

**DEMAND No.28**  
**INFORMATION AND PUBLICITY**  
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**“Mighty in word, of unforgetful mind, of fearless speech,  
‘Tis hard for hostile power such man to overreach.”  
(Kural-647)**

## **INTRODUCTION**

The Information and Public Relations Department functions effectively and efficiently with the sole aim of keeping the welfare and prosperity of the people of Tamil Nadu in mind by propagating among the public, the welfare schemes being implemented by the Government of Tamil Nadu which treads the path of **former Chief Minister Puratchi Thalaivi Amma.**

The Hon’ble Puratchi Thalaivi Amma pioneered innovative schemes which were not implemented in any of the states in India, prompting foreign governments to send their representatives to Tamil Nadu to study the schemes. After the demise of Puratchi Thalaivi Amma, The **Hon’ble Chief Minister of Tamil Nadu Thiru. Edappadi K.Palaniswami**, with ability and acumen, apart from continuing to implement such schemes, also

gives shape to ideas and implements new schemes in all departments required for Tamil Nadu.

The Information and Public Relations Department works with dedication and devotion in word and deed, in propagating to the people, the welfare schemes and achievements emanating from such schemes.

The Information and Public Relations Department executes this exemplary work through the Press Release Section, Photo Section, Reference Section, Memorial Section, Functions Section, Field Publicity Section, Advertisement Section, Exhibition Section, Tamil Nadu Films Division, Cine Workers Welfare Board, M.G.R. Government Film and Television Institute, Tamilarasu, State Information Centres and Information and Public Relations Offices in the Districts with efficiency.

## **PRESS RELEASE SECTION**

The Press Release Section under the Information and Public Relations Department functions 24/7 from the Secretariat. This section is considered as the heart of the Information Department.

Press Notes of Hon'ble Chief Minister, Hon'ble Deputy Chief Minister and Hon'ble Ministers; Press Releases, Announcements pertaining to all Government Departments, Welfare Schemes, Developmental works; details of achievements, news relating to government functions participated by Hon'ble Chief Minister and Hon'ble Ministers, all news on the events relating to Government, video recordings and related photos are sent to dailies, news agencies, periodicals, internet news agencies, television channels numbering more than 325 through e-mail every day.

News about important events taking place at the Secretariat, video conferencing, their video clips and photos are uploaded in a modern way at high speed on the website of the Information and Public Relations department – **[www.tndipr.gov.in](http://www.tndipr.gov.in)** - for the use of media.

Important government functions and government related events in districts are immediately conveyed to the media through modern technology and steps are taken to telecast those coverages immediately. Important press releases and announcements made at Headquarters are also sent through e-mail, then and there to the district PROs in all districts and steps are taken to get them published at the district level.

Besides arranging publication of news and photos of important government functions and events held in districts participated by Hon'ble Chief Minister, Hon'ble Deputy Chief Minister and Hon'ble Ministers in the districts concerned, they are also obtained at the headquarters from the district PROs; and this Section distributes them to all newspapers and TV channels in Chennai.

This Section also extends all help and co-ordinates with media personnel to attend press conferences held by Hon'ble Chief Minister, Hon'ble Deputy Chief Minister and Hon'ble Ministers and help them in gathering news on government functions participated by Hon'ble Ministers,

Department Secretaries and District Collectors as well as the arrivals of VVIPs.

### **JOURNALISTS WELFARE PENSION FOR JOURNALISTS**

The Information and Public Relations Department plays an important role in safeguarding the welfare of journalists. Monthly pension is given to indigent journalists who have retired after putting in 20 years of service.

The pension which was Rs.5,000/- was hiked thrice to Rs.8,000/- after Hon'ble Puratchi Thalaivi Amma's Government took over the reins of administration in 2011. **Hon'ble Chief Minister of Tamil Nadu Thiru. Edappadi K.Palaniswami** who treads the path of Amma increased the pension for a fourth time on 21.09.2017 and presently Rs.10,000/- is paid as pension per month. A total of 196 journalists are getting monthly pension now.

The gratuity ceiling for eligibility to the pension scheme was increased from Rs.2 lakh to Rs.3 lakh from 2018 and the ceiling of annual income of journalists increased from Rs.2 lakh to Rs.3 lakh, so that more number of journalists benefit from this pension scheme.

## **FAMILY PENSION**

The family pension is given to the family of the deceased journalist who was availing pension. **Hon'ble former chief minister Puratchi Thalaivi Amma** raised the family pension of Rs.2,500/- thrice after 2011 and distributed Rs.4,750/-. This Government that follows the footsteps of Amma hiked the family pension further and is giving Rs.5,000/- from 21.09.2017. Families of 38 journalists are presently getting this monthly family pension.

## **FAMILY BENEFIT FUND**

Orders were issued on 30.07.2018 to distribute enhanced family assistance to the journalists from the Chief Minister's Public Relief Fund in the event of death of journalists while in service as editor, sub-editor, reporter, photographer and proof reader.

<b>No. of years served</b>	<b>Family Benefit Fund</b>
5	Rs. 75,000/-
10	Rs.1,50,000/-
15	Rs.2,25,000/-
20	Rs.3,00,000/-



**WELFARE FUND**

Another gem of a scheme to safeguard the welfare of journalists is Journalists' Welfare Fund. For this, a permanent fund of Rs.one crore has been placed in fixed deposit with the Tamil Nadu Power Finance and Infrastructure Development Corporation and interest proceeds from it, is distributed towards medical expenses of journalists affected by severe illness while in service. The maximum amount so disbursed was Rs.50,000/-. **The Hon'ble Chief Minister of Tamil Nadu Thiru. Edappadi K.Palaniswami** have issued orders to increase this amount to Rs.1 lakh from 01.08.2018.

**GOVERNMENT RENTAL HOUSING**

Under government's discretionary quota, Tamil Nadu Housing Board flats in Chennai and other districts are allotted to journalists at low rent.

**HOUSE SITES**

House site pattas are given through Revenue and Disaster Management Department to journalists working in newspapers and television channels in districts who do not own a house or house site,

at concessional rates at the behest of District Collector.

### **ACCREDITATION CARDS**

Accreditation cards are issued to journalists and photographers working in dailies and Television channels to facilitate them to cover government functions participated by Hon'ble Chief Minister and events participated by important VIPs.

### **PRESS PASS**

ID cards are issued to journalists in periodicals so as to help them visit important places and publish articles, historical details and background information on news events in true perspective. In the current year, 865 journalists have been issued with ID cards.

### **BUS PASSES AT NO COST**

Bus passes at no cost are issued to all accredited journalists in the Headquarters every year to travel in the buses of Chennai and Villupuram Transport Corporations. Likewise, on the recommendation of the District Collector, bus passes at no cost are given to journalists in districts. During the Financial Year 2017-2018, bus passes at no cost have been

given to 3,916 journalists at an expenditure of Rs.1.81 crore.

### **NEWS AGENCIES**

The news released by Press Trust of India (PTI) and United News of India (UNI) is being received 24 hours through computer in Raj Bhavan, Chennai and Press Release Section, Secretariat throughout the year. Important news items thus received from all over the country are brought to the notice of the Heads of Departments then and there for necessary action.

### **INFORMATION AND PUBLIC RELATIONS DEPARTMENT WEBSITE**

A website has been created by the Information and Public Relations Department **[www.tndipr.gov.in](http://www.tndipr.gov.in)** exclusively for the use of media and updated every minute. Government news, photos and video clippings are uploaded quickly facilitating the media to download the needed material instantly. It is not an exaggeration to mention that this website is very useful to Tamils all over the world, as well as to members of the public to know about the day-to-day happenings in the State.

**MEDIA CENTRE**

Media Centre, another component of this department is functioning all through the day. This Media Centre was created by the **Hon'ble former Chief Minister Puratchi Thalaivi Amma**. It has the facility to record Hon'ble Chief Minister's announcements and government related news as telecasted by 16 television channels. Also, it distributes press releases, press notes and photos released from the Secretariat to all the media houses in Chennai and also to the district I & PR officials for publication in district editions.

This Centre also gets feedback on daily basis from the I & PR officials in the districts on the publication of news in the district editions through e-mail and WhatsApp. The Centre also monitors continuously whether press releases related to Hon'ble Chief Minister, press notes and photos are published properly in district dailies.

## **PHOTO SECTION**

The Photo section is functioning from the Secretariat, Chennai. Photographs taken in the government functions / important events are sent to newspapers and media then and there through laptops with internet facility. Photographs of important events are displayed at the main building of the Secretariat and at the Tamil Nadu Illam in New Delhi.

Photographs and videos taken by this Section are preserved in CDs and in Hard Disks for future reference.

A photo exhibition set up at the valedictory function of the centenary celebration of Bharat Ratna Puratchi Thalaivar Dr.M.G.R. held at Chennai on 30.9.2018, received encomiums of the general public.

In tune with the developing technology, these photographs are taken in digital format with modern cameras. Also, this section has taken up the important task of preserving all these digitized photographs as historic documents.

## **REFERENCE SECTION**

The Reference Section is functioning from the Secretariat, Chennai. It brings to the attention of the government, important news published in dailies, periodicals and in dailies from other states, department-wise and under different heads.

Important news published in morning and evening newspapers, periodicals and in dailies from other states, are compiled as news clippings and sent to the Hon'ble Chief Minister of Tamil Nadu and Hon'ble Deputy Chief Minister for their perusal. Every day these works start early in the morning and are carried out without any holiday.

Likewise, clippings on important news published in dailies and periodicals are also sent to Hon'ble Ministers, Chief Secretary to Government and Secretaries of the different departments every day.

Important news about the departments, published in dailies, are scanned and mailed to the secretaries concerned every morning and are also informed through SMS to their mobile phones. These SMS messages are also sent through Whatsapp.

For the sake of future needs, this section preserves compiled bound volumes of important news papers (Tamil and English). These are made available to the office of the Hon'ble Chief Minister, Hon'ble Deputy Chief Minister, department secretaries and officials on request during the Assembly sessions and as per the needs.

Old news papers are digitized using modern electronic equipment. Important news items published in news papers that are preserved by the Reference Section includes announcements of the Hon'ble Chief Minister, speeches, press meet, government's achievements and the welfare assistance distributed as also the editorials of dailies, articles and comments and the views of different political leaders are compiled under different heads and preserved.

## **MEMORIALS**

The Information and Public Relations Department on behalf of Tamil Nadu Government, has taken several steps to honour and commemorate, great personages who brought glory to Tamil Nadu, Tamil Savants who dedicated their entire life for the development of Tamil Language and Freedom Fighters who made innumerable sacrifices for our country.

The Department has set up 69 Memorials, 4 Arangams, 5 Commemoration Pillars and one Monument and maintains and preserves them in an exceptional way so that the younger generation can know about these great leaders and get benefitted.

**Action taken on the announcement made by the Hon'ble Chief Minister of Tamil Nadu Thiru. Edappadi K.Palaniswami under Rule 110 in the Tamil Nadu Legislative Assembly during 2018-19 for honouring great persons who have brought glory to Tamil Nadu.**

Work is in progress to identify a place to set up a Manimandapam for Kavimani Desiga Vinayakam Pillai with statue and a library at Therur, Kanniyakumari district at an estimate of Rs.1 crore.



Work is in progress to identify a place to set up a Manimandapam for Perarasar Perumpidugu Mutharayar with statue and a library in Tiruchirapalli district at an estimate of Rs.1 crore.

Work is in progress to identify a place to set up a Manimandapam for Rettaimalai Seenivasan with statue and a library at Kozhiyalam village near Madurantakam, Kancheepuram district at an estimate of Rs.1 crore.

Work is in progress to identify a place to set up a Manimandapam for Thiru. V.K. Palaniswami Goundar with statue and a library at Vettaikaran Pudur, Coimbatore District at an estimate of Rs.1 crore.

Work is in progress to identify a place to set up a Manimandapam for Sir. A.T.Panneerselvam with statue in Tiruchirapalli District at an estimate of Rs.50 lakh.

Work is in progress to identify a place to set up a statue for Allala Ilaya Nayagar with dome at Jedarpalayam, Namakkal District at an estimate of Rs.30 lakh.

The plan and estimate has been requested from Public Works Department for the renovation of Ondi Veeran Manimandapam in Tirunelveli District and also for setting up a library in the complex, at an estimate of Rs. 75 lakh.

The plan and estimate has been requested from Public Works Department for the renovation of Veeran Sundaralingam Manimandapam at Gavarnagiri, Thoothukudi District and also for setting up a library in the complex, at an estimate of Rs.75 lakh.

Hon'ble Chief Minister made an announcement on 08.03.2019 - "To mark the centenary of the event the Tamil Nadu Government will construct a memorial to honour 16 persons belonging to Piramalai Kallar community who had sacrificed their lives in the fight against the British oppression at perungamanallur, Usilampatti Taluk, Madurai District". Following this announcement, work is in progress to identify a place for constructing the Memorial.

**ONGOING CONSTRUCTION OF MEMORIALS**

<b>Sl. No.</b>	<b>MEMORIAL</b>	<b>ESTI-MATE Rs.</b>	<b>PRESENT STATUS</b>
1	Hon'ble Puratchi Thalaivi Amma Selvi J Jayalalithaa Ninaivu Mandapam	50.80 Crore	Foundation stone laid by Hon'ble Chief Minister, Hon'ble Deputy Chief Minister; construction work is in progress
2	Conversion of Hon'ble former Chief Minister Puratchi Thalaivi Amma's residence "Vedha Nilayam", in Poes Garden, Chennai as Government Memorial	32.00 Crore	Action is being taken by the District Collector Chennai to acquire the land on which "Vedha Nilayam" is constructed
3	Dr. P. Sivanthi Adithanar Manimandapam, Thiruchendur, Thoothukudi District	1.34 Crore	Construction work is in progress
4	Ramasamy Padayatchiyar Ninaivu Mandapam, Manjakuppam, Cuddalore District	2.15 Crore	Construction work completed and ready for inauguration.

**ANNOUNCEMENTS MADE IN THE DEBATE ON  
DEMANDS FOR GRANTS FOR 2018-19**

<b>Sl. No.</b>	<b>MANIMANDAPAM / KALAIARANGAM</b>	<b>ESTI- MATE Rs.</b>	<b>PRESENT STATUS</b>
1	Music maestro Nallappaswami Commemorative Pillar, Vilathikulam, Thoothukudi District	20 Lakh	Construction work is in Progress
2	Bharatha Matha Ninaivalayam, Papparapatti, Pennagaram Taluk, Dharmapuri District	1.50 Crore	Construction work is in Progress

**ANNOUNCEMENTS MADE IN THE DEBATE ON  
DEMANDS FOR GRANTS FOR 2018-19:  
MEMORIALS WHERE WORKS HAVE BEEN  
COMPLETED.**

<b>Sl. No.</b>	<b>MANIMANDAPAM / KALAIARANGAM</b>	<b>ESTI- MATE Rs.</b>	<b>PRESENT STATUS</b>
1	Valluvar Kottam, Chennai	85 Lakh	Renovation work completed
2	Maaveeran Poolithevan Maaligai and Thirumana Mandapam, Nerkattum Sevel, Thirunelveli District	50 Lakh	Repair works completed

Besides this, 110 old photographs displayed in Thanthai Periyar-Perarignar Anna Ninaivagam (Erode), Mootharignar Rajaji Illam (Krishnagiri), Bishop Caldwell Illam (Thirunelveli), Thillaiyadi Valliammai Ninaivu Mandapam (Nagapattinam), Gopal Naicker Manimandapam (Dindigul), Perunthalaivar Kamarajar Illam (Virudhunagar), Muthu Mandapam (Vellore) and Gandhi Ninaivu Mandapam (Kanniyakumari) – have been refurbished and renewed at a cost of Rs.4.99 lakh.

#### **DETAILS OF MEMORIALS IN TAMIL NADU**

<b>Sl. No.</b>	<b>MEMORIAL</b>	<b>PLACE</b>
1	Perarignar Anna Memorial and Museum	Marina Beach, Kamarajar Salai, Chennai
2	Bharat Ratna Puratchi Thalaivar Dr.M.G.R. Memorial and Puratchi Thalaivi Amma Selvi J Jayalalithaa Memorial	Marina Beach, Kamarajar Salai, Chennai
3	Perunthalaivar Kamarajar Memorial	Sardar Vallabhbhai Patel Salai, Guindy, Chennai
4	Periyavar M.Bhakthavatchalam Memorial	Sardar Vallabhbhai Patel Salai, Guindy, Chennai

<b>Sl. No.</b>	<b>MEMORIAL</b>	<b>PLACE</b>
5	Gandhi Mandapam	Sardar Vallabhbhai Patel Salai, Guindy, Chennai
6	Mootharignar Rajaji Ninaivalayam	Sardar Vallabhbhai Patel Salai, Guindy, Chennai
7	Mahakavi Bharathiyar Ninaivu Illam	Thulasinga Perumal Koil Street, Triplicane, Chennai
8	Perunthalaivar Kamarajar Ninaivu Illam	Thirumalai Salai, Thiyagaraya Nagar, Chennai
9	Valluvar Kottam	Nungambakkam, Chennai
10	Mozhippor Thiyagigal Manimandapam	Sardar Vallabhbhai Patel Salai, Guindy, Chennai
11	Thiyagigal Manimandapam	Sardar Vallabhbhai Patel Salai, Guindy, Chennai
12	Rettaimalai Seenivasan Memorial	Sardar Vallabhbhai Patel Salai, Guindy, Chennai
13	Kanniyathendral Quaid-e-Milleth Muhammad Ismail Manimandapam	Dams Road, Chennai

<b>Sl. No.</b>	<b>MEMORIAL</b>	<b>PLACE</b>
14	Sindhanai Sirpi Singaravelar and Suyamariyathai Sudaroli Jeevarathinam Manimandapam	Royapuram, Chennai
15	Nadigar Thilagam Sivaji Ganesan Manimandapam	Adyar, Chennai
16	Perarignar Anna Ninaivu Illam	Chinna Kancheepuram, Kancheepuram District
17	Tiruppur Kumaran Memorial	Tiruppur, Tiruppur District
18	Pagutharivu Kavirayar Udumalai Narayanakavi Manimandapam	Udumalaipettai, Tiruppur District
19	Thanthai Periyar Memorial	Vaikkom, Kottayam District, Kerala State
20	Periyar - Anna Memorial	Erode, Erode District
21	Dheeran Chinnamalai Manimandapam	Odanilai, Arachalur, Erode District
22	Mootharignar Rajaji Pirantha Illam	Thorapalli, Krishnagiri District
23	Vallal Adhiyaman Kottam	Dharmapuri, Dharmapuri District

<b>Sl. No.</b>	<b>MEMORIAL</b>	<b>PLACE</b>
24	Thiyagi Subramaniya Siva Manimandapam	Papparapatti, Dharmapuri District
25	Namakkal Kavignar Ramalingam Pillai Ninaivu Illam	Namakkal, Namakkal District
26	Va.Ve. Subramaniya Iyer Ninaivu Illam	Varahaneri, Tiruchirappalli District
27	Pattukkottai Kalyanasundaram Manimandapam	Pattukkottai, Thanjavur District
28	Pattukottai Azhagirisamy Ninaivu mandapam	Avudaiyankulam, Pattukkottai, Thanjavur District
29	Thillaiyadi Valliyammai Memorial	Thillaiyadi, Nagapattinam District
30	Tamizhisai Moovar Manimandapam	Sirkazhi, Nagapattinam District
31	Thamizh Thatha Dr. U.Ve.Sa.Ninaivu illam	Uthamathanapuram, Thiruvarur District
32	Thiyagi P. Srinivasa Rao Ninaivu Mandapam	Thiruthuraipoondi, Thiruvarur District
33	Manuneethi Chozhan Ninaivu Mandapam	Thiruvarur, Thiruvarur District



<b>Sl. No.</b>	<b>MEMORIAL</b>	<b>PLACE</b>
34	Kaviarasu Kannadasan Manimandapam	Karaikudi, Sivagangai District
35	Thavathiru Kundrakudi Adigalar Manimandapam	Kundrakudi, Sivagangai District
36	Maruthupandiar Ninaivu Mandapam	Tiruppattur, Sivagangai District
37	Veeramangai Velunachiyar Ninaivu Mandapam	Surakulam, Sivagangai District
38	Thiyaga Seelar Kakkan Manimandapam	Thumbaipatti, Madurai District
39	Thiyagi Viswanathadass Ninaivu Illam	Thirumangalam, Madurai District
40	Parithimar Kalaignar Ninaivu Illam	Vilacheri, Madurai District
41	Mozhignayiru Devaneyya Pavaanar Manimandapam	Sathamangalam, Madurai District
42	Perunthalaivar Kamarajar Pirantha Illam	Virudhunagar, Virudhunagar District
43	Perunthalaivar Kamarajar Centenary Manimandapam	Virudhunagar, Virudhunagar District

<b>Sl. No.</b>	<b>MEMORIAL</b>	<b>PLACE</b>
44	Thiyagi Sankaralinganar Manimandapam	Virudhunagar, Virudhunagar District
45	Mahakavi Bharathiyar Manimandapam	Ettayapuram, Thoothukudi District
46	Mahakavi Bharathiyar Illam	Ettayapuram, Thoothukudi District
47	Kappalottiya Thamizhan V.O.Chidambaranar Illam	Ottapidaram, Thoothukudi District
48	Veeran Azhagumuthukone Manimandapam	Kattalangulam, Thoothukudi District
49	Freedom Fighter Veeran Sundaralingam Memorial	Gavarnagiri, Thoothukudi District
50	Freedom Fighter Veeran Vellayathevan Memorial	Vallanadu, Thoothukudi District
51	Amudhakavi Umaru Pulavar Memorial	Ettayapuram, Thoothukudi District
52	Veerapandia Kattabomman Manimandapam	Kayathar, Thoothukudi District
53	Kappalottiya Thamizhan V.O.C Manimandapam	Tirunelveli, Tirunelveli District
54	Poolithevan Ninaivu Maaligai	Nerkattumseval, Tirunelveli District

<b>Sl. No.</b>	<b>MEMORIAL</b>	<b>PLACE</b>
55	Tamil Scholar Caldwell Ninaivu Illam	Idayangudi, Tirunelveli District
56	Thiyagi Vanchinathan Manimandapam	Sengottai, Tirunelveli District
57	Freedom Fighter Ondi Veeran Manimandapam	Palayamkottai, Tirunelveli District
58	Pothuvudaimai Veerar P. Jeevanandam Manimandapam	Nagercoil, Kanniyakumari District
59	Gandhi Ninaivu Mandapam	Kanniyakumari, Kanniyakumari District
60	Perunthalaivar Kamarajar Manimandapam	Kanniyakumari, Kanniyakumari District
61	Sathavathani Seiguthambi Pavalar Ninavu Mandapam	Idalaakudi, Kottar, Nagercoil, Kanniyakumari District
62	Marshal Nesamani Manimandapam	Nagercoil, Kanniyakumari District
63	Muthu Mandapam (in memory of Vikrama Raja Singan, the last Tamil King of Sri Lanka)	Vellore, Vellore District

<b>Sl. No.</b>	<b>MEMORIAL</b>	<b>PLACE</b>
64	Freedom Fighter Gopal Naicker Manimandapam	Virupatchi, Dindigul District
65	The Great Kings Hyder Ali, Thippu Sultan Manimandapam	Adiyanuthu Village, Dindigul District
66	Omandur Ramasamy Reddiar Manimandapam	Omandur, Villupuram District
67	Freedom Fighter Thiyagi Dheeran Chinnamalai Monument	Sankagiri, Salem District
68	Swami Sagajanandha Manimandapam	Chidambaram, Cuddalore District
69	Uzhavar Perunthalaivar Narayanasami Naidu Manimandapam	Vaiyampalayam, Coimbatore District

### **ARANGAMS**

<b>Sl. No.</b>	<b>ARANGAM</b>	<b>PLACE</b>
1	Rajaji Hall	Omandurar Government Estate, Chennai
2	Kalaivanar Arangam	Omandurar Government Estate, Chennai

<b>Sl. No.</b>	<b>ARANGAM</b>	<b>PLACE</b>
3	Anna Kalaiarangam	Vellore, Vellore District
4	Mahamagam Multipurpose Kalaiarangam	Kumbakonam, Thanjavur District

### **COMMEMORATION PILLARS**

<b>Sl. No.</b>	<b>COMMEMORATION PILLAR</b>	<b>PLACE</b>
1	"Quit India" Movement's Golden Jubilee Commemoration Pillar	Gandhi Mandapam Premises, Sardar Vallabhbhai Patel Salai, Guindy, Chennai
2	Golden Jubilee of Independence Commemoration Pillar	Near War Memorial, Kamarajar Salai, Chennai
3	Golden Jubilee of Republic Commemoration Pillar	Near Gandhi Statue, Kamarajar Salai, Chennai
4	Sepoy Mutiny Commemoration Pillar	Vellore, Vellore District
5	Perunthalaivar Kamarajar Centenary Celebrations Commemoration Pillar	Virudhunagar, Virudhunagar District

**MONUMENT**

<b>Sl. No.</b>	<b>NINAIVUCHINNAM</b>	<b>PLACE</b>
1	Veerathai Kuyili Monument	Surakulam, Sivagangai District

**MANIMANDAPAM DECLARED OPEN BY HON'BLE CHIEF MINISTER OF TAMIL NADU IN 2019:**

Uzhavar Perunthalaivar Narayanasamy Naidu Manimandapam constructed at a cost of Rs.1.50 crore at Majara Vaiyampalayam village, Kondayampalayam village, Annur Taluk, Coimbatore District was declared open to the public by the Hon'ble Chief Minister on 06.02.2019.

## **GOVERNMENT FUNCTIONS**

Tamil Nadu is full of martyrs who laid down their lives for the sake of India's independence. This State has also the distinction of having Thyaga Chemmals who had smashed the shackles of slavery through non-violence of Annal Gandhi Adigal.

To honour and glorify such great leaders and Tamil scholars of Tamil Nadu and to acquaint the people of their sacrifices and greatness, the Government is conducting functions on their birth anniversaries.

Hon'ble Governor, Hon'ble Chief Minister of Tamil Nadu, Hon'ble Deputy Chief Minister and Hon'ble Ministers participate in these functions and pay respects to them by garlanding their statues and showering flower petals on their portraits. Thirty two leaders in Chennai district and 55 leaders in the rest of the districts are honoured with floral tributes on their birth days in various places.

**FUNCTIONS ORGANISED IN CHENNAI EVERY YEAR**

<b>Sl. No.</b>	<b>DATE</b>	<b>FUNCTIONS</b>
1	January 17	Birthday Celebrations of Bharat Ratna Dr.M.G.R.
2	January 23	Birthday Celebrations of Nethaji Subash Chandra Bose
3	January 30	Annal Gandhiyadigal death anniversary
4	February 18	Birthday Celebrations of Sindhanai Sirpi Singaravelar
5	April 14	Birthday Celebrations of Dr.B.R.Ambedkar
6	April 17	Birthday Celebrations of Freedom Fighter Dheeran Chinnamalai
7	April 19	Garlanding of Kannagi Statue and paying floral tributes to the portrait of Kannagi on 'Chitra Pournami' Day
8	April 27	Birthday Celebrations of Sir Pitty Thiyagarayar
9	April 29	Birthday Celebrations of Paventhar Bharathidasan



<b>Sl. No.</b>	<b>DATE</b>	<b>FUNCTIONS</b>
10	June 5	Birthday Celebrations of Kanniyathendral Quaid-e-Milleth Muhammad Ismail
11	June 24	Birthday Celebrations of Kaviyarasu Kannadasan
12	June 26	Birthday Celebrations of Silambu Chelvar Ma.Po. Sivagnanam
13	July 7	Birthday Celebrations of Rettaimalai Seenivasan
14	July 11	Birthday Celebrations of Veeran Azhagu Muthukone
15	July 15	Birthday Celebrations of Perunthalaivar Kamarajar
16	July 17	'Thiyagigal Dhinam' Thiyagi Arya alias Bhashiyam
17	July 17	'Thiyagigal Dhinam' Thiyagi Sankaralinganar
18	July 17	'Thiyagigal Dhinam' Thiyagi Shenbagaraman
19	September 5	Birthday Celebrations of Kappalottiya Thamizhan V.O. Chidambaranar

<b>Sl. No.</b>	<b>DATE</b>	<b>FUNCTIONS</b>
20	September 15	Birthday Celebrations of Perarignar Anna
21	September 16	Birthday Celebrations of Ramasami Padayatchiyar
22	September 17	Birthday Celebrations of Thanthai Periyar
23	September 27	Birthday Celebrations of Dr. Pa. Sivanthi Adithanar
24	September 29	Birthday Celebrations of Sivaraj, Former Mayor of Chennai
25	October 1	Birthday Celebrations of Nadigar Thilagam Sivaji Ganesan
26	October 2	Birthday Celebrations of Annal Gandhiyadigal
27	October 30	Birthday Celebrations of Pasumpon Muthuramalinga Thevar
28	November 8	Birthday Celebrations of Thamizh Arignar Veeramamunivar
29	November 14	Birthday Celebrations of Pandit Jawaharlal Nehru

<b>Sl. No.</b>	<b>DATE</b>	<b>FUNCTIONS</b>
30	November 23	Birthday Celebrations of Kavignar Suratha
31	December 10	Birthday Celebrations of Mootharignar Rajaji
32	December 11	Birthday Celebrations of Mahakavi Bharathiyar

**FUNCTIONS ORGANISED IN DISTRICTS EVERY YEAR**

<b>Sl. No.</b>	<b>DATE</b>	<b>FUNCTIONS</b>	<b>PLACE</b>
1	January 3	Birthday Celebrations of Veeramangai Velu Nachiyar	Surakulam, Sivagangai District
2	January 15	Birthday Celebrations of John Pennycuick	Lower Camp, Theni District
3	January 17	Birthday Celebrations of Bharat Ratna Dr. M.G.R.	Kamarajar Salai, Chennai
4	January 17	Birthday Celebrations of Bharat Ratna Dr. M.G.R.	Salem, Salem District

<b>Sl. No.</b>	<b>DATE</b>	<b>FUNCTIONS</b>	<b>PLACE</b>
5	January 19 (5th - Thai)	Celebrating the day of dedicating the Rajavaikal constructed by Kalingarayan to the Nation	Kalingarayan dam, Erode District
6	January 26	Birthday Celebrations of Thiyagi Sankaralinganar	Virudhunagar, Virudhunagar District
7	February 1	Birthday Celebrations of Omandur Ramasamy Reddiar	Omandur, Villupuram District
8	February 7	Birthday Celebrations of Mozhignayiru Devaneyya Pavanar	Sathamangalam, Madurai District
9	February 8 (Thai Poosam)	Birthday Celebrations of Thirumalai Naicker	Madurai, Madurai District
10	February 18	Birthday Celebrations of Sindhanai Sirpi M.Singaravelar	Royapuram, Chennai District
11	February 19	Birthday Celebrations of Thamizh Thatha U.Ve.Sa.	Uthamadhana- puram, Thiruvarur District

<b>Sl. No.</b>	<b>DATE</b>	<b>FUNCTIONS</b>	<b>PLACE</b>
12	February 22	Birthday Celebrations of Thillaiyadi Valliammai	Thillaiyadi, Nagapattinam District
13	February 24	Birthday Celebrations of Puratchi Thalaivi Selvi J Jayalalithaa	Salem, Salem District
14	March 30	Birthday Celebrations of Rebel Muthuramalinga Sethupathi	Ramanathapuram, Ramanathapuram District
15	April 2	Birthday Celebrations of Va.Ve. Subramania Iyer	Varaganeri, Tiruchirappalli city, Tiruchirappalli District
16	April 10	Birthday Celebrations of Thyagi P.Seenivasa Rao	Thiruthuraiipoondi, Thiruvavarur District
17	April 13	Birthday Celebrations of Pattukottai Kalyana sundaram	Pattukottai, Thanjavur District

<b>Sl. No.</b>	<b>DATE</b>	<b>FUNCTIONS</b>	<b>PLACE</b>
18	April 16	Birthday Celebrations of Veeran Sundaralingam	Gavarnagiri, Thoothukudi District
19	April 17	Birthday Celebrations of Dheeran Chinnamalai	Odanilai, Arachalur, Erode District
20	April 19 Chithra Pournami	Birthday Celebrations of Vallal Adhiyaman	Adhiyaman Kottai, Dharmapuri District
21	May 7	Birthday Celebrations of Robert Caldwell	Edayangudi, Thirunelveli District
22	May 10 (Last Friday of Chithirai)	Birthday Celebrations of Veerapandia Kattabomman	Kayatharu, Thoothukudi District
23	May 10 (Last Friday of Chithirai)	Birthday Celebrations of Veerapandia Kattabomman	Panchalankurichi, Thoothukudi District
24	May 23	Birthday Celebrations of Perumpidugu Mutharaiyar	Tiruchirappalli city, Tiruchirappalli District

<b>Sl. No.</b>	<b>DATE</b>	<b>FUNCTIONS</b>	<b>PLACE</b>
25	May 31	Birthday Celebrations of Freedom fighter Vellaya Thevan	Vallanadu, Thoothukudi District
26	June 12	Birthday Celebrations of Marshal Nesamani	Nagercoil, Kanniyakumari District
27	June 16	Birthday Celebrations of Thiyagi Viswanathadass	Thirumangalam, Madurai District
28	June 18	Birthday Celebrations of Thiyaga Seelar Kakkan	Near Melur, Thumbaippatti, Madurai District
29	June 24	Birthday Celebrations of Kavignar Kannadasan	Karaikudi, Sivagangai District
30	July 6	Birthday Celebrations of Tamil scholar Parithimar kalaignar	Vilacheri, Madurai District
31	July 11	Birthday Celebrations of Veeran Azhagu Muthukone	Kattalankulam, Thoothukudi District

<b>Sl. No.</b>	<b>DATE</b>	<b>FUNCTIONS</b>	<b>PLACE</b>
32	July 11	Birthday Celebrations of Thavathiru Kundrakudi Adigalar	Kundrakudi, Sivagangai District
33	July 15	Birthday Celebrations of Perunthalaivar Kamarajar	Kanniyakumari, Kanniyakumari District
34	July 15	Birthday Celebrations of Perunthalaivar Kamarajar	Virudhunagar, Virudhunagar District
35	July 15	Birthday Celebrations of Perunthalaivar Kamarajar	Thirumalai Salai, Thiyagarayar Nagar, Chennai District
36	July 17	'Thiyagigal Dhinam' Thiyagi Vanchinathan	Sengottai, Tirunelveli District
37	July 31	Birthday Celebrations of Sathavathani Seiguthambi Pavalar	Nagercoil, Kanniyakumari District
38	August 2 & 3	Valvil Ori Celebrations	Kollimalai, Namakkal District



<b>Sl. No.</b>	<b>DATE</b>	<b>FUNCTIONS</b>	<b>PLACE</b>
39	August 3 (Aadi 18)	Dheeran Chinnamalai Death Anniversary	Odanilai, Arachalur, Erode District
40	August 3 (Aadi 18)	Dheeran Chinnamalai Death Anniversary	Sangagiri, Salem District
41	August 20	Birthday Celebrations of Freedom Fighter Ondiveeran	Palayamkottai, Tirunelveli District
42	August 21	Birthday Celebrations of Pothuvudaimai Veerar Pa. Jeevanandam	Nagercoil, Kanniyakumari District
43	September 2 (Avani 16)	Birthday Celebrations of Freedom Fighter Poolithevan	Nerkattum Sevel, Tirunelveli District
44	September 5	Birthday Celebrations of Kappalottiya Thamizhan V.O Chidambaranar	Ottapidaram, Thoothukudi District

<b>Sl. No.</b>	<b>DATE</b>	<b>FUNCTIONS</b>	<b>PLACE</b>
45	September 5	Birthday Celebrations of Kappalottiya Thamizhan V.O Chidambaranar	Tirunelveli, Tirunelveli District
46	September 5	Freedom Fighter Gopal Naicker Death Anniversary	Virupaatchi, Dindigul District
47	September 15	Birthday Celebrations of Perarignar Anna	Anna Square, Chennai District
48	September 15	Birthday Celebrations of Perarignar Anna	Kancheepuram, Kancheepuram District
49	September 15	Birthday Celebrations of Perarignar Anna	Erode, Erode District
50	September 17	Birthday Celebrations of Thanthai Periyar	Erode, Erode District
51	September 17	Birthday Celebrations of Thanthai Periyar	Vaikom, Kerala State

<b>Sl. No.</b>	<b>DATE</b>	<b>FUNCTIONS</b>	<b>PLACE</b>
52	September 25	Birthday Celebrations of Pakutharivu Kavirayar Udumalai Narayana Kavi	Udumalaipettai, Tiruppur District
53	October 2	Birthday Celebrations of Annal Gandhiyadigal	Gandhi Mandapam, Kanniyakumari, Kanniyakumari District
54	October 2	Birthday Celebrations of Annal Gandhiyadigal	All Districts
55	October 4	Birthday Celebrations of Thiyagi Subramaniya Siva	Papparapatti, Dharmapuri District
56	October 4	Birthday Celebrations of Tiruppur Kumaran	Tiruppur, Tiruppur District
57	October 4	Birthday Celebrations of Tiruppur Kumaran	Chennimalai, Erode District
58	October 9	Birthday Celebrations of Periyavar M. Bhakthavatchalam	Gandhi Mandapam, Chennai District

<b>Sl. No.</b>	<b>DATE</b>	<b>FUNCTIONS</b>	<b>PLACE</b>
59	October 10	Birthday Celebrations of Namakkal Kavignar Ramalingam Pillai	Namakkal, Namakkal District
60	October 23	Birthday Celebrations of Amuthakavi Umaru Pulavar	Ettayapuram, Thoothukudi District
61	October 24	Marudhu Pandiyar Death Anniversary	Thirupattur, Sivagangai District
62	October 30	Birthday Celebrations of Pasumpon Muthuramalinga Thevar	Pasumpon, Ramanathapuram District
63	November 1	Paying tributes to Marshal Nesamani by garlanding his statue in view of the Celebration of the day of Annexation of Kanniyakumari District with Tamil Nadu State	Nagercoil, Kanniyakumari District

<b>Sl. No.</b>	<b>DATE</b>	<b>FUNCTIONS</b>	<b>PLACE</b>
64	November 11	Birthday Celebrations of Suyamariyadhai Sudaroli N. Jeevaratnam	Royapuram, Chennai District
65	December 10	Birthday Celebrations of Mootharignar Rajaji	Thorappalli, Krishnagiri District
66	December 11	Birthday Celebrations of Mahakavi Bharathiyar	Ettayapuram, Thoothukudi District
67	December 11	Birthday Celebrations of Mahakavi Bharathiar	Triplicane, Chennai District
68	December 12	Athangottasan Celebrations	Athangode, Kanniyakumari District

**FUNCTIONS ANNOUNCED BY THE HON'BLE CHIEF MINISTER OF TAMIL NADU THIRU. EDAPPADI K.PALANISWAMI BETWEEN 2017-2019**

Birth anniversary of Tiruppur Kumaran at his birth place of Chennimalai (4th October).

Birth anniversary of freedom fighter Poolithevan at Nerkattum Sevel in Tirunelveli district (1st September, Tamil month Aavani 16).

Birth anniversary of Thiru. Ramasamy Padaiyatchiyar, Freedom Fighter who had toiled for social justice (16th September).

Birth day celebration of Thiru. Sivaji Ganesan on 1st October, in appreciation of the services rendered by him to the field of arts.

Birth anniversaries of Bharat Ratna Puratchi Thalaivar Dr. M.G.R. and Hon'ble Puratchi Thalaivi Amma Selvi J Jayalalithaa as government functions on their birth anniversaries respectively on January 17 and February 24 at their Manimandapam in Salem city, Salem district.

Birth anniversary of Silambu Selvar Thiru. Ma.Po.Sivagnanam in Chennai (26th June).

Birth anniversary of Thiru. Si.Pa. Adithanar in Chennai (27th September).

Birth anniversary of freedom fighter Maaveeran Azhagumuthukone in Chennai (11th July).

Birth anniversary of Colonel John Pennycuick in Theni district (15th January).

Celebrating the day of dedicating a canal to the Nation by Thiru. Kalingarayan who constructed the Rajavaikal in Erode district (5th day of the Tamil month `Thai').

**CENTENARY OF BHARAT RATNA PURATCHI THALAIVAR Dr. M.G.R.**

Centenary celebration of Bharat Ratna Puratchi Thalaivar Dr.M.G.R. commenced on 30.06.2017 in Madurai and the Valedictory function was celebrated in a grand manner on 30.09.2018 in Chennai.

Based on the resolution passed in the cabinet meeting on 02.05.2017 chaired by the Hon'ble Chief Minister of Tamil Nadu, in order to perpetuate the glory of Bharat Ratna Puratchi Thalaivar Dr.M.G.R., a commemorative postal stamp was released on 30.09.2018.

Besides this, Dr. M.G.R. Centenary Arch was declared open on 27.02.2019 at Kamarajar Salai in Chennai by the **Hon'ble Chief Minister of Tamil Nadu Thiru. Edappadi K.Palaniswami**, constructed at an estimate of Rs.1.52 crore.

### **SPECIAL FUNCTIONS ORGANIZED BY GOVERNMENT**

Thiruvalluvar Day and Tamil Nadu Government's Award Distribution function is celebrated in a grand manner every year, jointly by the departments of Tamil Development and Information on the birth anniversary of Thiruvalluvar. In this function, Tamil scholars who brought glory to Tamil language are honoured with `Thiruvalluvar Award', `Thanthai Periyar Award', `Perarignar Anna Award', `Annal Ambedkar Award', `Perunthalaivar Kamarajar Award', `Mahakavi Bharathiar Award', `Paavendar Bharathidasan Award', `Thamizh Thendral Thiru.Vi.Ka Award', `Ki.Aa.Pe. Viswanatham Award'.

The function -"Achievements of Two Years"- of Amma's Government headed by Hon'ble Chief Minister was celebrated at the Secretariat on 15.02.2019 in a grand manner.



## **FIELD PUBLICITY**

With a view to enable people in remote villages to know about various schemes of the Government so that they can make use of them and also to document the Government's achievements in terms of benefits received by the people, for the first time, a new section known as the Field Publicity Section was started in the year 2013 by the then Chief Minister Hon'ble Puratchi Thalaivi Amma.

### **LED SCREEN VIDEO VAN**

To improve the functioning of the Section further, 32 new LED Screen fitted vans with the state of the art technology have been given to all Districts. These new vans, with modern facilities, publicize Government schemes and achievements day and night at places where people gather in large numbers and also at the venues of Government functions.

The day-to-day movements of these LED Vans and the places, including the hamlets and village panchayats, Town panchayats, Municipalities and Corporations where the publicity work is undertaken, are monitored by the Field Publicity wing, through the GPS installed in the vans.

**LED TV SCREENS**

Field publicity is being carried out by installing LED Screens in all 32 District Collectorates where people visit in large numbers, in 10 Amma Canteens and in 3 Taluk offices in Chennai and at the Tamil Nadu House in New Delhi, through which News Magazines on government achievements produced by Information and Public Relations Department and short films on various Government schemes are continuously screened.

**EVALUATION OF THE PERFORMANCE OF OFFICERS**

Functions of District Public Relations Officers, such as organizing regular press meets, arranging tours for media personnel, publishing success stories in various dailies and magazines, screening video films, inspecting cinema theatres to ensure screening of Government 'News Magazines' and publishing special publications, are reviewed on a monthly basis.

Separate marks are awarded for each and every work by a committee comprising High level Officials from the Headquarters. This evaluation has helped in the removal of tardiness in work among the PROs, improved the functioning of the department, helped to compare the working of a

district PRO with other district PROs and in the promotion of a healthy competition among PROs, thus providing a new impetus in achieving the goals.

### **REFRESHER TRAINING COURSE**

Refresher training is being offered to all District Information and Public Relations Officers and Assistant Public Relations Officers (Information and Publicity) every year. This year, the Refresher Training was conducted at Kalaivanar Arangam in Chennai on 20.02.2019 and 21.02.2019.

The training was provided by experienced officers, experts in ethics & psychology and experts in stress management. They covered the areas of innovative procedures in Government work and new tactics to improve efficiency and good governance.

Under the Protection of Children from Sexual Offences (POCSO) Act, 2012, to protect the children, a committee has been formed, consisting of Judges of Madras High Court. The committee has been taking various steps to protect the children. As a part of it, an awareness programme is being done by the Information and Public Relations Department through stickers, pamphlets, short films, jingles and wall posters.

**PUBLICIZING THE UNITED NATIONS  
SUSTAINABLE DEVELOPMENT GOALS (SDG)**

The United Nations General Assembly set a collection of 17 Goals in 2015 as Sustainable Development Goals for the year 2030.

They are, No Poverty; Zero Hunger; Good Health and Wellbeing; Quality Education; Gender Equality; Clean Water and Sanitation; Affordable and Clean Energy; Decent Work and Economic Growth; Industry, Innovation and Infrastructure; Reduced inequalities, etc.

The Information and Public Relations Department takes necessary action to propagate the above Sustainable Development Goals among the masses by way of Press Releases, Government Exhibitions, Photo Exhibitions, Tamilarasu Monthly Magazine and in coordination with other Government Departments.

## **ADVERTISEMENT**

To enable people to know fully about Tamil Nadu Government's achievements, schemes, policies and welfare measures, advertisements are released in dailies, journals and electronic media. Advertisements on tenders for development and other works are also published by this Department.

The advertisement wing of the Information and Public Relations Department functions as the nodal agency for the release of all the advertisements of the Government Departments, Boards, Universities and Government undertakings in the dailies and journals.

Advertisements are released based on the content of the advertisement, the region it is intended for and to whom it is addressed.

### **TENDER ADVERTISEMENTS**

Tender advertisements are also released in the Government website in **www.tenders.tn.gov.in** through the National Informatics Centre. If required, tender forms can be downloaded free of cost.

The tender advertisements are released in newspapers and also uploaded in the Government website which can be downloaded free of cost, ensuring transparency in Government administration. This facilitates the participation of all the eligible persons in Government tenders without any partiality.

### **TENDER BULLETINS**

Based on the policy that the general public should be aware of all the Government activities in a transparent manner, the Districts/State Tender Bulletins are released every week under the provisions of the Tamil Nadu Transparency in Tenders Act, 1998 and the Tamil Nadu Transparency in Tender Rules 2000 framed there under.

Rs.10 lakh to Rs.25 lakh Procurement Estimates and Rs.25 lakh to Rs.50 lakh Works Estimates are released in Districts Tender Bulletins. Procurement estimates above Rs.25 lakh and works estimates above Rs.50 lakh are released in State Tender Bulletin.

Decisions taken on the tenders are also published in these bulletins.

## **FILM AWARDS, SUBSIDY & SMALL SCREEN AWARDS**

### **FILM AWARDS**

Tamil Cinema is a powerful medium that reflects Tamil culture and its manifold wonders. To encourage the Tamil film industry to produce films that reflect social thought and human values, the Government of Tamil Nadu presents Film Awards to the best Tamil feature films, best actors, best actresses and technicians.

A committee to select these best feature films, best artists and technicians has been constituted by the Government.

The best films selected by this committee are given a cash prize of Rs.2 lakh for the first prize, Rs.1 lakh for the second prize, Rs.75,000/- for the third prize and Rs.75,000/- for the special prize. Along with cash prizes, mementos and certificates are also given.

Another special prize comprising a cash award of Rs.1.25 lakh along with a memento and a certificate is awarded to a Tamil film which portrays women in eminently positive roles.

A five sovereign gold medal, a memento and a certificate are given to the best actor, best actress, best actor (special prize), best actress (special prize), best villain actor, best comedy actor, best comedy actress, best character actor, best character actress, best director, best screen play writer, best dialogue writer, best music director, best lyricist, best play back singer (Male), best play back singer (Female), best cinematographer, best sound recordist, best film editor, best art director, best stunt master, best dance master, best make-up artiste, best costume designer, best child artiste, best dubbing artiste (male) and best dubbing artiste (female).

A Government Order has been issued for the presentation of awards to the best feature film, actor, actress and technicians for the years 2009 to 2014. These awards will be presented at a function in the presence of the Hon'ble Chief Minister of Tamil Nadu to be held shortly.

The committee headed by retired Judge Justice Thiru P.Kalaiarasan after viewing the films



received for the year 2015 have submitted their recommendations.

### **VETERAN AWARDS**

Veteran Awards are presented by Tamil Nadu Government in the name of Arignar Anna, who left his unique imprint on Tamil culture through his writing, stage acting and film scripts; Kalaivanar N.S.Krishnan, who made people think through his humour; 'Ezhisai Mannar' Thyagaraja Bhagavathar, who attracted the masses with his hypnotic voice; Raja Sandow who was dynamic and multifaceted; Makkal Thilagam M.G.R. who won people's heart; Nadigar Thilagam Sivaji Ganesan who attained the peak in acting; Kaviarasu Kannadasan who penned immortal songs and Thanga Tharagai Amma J Jayalalithaa, who toiled for the welfare of the poor. Each of the award winner is presented with a 5 sovereign gold medal and a memento.

### **GOVERNMENT FILM SUBSIDY**

To encourage producers of low budget, quality films with social commitment, the Tamil Nadu Government is implementing a scheme to

provide subsidy to such films. A selection committee has been set up by the Government to select such films and every selected film is granted a subsidy of Rs.7 lakh.

**Hon'ble Chief Minister of Tamil Nadu Thiru. Edappadi K.Palaniswami** gave away cheques amounting to Rs.10.43 crore as subsidy to 149 Tamil film producers at Rs.7 lakh each to such quality films produced and released between 2007 and 2014 at a function held at the Secretariat on 20.06.2018.

### **SMALL SCREEN AWARDS**

The Tamil Nadu Government is presenting small screen awards to television serials viz. best mega serials, short serials, actors, actresses and technicians of small screen which have a mega impact in entertaining housewives.

For the best mega serial, a cash prize of Rs.2 lakh for the first prize and a cash prize of Rs.1 lakh for the second prize are given along with a memento and a certificate. Besides, 3 sovereign gold medal, a memento and a certificate are

presented every year to the best story writer, best screen play writer, best dialogue writer, best director, best cinematographer, best editor, best hero, best heroine, best character actor, best character actress, best villain actor, best villain actress, best child artiste, best music director, best dubbing artist (male and female separately) and best special effects technician.

Cash award of Rs.1 lakh, a memento and a certificate are given to the best achiever of the year and best lifetime achiever.

To select the best serials, best artistes, and to give cash prize, mementos and certificates for serials telecast between the years 2009 and 2013, a Government Order has been issued. These awards will be presented by the Hon'ble Chief Minister, at a function to be held shortly.

**SUBSIDY FOR INDIAN CINEMA CENTENARY FUNCTION AND INTERNATIONAL FILM FESTIVAL**

To bring laurels to the film industry, Hon'ble Puratchi Thalaivi Amma, on behalf of Tamil Nadu Government, for the first time in India, granted Rs.10 crore as subsidy to the South Indian Film Chamber of Commerce for organizing a function to celebrate the centenary of Indian cinema. The function was held from 21.09.2013 to 24.09.2013.

The Tamil Nadu Government gave Rs.4 crore as subsidy for International Film Festivals held in Chennai on various occasions.

Financial Assistance of Rs.10 lakh was given on behalf of the Government for conducting 12th India International Film Festival organised by National Film Development Corporation in Goa.

## **CINE WORKERS WELFARE BOARD**

For the welfare of workers, technicians and their family members of Tamil Nadu Film and Television Industries, the Tamil Nadu Government has created Cine Workers Welfare Board to provide various assistance to them. Several welfare assistance are provided to the beneficiaries on behalf of the Cine Workers Welfare Board.

Workers and Technicians of 39 associations of the Tamil Nadu Film and Television Industries are eligible for membership of the Tamil Nadu Cine Workers Welfare Board. Till date 21,611 members have enrolled.

Members of film and television industries are provided with financial assistance under various categories viz., educational assistance, marriage assistance, maternity assistance, abortion assistance, spectacles assistance, assistance for death due to accident, assistance for natural death, funeral assistance, etc. The details are as follows:

<b>Sl. No.</b>	<b>WELFARE SCHEMES</b>	<b>AMOUNT (Rs.)</b>
1	<b>Financial Assistance for Education</b>	
(a)	Girl Children Studying 10 <sup>th</sup> std	1,000
(b)	Girl Children who passed 10 <sup>th</sup> std	1,000
(c)	Girl Children studying 12 <sup>th</sup> std	1,500
(d)	Students who passed 12 <sup>th</sup> std (Both gender)	1,500
(e)	Regular Graduate students (Both gender)	1,500
(f)	Regular Graduate students with hostel facility (Both gender)	1,750
(g)	Regular Post Graduate students (Both gender)	2,000
(h)	Regular Post Graduate students with hostel facility (Both gender)	3,000
(i)	Technical Education students (Both gender)	2,000
(j)	Technical Education students with hostel facility (Both gender)	4,000
(k)	Technical Post Graduate students (Both gender)	4,000
(l)	Technical Post Graduate students with hostel facility (Both gender)	6,000
(m)	Students studying I.T.I/Polytechnic (Both gender)	1,000
(n)	I.T.I /Polytechnic Course students with hostel facility (Both gender)	1,200

<b>Sl. No.</b>	<b>WELFARE SCHEMES</b>	<b>AMOUNT (Rs.)</b>
2	Marriage Assistance	2,000
3	Maternity Assistance	6,000
4	Abortion Assistance	3,000
5	Reimbursement for spectacles	500
6	<b>Financial Assistance in the event of</b>	
(a)	Death due to accident	1,00,000
(b)	Disability due to accident (Based on the nature of disability)	10,000 to 1,00,000
7	Financial Assistance for Natural death	15,000
8	Financial Assistance for Funeral	2,000

The year wise disbursement of welfare assistance by the Cine Workers Welfare Board to its members is as follows:-

<b>Sl. No.</b>	<b>YEAR</b>	<b>TOTAL NUMBER OF MEMBERS</b>	<b>AMOUNT Rs.</b>
1	2011	38	1,98,000
2	2013	728	21,39,000
3	2014	303	8,00,000
4	2016	277	8,00,250
5	2017	259	9,41,500
6	2018	449	13,61,250
	Total	2,054	62,40,000

Between 01.01.2018 and 31.12.2018, 205 applications have been received and sent to the Government requesting financial allocation of Rs.7,20,000/-.

The Minister for Information and Publicity has been nominated by the Government as Chairman of the Cine Workers Welfare Board and the Director of Information and Public Relations as its Member Secretary.

Following are the details of members:

### **OFFICIAL MEMBERS**

Secretary, Tamil Development and Information Department; Secretary, Finance Department; Secretary, Revenue and Disaster Management Department; Secretary, Labour and Employment Department; Commissioner, Commercial Taxes Department; Deputy Secretary (Cinema), Home Department; Commissioner, Labour Welfare Department and Commissioner, Land Administration are the eight official members.



**NON-OFFICIAL MEMBERS**

Thiruvallargal R.V.Udayakumar (Director), P.Vasu (Director), Liaquat Ali Khan (Dialogue writer), Mohan Gandhiraman (Director), Ramarajan (Actor), T.K.Kala (Actress and singer), Pushpa Kandasamy (Producer), Nanchil P.C.Anbazhagan (Director) and Selvi L. R. Eswari (Playback singer) are the Non-official members of the Cine Workers Welfare Board.

The Board peruses all applications that are received and selects the beneficiaries.

## **TAMIL NADU FILMS DIVISION**

### **NEWS COVERAGE**

All functions participated by the Hon'ble Chief Minister, Hon'ble Deputy Chief Minister, Hon'ble Ministers and VIPs and other government functions are covered, videographed, edited and converted into news magazines. These news magazines are produced by the Tamil Nadu Films Division and screened in public places for the benefit of the public as a part of the field publicity.

### **NEWS MAGAZINES / DOCUMENTARIES / SHORT FILMS AND JINGLES**

From the year 2016 onwards, Tamil Nadu Films Division has produced 59 video news magazines, documentaries, short films and 32 jingles on the government schemes and released them in all digital theatres of Tamil Nadu. Moreover, programmes of the Hon'ble Chief Minister have been compiled and sent as video clippings to government and private TV channels through the Media Centre in the Secretariat.

**WEEKLY NEWS BULLETINS**

All the functions of Hon'ble Chief Minister are covered by this Division and are compiled every week as news bulletins. These weekly news bulletins are sent to all the 32 District Public Relations Offices, Tamil Nadu Arasu Cable TV Corporation, all the Collectorates in the state to be telecast through LED TVs to create awareness among people as a part of field publicity work.

**VIDEO NEWS MAGAZINES**

The major function of the Tamil Nadu Films Division is to prepare news magazines on various welfare schemes of the Government, its announcements and developmental works and release them through the Digital Cinema theatres. The Division also uploads the development works of the Government in Compact Discs and sends them to all District Public Relations Offices to be telecast through LED vans in places, where people gather in large numbers as a part of the field work.

Utilizing the latest state of the art technology, the news magazines are also uploaded in LED Screens and telecast in all government offices, Amma Canteens, thereby creating public awareness about various welfare schemes of the Government.

### **SHORT FILMS 2018-2019**

Tamil Nadu Films Division also produces several short films on various topics so as to bring awareness among the masses as below.

<b>Sl.No.</b>	<b>SHORT FILMS</b>
1	Naanum Pallikoodam Poganum
2	Neerindri Amaiyaathu Ulagu
3	Plastic Maasinai Ozhippom
4	Naadalumandra Therthal
5	Siraar Paathugaappu

**THE FOLLOWING IS THE LIST OF NEWS MAGAZINES AND JINGLES RELEASED LAST YEAR.**

<b>Sl.No.</b>	<b>NEWS MAGAZINES</b>
1	Ockhi Puyal
2	Neerapaanam
3	Sarithiram Potrum Saamaniya Makkalin Muthalvar
4	Jallikattu
5	Sarithira Nayagiya Aasiyudan Orandu Sathanaigal Part-1
6	Sarithira Nayagiya Aasiyudan Orandu Sathanaigal Part-2
7	Sarithira Nayagiya Aasiyudan Orandu Sathanaigal Part-3
8	Udalukku Uram
9	Metro Rail Sevai
10	Vivasayigalin Thozhar
11	Sugaathara Thittangal
12	Uyaravaikum Thittangal Uyar Kalvi Thurai
13	Nambikkai Oli
14	Amma iru Sakkara Vaaganam

<b>Sl.No.</b>	<b>NEWS MAGAZINES</b>
15	Udal Uruppu Thaanam
16	Paalvala Thurai
17	Tamilnadu Thozhil Mudhaleettalargal Ulagam
18	Paalangal Matrum Saalaigal
19	Kaveriyai meeta Kaviya Thaayin Arasu Part-1
20	Kaveriyai meeta Kaviya Thaayin Arasu Part-2
21	Thaaimai matrum Varam
22	Pasumai Naayagar
23	Mirattiya Gaja Puyal Virattiya Thamizhagam
24	Pongal parisu
25	Amma Arasin Saadhanaigal Eraandu Thodarum Pallandu Part-1
26	Amma Arasin Saadhanaigal Eraandu Thodarum Pallandu Part-2
27	Amma Arasin Saadhanaigal Eraandu Thodarum Pallandu Part-3
28	Amma Arasin Saadhanaigal Eraandu Thodarum Pallandu Part-4

Sl.No.	JINGLES
1	<b>Arasin Orandu Saadhanaigal Jingles Part-I</b> 1. Scooter 2. 108 App 3. Neervalam Kaakkum Arasu 4. Magalir Vazhvaadhaaram 5. Paalangal 6. Maatruthiranaligal 7. Adhi Dravidar Nalam
	<b>Arasin Orandu Saadhanaigal Jingles Part-II</b> 1. Tamil Chemmal Virudhu 2. Vivasaayigal 3. Asiriyar Pani Niyamana Aanai 4. M-Sand 5. Neerapaanam 6. Manavarkalukku Madikkanini
2	<b>Arasin Eraandu Saathanaigal Jingles</b> 1. Iniya Payanam 2. Paavaiyar Poturm Porkkaala Aatchi 3. Thazhaithongum Thozhil Thurai 4. Pongal Parisu 5. Maruthuva Mahathuvam 6. Uzhavar Uyarvu 7. Maatruthiranaaligal Vaazhvil Marumalarchi 8. Payanalikkum Plastic Thadai
3	<b>Kuzhanthaigal Urimai matrum Paathukaappu</b> Kuzhanthaigal Paathukaappu

## **M.G.R. GOVERNMENT FILM AND TELEVISION INSTITUTE**

M.G.R. Government Film and Television Institute is an advanced Technical Training Institute imparting Film technology and techniques of Film Production and aesthetics of Art. The objective of this institute is to teach students the technical aspects of producing films and television programmes and also to teach allied subjects of film making.

This institute functions on an area of 15.25 acres. MGR Government Film and Television Institute functioning under the Department of Information and Public Relations is one among the three major institutes in India. The other two are Film and Television Institute of India, Pune, and Satyajit Ray Film and Television Institute, Kolkatta.

### **DEGREE COURSES**

As ordered by the former Hon'ble Chief Minister Amma, the Diploma Courses offered by this Institute with the approval of the All India Council for Technical Education (AICTE), New Delhi were



upgraded as four years Degree Course from the Academic Year 2016-2017 as Bachelor of Visual Arts, with affiliation to Tamil Nadu Music and Fine Arts University.

The Diploma in Film Technology provided by this institute till April, 2018 will hereafter provide Bachelor of Visual Arts. The following are the 6 degree courses taught in the institute.

- Bachelor of Visual Arts (Cinematography)
- Bachelor of Visual Arts (Digital Intermediate)
- Bachelor of Visual Arts (Audiography)
- Bachelor of Visual Arts (Direction and Screenplay Writing)
- Bachelor of Visual Arts (Film Editing)
- Bachelor of Visual Arts (Animation and Visual Effects)

14 students are admitted in each of these courses. Tuition fees of Rs.15,000/-, Special fees of Rs.2,000/- and Development fees of Rs.1,000/- are collected from the students. SC/ST students are exempted from tuition fees.

**ANNUAL BUDGET ALLOTMENT**

The Government has allocated Rs.7.91 crore for the Financial Year 2019-2020 to meet out the expenses of the institution.

**FINANCIAL SUPPORT FOR FILMS PRODUCED BY STUDENTS**

The Government have raised the amount for the production of Students Documentary Films from Rs.15,000/- to Rs.50,000 from the financial year 2017-2018. Final year students from different branches form 14 units and each unit is trained to produce one short film.

**SHORT FILM AWARD**

The students of MGR Government Film and Television Institute are presented with "MGR Government Film and Television Institute students award" which consists of One Sovereign Gold Medal, Cash Award of Rs.5,000/- and a Memento to the Best Director, Best Cinematographer, Best Editor, Best Sound Recordist and Best Film Processor for their short films.

**BRICS FILM AWARD**

In the Brics film festival that took place at New Delhi in 2016, short films of students of the Institute, "Raani", "Kanaa", "The last leaf", "Sheeps vanished in the herd", were screened.

**AMMA AWARD**

"Amma Award" (Citation and Cash Prize of Rs.10,000/-) is being awarded for the best Short Film of MGR Government Film and Television Institute Students in the Chennai International Film Festival. In the 15th International Film Festival in 2017-2018, the short film "Daisy" and in the 16th International Film Festival, the short film "Angelina" won the Amma Award.

**TRAINING ON PAR WITH PROFESSIONAL STANDARDS**

Training is imparted with the latest equipment and accessories of film industry at an annual allocation of Rs.150 Lakh by hiring the latest equipment in order to keep pace with the changing technology in the film industry.

## **CINEMA, VIDEO AND CABLE TELEVISION NETWORKS**

Cinema is one among the popular entertainments, easily accessible to all classes of General public. The Government have been providing encouragement for the overall growth of the film industry. In Tamil Nadu 977 Cinema Theatres are functioning under the following categories:-

### Categories

1) Permanent Cinema Theatres	-	953
2) Semi-Permanent Cinema Theatres	-	13
3) Touring Cinema Theatres	-	08
4) Open Air Cinema Theatres	-	03
Total		977

To regulate the cinema Industry, the Government of Tamil Nadu had enacted the Tamil Nadu Cinemas (Regulation) Act, 1955. As per the provisions made in the Act, all the District Collectors except Chennai and in respect of Chennai, the Commissioner of Police are designated as competent authority for granting No Objection Certificate to construct

cinema theatres and to issue licence for screening of movies in cinema houses. The Joint Commissioner, Commissionarate of Land Administration and the Government in Home Department are the appellate and revisional authorities respectively as per the Act. In order to streamline the cinema Industry and also to ensure the availability of basic amenities, safety and comfort of the public visiting the cinema houses and also to provide hygienic environment in cinema houses, the Government have framed stringent guidelines in the Tamil Nadu Cinema (Regulation) Rules, 1957. The Government fixes the rate of admission under these Rules.

Accordingly, by considering the request of Tamil Film Producers' Council and the Tamil Nadu Cinema Theatre Owners' Federation, the Government, in their Order (Ms.) No.762, Home (Cinema) Department, dated 16.10.2017, have revised the maximum and minimum rates of admission to the theatres in A.C. and Non-A.C. category for Multiplexes and Theatres in Municipal Corporations/Municipalities/Town Panchayats and Village Panchayats.

## **CABLE TELEVISION NETWORK SYSTEM**

The Cable Television Network (Regulation) Act, 1995 (7 of 1995), regulates the Cable Television Network all over India. Under the above said Act. District Magistrates, Sub-Divisional Magistrates and Commissioner of Police are designated as Authorised Officers to take action against offending Cable Operators for contravening sections 3, 4A, 5, 6, 8 & 9 (or) 10 of the Act. Accordingly, the Government of Tamil Nadu notified the Commissioners of Police in respect of Chennai, Trichy, Tirunelveli, Madurai, Salem and Coimbatore Cities, the Collectors of the District concerned in respect of other areas and the Sub-Divisional Officers in their respective local limits of Police jurisdiction as Authorised Officers to take action against violators of the provisions of the Cable Television Networks (Regulation) Act, 1995. Further, the Government have issued instructions to all the District Collectors, Commissioners of Police and Superintendents of Police to take stringent action against the violators of the provisions of the Act.

**VIDEO ACT AND RULES**

The Tamil Nadu Exhibition of Films on Television Screen through Video Cassette Recorders and Cable Television Network (Regulation) Act, 1984, regulates the exhibition of films on television screen through Video Cassette Recorder (VCR) in the State. This Act provides for the grant of licence to the individuals for exhibition of films on television screen through Video Cassette Recorder (VCR) and for running Video Libraries. The respective District Collectors/Commissioner of Police, Chennai are the Licensing Authorities.

**THE INTELLECTUAL PROPERTY RIGHT ENFORCEMENT CELL**

The Intellectual Property Right Enforcement Cell, Crime Branch, C.I.D., Tamil Nadu is functioning under the direct control of the Additional Director General of Police (Crime), Chennai. He is assisted by 1 Superintendent of Police and 1 Deputy Superintendent of Police at the State level. There

are twelve units functioning in the State namely, Chennai (2), St. Thomas Mount (1), Vellore (1), Salem (1), Coimbatore (1), Trichy (1), Cuddalore (1), Madurai (1), Dindigul (1), Virudhunagar (1) and Tirunelveli (1). Each Unit consists of 1 Inspector of Police, 1 Sub-Inspector of Police and 6 Grade-I Police Constables. In respect of Chennai Units (2 Units), Unit-1 consists of 1 Inspector of Police, 2 Sub-Inspectors of Police, 8 Grade-I Police Constables, 2 Grade-II Police Constables and Unit-2 consists of 1 Inspector of Police, 2 Sub-Inspectors of Police, 8 Grade-I Police Constables. The service of this cell is also being utilized to check the violations relating to the Copy Right Act, 1957 and Information Technology Act, 2000. The details of cases registered, number of accused arrested and the value of properties seized etc., by the Intellectual Property Right Enforcement Cell from the year 2004 to 2019 are as follows:-



**CASES REGISTERED BY THE INTELLECTUAL  
PROPERTY RIGHT ENFORCEMENT CELL FROM THE  
YEAR 2004 TO 2019 (UPTO 31.05.2019)**

<b>Year</b>	<b>No. of cases registered by the Video Piracy Cell</b>	<b>No. of accused arrested</b>	<b>Value of properties seized by the Video Piracy Cell (Rs.)</b>	<b>No. of offences committed by the Cable TV operators by violating the rules and regulations</b>
2004	1151	1206	12,06,43,647	53
2005	813	950	9,44,55,557	13
2006	1153	1193	19,00,04,502	10
2007	1844	1866	17,38,74,360	9
2008	1968	1955	1,72,23,401	17
2009	2204	2201	8,32,59,759	31
2010	2690	2664	14,38,31,530	34
2011	2665	2648	10,78,74,745	9
2012	2858	2838	14,36,05,175	2
2013	3020	3004	36,57,57,107	2
2014	3320	3320	17,75,02,306	29
2015	3406	3406	11,65,23,631	51
2016	4893	4906	26,14,13,385	21
2017	5589	5591	51,24,96,880	13
2018	3102	3076	8,85,28,841	29
2019 (up to 31.5.19)	520	513	2,19,91,623	0

Apart from this, the offenders are also booked under the Goondas Act (Tamil Nadu Act 14/1982). During 2018-2019, 1 person was detained under the Goondas Act for offences relating to Video Piracy.

## **TAMILARASU**

Tamilarasu is a monthly magazine being published on behalf of the Department of Information Public Relations both in English and Tamil. Tamilarasu magazine, as a print medium, publishes the policies, activities, schemes and people's welfare schemes being implemented for the welfare of the poor.

Speeches of Hon'ble Tamil Nadu Governor, speeches and announcements of the Hon'ble Chief Minister, Hon'ble Deputy Chief Minister and Ministers, Achievements of the Government of Tamil Nadu, welfare schemes and their implementation, Government welfare assistance, detailed write ups on development schemes in the Districts and success stories of the beneficiaries are published in Tamilarasu magazine.

Articles on women's welfare, healthcare, medicine, blood donation, AIDS awareness, Government schemes, Tamil literature, short stories and poems are also published every month in Tamilarasu. Every month more than 36,000 copies of Tamilarasu (Tamil) and more than 2,500 copies of Tamilarasu (English) are printed.

The cost of single copy of the Tamil / English issue is Rs.20/-. The Annual subscriptions are Rs.240/-. The life subscriptions (10 years) for Tamil and English editions are Rs.2,000/- and Rs.2,400/- respectively.

### **ONLINE SUBSCRIPTION**

People from various walks of life like Government employees, politicians and readers visiting government libraries read TAMILARASU. Students preparing for Tamil Nadu Public Service Commission's competitive examinations visit the TAMILARASU office to buy copies. As the number of subscribers are increasing, and to facilitate easy renewal of subscription, a website was launched in April 2018 **[www.tamilarasu.org](http://www.tamilarasu.org)** and provisions have been made for easy enrolment for subscription and renewal of old subscriptions.

### **SPECIAL PUBLICATIONS**

Special Publications containing speeches of Hon'ble Chief Minister, both in Tamil and English, are published and sent to the Information Public Relations Officers in the Districts for distribution to the public free of cost.

Apart from this, biographies of leaders, thiyagis and other great personalities, posters, pamphlets, Mini Telephone directory, invitation cards for Government functions and brochures on the developmental activities are also printed in Tamilarasu Press. Further, applications and forms relating to other sections of this Department are also printed here.

### **BOUQUET OF ACHIEVEMENTS**

Department-wise Achievements of the Government under the leadership of **Hon'ble Chief Minister of Tamil Nadu Thiru. Edappadi K.Palaniswami** in 100 days were compiled and printed under the caption "Maanbumigu Puratchi Thalaivi Amma Avargalathu Vazhiyil Nilaiyana Aatchi - Niranthara Valarchi", and one year achievements and two years achievements were printed as special publications.

### **PAMPHLETS**

Pamphlets on the life history of Leaders and Thiyagis were printed in Tamilarasu press and sent to the relevant Memorials in the districts for distribution to the public who visit the memorial.

## TWO YEARS SPECIAL PUBLICATIONS

On completion of two years rule of the **Hon'ble Chief Minister of Tamil Nadu Thiru. Edappadi K.Palaniswami**, achievements of the Government in the last two years were compiled and printed. On behalf of the Government, the Hon'ble Chief Minister released the following special publications on 15.02.2019.

Sl. No	TITLE
1	Speeches of <b>Hon'ble Chief Minister of Tamil Nadu Thiru. Edappadi K.Palaniswami</b> at Bharat Ratna Puratchi Thalaivar Dr.M.G.R. Centenary Celebrations held in Districts. Part-1.
2	Speeches of <b>Hon'ble Chief Minister of Tamil Nadu Thiru. Edappadi K.Palaniswami</b> at Bharat Ratna Puratchi Thalaivar Dr.M.G.R. Centenary Celebrations held in Districts. Part-2.
3	Compilation of quotes from the speeches of <b>Hon'ble Chief Minister of Tamil Nadu Thiru. Edappadi K.Palaniswami</b> at various functions.

SI. No	TITLE
4	Amma's Government – Achievements of Two years will continue for many years. (Two Years achievements Tamil Edition)
5	Amma's Government – Achievements of Two years will continue for many years. (Two Years achievements English Edition)
6	Amma's Government – Achievements of Two years will continue for many years. (Special publication on achievements district wise in Tamil)
7	Speeches of <b>Hon'ble Chief Minister of Tamil Nadu Thiru. Edappadi K.Palaniswami</b> at various functions. Part-1.
8	Speeches of <b>Hon'ble Chief Minister of Tamil Nadu Thiru. Edappadi K.Palaniswami</b> at various functions. Part-2.
9	Speeches of <b>Hon'ble Chief Minister of Tamil Nadu Thiru. Edappadi K.Palaniswami</b> at Tamil Nadu Legislative Assembly (12.02.2018 to 08.01.2019).

**SPECIAL PUBLICATIONS ON BHARAT RATNA  
PURATCHI THALAIVAR Dr. M.G.R. CENTENARY  
CELEBRATIONS.**

At the valedictory function of the Centenary celebrations of the Bharat Ratna Puratchi Thalaivar Dr. M.G.R. held on 30.09.2018 at YMCA grounds in Chennai, the speeches delivered by Puratchi Thalaivar in the Tamil Nadu Legislative Assembly and at various functions, his golden words and a souvenir to mark the centenary celebrations were compiled and released.

## **EXHIBITION**

As visual displays are more easily grasped by the people, the Government Exhibitions are organised by Information and Public Relations Department in District headquarters during festive seasons and holidays, so that people can come with their family members and benefit from them.

Government Exhibitions are organised by the Information and Public Relations Department on behalf of the Government to enable people to easily understand the schemes, achievements and activities of the Government.

The visiting people from rural and urban areas, apart from understanding the schemes and achievements of the Government, also enjoy the amusements and recreation provided in the exhibition and return to their homes with fulfilment.

Central and State Government Departments, Public Sector Undertakings and private concerns take part in these exhibitions. It is noteworthy to mention that apart from providing information on



Government schemes and entertaining the visiting public, the Government exhibitions also provide direct and indirect employment opportunities to several people. In order to help poor drama artistes, they are provided opportunities to conduct cultural programmes.

Ten Government exhibitions are organised in Tamil Nadu every year. They are organised in the district headquarters of Madurai, Coimbatore, Salem, Vellore, Tirunelveli and Tiruchirappalli and in four other districts on rotation basis.

From February 2011 to March 2019, 71 Government exhibitions have been conducted and a revenue of Rs.13,98,83,000/- has been earned.

### **PRIVATE EXHIBITIONS**

Private exhibitions conducted by private individuals solely for commercial purposes were streamlined by framing rules and regulations for the benefit of visiting public. Permission for conducting private exhibitions in the districts is given by the Information and Public Relations Department based on the recommendations from the District Collector.

### **ANNUAL FLOWER FESTIVAL IN NEW DELHI (PHOOL WALON KI SAIRE)**

Every year this Department represents Government of Tamil Nadu in the Annual Flower Festival (Phool Walon – ki – Saire) organized in New Delhi for the promotion of National Integration and Religious Harmony. It is noteworthy that Tamil Nadu bagged the first prize in the flower festivals held during the past eight years continuously.

### **REPUBLIC DAY PAGEANTRY PROCESSION**

One of the tasks of the Information and Public Relations Department is to participate in the pageantry of floats at the Republic Day Celebrations in Chennai and New Delhi every year, and also to co-ordinate the procession of the pageantry of floats in the Republic Day celebrations in Chennai.

During the Republic Day celebrations in Chennai, the float of Information Public Relations Department bagged the first prize in 2012 and 2019, second prize in the years 2013, 2014, 2015, 2016 and third prize in 2017 and 2018.

In the current year 2019, during the Republic Day celebrations, the float of Tamil Nadu depicted the radical change of attire by Mahatma Gandhi which happened in 1921 at Madurai. The team accompanying the float performing the dance form of "Karagattam" received tremendous appreciation from the viewers and bagged the first prize bringing laurels to Tamil Nadu State.

#### **ALL INDIA TOURIST AND INDUSTRIAL TRADE FAIR, CHENNAI**

This Department participates in the All India Tourist and Industrial Trade Fair (Island Ground) at Chennai every year and puts up a separate stall showcasing the policies, activities and achievements of the Government with photographs and models to educate and create awareness among the visiting public.

#### **INDIA INTERNATIONAL TRADE FAIR, NEW DELHI**

This Department also participates every year in India International Trade Fair, New Delhi displaying the policies, activities and achievements of the State Government.

It also creates a marketing opportunity to the products by the women Self Help Groups. It gives scope for employment opportunities to public.

During the year 2018, it is noteworthy to mention that Tamil Nadu Pavilion was awarded the best pavilion certificate.

### **MINI EXHIBITIONS AT PANCHAYAT UNION LEVEL**

A sum of Rs.38.50 lakh has been sanctioned to conduct mini exhibitions in 385 Panchayat Unions (with Rs.10,000/- per Panchayat Union) in 31 districts of Tamil Nadu except Chennai so as to create awareness on welfare schemes, achievements and activities of the Government among the people. Mini exhibitions are being conducted continuously from the Financial Year 2011-2012.

### **PHOTO EXHIBITIONS**

Photo Exhibitions are being conducted in all Districts during festivals and Government functions to create awareness on Government Welfare schemes to the public.

As ordered by the Government, Photo Exhibitions are being conducted in all 32 districts in Tamil Nadu, from the Financial Year 2011-2012.

**INCREASE OF HONORARIUM TO POOR DRAMA ARTISTES TO RS.5000/-**

The honorarium given to drama artistes for conducting plays / programmes in the Government exhibitions have been enhanced by the Hon'ble Chief Minister from Rs.2000/- to Rs.5000/-.

**LED VAN**

One LED Van has been procured for the exhibition wing and is being used in various parts of the district to advertise about the Government exhibition.

## **DISTRICT INFORMATION AND PUBLIC RELATIONS OFFICES**

The District Information and Public Relations Offices in all the District Head Quarters of Tamil Nadu form a vital part of the Information and Public Relations Department. The District Information and Public Relations Offices functioning in the collectorates in all the district headquarters take the Government's schemes and developmental works to all parts of the district.

Creating awareness about the welfare schemes, achievements of the Government, new announcements to the people are promptly carried out by all District PROs, APRO (I) and APRO (P). They also carry out works relating to field publicity through newspapers, media, LED van shows and photo exhibitions.

The offices of the Public Relations Officers in Districts make arrangements for the functions of the Hon'ble Chief Minister, Hon'ble Deputy Chief Minister and Ministers. They also arrange press meets, press tour for covering Government functions and publicise Government schemes through

Tamil Nadu Arasu Cable TV. They also organize multi-media exhibitions and maintenance of memorials of leaders and work to create awareness about people welfare schemes and achievements of the Government.

### **INFORMATION CENTRES**

Information Centres are functioning efficiently in Chennai, Madurai, Tiruchirappalli, Thanjavur, Coimbatore and New Delhi under the Information and Public Relations Department.

Books on language and literature, history and science etc., along with newspapers and periodicals are made available in these Information Centres for the use of the public. These Information centres are used on a large scale by research scholars, teachers and students of schools and colleges.

**CHENNAI - STATE INFORMATION CENTRE**

The State Information Centre which was functioning in Kalaivanar Arangam in the Omanthurar Government Estate, Chennai was shifted due to the construction of new building for Kalaivanar Arangam to Mahakavi Bharathiar Illam in Triplicane, Chennai in the year 2009 and started functioning from 14.12.2009. Having understood the importance of the State Information Centre, the Hon'ble former Chief Minister Puratchi Thalaivi Amma ordered the construction of a new building at a cost of Rs.2.58 crore near the new Kalaivanar Arangam in the Omandurar Government Estate and declared it open on 14.02.2016.

The Information Centre has a library and functions from 10 am to 5.45 pm. About 60,200 books on various subjects such as Tamil language and literature, history, biographies of leaders, children's books, science, political science, spiritual books etc., are available here. In the reading room of the State Information Centre, Tamil and English daily newspapers and periodicals are kept for the



benefit of the public. Publications of Tamil Nadu Legislative Assembly, publications of Stationery and Printing department are also compiled and given for reference to the Government.

Students in large numbers visit the Information Centre to take notes for participating in Essay writing competitions and oratorical competitions. This Centre also provides books for reference to the students who are preparing for competitive examinations.

Two years of back publications like magazines and periodicals are preserved for the use of Government and research scholars.

### **MODERNISATION OF LIBRARY**

To benefit the large number of college students and public, modernisation of the library has been carried out with an allocation of Rs.3.60 lakh during 2018-2019 by installation of Photo Copier, Book racks, latest computer with internet and with the required software for easy retrieval of books.

**REGISTRATION OF BOOKS**

The Director of Information and Public Relations is the Registrar of Books as per the Newspapers and Books Registration Act, 1867. Two copies of all the books published every year are received from publishers and registered in this office.

## **CONCLUSION**

**The Hon'ble former Chief Minister Puratchi Thalaivi Amma** following her massive victory in 2011 General Elections for Legislative Assembly Constituencies also won the 2016 Elections with people's support and formed the Government.

Though the **Hon'ble former Chief Minister Puratchi Thalaivi Amma** had departed, she has left behind her blessings for continuance of good Government for several hundred years.

The Tamil Nadu Government headed by **Hon'ble Chief Minister of Tamil Nadu Thiru. Edappadi K.Palaniswami** is implementing innumerable welfare schemes for the people everyday, treading the path of **Hon'ble former Chief Minister Puratchi Thalaivi Amma**. The Information and Public Relations Department will continue to perform with earnestness and enthusiasm acting as a bridge between the people and the Tamil Nadu Government so that people enjoy the supreme benefits borne out of implementation of the schemes, thereby fostering unity and harmony among the people and reach social upliftment.

**Kadambur Raju**

Minister for Information and Publicity

**ANNEXURE**  
**Budget Estimates 2019-2020**  
**(Rupees in Thousands)**

	2017-2018 <b>Accounts</b>	2018-2019 <b>Budget Estimate</b>	2018-2019 <b>Revised Estimate</b>	2019-2020 <b>Budget Estimate</b>
2059 PUBLIC WORKS	62,23	70,00	65,00	65,00
2220 INFORMATION AND PUBLICITY	131,04,92	85,10,59	106,18,52	89,34,45
2235 SOCIAL SECURITY AND WELFARE	1,29,88	1,42,20	1,56,00	1,56,00
2250 OTHER SOCIAL SERVICES	11,90	17,56	17,98	19,09
4202 CAPITAL OUTLAY ON EDUCATION, SPORTS, ART AND CULTURE	----	20,00,00	20,00,00	1
<b>TOTAL</b>	<b>133,08,93</b>	<b>107,40,35</b>	<b>128,57,50</b>	<b>91,74,55</b>



"The responsibility of governing the State, given to us by the people of Tamil Nadu, is our reward for owing allegiance to them -"  
**Paratchi Thalavai Selvi Jayalithaa**

Under the able leadership of  
**Hon'ble Chief Minister**  
**Thiru. Edappadi K. PALANISWAMI**

Hon'ble **AMMA's** Government

**"ACHIEVEMENTS OF TWO YEARS  
 WILL CONTINUE FOR MANY YEARS"**



"People stand by the Government that stands with them"

**Edappadi K. PALANISWAMI**  
 Chief Minister of Tamil Nadu

Hon'ble Chief Minister has approved 11,912 files during the past two years, which has translated into numerous people centric schemes

**SPECIAL FINANCIAL ASSISTANCE**

Special Financial Assistance of Rs.2,000 each to 60 lakh families Below Poverty Line, including poor labourers, would be provided this year, with an allocation of Rs.1,200 crore

**GLOBAL INVESTORS MEET 2019**

MoUs signed for more than Rs.3,00,431 crore providing job opportunities for 10.5 lakh persons

**BAN ON PLASTIC PRODUCTS**

Ban on 'one time use and throw plastic products' from 1.1.2019

**PONGAL GIFT**

Rs.1,000 along with Pongal Gift hamper to 1,98,54,617 families to celebrate Pongal festival in a grand manner

**HOUSING AND URBAN DEVELOPMENT DEPARTMENT**

- 5,063 tenements at a cost of Rs.1,547 crore
- Satellite intercity bus terminal at Madhavaram at a cost of Rs.95 crore
- Chemical Unified Metropolitan Transport Authority (CUMTA) Act and its Rules notified
- Orders issued increasing the FSI from 1.5 to 2 for residential / commercial constructions
- Tamil Nadu Combined Development and Building Rules, 2019 released

**CO-OPERATION AND FOOD DEPARTMENT**

- Cooperative crop loans to 22,08,252 farmers at a cost of Rs.13,587 crore
- 7,82,598 MT of Chemical fertilizers worth Rs.1,089.78 crore sold

**PLANNING, DEVELOPMENT & SPECIAL INITIATIVES**

- Passenger services covering 45 kms of Metro Rail Corridors under Phase I of Chennai Metro Rail Project commenced and project prepared for Phase - II covering 118.9 kms at an estimate of Rs. 69,180 crore
- Detailed Project Report for the Metro Rail project for Coimbatore City under preparation
- Feasibility study for Metro Rail connectivity from Chennai Airport to Kilambakkam new bus terminal in Kancheepuram District is under way

**FINANCE DEPARTMENT**

- 27,150 benefitted under the New Medical Insurance Scheme for pensioners at a cost of Rs.92.48 crore. Scheme extended for another four years
- Integrated Financial and Human Resources Management System introduced for effective and efficient functioning of Government.

**HIGHWAYS AND MINOR PORTS DEPARTMENT**

- Widening of roads for a length of 11,236 km; 586 culverts, 116 bridge works including 3 high level river bridges built at a cost of Rs.8,526.50 crore
- Relaying of 5,377 km length of roads at a cost of Rs.1,393.48 crore
- 20 Railway over bridges built at a cost of Rs.644 crore and Railway over bridge near Thiruvotriyur Plattumandhal built at a cost of Rs.58.05 crore

**GLOBAL INVESTORS MEET 2019**

MoUs signed for more than Rs.3,00,431 crore providing job opportunities for 10.5 lakh persons

**BAN ON PLASTIC PRODUCTS**

Ban on 'one time use and throw plastic products' from 1.1.2019

**PONGAL GIFT**

Rs.1,000 along with Pongal Gift hamper to 1,98,54,617 families to celebrate Pongal festival in a grand manner

**AGRICULTURE DEPARTMENT**

- Rs.4,657 crore compensation given to 18.19 lakh farmers under crop insurance scheme
- Micro irrigation project covering 2.55 lakh hectare at a cost of Rs.1,671.18 crore
- "Kurovai and Samba Package" benefiting 1,93,352 delta farmers at a cost of Rs.213.74 crore
- e-National Agriculture Market (e-NAM) launched in 23 Regulated Markets at a cost of Rs.123.63 crore
- Introduction of exclusive mobile "Uzhavani App" for farmers

**LAW DEPARTMENT**

- Dr.Ambedkar Government Law College at Chennai shifted to Pudukkottai in Kancheepuram District and Pattarasempudur in Thiruvallur District
- New buildings for Law colleges at a cost of Rs.293.3 crore

**INDUSTRIES DEPARTMENT**

- An investment of Rs.4,252 crore has been attracted for establishing 243 industrial units through SIPCOT, creating job opportunities for 37,573 persons

**PERSONNEL AND ADMINISTRATIVE SERVICES DEPARTMENT**

- 22,533 persons appointed through Tamil Nadu Public Service Commission
- Lok Ayukta Act enacted
- Age limit raised for recruitment through Tamil Nadu Public Service Commission Exams for Group IA and IB posts has been raised from 35 to 37 for SC/ST, BC, MBC and DNC categories and from 30 to 32 for other categories

**RURAL DEVELOPMENT AND PANCHAYAT RAJ DEPARTMENT**

- 1,340 Roads and 61 Bridges built at a cost of Rs.2,066 crore under Pradhan Mantri Gram Sadak Yojana
- Under MGNREGS, 50.90 crore mandays generated and an amount of Rs.9,151 crore paid as wages
- Rs.11,600 crore loan assistance to Women Self Help Groups
- Amma two wheelers to 87,205 beneficiaries at a subsidy of Rs.193.63 crore. This year, 1 lakh beneficiaries will be provided Amma two wheelers at a subsidy of Rs.252.50 crore

**AWARDS AND RECOGNITION RECEIVED BY THE GOVERNMENT OF TAMIL NADU**

- India Today Magazine presented 4 Awards to Tamil Nadu Government for Overall Best Performing State in all sectors, Best State in maintenance of Law and Order, Best performing State in Tourism and most improved State in Law and Order
- Prestigious Krishi Karman award, the highest award given by Government of India, bagged 4 times in the past 5 years
- "Public Affairs Centre", Bengaluru in their report for 2018 has ranked Tamil Nadu second in good governance, on the basis of socio-economic growth
- Tamil Nadu ranked as the second highest economy in India due to rich human resources, strong infrastructure facilities, surplus power and natural resources
- Tamil Nadu ranked first on the basis of number of factories and number of employees
- Tamil Nadu ranked as the second ideal State for industrial investment in 2018 in the survey conducted by National Economic Utility Research Bureau
- Periyakulam Police Station selected as the 8th Best Police Station in India
- Five Awards from Central Government for effective implementation of Mahatma Gandhi National Rural Employment Guarantee Programme
- Best Practice Award for end to end computerisation of Public Distribution System
- Government of India Award for best infrastructure facilities in Non-conventional Energy Sector
- Best State Award consecutively for the fourth year from the Government of India for implementation of Organ Transplantation from deceased persons
- 11 Awards to Tamil Nadu Transport Corporations from Government of India for their best performance
- National and International Awards to Coimbatore, Erode, Madurai and Tiruchirappalli Corporations for good governance
- Skoch Platinum Award for Solid Waste Management
- Government of India Award to TWAD Board for Integrated Management Information System
- Tamil Nadu ranked first in the country for effective implementation of "Protect girl children and educate girl children" programme



## ACHIEVEMENTS OF TWO YEARS - WILL CONTINUE FOR MANY YEARS



### HOME, PROHIBITION AND EXCISE DEPARTMENT

- 22,500 uniformed services personnel appointed
- 126 Police Stations, 4,104 Police Quarters and 98 other buildings constructed at a cost of Rs.752.46 crore
- Distress counselling to Police Personnel at a cost of Rs.10 crore
- New Court building at a cost of Rs.409.15 crore

### PUBLIC WORKS DEPARTMENT

- Formation of Cauvery Water Management Authority and Cauvery Water Regulation Committee formed due to the sustained efforts of Government of Tamil Nadu
- Implementation of Athlabadevi - Ainalali Scheme for Irrigation, Groundwater recharge and drinking water supply at an estimated cost of Rs.1,652 crore
- Construction of a barrage across River Kollidam in between Adhanur - Kumaramangalam at a cost of Rs.427.76 crore
- Tamil Nadu Irrigated Agriculture Modernisation Project at an estimated cost of Rs.2,962 crore
- Dam Renovation and Improvement Scheme at an estimated cost of Rs.750 crore
- Construction of Regulator in Mukkombu across the river cauvery at a cost of Rs.387 crore

### SCHOOL EDUCATION DEPARTMENT

- Enrollment rate increased in primary, middle, high and higher secondary classes to 99.68, 99.20, 90.72, 71.45, respectively
- 4 Sets of uniform, notebooks and school bags to 70.59 lakh students at a cost of Rs.1,223.35 crore
- Upgradation of 250 middle schools to high schools and 202 high schools to higher secondary schools. Establishment of 20 new primary schools
- Toll Free Number 14117 to clarify doubts, and quick redressal of grievances of students
- Appointment of 2,437 teachers and 793 non teaching staff

### MUNICIPAL ADMINISTRATION AND WATER SUPPLY DEPARTMENT

- Combined drinking water supply scheme to benefit 55.60 lakh people in 13 districts at an estimate of Rs.7,722 crore
- Storm Water Drainage Works in Ayer and Koovam River to prevent flooding at a cost of Rs.1,101.43 crore
- 37 projects under Chennai Beautification Scheme at an estimate of Rs.963.19 crore
- 4,30,325 individual household toilets under Swachh Bharat Scheme
- New municipal administrative office building at Chennai MRC Nagar at a cost of Rs.73.08 crore
- Comprehensive Integrated Parking Management Project in Chennai City at a cost of Rs.2,000 crore
- Remediation and reclamation of existing landfills and setting up of waste-to-energy plants at a cost of Rs.5,219.10 crore

### REVENUE AND DISASTERS MANAGEMENT DEPARTMENT

- For administrative convenience and in response to the long pending demands of the people, a new District will be formed bifurcating Vilupuram District with Kalakurichi as headquarters
- 29,45,945 persons benefited under Social Security Scheme. Of this 2,76,266 are new beneficiaries
- One New Revenue Division and 14 new Revenue Taluks created
- 18,77,518 petitions cleared under online patta transfer scheme
- Rs.2,81.41 crore for immediate relief provided to crop damage, fishing boats, husk and house damage in the aftermath of Gaja Cyclone
- Construction of 1 lakh concrete houses to replace husk damaged by Gaja cyclone at a cost of Rs.1,700 crore
- Creation of a new revenue division with Thirumangalam as headquarters in Madurai District
- Rs.250 crore will be provided as premium towards comprehensive accident cum life insurance scheme covering all families below Poverty Line
- e-auditing application for Digitizing the card-regular registers of Revenue Department launched

### HIGHER EDUCATION DEPARTMENT

- Rs.72,17.00 crore given towards tuition fee concession to 3,52,136 first generation graduate students
- Approvals for Shiv Nadar and Sai private Universities
- Gross Enrollment ratio 48.6% - First Position in India
- Government Arts and Science College at Rameshwaram in the name of Dr.A.R. Abdul Kalam
- Rs.100 crore to upgrade infrastructure facilities to international standard and to provide teaching materials for Anna University and other engineering colleges

### HEALTH AND FAMILY WELFARE DEPARTMENT

- Insurance amount enhanced from Rs.2 lakh to Rs.5 lakh under Chief Minister's Comprehensive Medical Insurance Scheme. 13,90 lakh persons benefited at a cost of Rs.2,127.17 crore
- 24,55 persons benefited including 6,20 lakh pregnant women under 108 emergency ambulance scheme
- Tamil Nadu Urban Health Project launched with an outlay of Rs.1,634 crore
- Central Poison Blood established at a cost of Rs.91 crore and Children Paediatric Cath lab at a cost of Rs.11.61 crore at the Institute of Child Health and Hospital for Children, Egmore
- 102' Free Drop Back facility for mothers and babies

### LABOUR AND EMPLOYMENT DEPARTMENT

- 3% Reservation for meritorious sports persons in the recruitment of jobs in Government / PSUs
- Rs.9.73 crore sanctioned as high cash incentive for medal winners and their coaches in International and National Games

### YOUTH WELFARE AND SPORTS DEVELOPMENT DEPARTMENT

- 1% Reservation for meritorious sports persons in the recruitment of jobs in Government / PSUs
- Rs.9.73 crore sanctioned as high cash incentive for medal winners and their coaches in International and National Games

### LABOUR AND EMPLOYMENT DEPARTMENT

- 558 bonded labourers rescued. Relief assistance of Rs.93.15 lakh
- Rs.347.91 crore financial assistance to 6,40,322 members of unorganised labour welfare board

### HANDLOOMS, HANDICRAFTS, TEXTILES AND WADAI DEPARTMENT

- 2,23,680 weavers benefited through supply of free power
- International Textiles Expo conducted in Coimbatore

### TOURISM AND HR & CE DEPARTMENT

- "Once a day Pooja" scheme extended to 241 temples and consecration of 1,225 temples
- Special tourism package at a cost of Rs.57.69 crore under Asian Development Bank Loan Scheme
- Upgrading infrastructure facilities in tourist centres with an initial investment of Rs.100 crore

### ENVIRONMENT AND FORESTS DEPARTMENT

- Measures taken to prevent dyeing units from discharging effluents in Bhavani river
- New Mountain Trekking Rules framed

### SOCIAL WELFARE AND NUTRITIOUS MEAL DEPARTMENT

- 4,743 child marriages stopped
- Toll free No.181 to help women in distress
- Financial assistance to transgender entities from Rs.20,000 to Rs.50,000, to start their own business
- Thiruvannamalai District bagged national award for creating awareness in 'Protect girl children and educate girl children' programme
- Food charges increased for vegetables, fruits and fish with an annual expenditure of Rs.98 crore

### ENERGY DEPARTMENT

- 3,32 lakh electrical poles, 42 HT towers, 32,100 km length of electrical passage routes and 1,655 transformers erected in the aftermath of Gaja Cyclone in a very short period
- 8,364 MW of power generated through 1,643 MW capacity new windmills
- 16.15 lakh new power connections and 5.85 lakh connections under one day power connection scheme
- 52,465 new power connections to 112 KW LT industries
- 46,752 agricultural power connections under Taktal scheme
- 8,364 MW capacity Windmill and 2,445 MW capacity solar energy installed

### MICRO, SMALL AND MEDIUM ENTERPRISES DEPARTMENT

- 12,360 MoUs signed for Rs.32,206 crore in the Global Investors Meet
- 32,586 persons benefited under Arma Skill Training and Employment Scheme
- Trade and Investment Promotion Bureau to promote overseas investment in MSME sector

### INFORMATION TECHNOLOGY DEPARTMENT

- Tamil Nadu Disaster Recovery Centre at Truchirappalli at a cost of Rs.59.85 crore
- Cyber Security Architecture for Tamil Nadu being set up through ELCOAT and C-DIG at a cost of Rs.21.39 crore
- Fin Tech Centre of Excellence at Chennai will be set up at a cost of Rs.23 crore
- Food charges increased to Rs.1,000 for college hostel students and Rs.900 for school hostel students
- Rs.100 crore announced for providing basic infrastructure like roads, protected drinking water supply, street lights etc., in Aai Dravidar habitations

### ADDITIONAL DEPARTMENT

- From 2018-19 onwards, Laptops will be provided in 11th Standard itself
- 15.54 lakh free Laptops will be provided at a cost of Rs.1,922 crore for students studying in the academic years 2017-18 and 2018-19

### TRANSPOET DEPARTMENT

- 13th Wage settlement for Tamil Nadu Transport Corporation Workers
- Operation of 1,400 new buses
- Introduction of Electric buses in Chennai Metro Transport Corporation at a cost of Rs.140 crore to protect environment
- 12,000 buses and 2,000 new electric buses at an outlay of Rs.5,890 crore with loan assistance from German Development Bank

### DIFFERENTIALLY ABLED WELFARE DEPARTMENT

- Monthly maintenance allowance to 1,80,868 mentally challenged, severely disabled and persons affected with muscular dystrophy, legipro affected persons at an estimate of Rs.306.07 crore
- Battery operated special chair for 2,872 differently abled persons affected by muscular dystrophy at a cost of Rs.19.50 crore
- Retrofitted petrol scooters to 4,264 lower limb affected differently abled persons at a cost of Rs.23.74 crore

### TAMIL DEVELOPMENT AND INFORMATION DEPARTMENT

- Orders issued for construction of a Memorial for Puratchi Thalaivi Anna at a cost of Rs.59.80 crore at Marina
- Construction of an Arch in commemoration of the birth centenary of Bharati Rama Puratchi Thalaivar Dr-MGR, at Kamarajar Sala, Chennai at a cost of Rs.2.52 crore
- Financial assistance to elderly Tamil scholars increased to Rs.2,500 and annual ceiling increased to Rs.72,000
- Tamil chairs at a cost of Rs.5 crore in foreign countries and in other State educational institutions where Tamils reside in large numbers will be established
- "Sorkuval" a compilation of all Tamil words will be hosted in internet at a cost of Rs.1 crore
- Memorial with life size bronze statue of Ramamya Padayachi in Cuddalore at a cost of Rs.2.15 crore and Swami Saggarama Mannandapanam at a cost of Rs.1.15 crore at Chidambaram in Cuddalore district
- Manimandapam for Perunthalai Narayanaswamy Naidu at Waingyanampalayam in Coimbatore District at a cost of Rs.1.50 crore
- DCRC amount and Annual Income limit for Journalists pension enhanced to Rs.3,00,000/-, Medical Welfare Fund enhanced to Rs.1,00,000/-

### ANIMAL HUSBANDRY, DAIRYING AND FISHERIES DEPARTMENT

- Priceless Milch cows given to 15,661 persons at a cost of Rs.62.43 crore
- Priceless Sheep to 2,45,199 persons at a cost of Rs.15.93 crore
- 77,000 women beneficiaries in Backyard poultry rearing scheme, 199 Broiler units and 2,861 House Chicken units at a cost of Rs.68.75 crore
- Relief assistance for Fishing ban period enhanced to Rs.5,000, Rs.158 crore relief to 1,16,183 fishermen families
- Relief assistance of Rs.5,000 during lean fishing period, Rs.136.18 crore relief to 2,72,368 fishermen families
- Animal Husbandry Disaster Recovery Centre at Truchirappalli at a cost of Rs.59.85 crore
- Cyber Security Architecture for Tamil Nadu being set up through ELCOAT and C-DIG at a cost of Rs.21.39 crore
- Fin Tech Centre of Excellence at Chennai will be set up at a cost of Rs.23 crore
- Food charges increased to Rs.1,000 for college hostel students and Rs.900 for school hostel students
- Rs.100 crore announced for providing basic infrastructure like roads, protected drinking water supply, street lights etc., in Aai Dravidar habitations
- Integrated state of art multidisciplinary, Animal Husbandry Park including the Frozen Semen Station is the largest such facility in Asia, would be established near Thalaivalai in Salem district, spread over 900 acres at an estimate of Rs.496 crore

### BACKWARD CLASSES AND MINORITIES WELFARE DEPARTMENT

- Creation of Tamil Nadu Vanniyakula Kashatriya Public Charitable Trusts and Endowments Board
- Financial assistance of Rs.6 crore for Haj Pilgrimage to 2,765 Muslims
- Financial assistance of Rs.1,20 crore for Jerusalem Pilgrimage to 600 Christians

### PUBLIC AND REHABILITATION DEPARTMENT

- Monthly pension for freedom fighters increased to Rs.13,000 and family pension for legal heirs to Rs.6,500 p.m.
- Legal heirs of Ex-servicemen are given military pension as well as family pension, so that they get two pensions

### COMMERCIAL TAXES AND REGISTRATION DEPARTMENT

- Establishment of Tamil Nadu Traders Welfare Board for the first time in India
- STAR 2.0 project launched for ensuring a Simple and Transparent Administration of Registration
- Comprehensive web based software developed for registration of documents in Registration Department
- Stamp duty on property transfer in respect of amalgamation or restructuring of companies fixed at 2% of the market value of the immovable property or 0.6% of the aggregate of the market value of the shares, whichever is higher



Uzhavar Perunthalaivar Narayanasami Naidu Manimandapam, Vaiyampalayam,  
Coimbatore District



Ramasami Padayatchiyar Manimandapam, Cuddalore District





Dr.M.G.R. Centenary Arch, Kamarajar Salai, Chennai