,36,05,175	2
2013	3020	3004	36,57,57,107	2
2014	3320	3320	17,75,02,306	29
2015	3406	3406	11,65,23,631	51
2016	4893	4906	26,14,13,385	21
2017	5589	5591	51,24,96,880	13
2018	3102	3076	8,85,28,841	29
2019	762	710	3,37,19,738	18
2020 (up to 20.2.20)	56	52	8,90,568	1

Apart from this, the offenders are also booked under the Goondas Act (Tamil Nadu Act 14/1982). During 2019-2020 (up to 20.02.2020), no accused was detained under the Goondas Act for offences relating to Video Piracy.

TAMILARASU

Tamil Arasu is a monthly magazine being published both in Tamil and English on behalf of the Department of Information Public Relations. As a print medium, Tamil Arasu magazine brings out details of the Tamil Nadu Government's policies, welfare schemes, their implementation, and the Government's achievements and announcements.

In this way, Tamil Arasu magazine is providing useful information to its readers as well as public. Speeches of Hon'ble Governor of Tamil Nadu, speeches and announcements of the Hon'ble Chief Minister of Tamil Nadu, Achievements of the Government of Tamil Nadu, Welfare Schemes and their implementation, extensive write ups on development schemes in the Districts and interviews and success stories of the beneficiaries across the State are published in Tamil Arasu magazine in a way that all sections of people can understand and benefit from it.

The cost of a single copy of the Tamil / English issue is Rs.20/-. The Annual subscription for each is Rs.240/-. The life subscriptions (10 years) for Tamil and English editions are Rs.2,000/- and Rs.2,400/- respectively. Subscribers can register themselves through the website **www.tamilarasu.org**.

SPECIAL PUBLICATIONS

Special Publications with speeches of Hon'ble Chief Minister, both in Tamil and English, are published regularly and sent to the Information Public Relations Officers in the Districts, for distribution to the public free of cost. Further, applications and forms relating to other sections of the Information and Public Relations Department are also printed in the Tamil Arasu Press.

PAMPHLETS

On behalf of Tamilarasu, pamphlets on the bio-graphy of leaders were printed from May 2011 till date and sent to concerned Memorials in the districts for display and distribution to the visiting public.

“STERLING THREE YEARS’ PERFORMANCE TESTIFIED BY NUMBER ONE POSITION” THREE YEARS SPECIAL PUBLICATIONS

On completion of three years rule under the dynamic leadership of Hon’ble Chief Minister of Tamil Nadu Thiru. Edappadi K.Palaniswami, achievements of the Government in the past three years were compiled in Tamilarasu and released by the Hon’ble Chief Minister at Three years Achievements Function on 17.02.2020. Following are the special publications released at the function:

Sl. No	TITLE
1	STERLING THREE YEARS’ PERFORMANCE TESTIFIED BY NUMBER ONE POSITION - (Three Years achievements Tamil Edition)
2	STERLING THREE YEARS’ PERFORMANCE TESTIFIED BY NUMBER ONE POSITION - (Three Years achievements English Edition)
3	Speeches of the Hon’ble Chief Minister of Tamil Nadu Thiru. Edappadi K.Palaniswami at various functions Part-1
4	Speeches of the Hon’ble Chief Minister of Tamil Nadu Thiru. Edappadi K.Palaniswami at various functions Part-2

Sl. No	TITLE
5	Speeches of the Hon'ble Chief Minister of Tamil Nadu Thiru. Edappadi K.Palaniswami in the Tamil Nadu Legislative Assembly
6	Compilation of quotes from the speeches of Hon'ble Chief Minister of Tamil Nadu Thiru. Edappadi K.Palaniswami at various functions
7	Announcements made by Hon'ble Chief Minister of Tamil Nadu Thiru. Edappadi K.Palaniswami in the Tamil Nadu Legislative Assembly, under Rule 110
8	THREE YEAR ACHIEVEMENTS - 32 District wise.

EXHIBITION

Government exhibitions are organised in the districts by Information and Public Relations Department on behalf of Government of Tamil Nadu to enable people to easily understand the schemes, achievements and activities of the Government, and to benefit from the schemes.

Six Government exhibitions are being conducted annually in the district headquarters of Madurai, Coimbatore, Salem, Vellore, Tirunelveli, and Tiruchirappalli and on rotation basis in four other districts, totalling 10 exhibitions every year.

80 Government exhibitions have been conducted (From March 2011 to February 2020) and a revenue of Rs.14,05,76,000/- has been generated to the exchequer of Government.

PRIVATE EXHIBITIONS

Exhibitions conducted by private individuals solely for commercial purpose have been streamlined now by framing rules and regulations for the benefit of visiting public. Permission for conducting private exhibitions in the districts is given by the Information and Public Relations Department based on the recommendations from the District Collector, after duly obtaining recent 3 years' Income Tax Returns

and having collected the amount to Chief Minister's Relief Fund as fixed by the Government.

ANNUAL FLOWER FESTIVAL IN NEW DELHI (PHOOL WALON KI SAIRE)

Every year, this Department represents Government of Tamil Nadu in the Annual Flower Festival (Phool Walon – ki – Saire) organized in New Delhi for the promotion of National Integration and Religious Harmony. It is noteworthy that Tamil Nadu had continuously been participating in the event for the past nine years and continue to bag the first prize in the flower festivals and cultural events.

REPUBLIC DAY PAGEANTRY PROCESSION

On behalf of Government of Tamil Nadu, the Information and Public Relations Department is participating in the pageantry of floats at the Republic Day Celebrations in New Delhi every year by designing the float according to the theme given and is also organizing a cultural programme with the talented artists which have received tremendous appreciation from the viewers and thereby bringing laurels to Tamil Nadu State.

The Information and Public Relations Department also participates in the pageantry of

floats at the Republic Day Celebrations in Chennai every year and also co-ordinates the designing of floats and the pageantry of floats of various Government Departments in the Republic Day celebrations in Chennai.

ALL INDIA TOURIST AND INDUSTRIAL TRADE FAIR, CHENNAI

This Department participates in the All India Tourist and Industrial Trade Fair (Island Ground) at Chennai every year and puts up a separate stall showcasing the policies, activities and achievements of the Government with photographs to educate and create awareness among the visiting public and has been receiving appreciation.

INDIA INTERNATIONAL TRADE FAIR, NEW DELHI

This Department also participates every year in India International Trade Fair (I.I.T.F), New Delhi showcasing the policies, welfare schemes, activities and achievements of the State Government in an attractive manner.

As the Fair is conducted on All India basis, the participating States will have the opportunity to know about the schemes and achievements of

Tamil Nadu. It also creates a national level marketing opportunity to the products made by the women's Self Help Groups of our State.

EXHIBITIONS IN PANCHAYAT UNIONS

A sum of Rs.38.50 lakhs has been sanctioned to conduct mini exhibitions in all 385 Panchayat Unions (with Rs.10,000/- per Panchayat Union) in the Districts (except Chennai district) of Tamil Nadu so as to bring awareness on welfare schemes, achievements and activities of the Government among the people. Mini exhibitions are being conducted continuously from the Financial Year 2011-2012.

PHOTO EXHIBITION ON GOVERNMENT'S ACHIEVEMENTS

As ordered by the Government, Rs. 10,000/- has been sanctioned per district to conduct one time photo exhibition on Government's Achievements every year in all districts headquarters of Tamil Nadu to enable people to understand and be aware of the achievements made by the Government. This photo exhibition is being conducted in all districts of Tamil Nadu from the Financial year 2011-2012.

PHOTO EXHIBITIONS ON SPECIAL OCCATIONS

Photo Exhibitions are being conducted in all Districts during festivals and Government functions to create awareness on Government Welfare schemes to the public. These exhibitions are providing opportunities for all type of people to understand the welfare schemes and achievements of the Government.

INCREASE OF HONORARIUM TO DRAMA ARTISTES

The honorarium given to economically poor drama artistes for conducting plays/ programmes in the Government exhibitions has been enhanced from Rs.2000/- to Rs.5000/-.

DISTRICT INFORMATION AND PUBLIC RELATIONS OFFICES

The District Information and Public Relations Offices in all the Districts, disseminate information relating to the welfare schemes and activities and achievements of the Government, creating awareness among the people through print and electronic media viz newspapers, televisions and radio.

The District Information and Public Relations Offices in the Districts with the Information Public Relations Officers, Assistant Public Relations Officer (Information), Assistant Public Relations Officer (Publicity) and supporting staff form a vital part of the Information and Public Relations Department.

The District Information and Public Relations Officers make arrangements for the functions of Hon'ble Chief Minister, Hon'ble Deputy Chief Minister and Hon'ble Ministers, release Government press releases and photographs to media, organize video shows in places where people throng in large numbers, arrange press conferences and publicity through local Cable TV Channels, Government

functions, multi-media campaigns and mini exhibitions besides maintaining the Department's memorials.

INFORMATION CENTRE

Information Centres are functioning efficiently in Chennai, Madurai, Tiruchirappalli, Thanjavur, Coimbatore and New Delhi under the Information and Public Relations Department.

Books on language and literature, history and science etc., along with newspapers and periodicals are made available in these Information Centres for the use of the public. These Information centres are used in large scale by research scholars, teachers and students of schools and colleges.

CHENNAI - STATE INFORMATION CENTRE

The State Information Centre functions from the premises of Kalaivanar Arangam, Omanthurar Government Estate, Chennai under the control of Information and Public Relations Department.

The Information Centre has a library and functions from 10 am to 5.45 pm. About 61,469 books on various subjects such as Tamil language and literature, culture, history, poetry, self confidence, psychology, education, politics, science, law, medicine, engineering, research articles, spiritual, children's books, english books, biographies of leaders, etc., are available here. In the reading room of the State Information Centre, Tamil and English daily newspapers and periodicals are kept for the benefit of the public.

Publication of Tamil Nadu Legislative Assembly, publication of Stationery and Printing department are compiled and given for reference to the Government.

Students in large numbers visit the Information Centre to take notes for participating in Essay writing competitions, quiz competitions and

oratorical competitions. This Centre has also books for the use of students preparing to appear for competitive examinations.

Two years of back publications like magazines and periodicals are preserved for the use of Government and research scholars.

Books are also lent to Tamilarasu office for taking notes.

MODERNISATION OF LIBRARY

To cater to the need of the visiting students, scholars and public, the library has been modernized with an allocation of Rs.3.60 lakh during 2018-2019 by installation of Photo Copier, Book racks, computer with the required software for easy retrieval of books and internet facilities.

REGISTRATION OF BOOKS

The Director of Information and Public Relations is the Registrar of Books as per the Newspapers and Books Registration Act, 1867. Two copies of all the books published every year are received from publishers and registered in this office.

CONCLUSION

“The man of energy of soul inflexible, Good fortune seeks him out and comes a friend to dwell”.

(Kural 594)

In accordance with Tiruvalluvar’s dictum that success searches out the man who works with unremitting exertion to achieve his objectives, Hon’ble Chief Minister of Tamil Nadu Thiru. Edappadi K. Palaniswami is bringing glory to Hon’ble Puratchi Thalaivi Amma’s name through his untiring work of guiding the government departments for the welfare of the people.

Puratchi Thalaivi Amma’s Government under the leadership of the Hon’ble Chief Minister, gives primacy to the welfare of the people of Tamil Nadu and considers it as prime duty of the Government to work for their well-being in every manner, at every place and at every moment. The Information and Public Relations Department is taking the positive schemes of the Government with greater alacrity and without any let up, the outstanding service to the people.

Kadambur Raju

Minister for Information and Publicity

ANNEXURE
Budget Estimates 2020-2021 (Rupees in Thousands)

	2018-2019 Accounts	2019-2020 Budget Estimate	2019-2020 Revised Estimate	2020-2021 Budget Estimate
2059 PUBLIC WORKS	60,29	65,00	65,00	68,25
2220 INFORMATION AND PUBLICITY	102,08,67	89,34,45	111,61,06	96,34,31
2235 SOCIAL SECURITY AND WELFARE	1,66,03	1,56,00	1,57,20	1,57,20
2250 OTHER SOCIAL SERVICES	11,05	19,09	14,41	14,96
4202 CAPITAL OUTLAY ON EDUCATION, SPORTS, ART AND CULTURE	----	1	1	1
TOTAL	104,46,04	91,74,55	113,97,68	98,74,73



Puratchi Thalaivi
Selvi Jayalalithaa

Under the Dynamic Leadership of
Hon'ble Chief Minister
Thiru Edappadi K. PALANISWAMI
Hon'ble AMMA's Government



We have always been doing only good work for the people. The people have given a place in their hearts only to us.

Edappadi K. PALANISWAMI
Chief Minister of Tamil Nadu

**"STERLING THREE YEARS' PERFORMANCE
TESTIFIED BY NUMBER ONE POSITION"**

Hon'ble Chief Minister has approved 16,382 files during the past three years which has translated into numerous people centric schemes

Tamil Nadu ranks first in the good governance index

Hon'ble Chief Minister's foreign visit has attracted investments worth Rs.8,835 crore

Cauvery Delta Region declared as protected Special Agriculture Zone

New Government Medical Colleges in 11 Districts

5 New Districts created for administrative convenience

Rs.1,000 with Pongal gift hamper to 2.05 crore families

PUBLIC WORKS DEPARTMENT

- Nadanthal Vazhi Kaveri Scheme to restore the pristine glory of Cauvery river and its tributaries at an estimate of Rs.11,250 crore
- Athiyadurai Amsal Scheme for Irrigation, Ground Water Recharge and Drinking Water Supply Schemes at a cost of Rs.1,652 crore**
- Tamil Nadu Water Resource Conservation and augmentation mission as people's movement
- 4,865 Kudimaramathu works at a cost of Rs.930.25 crore**
- Construction of barrage across Kollidam river in Adhanur-Kumaramangalam at a cost of Rs.494.60 crore
- Dams renovation and improvement project at a cost of Rs.803.49 crore**
- Groyms and Rubble Mound Sea Wall (RMS) at a cost of Rs.168.57 crore
- Mettur Dam - Sarabanga Lift Irrigation scheme at a cost of Rs.565 crore**
- Tamil Nadu Irrigated Agriculture Modernization Project at a cost of Rs.2,562 crore

HIGHWAYS AND MINOR PORTS DEPARTMENT

- Improvement of 21,109 km. length of highways at a cost of Rs.22,096 crore, 8,524 km. length of roads renewed. Works of 447 small bridges, 247 bridges completed**
- Administrative sanction given for road works between Ennore Port and Mamallapuram Pooncheri junction at a cost of Rs.12,301 crore
- Chennai - Kannyakumari Industrial corridor project at a cost of Rs.6,448 crore**

SPECIAL PROGRAMME IMPLEMENTATION

- From 2018-19 onwards, laptops provided to students in Ith standard itself
- 17.72 lakh cost free laptops to students at a cost of Rs.2,183.55 crore**

AWARDS AND RECOGNITION RECEIVED BY THE GOVERNMENT OF TAMIL NADU

- India Today Magazine adjudged Tamil Nadu as the overall best performing State for the second time
- Tamil Nadu bagged the Prestigious Krishi Karmam award for 5 times
- Best State Award for organ transplantation consecutively for the 20th year
- 12 National Awards for e-Governance, capacity building, child care, grama sabha, etc.
- "Public Affairs Centre", Bengaluru has ranked Tamil Nadu second in good governance
- Frost & Sullivan adjudged Tamil Nadu in second position for the overall best performing State for the second consecutive time
- Central Government's Award for reducing the death ratio of lactating mothers
- Central Government's Award for the best performance in "Beti Bachao Beti Padhao" Scheme
- Best State Award for Clean India Scheme
- Award for End to End computerization of Public Distribution System
- Nine National Awards for exemplary work of Rural Development Department
- Four National Awards for Mahatma Gandhi National Rural Employment Guarantee Scheme
- National Award to Tamil Nadu State Apex Co-operative Bank for providing loans to a large number of differently abled persons
- National Award for forerunner state in online learning
- National Award for best service to senior citizens
- Food Safety and Standards Authority of India Award
- Award to Chennai Government General Hospital for organ donation
- Award to renewable energy department
- Central Government's Award for road safety
- Nine National Awards for best performance of Transport Corporations
- Tamil Nadu State forerunner in enrolment in higher education
- National Kamadhenu Award to Bargur Cattle Research Station
- Post graduate Award to Tamil Nadu Veterinary and Animal Sciences University
- Tamil Nadu Fisheries University accredited with First Rank among the fisheries universities in India
- Central Government's Award for Sathyamangalam Tiger Reserve
- Central Government's National Water Resource Award for the year 2018
- Central Government's Clean City Swatch Sarvaalok Award for the year 2018
- Clean Holy Place Award for Arunthigi Meenakshi Sundareswarar Temple, Madurai
- UNESCO Award to Srirangam Arunthigi Aavaganthi Swamy Temple for restoration work without altering architecture

FINANCE DEPARTMENT

- New Health Insurance Scheme for pensioners at a cost of Rs.331.36 crore. 94,981 persons have benefited. This scheme extended for another four years

LAW DEPARTMENT

- New Government Law Colleges in Villupuram, Dharmapuri, Ramanathapuram, Salem, Namakkal and Thanai Districts**
- New buildings and infrastructure facilities for Law Colleges at a cost of Rs.458.67 crore

CO-OPERATION AND FOOD DEPARTMENT

- Crop loans to 34,07,954 farmers at a cost of Rs.22,031.69 crore**
- Interest incentive of Rs.303.71 crore for repayment of crop loans within due date

COMMERCIAL TAXES AND REGISTRATION DEPARTMENT

- STAR 2.0 project launched for ensuring Simplified and Transparent Administration of Registration**
- 65,02,906 documents registered during the past three years

HOME, PROHIBITION AND EXCISE DEPARTMENT

- 28,312 Uniformed service personnel appointed**
- "Kavalan" App for the protection of women
- 3,28,688 CCTV cameras installed across the State for monitoring**
- New Court buildings and quarters for judges at a cost of Rs.838 crore
- The Fire and Rescue Services Department received 68,710 calls relating to fire accidents and rescued 213 lives and saved properties worth Rs.916.69 crore. The Department received 73,414 calls relating to various rescue services and rescued 12,502 lives**

HOUSING AND URBAN DEVELOPMENT DEPARTMENT

- 4,44,203 tenements / houses at a cost of Rs.22,367 crore under Housing for All Schemes
- 1,25,390 tenements / houses to the urban slum families**
- 9,535 tenements / houses in 33 schemes at a cost of Rs.2,117.55 crore
- 22,669 layouts and 17,00,906 plots regularized under regularization of unapproved layouts / plots scheme**
- Chennai Unified Metropolitan Transport Authority (CUMTA) Act and its Rules 2019 notified

INDUSTRIES DEPARTMENT

- An Investment of Rs.20,00,501 crore has been attracted creating job opportunities for 10.5 lakh persons through Global Investors Meet**
- Through Hon'ble Chief Minister's foreign visits a total of 41 MoUs were signed for an investment of Rs.8,835 crore which will create job opportunities for 35,520
- Total of 22 MoUs were signed for an investment of Rs.10,301 crore which will create job opportunities for 48,317 persons after Global Investors Meet 2019**
- Tamil Nadu Aerospace and Defence Industrial Policy 2019 released
- Rs.5,324.50 crore financial incentives to 25 large industries**
- Tamil Nadu E-Vehicle Policy 2019 released

“STERLING THREE YEARS’ PERFORMANCE TESTIFIED BY NUMBER ONE POSITION”

ANIMAL HUSBANDRY, DAIRYING AND FISHERIES DEPARTMENT

- **World class Integrated live stock Research Park on an area of 1,102.25 acres at Thiruvallur in Salem district as an estimated cost of Rs.1,022.25 crore**
- Free milch cows to 37,780 persons at a cost of Rs.1,99.33 crore
- Free sheep / goat to 4,49,869 persons at a cost of Rs.728.75 crore
- Relief assistance for fishing ban period enhanced to Rs.5,000. Rs.239.94 crore added to 4,79,674 fishermen families
- Relief assistance of Rs.5,000 during fish lifting period. **Rs.251.80 crore** relief to **5,03,570** fishermen families
- Satellite Phone, NAVIC and NAVTEX communication equipments provided to the deep sea fishermen to give weather warnings
- Wireless communication equipments to fishermen at a cost of **Rs.60.43 crore**
- 92 fishing boats of Tamil Nadu fishermen released from Sri Lanka Government
- 932 fishermen belonging to Tamil Nadu have been repatriated from the prisons of Sri Lanka, Iraq, Qatar, Australia and Oman

RURAL DEVELOPMENT AND PANCHAYAT RAJ DEPARTMENT

- 19,180 km length of road works under Tamil Nadu Rural Road Development Scheme at a cost of Rs.41,000 crore
- 1,340 Roads and 41 Bridges have been taken up for a length of 3,947 kms at a cost of **Rs.2,066 crore** under Pradhan Mantri Gram Sadak Yojana (PMGSY)
- Under HGRNCRS 85.15 crore mandays generated and an amount of Rs.15,343.69 crore paid as wages
- **Rs.31,030.68 crore Credit Linkage to 8,31,079 Women SHGs and bulk loan for 100 Panchayat Level Federations**
- Rs.583.75 crore assistance to 20,992 SHGs under Self Employment Programme

REVENUE AND DISTRICT MANAGEMENT DEPARTMENT

- 5 Districts, 7 Revenue Divisions, 25 Revenue Talukas, one Revenue Pirkas and 6 Revenue Villages newly created
- 5,22,660 petitions received under Chief Minister's Special Grievance Redressal Scheme, disposed off positively
- Government has launched e-Adaraj app
- Pension to 31,40,322 beneficiaries under social security schemes
- Conversion of Overhead lines into Underground cables in Cuddalore and Valluvarthi towns at a cost of **Rs.406.83 crore**
- Rs.681.55 crore relief Under Chief Minister's Farmer's Security Scheme to 8,80,993 beneficiaries

ENERGY DEPARTMENT

- 2,594 MW of power installed capacity added. Total Installed capacity 31,416 MW
- 8,503 MW wind energy and 3,827 MW Solar energy installed
- 257 Sub-Stations and 4,333 crore kms of EHT line, 9,875 crore kms of HT lines, 21,211 kms of LT lines and 40,575 distribution transformers, have been energised

SCHOOL EDUCATION DEPARTMENT

- 250 Middle Schools upgraded to High Schools, 202 High Schools upgraded to Higher Secondary Schools, 20 New Primary Schools opened
- 120 Government Higher Secondary Schools transformed as world class model schools at a cost of **Rs.31.66 crore**
- To develop pre-schooling education, LKG and UKG classes started in 2,381 middle schools
- Various Welfare Schemes such as Cost Free Text books, laptop computers, uniforms etc., to students at a cost of **Rs.5,822.09 crore**
- 24 hours "Kali" Educational Channel launched for the benefit of students

HIGHER EDUCATION DEPARTMENT

- **Rs.1,111.70 crore** given towards tuition fee concession to 5,31,39 first generation graduate students
- Government Arts and Science College at Rameshwaram established in the name of Dr. A.P.J. Abdul Kalam
- **Out of 41 University constituent Arts and Science Colleges, 14 colleges have been converted into Government Arts and Science Colleges in the first phase**
- 188 Assistant Professors appointed through Teacher Recruitment Board in Government Engineering Colleges

AGRICULTURE DEPARTMENT

- Production of food crops exceeding 100 lakh Metric Tonnes for six times
- Formation of 3,746 Farm Ponds, 976 Check Dams, 96 village/community ponds and renovation of 332 Oranis under Mission on Sustainable Dryland Agriculture
- **Rs. 7.618 crore** compensation given to 36.44 lakh farmers under crop insurance scheme
- Rs.186.23 crore relief to 2,93,424 affected farmers for the loss of maize crops by American Fall Armyworm
- **Noon irrigation covering 3.18 lakh Hectare at a cost of Rs.1,581.57 crore**
- 192 Agricultural Markets launched in 23 Regulated Markets at a cost of Rs.139.73 crore
- Implementation of Supply Chain Management (SCM) Project in 19 districts at an estimated cost of **Rs.452.36 crore**

SOCIAL WELFARE AND NUTRITIVE MEAL PROGRAMME DEPARTMENT

- New buildings, Infrastructure facilities and equipment for Aanganwadis created at a cost of Rs.227.74 crore
- Financial assistance enhanced to transport from Rs.20,000 to **Rs.50,000** to start their own business
- 394 lakh babies under cradle baby scheme
- 29,800 msnr citizens given a monthly pension of **Rs.1,000**
- 5 lakh non eligible senior citizens will be given old age pension
- Under "Nishidha Thiragam Scheme", 2,595.58 kg of Gold and **Rs.1,393.76 crore** of cash, given to 3,26,895 beneficiaries

YOUTH WELFARE AND SPORTS DEVELOPMENT DEPARTMENT

- "Amma Youth Sports Scheme" in all 12,524 Village Panchayats and 528 Town Panchayats at Rs.76.23 crore
- 3% Reservation for meritorious sports persons in the recruitment of identified posts in Government Departments and provision for appointment of meritorious sports persons in Public Sector Undertakings
- Rs.27.51 crore sanctioned as high cash incentive to the Sports persons who had won medals in various International / National competitions and their Coaches

TAMIL DEVELOPMENT AND INVESTMENT DEPARTMENT

- New Awards in the name of Shri Sri Sri Sugarcabair, Marimatal Adigar, Anipattanampanthar, Arutapurinobbi Vaidyan, Nannam Thiruvannam, Keralidh Annamayy, Devayasa Pavumar and Thiruvallur Thanthil S.P.A. Adinar were conferred
- Tamil chairs established at a cost of Rs.10 crore in Harvard University and Rs.1 crore in Houston University
- A Nishu Madamam for Ramasamy Panchayath as Cuddalore
- Bharat Matha Ninalayalam at Pappapatti, Dharmapur District
- Dr.S.Swathi Adinar Manimangalam in Thiruvannam, Thoothukudi District
- Nishu Madamam will be constructed for 16 marigams of Paramal kallar community at Uthamapattinam, Madurai district
- Birthdays of Kudi Kaasha Kurumara, freedom fighter Poonthiravan, Ramasamy Panchayath; Nadigar Thilagam Sivali Ganesan, Panchayath Saver Mar Ma.Sivaganam, S.P.A. Adinar, Meevan Azhagar Mathurona, Col.John Panayappan and memory of Kalaignar celebrated as Government functions

ENVIRONMENT AND FORESTS DEPARTMENT

- 371 lakh tree saplings planted under various schemes. Forest area increased from 26,281 sq.km to 26,364 sq.km
- Advanced Institute of Wildlife Conservation (Research, Training & Education) at Vandalur
- ISO 9001:2015 quality Certification for Arasu Rubber Corporation Limited
- Eco-restoration of Pallikonda Marsh Land at a cost of **Rs.165.68 crore**

DIFFERENTIALLY ABLED WELFARE DEPARTMENT

- 7,193 Modular Reflective Folding, 13,546 hearing aids and 15,291 other equipments given to beneficiaries
- Auditory signals to assist the Visually Impaired to cross the traffic congested roads
- Mentally ill homes in 23 Districts for persons with mental retardation who are above 14 years
- Conveyance allowance scheme extended to the Speech & Hearing Impaired Government employees and the rate of conveyance allowance has been enhanced from **Rs.1,000 to Rs.2,500**
- Retro fitted Petrol Scooters to 7,264 lower limb affected persons

HANDLOOMS, HANDICRAFTS, TEXTILES AND KHADI DEPARTMENT

- 223,899 weavers benefited through supply of free power
- Rs.64.51 crore incentives to 15,884 farmers to encourage silk production
- Pottery maintenance allowance enhanced to **Rs.5,000**, 24,288 pottery artisans benefited

TOURISM AND HR & CE DEPARTMENT

- World class site museum in Kizhadi at a cost of **Rs.1.21 crore**
- 5,600 rare artefacts excavated at Kizhadi
- Development works in Kanchipuram and Velankani tourist destinations
- Temple lands worth **Rs.840.19 crore** recovered from encroachments
- Steps to implement Manalpuram Tourism Development Scheme at a cost of **Rs.563.50 crore**
- Renovation of 2,075 Village Temples
- Financial assistance to 2,601 temples for renovation in the habitations of Adi Dravidar and Tribal Communities which does not come under HR&CE

INFORMATION TECHNOLOGY DEPARTMENT

- BharatNet Scheme for High Speed Broad Band connectivity at an estimated cost of **Rs.1,815.31 crore**
- 64,35 lakh persons benefited through services rendered by Tamil Nadu e-Governance Agency

LABOUR AND EMPLOYMENT DEPARTMENT

- 1,90,246 persons given placement in private sector by organizing joint employment camps
- Rs.598.50 crore financial assistance to 13,94,131 members of unorganized labour welfare board
- 914 bonded labourers rescued. Relief assistance of **Rs.1.68 crore**

MICRO, SMALL AND MEDIUM ENTERPRISES DEPARTMENT

- Subsidy of Rs.170.13 crore under New Entrepreneurship cum Entrepreneurship Development Scheme to benefit 1,721 entrepreneurs
- Subsidy of **Rs.70.25 crore** to 10,928 youths under Unemployed youth Employment Generation Programme

PERSONNEL AND ADMINISTRATIVE REFORMS DEPARTMENT

- 24,510 persons appointed through Tamil Nadu Public Service Commission
- New building with five floors on an area of one acre for Tamil Nadu Information Commission at a cost of **Rs.27.79 crore**

MUNICIPAL ADMINISTRATION AND WATER SUPPLY DEPARTMENT

- Under Ground Sewerage schemes in the added areas of Madhavoyal, Nalambar, Sungey, Pulaganam, Kabinvelu, Ullaganam-Pudhuvilakam, Thuvayozhi, Kaduvakkam, Sholinganallur and Karapakkam at a cost of **Rs.471.32 crore**
- 150 MLD capacity Desalination Plant at Nemmal at a cost of **Rs.1,259.38 crore**
- TTRQ Plant at Koudugalur at a cost of **Rs.48.17 crore** and at Kayambedu at a cost of **Rs.48.21 crore**
- 25 Combined Water Supply Scheme for **Rs. 3,094.13 crore** have been implemented
- 413 Scheme works under Smart City Scheme at a cost of **Rs.10,345.88 crore**
- Storm water drainage works to prevent flooding of Adyar and Cooum Rivers as a cost of **Rs.1,387.27 crore**
- Storm Water Drain Project at Kovilam Basin with the Green Development Bank funding at a cost of **Rs.1,243.15 crore**

TRANSPORT DEPARTMENT

- 12,000 new buses and 2000 new electric buses at a cost of **Rs.8,890 crore**, with loan assistance from Government of India
- **Rs.4,830.63 crore** benefit to the employees of the Tamil Nadu State Transport Corporation
- 5,161 new buses and for the first time in India, 36 sleeper coach buses and 106 AC buses in operation

ADI DRAVIDAR AND TRIBAL WELFARE DEPARTMENT

- Feeding charges increased as Rs.1,000 for college hostel students and Rs.900 for school hostel students
- **Rs.100 crore** for providing basic infrastructure like roads, protected drinking water supply, street lights, etc. in Adi Dravidar habitations
- Basic infrastructure in tribal habitations at an estimate of **Rs.50 crore**
- The number of students pursuing full time P.D.O. studies in Government is **50,000** increased from 700 to 1,200

HEALTH AND FAMILY WELFARE DEPARTMENT

- Insurance amount enhanced from **Rs.2 lakh** to **Rs.5 lakh** under the Chief Minister's Comprehensive Health Insurance Scheme. 2150 lakh persons benefited at a cost of **Rs.2,873.39 crore**
- **Amma Baby Care Kit to 18.13 lakh babies** as a cost of **Rs.177.81 crore**
- 41,05 lakh persons benefited under Amma Arukya Thittam
- Tamil Nadu Urban Health Project at a cost of **Rs.1,634 crore** with the assistance from Japan International Co-Operation Agency
- Super Speciality Hospital with Accident and Trauma Care Centres in the Government Medical College Hospitals at Madurai, Thanjavur, Tirunelveli at a cost of **Rs.150 crore** per centre
- 4,146 Patients undergone specialised surgery at a cost of **Rs.40.65 crore**

BACKWARD CLASSES AND MINORITIES WELFARE DEPARTMENT

- Creation of Tamil Nadu Varniyukulu Kshatriya Public Charitable Trusts and Endowments Board
- Orders have been issued for Prinnal Kallar and other identified communities to benefit the Education and Employment opportunities of the Central and State Government
- Financial assistance of **Rs.12 crore** for Hajj Pilgrimage to 8,166 Muslims
- Annual Financial assistance of **Rs.1.20 crore** for Jerusalem Pilgrimage to 600 christians
- Rs.403.07 crore Educational Scholarships

PLANNING, DEVELOPMENT & SPECIAL INITIATIVES

- Passenger services covering 45 km of Metro Rail Corridor under Phase I of Chennai Metro Rail Project commenced. Approval given for Phase II covering 118.75 kms at an estimate of **Rs.69,180 crore**
- Under the Sustainable Development Goals India-India-2019, Tamil Nadu stands at 3rd position



Dr.B.Sivanthi Aditanar Manimandapam, Thoothukudi District