



Demand No. 28

## Information and Publicity

### Policy Note

2015 - 2016

Our goal is high!  
Our vision is clear!  
Our victory is decisive!

**Selvi J Jayalalithaa**

Hon'ble Chief Minister of Tamil Nadu

Amma Unavagam

Amma Salt

Amma Drinking Water

Amma Cement

Amma Pharmacy

Amma Thittam

Gold for Thirumangalyam

Rice at No Cost

Milch Cows and Goats at No Cost

Chief Minister's Girl Child Protection Scheme

Cradle Baby Scheme

Green House Scheme

Annadhanam in Temples

Bi-Cycles at No Cost

Laptops for Students at No Cost

Fan, Mixie, Grinder at No Cost

Chief Minister's Comprehensive Health Insurance Scheme

Common e - Service Centres



**K.T. Rajenthralaji**

Minister for Information and  
Special Programme Implementation

**Tamil Development and  
Information Department**



Government of Tamil Nadu  
2015

**DEMAND No. 28**  
**INFORMATION AND PUBLICITY**  
**CONTENT**

<b>Sl. No.</b>	<b>Subject</b>	<b>Page No.</b>
	Introduction	3
1.	Press Release Section	6
2.	Photo Section	14
3.	Reference Section	15
4.	Memorials	18
5.	Government Functions	34
6.	Field Publicity	42
7.	Advertisement	45
8.	Film Awards, Subsidy & Small Screen Awards	48
9.	Cine Workers Welfare Board	53
10.	Tamil Nadu Films Division	57
11.	MGR Govt. Film and Television Institute	70
12.	Cinema, Video and Cable Television Networks	75
13.	Tamilarasu	81
14.	Exhibition	102
15.	District Information and Public Relations Offices	110
16.	State Information Centre	112
	Conclusion	115



**“I am by the people  
and for the people”**

**- Hon’ble Chief Minister of Tamil Nadu  
Puratchi Thalaivi Amma**

## **INTRODUCTION**

The Government under the dynamic leadership of Hon’ble Chief Minister of Tamil Nadu Puratchi Thalaivi Amma has implemented a number of unique welfare schemes which are not implemented in any other state.

The Hon’ble Chief Minister of Tamil Nadu Puratchi Thalaivi Amma who on assuming office in May 2011 as Chief Minister dedicated herself to the well being of the people of the State and formulated several schemes for the needy and the poor and the state to attain frontal position in the country.

The Information and Public Relations Department is carrying out dissemination work through its various wings viz., Press Release

Section, Photo Section, Reference Section, Memorials Section, Functions Section, Field Publicity Section, Advertisement Section, Exhibition Section, Tamilarasu Magazine, Information Centres, Tamil Nadu Films Division, Cine Workers Welfare Board, MGR Government Film and Television Institute, Information and Public Relations Offices in Districts, following the spirit of Thirukural:

“இதனை இதனால் இவன்முடிக்கும் என்றுஆய்ந்து  
அதனை அவன்கண் விடல்” (குறள்-517)

**This deed, by these means, if he can perform  
Test him; if convinced, assign it to him**

The Information and Public Relations department acts as a bridge between the Government and the people in disseminating the information on Government schemes and creates awareness on the benefits that could be availed through the schemes.

“கருமம் சிதையாமல் கண்ணோட வல்லார்க்கு  
உரிமை உடைத்துஇவ் வுலகு” (குறள் - 578)

**The whole world surely belongs to those  
who are benign and aware of duties**

This department is working with energy and enthusiasm in carrying out the task of communicating the Government schemes and achievements to the people. Hon'ble Chief Minister of Tamil Nadu Puratchi Thalaivi Amma considers the welfare of the people as her sole priority and has unstinted support of the people of Tamil Nadu.

**“Service means working selflessly  
for the welfare of others. All  
religions preach on helping others”**

**- Hon’ble Chief Minister of Tamil Nadu  
Puratchi Thalaivi Amma**

## **PRESS RELEASE SECTION**

Press Release Section is an important section in the Department of Information and Public Relations which functions 24 x 7.

The Press Release Section releases the announcements, achievements, press releases and press notes of the Hon’ble Chief Minister and Hon’ble Ministers, Information on Government welfare schemes, development works, Government sponsored programmes and related photographs and video clippings to the print and electronic media. These day-to-day affairs of the Government are sent to multiple Media houses in order to reach out to the public instantaneously.

This Section also organizes the press conferences of the Hon'ble Chief Minister and Hon'ble Ministers. Important press releases containing Government announcements are sent to District Information and Public Relations Offices through email so that the media in the Districts also publish them. This Section makes all the necessary arrangements for the media to gather news about the functions attended by Hon'ble Ministers, Secretaries and Collectors and during VIP visits.

Besides, news and photographs of the Government functions and other programmes in the Districts attended by Hon'ble Ministers are received by the Press Release section through the Information and Public Relations Offices concerned and it undertakes to send them to the Media at the headquarters, so that they are published in the print media in Head Quarters and also broadcasted / telecasted through Radios and Televisions.



## **JOURNALISTS' WELFARE**

### **PENSION**

As per the orders of the Hon'ble Chief Minister of Tamil Nadu, the monthly Pension given to retired journalists in indigent circumstances who had served for 20 years was enhanced from Rs.6,000/- to Rs.7,500/-from 07.10.2013 onwards. So far, the Enhanced Pension has been given to 122 journalists.

Death cum Retirement Gratuity (DCRG) limit has been enhanced from Rs.1.00 lakh to Rs.2.00 lakhs for retired Press Reporters and the ceiling limit of annual income during service period enhanced from Rs.1.20 lakhs to Rs.2.00 lakhs, for grant of Journalist Pension.

During the discussions in the Journalists' Pension Committee held on 29.01.2015, it was decided to give Journalists pension to 28 persons.

## **FAMILY PENSION**

The Hon'ble Chief Minister, having concern for the welfare of the families of the deceased journalists, enhanced the Journalists' Family Pension to Rs.4,500/- and a Government Order in this regard was issued on 07.10.2013. The enhanced Journalists' Family Pension is being given now.

## **FAMILY BENEFIT FUND**

Journalists' Family Benefit Fund is being given from the Chief Minister's Public Relief Fund to families of journalists who die while serving as Editor/Sub-Editor/Reporter/Photographer/Proof-Reader. The amount paid are as follows:

<b>No. of years served</b>	<b>Family Benefit Fund</b>
5	Rs. 50,000
10	Rs.1,00,000
15	Rs.1,50,000
20	Rs.2,00,000

During the discussions in the Journalists Family Benefit Fund Recommendation Committee

meeting held on 29.01.2015, it was decided to give the Journalists' Family Benefit fund assistance to the legal heir of 12 Journalists.

### **MEDICAL WELFARE FUND**

Rs.1 crore has been allocated for this fund and it has been deposited with Tamil Nadu Power Finance and Infrastructure Development Corporation. If journalists fall ill severely while in service, and undergo medical treatment, financial assistance to their medical expenses is provided from the interest accrued from the above deposit. A maximum of Rs.50,000/- is given from the interest amount to a journalist in service, who suffers from serious illness, for medical treatment.

### **GOVERNMENT RENTAL HOUSING SCHEME**

Tamil Nadu Housing Board is allotting rental quarters to journalists under special category.

### **HOUSE SITES**

Under this scheme, journalists are provided with house sites at concessional rates in the Districts through the Department of Revenue.

**MEDIA ACCREDITATION CARDS**

Media Accreditation Cards are provided every year to media personnel working in newspapers/television channels/news agencies on the recommendation of the Press Accreditation Committee constituted by the Government. This Accreditation Card is very useful as it enables the media personnel to attend all functions and other programmes of the Government.

**PRESS PASS CARDS**

Press Pass Cards are issued to journalists of periodicals on the recommendation of the Press Pass Recommendation Committee, constituted by the Government. This Press Pass Cards enable the Journalists of periodicals to gather news on places of historical importance and other background information for their articles.

**FREE BUS PASSES TO JOURNALISTS**

Bus passes are issued to Government accredited journalists, on their request, every year, to travel at no cost in Government Transport

Corporation buses to collect news. This department reimburses the expenses to the Transport Corporations.

### **NEWS AGENCIES**

The news released by Press Trust of India and United News of India are being received 24 hours in the following places throughout the year:

- a) Raj Bhavan
- b) Hon'ble Chief Minister's Residence
- c) Press Release Section, Secretariat

News from all over the country are received and important news are brought to the notice of the officials for necessary action.

### **MEDIA CENTRE**

A Media Centre was established and was inaugurated by the Hon'ble Chief Minister Puratchi Thalaivi Amma to facilitate the media personnel to send their news and photographs to their head quarters immediately. News items, Photographs and Video clippings are uploaded in the Information and Public Relations Department's Website [www.tndipr.gov.in](http://www.tndipr.gov.in) immediately so that media

personnel can download Press Releases, Press Notes, Photographs and Video clippings at their offices without any delay.

The Press Releases, Press Notes and Photographs released to the media in the headquarters are also sent to the Districts concerned IPROs from the Media Centre, and necessary action is being taken to get them published in the District editions. Thus, the schemes and achievements of the Government are publicised among the general public even in far flung areas of the State. The District IPROs upload the details of publication of these news items in their Districts everyday to the Media Centre at the Secretariat.

Details regarding the publication of Press Releases, Press Notes and Photographs with regard to Hon'ble Chief Minister, in the District dailies are compiled and a report is submitted everyday to the Government. The Media Centre plays a vital role in ensuring prompt publication of Government news in District dailies.

**“Unbiased views alone can precipitate development”**

**- Hon'ble Chief Minister of Tamil Nadu  
Puratchi Thalaivi Amma**

**PHOTO SECTION**

Colour photographs of Government functions, programmes, meetings, appointments, etc., are taken with digital cameras and sent from Secretariat through e-mail to about 200 media organizations instantaneously. Further, photographs of important functions are sent immediately to the media from the function site itself by using laptops with internet facility.

To enable the public to see the photographs of functions graced by the Hon'ble Chief Minister immediately, they are screened with captions in two large LED digital television screens with internet connections, fixed near the VIP lifts of the Main building of the Secretariat and Namakkal Kavignar Maaligai.

A hi-tech camera has been procured under Part II Scheme for the Information Centre, New Delhi at a cost of Rs.4.80 lakhs and it is being used.

**“Education alone is not adequate to come up in life; self confidence and hard work are very essential”**

**- Hon’ble Chief Minister of Tamil Nadu  
Puratchi Thalaivi Amma**

### **REFERENCE SECTION**

The Reference Section brings to the notice of the Government the important news items published in Newspapers, periodicals and upcountry newspapers.

This section consolidates the news clippings from dailies, periodicals and upcountry newspapers and submits them daily for perusal of the Hon’ble Chief Minister.

News clippings are also submitted to the Hon’ble Ministers, Chief Secretary and Secretaries to Government for perusal and necessary action. In addition to this, important news items on various



Government departments are scanned and sent to their respective Secretaries through email every morning. An hyperlinked alert SMS regarding their department's important news items is also sent to all Secretaries and their respective Heads of the Departments for their perusal. Important Tamil and English newspapers are preserved for future reference. They would be available to the Hon'ble Chief Minister, Hon'ble Ministers and Secretaries to Government for reference whenever needed.

As ordered by the Hon'ble Chief Minister, digitization of the old newspapers, paper cuttings under various headings which are indeed a collection of the imprints of time viz., announcements, speeches, interviews of the Hon'ble Chief Minister, welfare schemes, achievements, Government Orders, Editorials, stories/essays, reviews/criticism, statements of various leaders etc., are compiled, digitized and preserved.

Old dailies have been digitized at an expenditure of Rs.75 lakhs and preserved.

This section has been modernised at an expenditure of Rs.40 lakhs to preserve old newspapers and periodicals.

Every year, important news items published in dailies, periodicals and upcountry newspapers are compiled and published as Special Issues on Achievements of the Government.

- 2012 - Pathirikaiyin Paarvaiyil Olirum Saadhanaigal
- 2013 - Saadhanai Purindha Eraandu! Sarithiram Pesum Pallaandu!
- 2014 - Moonraandu Aatchi! Muzhumaiyaana Valarchi!
- 2015 - Media Praise

**“It is the duty of the Government to honour the freedom fighters and eminent leaders”**

**- Hon'ble Chief Minister of Tamil Nadu  
Puratchi Thalaivi Amma**

## **MEMORIALS**

In order to honour and commemorate the services of the great freedom fighters who dedicated and sacrificed their lives for the freedom of the country and the Tamil Savants who devoted themselves for the development of the Tamil language, the Information and Public Relations department has established 61 Memorials, 3 Arangams, 5 Commemoration Pillars and 1 Ninaivu Chinnam and maintains them effectively. In addition, the construction works of 5 Manimandapams and a Kalaiarangam are progressing at a fast pace and the construction work of one more Manimandapam is about to commence.

**MEMORIALS**

<b>Sl. No.</b>	<b>MEMORIAL</b>	<b>PLACE</b>
1.	Perarignar Anna Ninaividam and Museum	Marina Beach, Kamarajar Salai, Chennai
2.	Bharat Ratna Dr.MGR Ninaividam and Museum	Marina Beach, Kamarajar Salai, Chennai
3.	Perunthalaivar Kamarajar Ninaivagam	Sardar Vallabhbhai Patel Salai, Guindy, Chennai
4.	Periyavar M.Bhakthavatchalam Ninaividam	Sardar Vallabhbhai Patel Salai, Guindy, Chennai
5.	Gandhi Mandapam	Sardar Vallabhbhai Patel Salai, Guindy, Chennai
6.	Mootharignar Rajaji Ninaivalayam	Sardar Vallabhbhai Patel Salai, Guindy, Chennai
7.	Mahakavi Bharathiyar Ninaivu Illam	Thulasinga Perumal Koil Street, Triplicane, Chennai
8.	Perunthalaivar Kamarajar Ninaivu Illam	Thirumalai Salai, Thiyagaraya Nagar, Chennai
9.	Valluvar Kottam	Nungambakkam, Chennai
10.	Mozhippor Thiyagigal Manimandapam	Sardar Vallabhbhai Patel Salai, Guindy, Chennai

<b>Sl. No.</b>	<b>MEMORIAL</b>	<b>PLACE</b>
11.	Thiyagigal Manimandapam	Sardar Vallabhbhai Patel Salai, Guindy, Chennai
12.	Rettaimalai Seenivasan Ninaivagam	Sardar Vallabhbhai Patel Salai, Guindy, Chennai
13.	Kanniyathendral Quaid-e-Milleth Muhammad Ismail Manimandapam	Dams Road, Chennai
14.	Perarignar Anna Ninaivu Illam	Chinna Kancheepuram, Kancheepuram District
15.	Tiruppur Kumaran Ninaivagam	Tiruppur, Tiruppur District
16.	"Rationalist Poet" Udumalai Narayanakavi Manimandapam	Udumalaipettai, Tiruppur District
17.	Thanthai Periyar Ninaivagam	Vaikkom, Kottayam District, Kerala State
18.	Periyar - Anna Ninaivagam	Erode, Erode District
19.	Dheeran Chinnamalai Manimandapam	Odanilai, Arachalur, Erode District
20.	Mootharignar Rajaji Pirantha Illam	Thorapalli, Krishnagiri District

<b>Sl. No.</b>	<b>MEMORIAL</b>	<b>PLACE</b>
21.	Vallal Adhiyaman Kottam	Dharmapuri, Dharmapuri District
22.	Namakkal Kavignar Ramalingam Pillai Ninaivu Illam	Namakkal, Namakkal District
23.	Va.Ve. Subramaniya Iyer Ninaivu Illam	Varahaneri, Tiruchirapalli District
24.	Pattukkottai Kalyanasundaram Manimandapam	Pattukkottai, Thanjavur District
25.	Thillaiyadi Valliyammai Ninaivagam	Thillaiyadi, Nagapattinam District
26.	Thamizh Thatha Dr. U.Ve.Sa.Ninaivu Illam	Uthamathanapuram, Thiruvarur District
27.	Thiyagi P. Srinivasa Rao Ninaivu Mandapam	Thiruthuraipoondi, Thiruvarur District
28.	Kaviarasu Kannadasan Manimandapam	Karaikudi, Sivagangai District
29.	Thavathiru Kundrakudi Adigalar Manimandapam	Kundrakudi, Sivagangai District

<b>Sl. No.</b>	<b>MEMORIAL</b>	<b>PLACE</b>
30.	Maruthupandiar Ninaivu Mandapam	Tiruppattur, Sivagangai District
31.	Thiyaga Seelar Kakkan Manimandapam	Thumbaipatti, Madurai District
32.	Thiyagi Viswanathadas Ninaivu Illam	Thirumangalam, Madurai District
33.	Parithimarkalaingar Ninaivu Illam	Vilacheri, Madurai District
34.	Mozhignayiru Devaneya Pavaanar Manimandapam	Sathamangalam, Madurai District
35.	Perunthalaivar Kamarajar Pirantha Illam	Virudhunagar, Virudhunagar District
36.	Perunthalaivar Kamarajar Centenary Manimandapam	Virudhunagar, Virudhunagar District
37.	Mahakavi Bharathiyar Manimandapam	Ettayapuram, Thoothukudi District
38.	Mahakavi Bharathiyar Illam	Ettayapuram, Thoothukudi District

<b>Sl. No.</b>	<b>MEMORIAL</b>	<b>PLACE</b>
39.	Kappalottiya Thamizhan V.O.Chidambaranar Illam	Ottapidaram, Thoothukudi District
40.	Veeran Azhagumuthukone Manimandapam	Kattalangulam, Thoothukudi District
41.	Freedom Fighter Veeran Sundaralingam Ninaivagam	Gavarnagiri, Thoothu- kudi District
42.	Freedom Fighter Veeran Vellayathevan Ninaivagam	Vallanadu, Thoothukudi District
43.	Amuthakavi Umaru Pulavar Ninaivagam	Ettayapuram, Thoothukudi District
44.	Kappalottiya Thamizhan V.O.C. Manimandapam	Tirunelveli, Tirunelveli District
45.	Poolithevan Ninaivu Maaligai	Nerkattumseval, Tirunelveli District
46.	Tamil Scholar Caldwell Ninaivu Illam	Idayangudi, Tirunelveli District
47.	Pothuvudaimai Veerar P. Jeevanandam Manimandapam	Nagercoil, Kanniyakumari District



<b>Sl. No.</b>	<b>MEMORIAL</b>	<b>PLACE</b>
48.	Gandhi Ninaivu Mandapam	Kanniyakumari, Kanniyakumari District
49.	Perunthalaivar Kamarajar Manimandapam	Kanniyakumari, Kanniyakumari District
50.	Sathavathani Seiguthambi Pavalar Ninaivu Mandapam	Idalaakudi, Kottar, Kanniyakumari District
51.	Muthumandapam (in memory of Vikrama Raja Singan, the last Tamil King of Sri Lanka)	Vellore, Vellore District
52.	Thiyagi Subramaniya Siva Manimandapam	Papparapatti, Dharmapuri District
53.	Tamizhisai Moovar Manimandapam	Sirkazhi, Nagapattinam District
54.	Freedom Fighter Gopal Naicker Manimandapam	Virupatchi, Dindigul District
55.	Omanthur Ramasamy Reddiar Manimandapam	Omanthur, Villupuram District
56.	Freedom Fighter Thiyagi Dheeran Chinnamalai Ninaivuchinnam	Sangagiri, Salem District

<b>Sl. No.</b>	<b>MEMORIAL</b>	<b>PLACE</b>
57.	Thiyagi Vanchinathan Manimandapam	Sengottai, Tirunelveli District
58.	Marshal Nesamani Manimandapam	Nagercoil, Kanniyakumari District
59.	Veeramangai Velu Nachiyar Ninaivu Mandapam	Surakulam, Sivagangai District
60.	Thiyagi Sankaralinganar Manimandapam	Virudhunagar, Virudhunagar District
61.	Veerapandia Kattabomman Manimandapam	Kayathar, Thoothukudi District

### **ARANGAMS**

<b>Sl. No.</b>	<b>ARANGAM</b>	<b>PLACE</b>
1.	Rajaji Hall	Omanthurar Govt. Estate, Chennai District
2.	Anna Kalaiarangam	Vellore, Vellore District
3.	Mahamagam multipurpose Kalaiarangam	Kumbakonam, Thanjavur District

**COMMEMORATION PILLARS**

<b>SI. No.</b>	<b>COMMEMORATION PILLAR</b>	<b>PLACE</b>
1.	"Quit India" Movement's Golden Jubilee Commemoration Pillar	Gandhi Mandapam Premises, Sardar Vallabhbhai Patel Salai, Guindy, Chennai
2.	Golden Jubilee of Independence Commemoration Pillar	Near War Memorial, Kamarajar Salai, Chennai
3.	Golden Jubilee of Republic Commemoration Pillar	Near Gandhi Statue, Kamarajar Salai, Chennai
4.	Sepoy Mutiny Commemoration Pillar	Vellore, Vellore District
5.	Perunthalaivar Kamarajar Centenary Celebrations Commemoration Pillar	Virudhunagar, Virudhunagar District

**NINAIVUCHINNAM**

<b>SI. No.</b>	<b>NINAIVUCHINNAM</b>	<b>PLACE</b>
1.	Veerathai Kuyili Ninaivuchinnam	Surakulam, Sivagangai District

**MANIMANDAPAMS /  
KALAIARANGAM UNDER CONSTRUCTION**

<b>Sl. No.</b>	<b>MANIMANDAPAM /KALAIARANGAM</b>	<b>ESTI-MATE Rs.</b>	<b>PRESENT STATUS</b>
1.	Freedom Fighter Ondi Veeran Manimandapam, Palayamkottai, Tirunelveli District	49.00 Lakhs	Construction work of Manimandapam completed. Work in progress for erection of statue.
2.	Library, Manimandapams for Sindhanai Chirpi Singaravelar and Suya Mariyathai Sudaroli Jeevarathinam, Chennai District	2.34 Crore	At the stage of completion
3.	New Kalaiarangam & State Information Centre in Omanthurar Government Estate, Chennai	63.00 Crore	Construction work in progress. Work to be completed by 15.10.2015.
4.	Pattukkottai Alagirisamy Ninaivagam, Pattukkottai, Thanjavur District	85.00 Lakhs	Government order issued. Construction work in progress.

<b>Sl. No.</b>	<b>MANIMANDAPAM /KALAIARANGAM</b>	<b>ESTI-MATE Rs.</b>	<b>PRESENT STATUS</b>
5.	Swami Sagajaanantha Manimandapam, Chidambaram, Cuddalore District	1.15 Crore	Alternate site identified. Amendment to Government order issued on 13.08.2015. Construction work in progress.
6.	Manuneethi Chozhan Ninaivu Mandapam, Thiruvarur, Thiruvarur District	1.10 Crore	Government order issued. Construction work in progress.

**MANIMANDAPAM AT THE STAGE OF COMMENCEMENT OF CONSTRUCTION WORKS**

<b>Sl. No.</b>	<b>MANIMANDAPAM</b>	<b>ESTI-MATE Rs.</b>	<b>PRESENT STATUS</b>
1.	Manimandapam for Hyder Ali and Tippu Sultan, Dindigul District	1.30 Crore	Alternate site identified. Amendment to Government order issued on 13.08.2015. Work initiated by Public Works Department

### **OTHER WORKS IN PROGRESS**

<b>SI. No.</b>	<b>PARK / RENOVATION</b>	<b>ESTI-MATE Rs.</b>	<b>PRESENT STATUS</b>
1.	A beautiful Park on an area of 3 acres in the premises of Perarignar Anna Ninaividam, Chennai.	7.50 Crore	Work in progress by Chennai Corporation
2.	Renovation of Mahakavi Bharathiyar Ninaivu Illam in Triplicane, Chennai	25.00 Lakhs	Work in progress by Public Works Department
3.	Maintenance of Park and lawn at Gandhi Mandapam	66.00 Lakhs	Work in progress by Public Works Department

### **RENOVATED WORKS**

- Drinking water facilities have been provided through Chennai Metro Water Supply and Sewage Board at Perarignar Anna and Bharat Ratna Dr.MGR Ninaividam, Chennai at an expenditure of Rs.19.50 lakhs.

- Perunthalaivar Kamarajar Ninaivu Illam, Thirumalai Salai, Chennai has been renovated at an expenditure of Rs.25 lakhs.
- Rajaji Hall in Omanthurar Government Estate, Chennai has been renovated at an expenditure of Rs.75 lakhs.
- Taking into consideration of the fact that the number of visitors to Perarignar Anna and Bharat Ratna Dr. MGR Ninaividam are increasing every day, a Government order has been issued to provide more security through Home Department.
- Perarignar Anna Ninaivu Illam in Kancheepuram has been renovated at a cost of Rs.10 lakhs.
- Thillaiyadi Valliyammai Ninaivagam in Nagapattinam has been renovated at a cost of Rs.5 lakhs.
- The songs of the poet Pattukkottai Kalyana Sundaram are being played by installation of Audio equipments in Pattukkottai Kalyana Sundaram Manimandapam at a cost of Rs.1.40 lakhs.

**MANIMANDAPAMS INAUGURATED BY THE  
HON'BLE CHIEF MINISTER OF TAMIL NADU  
PURATCHI THALAIVI AMMA**

- The Hon'ble Chief Minister of Tamil Nadu inaugurated Thiyagi Subramaniya Siva Memorial at Papparappatti, Dharmapuri District built at a cost of Rs.40.00 lakhs, on 18.07.2011.
- The Hon'ble Chief Minister of Tamil Nadu inaugurated Tamilisai Moovar Manimandapam built at a cost of Rs.1.51 crores in Sirkazhi, on 20.02.2013.
- The Hon'ble Chief Minister of Tamil Nadu inaugurated Freedom Fighter Gopala Naicker Manimandapam built at Virupatchi at a cost of Rs.69.00 lakhs, on 20.02.2013.
- The Hon'ble Chief Minister of Tamil Nadu inaugurated Freedom Fighter Thiyagi Dheeran Chinnamalai Ninaivuchinnam at Sankagiri in Salem district, constructed at a cost of Rs.60.00 lakhs, on 20.02.2013.
- The Hon'ble Chief Minister of Tamil Nadu inaugurated Former Chief Minister Omanthur Ramasami Reddiyar Manimandapam built at Omanthur at a cost of Rs.69.00 lakhs, on 20.02.2013.
- The Hon'ble Chief Minister of Tamil Nadu inaugurated Thiyagi Vanchinathan Manimandapam at Shenkottai in Tirunelveli District constructed at a cost of Rs.50.00 lakhs, on 23.12.2013.



- The Hon'ble Chief Minister of Tamil Nadu inaugurated Marshal Nesamani Manimandapam at Nagercoil, Kanniyakumari District constructed at a cost of Rs.48.70 lakhs, on 27.02.2014.
- The Hon'ble Chief Minister of Tamil Nadu inaugurated Veeramangai Velu Nachiyar Ninaivu Mandapam constructed at a cost of Rs.60 lakhs in Sivagangai District on 18.07.2014.
- The Hon'ble Chief Minister of Tamil Nadu inaugurated Veerathai Kuyili Ninaivuchinnam constructed in the Memorial campus of Veeramangai Velu Nachiyar at a cost of Rs.27.50 lakhs in Sivagangai District on 18.07.2014.
- The Hon'ble Chief Minister of Tamil Nadu inaugurated a Manimandapam for Thiyagi Sankaralinganar constructed at a cost of Rs.77 lakhs in Virudhunagar district on 18.06.2015 in commemoration of his sacrifice. Thiyagi Sankaralinganar sacrificed his life while observing a fast demanding that the Madras Presidency be renamed as Tamil Nadu.
- The Hon'ble Chief Minister of Tamil Nadu inaugurated Veerapandiya Kattabomman Manimandapam constructed at a cost of Rs.1.20 crore in Kayathar, Thoothukudi district on 18.06.2015. Veerapandiya Kattabomman was a patriot and pioneer in Indian Freedom struggle who staunchly opposed the British rule.

**RENOVATED MEMORIALS / KALAIARANGAM  
INAUGURATED BY HON'BLE CHIEF MINISTER OF  
TAMIL NADU PURATCHI THALAIVI AMMA**

- As ordered by the Hon'ble Chief Minister of Tamil Nadu Puratchi Thalaivi Amma, Perarignar Anna Memorial and Bharat Ratna Dr.MGR Memorial located in chennai were renovated at a cost of Rs.8.90 crore. The renovated memorial of Bharat Ratna Dr.MGR was inaugurated by the Hon'ble Chief Minister of Tamil Nadu Puratchi Thalaivi Amma on 09.12.2012.
- The Hon'ble Chief Minister of Tamil Nadu inaugurated the Renovated and Modernised Kumbakonam Mahamagam Kalaiarangam at a cost of Rs.63.00 lakhs, on 20.02.2013.
- The Hon'ble Chief Minister of Tamil Nadu inaugurated the Gandhi Mandapam campus renovated at a cost of Rs.12 crore, on 27.06.2014.
- The Hon'ble Chief Minister of Tamil Nadu declared open the Thanthai Periyar Ninaivagam, at Vaikom, Kerala State, renovated at a cost of Rs.25 lakhs, on 27.06.2014.

**“This Government functions with the sole aim of accelerating growth of the people and the country, especially the poor”**

**- Hon’ble Chief Minister of Tamil Nadu  
Puratchi Thalaivi Amma**

## **GOVERNMENT FUNCTIONS**

The Government of Tamil Nadu celebrates the birthdays and observes the death anniversaries of Freedom Fighters who dedicated their lives for the freedom of the country and Tamil savants who rendered yeoman service to Tamil language and leaders who dedicated their lives for the welfare of the State and to educate the younger generation about their greatness and sacrifices. On these occasions the statues are garlanded and His Excellency the Governor, Hon’ble Chief Minister, Hon’ble Ministers and other dignitaries pay floral tributes to the portraits kept near their statues.

**FUNCTIONS ORGANIZED IN CHENNAI**

<b>Sl. No.</b>	<b>Date</b>	<b>FUNCTIONS</b>
1.	January 17	Birthday Celebrations of Bharat Ratna Dr.MGR
2.	January 23	Birthday Celebrations of Netaji Subash Chandra Bose
3.	January 30	Annal Gandhiyadigal Ninaivu Naal
4.	February 18	Birthday Celebrations of Sindhanai Chirpi Singaravelar
5.	April 14	Birthday Celebrations of Dr.Ambedkar
6.	April 17	Birthday Celebrations of Freedom Fighter Dheeran Chinnamalai
7.	April 27	Birthday Celebrations of Sir Pitty Thiyagarayar
8.	April 29	Birthday Celebrations of Paventhar Bharathidasan
9.	May 3	Garlanding of Kannagi Statue and paying floral tributes to the portrait of Kannagi on 'Chitra Pournami' Day

<b>Sl. No.</b>	<b>Date</b>	<b>FUNCTIONS</b>
10.	June 5	Birthday Celebrations of Kanniyathendral Quaid-e-Milleth Muhammad Ismail
11.	June 24	Birthday Celebrations of Kaviyarasu Kannadasan
12.	July 7	Birthday Celebrations of Rettaimalai Seenivasan
13.	July 15	Birthday Celebrations of Perunthalaivar Kamarajar
14.	July 17	'Thiyagigal Dhinam'- Bhashiyam alias Thiyagi Arya
15.	July 17	'Thiyagigal Dhinam'- Thiyagi Sankaralinganar
16.	July 17	'Thiyagigal Dhinam' Thiyagi Shenbagaraman
17.	September 5	Birthday Celebrations of Kappalottiya Thamizhan V.O. Chidambaranar

<b>Sl. No.</b>	<b>Date</b>	<b>FUNCTIONS</b>
18.	September 15	Birthday Celebrations of Perarignar Anna
19	September 17	Birthday Celebrations of Thanthai Periyar
20	September 29	Birthday Celebrations of Sivaraj, former Mayor of Chennai
21.	October 2	Birthday Celebrations of Annal Gandhiyadigal
22	October 30	Birthday Celebrations of Pasumpon Muthuramalinga Thevar
23	November 8	Birthday Celebrations of Thamizh Arignar Veeramamunivar
24.	November 14	Birthday Celebrations of Pandit Jawaharlal Nehru
25.	November 23	Birthday Celebrations of Kavignar Suratha
26.	December 10	Birthday Celebrations of Mootharignar Rajaji
27.	December 11	Birthday Celebrations of Mahakavi Bharathiyar

**FUNCTIONS ORGANISED IN DISTRICTS**

<b>Sl. No.</b>	<b>DATE</b>	<b>FUNCTIONS</b>	<b>PLACE</b>
1.	January 3	Birthday Celebrations of Veeramangai Velu Nachiyar	Surakulam, Sivagangai District
2.	March 30	Birthday Celebrations of Rebel Muthuramalinga Sethupathi	Ramana-thapuram, Ramana-thapuram District
3.	April 16	Birthday Celebrations of Veeran Sundaralinganar	Gavarnagiri, Thoothukudi District
4.	May 8	Birthday Celebrations of Veerapandiya Kattabomman	Panchalan-kurichi, Thoothukudi District
5.	May 23	Birthday Celebrations of Perumpidugu Mutharaiyar	Tiruchirapalli, Tiruchirapalli District
6.	June 16	Birthday Celebrations of Thiyagi Viswanathadas	Thiruman-galam, Madurai District

<b>Sl. No.</b>	<b>DATE</b>	<b>FUNCTIONS</b>	<b>PLACE</b>
7.	June 18	Birthday Celebrations of Thiyaga Seelar Kakkan	Near Melur, Thumbaippatti, Madurai District
8.	July 6	Birthday Celebrations of Tamil scholar Parithimar-kalaignar	Vilacheri, Madurai District
9.	July 11	Birthday Celebrations of Veeran Azhagu-muthukone	Kovilpatti, Thoothukudi District
10.	July 31	Birthday Celebrations of Sathavathani Seiguthambi Pavalar	Idalagudi, Nagercoil, Kanniyakumari District
11.	August 2 & 3	Valvil Ori Celebrations	Kollimalai, Namakkal District
12.	August 3 (Aadi 18)	Dheeran Chinnamalai Ninaivu Naal	Odanilai, Arachalur, Erode District



<b>Sl. No.</b>	<b>DATE</b>	<b>FUNCTIONS</b>	<b>PLACE</b>
13.	September 5	Birthday Celebrations of Kappalottiya Thamizhan V.O Chidambaranar	Ottapidaram, Thoothukudi District
14.	September 15	Birthday Celebrations of Perarignar Anna	Erode, Erode District
15.	September 17	Birthday Celebrations of Thanthai Periyar	Erode, Erode District
16.	October 2	Birthday Celebrations of Annal Gandhiyadigal	All Districts
17.	October 4	Birthday Celebrations of Thiyagi Subramanya Siva	Papparapatti, Dharmapuri District
18.	October 24	Marudhu Pandiyar Ninaivu Naal	Tirupattur, Sivagangai District

<b>Sl. No.</b>	<b>DATE</b>	<b>FUNCTIONS</b>	<b>PLACE</b>
19.	October 30	Birthday Celebrations of Pasumpon Muthuramalinga Thevar	Pasumpon, Ramanatha - puram District
20.	November 1	Paying tributes to Marshal Nesamani by garlanding his statue, in view of the celebration of the Day of Annexation of Kanniyakumari District with Tamil Nadu State	Nagercoil, Kanniyakumari District
21.	December 10	Birthday Celebrations of Mootharignar Rajaji	Thorappalli, Krishnagiri District
22.	December 11	Birthday Celebrations of Mahakavi Bharathiyar	Ettayapuram, Thoothukudi District

**“A Nation’s development should be to wipe off the tears of the poor; Government schemes and rules should be aimed only at the welfare of people”**

**- Hon’ble Chief Minister of Tamil Nadu  
Puratchi Thalaivi Amma**

### **FIELD PUBLICITY**

On the orders of the Hon’ble Chief Minister of Tamil Nadu a new section- Field Publicity Section has been created for the first time in the Department of Information and Public Relations. The new section will aim at monitoring the benefits people have derived from the implementation of different welfare schemes by various departments of Tamil Nadu Government and to publicise those schemes directly to the people.

### **INFORMATION & ACHIEVEMENTS DATA BANK**

As ordered by the Hon’ble Chief Minister, an Information & Achievements Data Bank has

been created. A Software has been developed to compile the details of Government schemes and achievements, Parliament and Legislative Assembly, Constituency-wise, District-wise.

This software has enabled the uploading of information about beneficiaries of Government schemes by the Government offices of all departments in the Districts, which are compiled and provided whenever needed by this section.

### **LED TV SCREENS**

To enable the public to know the details of Government schemes and achievements, LED TV Screens are installed at all District Collectorates, Taluk Offices and at places where people gather in large numbers such as the Amma Unavagam in Chennai and wide publicity is given by this section.

### **RANKING OF OFFICERS**

Press Conferences organised by the Information and Public Relations Officers, inspections made in cinema theatres, screening

of video films in the District, success stories and special publications on their respective District are evaluated and marks are awarded to districts. This monthly evaluation by the committee constituted for this purpose has brought in a spirited approach to District PRO's work.

### **LED SCREEN VIDEO VAN**

32 Video Vans are being fitted with modern LED TV screens.

These attractive modern Video Vans will be engaged in giving publicity to Government schemes and achievements among people in villages, festivals, day and night. This section is monitoring the movement of these Video Vans by means of Global Positioning System (GPS) equipments.

**“My Government is striving to safeguard  
and uplift the poor”**

**- Hon'ble Chief Minister of Tamil Nadu  
Puratchi Thalaivi Amma**

### **ADVERTISEMENT**

The Department of Information and Public Relations releases advertisements on Tamil Nadu Government's Achievements, Policies, Schemes and welfare measures in the dailies, periodicals and electronic media. It also publishes advertisements on tenders for development and other works.

The release of all the advertisements of Government Departments, Boards, Universities, Corporations and Undertakings are centralized through this Department.

Advertisements are also released in Indian Trade Journals based on the importance of the advertisement.

## **TENDER ADVERTISEMENTS**

Tender advertisements and animated advertisements are released through the National Informatics Centre, on the Government website [www.tn.gov.in](http://www.tn.gov.in), so that these advertisements can reach the public. Tender forms can be downloaded free of cost from the website [www.tenders.tn.gov.in](http://www.tenders.tn.gov.in). As the tender advertisements are released in newspapers and uploaded in the Government Website as well, transparency in Government administration is ensured. It facilitates participation by all eligible persons in Government tenders.

## **TENDER BULLETINS**

The State and the District Tender Bulletins are released every week giving detailed information about the tenders of the Government under the provisions of the Tamil Nadu Transparency in Tenders Act, 1998 and the

Tamil Nadu Transparency in Tender Rules, 2000 framed thereunder.

Rs.5 Lakhs to Rs.10 Lakhs Procurement Estimates and Rs.10 Lakhs to Rs.25 Lakhs Works Estimate are released in District Tender Bulletins. Procurement estimate above Rs.10 lakhs and works estimate above Rs.25 lakhs are released in State Tender Bulletin. Decisions taken on the tenders by the departments concerned are also published in these bulletins.



**“Cinema is a powerful medium which attracts people more than any other art form”**

**- Hon'ble Chief Minister of Tamil Nadu  
Puratchi Thalaivi Amma**

## **FILM AWARDS, SUBSIDY & SMALL SCREEN AWARDS**

### **FILM AWARDS**

The Government of Tamil Nadu presents Film Awards to the best Tamil feature films, best actors, best actresses and technicians to encourage the Tamil Film Industry. The Government constitutes a committee to select these best feature films, best artists and technicians.

The following awards are presented to the best films selected by this Committee:

1. First Prize - A Cheque for Rs.2 lakhs, a Memento and a Certificate
2. Second Prize - A Cheque for Rs.1 lakh, a Memento and a Certificate
3. Third Prize - A Cheque for Rs.75,000/-, a Memento and a Certificate
4. Special Prize - A Cheque for Rs.75,000/-, a Memento and a Certificate

Another special prize comprising of a Cheque for Rs.1.25 lakhs, along with a Memento and a Certificate is awarded to a Tamil film which portrays women in exaltation.

A five sovereign gold pendant, a Memento and a Certificate are presented to the Best actors, actresses and technicians.

Awards are also given to Best Dubbing Artists (male and female), Best Character Artists (male and female), Best Comedy Artists (male and female).

**VETERAN AWARDS**

Veteran awards are presented in the name of Arignar Anna, Kalaivanar N.S. Krishnan, Thiyagaraja Bhagavathar, Raja Sandow, Makkal Thilagam MGR, Kavignar Kannadasan and Nadigar Thilagam Sivaji Ganesan who left indelible impressions through their acting / writing skills, in the history of Tamil Film Industry. Each of the Veteran Awardee is presented with a five sovereign gold pendant and a Memento.

**GOVERNMENT FILM SUBSIDY**

With a view to encourage low-budget film producers, the Government of Tamil Nadu grants subsidy to quality low-budget Tamil films with social commitment. A Selection Committee is constituted by the Government to select quality Tamil films and every selected film is granted a subsidy of Rs.7.00 lakhs.

## **SMALL SCREEN AWARDS**

The artists appearing in television programmes are also honoured. Small Screen Awards are presented to Best Tele Serial, actors, actresses and technicians too.

- |                                      |  |
|--------------------------------------|--|
| 1. Best Mega Serial -<br>First Prize | A Cheque for Rs.2 lakhs,<br>a Memento and a<br>Certificate |
| 2. Best Mega Serial-<br>Second Prize | A Cheque for Rs.1 lakh,<br>a Memento and a<br>Certificate  |

Besides, 3 sovereign gold pendant, a Memento and a Certificate are presented every year to the Best Story Writer, Best Screenplay writer, Best Dialogue Writer, Best Director, Best Cinematographer, Best Editor, Best Hero, Best Heroine, Best Character Artist (male and female), Best Villain (male and female), Best Child Artist, Best Music Director, Best Dubbing Artist (male and female) and Best Special Effects Technician.

A cheque for Rs.1 lakh, a Memento and a Certificate are given to Best Achiever of the year and Best Lifetime Achiever.


For the first time in India, Rs.10 crores grant was sanctioned to South Indian Film Chamber of Commerce by the Government of Tamil Nadu for conducting Indian Cinema Centenary Celebrations as an act of honoring the Film Industry.

Indian Cinema Centenary Celebrations was celebrated from 21.09.2013 to 24.09.2013 in Chennai. His Excellency the President of India, Hon'ble Chief Minister of Tamil Nadu and Hon'ble Chief Ministers of other States graced the occasion.

The Government of Tamil Nadu sanctioned a sum of Rs.50 lakhs as one time grant for the conduct of 12<sup>th</sup> Chennai International Film Festival organised between 18.12.2014 and 25.12.2014 at Chennai.




## **FOUR YEAR ACHIEVEMENTS OF INFORMATION AND PUBLIC RELATIONS DEPARTMENT**

- Journalist Pension enhanced from Rs. 5,000/- to Rs. 7,500/- onwards.
  - Journalist Family Pension from Rs.2,500/- to Rs. 4,500/- onwards.
  - Media Centre and Online Media Centre at a cost of Rs.78 lakhs.
  - Creation of Data Bank at a cost of Rs.25 lakhs for storing information and achievements.
  - The photo gallery renovated at an estimate of Rs.14 lakhs at the Secretariat main building.
  - Monument for freedom fighter Theeran Chinnamalai in Sangagiri, Salem district at a cost of Rs.60 lakhs and for freedom fighter Vanchinathan in Sengottai, Tirunelveli district at a cost of Rs.50 lakhs.
  - Marshal Nesamani Manimandapam constructed at a cost of Rs.48.70 lakhs in Nagercoil, Kanniyakumari district.
  - Upgradation and Development of 3 acres of land inside Perarignar Anna Memorial campus into a beautiful park at a cost of Rs.7.50 crore.
- 




## **FOUR YEAR ACHIEVEMENTS OF INFORMATION AND PUBLIC RELATIONS DEPARTMENT...**

- Construction of memorials for Sinthanai chirpi Singaravelar and Suyamariyathai sudaroli Jeevarathinam in Chennai at a cost of Rs.2.34 crore.
  - Construction of Manimandapam at Virudhunagar for Thiyagi Sankaralinganar who sacrificed his life for naming the State as Tamil Nadu at a cost of Rs.77 lakhs.
  - Construction of new Kalaiyarangam and State Information centre in Chennai Omathur Government Estate at an estimated cost of Rs.63 crore.
  - Ramps laid for the use of Differently Aabled persons in Memorials at a cost of Rs.39.56 lakhs.
  - Construction of Manimandapam for Veeramangai Velu Nachiyar at Sivagangai at a cost of Rs.60 lakhs.
  - Construction of Monument for Veerathai Kuyili at Sivagangai District in the Memorial campus of Veeramangai Velu Nachiyar, at a cost of Rs.27.50 lakhs.
  - Construction of Manimandapam for Veerapandia Kattabomman in Kayatharu, Thoothukudi district at an estimated cost of Rs.1.20 crore.
- 



## **FOUR YEAR ACHIEVEMENTS OF INFORMATION AND PUBLIC RELATIONS DEPARTMENT...**

- Construction of Manimandapam in commemoration of Hyder Ali and Tippu Sultan in Dindigul district at a cost of Rs.1.30 crore.
  - Construction of Memorial for Manuneethi Chozhan at Thiruvarur at an estimated cost of Rs.1.10 crore.
  - Construction of Memorial for Swami Sagajaanantha Manimandapam at an estimated cost of Rs.1.15 crore at Chidambaram, Cuddalore District.
  - Celebrations of birth anniversary of Rettaimalai Seenivasan, Veeramangai Velu Nachiyar as Government functions.
  - Garlanding and honouring Marshal Nesamani Statue from 1st November 2013 onwards, in commemoration of the Day of Annexation of Kanniyakumari district with the Tamil Nadu State.
  - The revenue earned during the last four years through conduct of 35 Government exhibitions is Rs.11.92 crore with 69,06,822 visitors.
  - Tamil Nadu bagged the first prize in the Annual Flower festivals held in November in New Delhi during 2012 and 2013.
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## **FOUR YEAR ACHIEVEMENTS OF INFORMATION AND PUBLIC RELATIONS DEPARTMENT**

- Information and Public Relations Department representing Government of Tamil Nadu highlighting the famous Pongal Festival in the Republic Day Pageantry at New Delhi bagged the second prize for the first time.
- Installation of LED Screens (Digital Display Screen) in all District Collectorate Offices at a cost of Rs.68 lakhs.
- New building for Tamil Arasu Press and Office at a cost of Rs.6.23 crore.
- Modern Four Colour Web Offset Machine to be procured for Tamil Arasu Press at a cost of Rs.4.00 crore.
- Order issued for purchase of LED Publicity Vehicles in all districts at an estimate of Rs.20.80 crore.
- New Course on Animation and Motion Picture Visual effects introduced from Academic Year 2013-2014 at a cost Rs.9.50 crore.
- In the last Four Years, 116 Video News magazines and 45 jingles in 6 episodes 4 weekly News episodes, have been released to publicize Government schemes. ❖



**“A business can become a service;  
but service should not become  
business”**

**- Hon'ble Chief Minister of Tamil Nadu  
Puratchi Thalaivi Amma**

## **CINE WORKERS WELFARE BOARD**

Tamil Nadu Government has created the Cine Workers Welfare Board for the benefit of Workers, Family Members of Tamil Nadu Film Industry and Television Industry and financial assistance and various other benefits are provided to them.

Members of 41 Associations of the Tamil Nadu Film / Television Industry are eligible for membership of the Tamil Nadu Cine Workers Welfare Board. 20,000 members have been enrolled till date.

Members of this Board and their families are eligible for the following benefits:

Sl. No.	Welfare Schemes	Amount (Rs.)
1.	<b>Financial Assistance in the event of</b>	1,00,000
(a)	Death due to accident	
(b)	Disability due to accident	10,000 to 1,00,000
2.	Financial Assistance for Natural death	15,000
3.	Financial Assistance for Funeral	2,000
4.	<b>Financial Assistance for Education</b>	
(a)	Girl Children Studying 10 <sup>th</sup> std	1,000
(b)	Students who passed 10 <sup>th</sup> std	1,000
(c)	Girls studying 12 <sup>th</sup> std	1,500
	Students who passed 12 <sup>th</sup> std	1,500
(d)	Under Graduate students	1,500
	Under Graduate students with hostel facilities	1,750
(e)	Post Graduate students	2,000
	Post Graduate students with hostel facilities	3,000
(f)	Technical Education students	2,000
	Technical Education students with Hostel facilities	4,000
(g)	Technical Post Graduate students	4,000

<b>Sl. No.</b>	<b>Welfare Schemes</b>	<b>Amount (Rs)</b>
	Technical Post Graduate students with Hostel facilities	6,000
(h)	Students studying I.T.I/Polytechnic	1,000
	I.T.I / Polytechnic Course with hostel facilities	1,200
5	Marriage Assistance	2,000
6	Maternity Assistance	6,000
7	Reimbursement for spectacles	500
8	Monthly Pension for senior citizens	400

Last year, the Hon'ble Chief Minister allocated in the budget a sum of Rs. 20.00 lakhs for giving assistance and for the functioning of the Cine Workers Welfare Board. Cine Workers Welfare Board has disbursed a sum of Rs.8 lakhs as financial assistance to 303 members of the Cine Workers Welfare Board under various schemes.

The Government have issued orders nominating the Hon'ble Minister for Information and Special Programme Implementation as Chairman, the Director of Information and Public Relations as Member Secretary along with following members for the Cine Workers Welfare Board.

<b>Sl. No.</b>	<b>Non-Officials (Tvl)</b>	<b>Sl. No.</b>	<b>Officials</b>
1.	R.V. Udhayakumar Producer / Director	1.	Tamil Development & Information Secretary
2.	P. Vasu, Director	2.	Finance Secretary
3.	Lyagath Alikhan Screen Playwright	3.	Revenue Secretary
4.	Mohan Gandhi Raman Producer / Director	4.	Labour and Employment Secretary
5.	Ramarajan Actor /Producer / Director	5.	Commissioner, Commercial Taxes
6.	T.K. Kala Actress / Singer	6.	Home (Cinema) Deputy Secretary
7.	L.R. Eswari Playback Singer	7.	Labour Commissioner
		8.	Commissioner, Land Administration

This Cine Workers Welfare Board will peruse the applications and select the beneficiaries.

**“Cinema plays an important role in disseminating information on constructive programmes and welfare schemes of the Government to the people”**

**- Hon’ble Chief Minister of Tamil Nadu  
Puratchi Thalaivi Amma**

## **TAMIL NADU FILMS DIVISION**

### **NEWS COVERAGE**

Tamil Nadu Films Division covers all Government functions participated by the Hon’ble Chief Minister and Hon’ble Ministers throughout Tamil Nadu and releases them in the form of video news magazines all over the State and carries out good publicity work for the Government.

### **JINGLES / SHORT FILMS**

75 short films about Chief Minister’s Golden Schemes have been produced and released in all digital theatres in the State.

Moreover, 139 Video Conference programmes of the Hon'ble Chief Minister are compiled into audio video capsules and given for telecast through a separate channel by the Tamil Nadu Arasu Cable TV Corporation.

### **WEEKLY NEWS EPISODES**

The welfare schemes started by our Hon'ble Chief Minister through video conferencing have been compiled in a DVD as a series of episodes and distributed to all district PRO offices in our state to be screened for public awareness.

### **VIDEO NEWS MAGAZINES**

The essential duty of the Tamil Nadu Films Division is to prepare Video News Magazines on the welfare schemes of the Government, Announcements, Development works etc., and dispatch them in DVD form to all District I & PR Officers to screen through the Video Vans.

The advent of new technologies have enabled these video news magazines to be played in LED

screens in government offices, Amma Unavagams and government establishments where public gather in large numbers.

All relevant government videos are edited in the Media Center situated in the secretariat, using High end Non Linear edit setup to be uploaded and distributed to all Television media channels, press media and online media.

In the last Four Years, 116 Video News magazines and 45 jingles in 6 episodes 4 weekly News episodes, have been released to publicize Government schemes.

### **VIDEO MAGAZINES**

<b>Sl. No.</b>	<b>Title of the Video Magazine</b>
1.	Malarndhadhu Amma Avargalin Porkkala Aatchi
2.	Maatram Thandha Makkalukku Yetram Tharum Arasin 100 Naal Saadhanaigal
3.	Ammavum Annai Thamizhum



<b>Sl. No.</b>	<b>Title of the Video Magazine</b>
4.	Ammavin Seyarkkaraiya Seyalpaatil Sigaram Thotta Palli Kalvi Thurai
5.	Amma Kaatum Kalvi Paathai
6.	Amma Unavagam
7.	Ammavin Kalvi Puratchi
8.	Amma Kudineer
9.	Kalvithaai
10.	Amma Thittam
11.	Varamaai Vandhadhu Ammavin Aatchi (song)
12.	Amma Salt
13.	Amma Salt (song)
14.	Maatram Thandha Makkalukku Yetram Thandha Anaigal
15.	Sudhandira Thirunaal 2011
16.	Yeliyor Yetram Pera Yetramighu Nidhinilai Arikkaai
17.	Naadu Nalam Pera Nala Thittangal
18.	Thane Puyal
19.	Palli Kalviyil Ammaavin Sollimaala Saadhanaigal
20.	Meenavar Nalan Kaakkum Makkal Arasu
21.	Nooraandu Pesum Oraandu Saadhanai

<b>Sl. No.</b>	<b>Title of the Video Magazine</b>
22.	Ungalaal Naan (Sudhandhira Dhina Thirunaal 2012)
23.	Denguevai Ozhippom
24.	Denguevai Ozhippom part 2
25.	Pennyquick
26.	Oru Kaiyeyzhuthu Maariyadhu Thalaiyeyzhuthu
27.	Anbin Arasaangam
28.	Saadhanai Purindha Eraandu Sarithiram Pesum Pallandu (part-1)
29.	Saadhanai Purindha Eraandu Sarithiram Pesum Pallandu (part-2)
30.	Saadhanai Purindha Eraandu Sarithiram Pesum Pallandu (Jingles)
31.	Vidhiyai Maatriya Vidhi (part-1&2)
32.	Pudhumaigal Padaikkum Puratchi Thalaivi
33.	Uyir Kaatha Uthama Thalaivi
34.	Maavatta Aatchiyar Maanadu - 2013
35.	Kaveri Neerin Urimaiyai Thamizhagathu Pettruthandhadhu
36.	Vilaiyilla Midhivandi Vazhanghum Thittam
37.	Kaveri Delta Membhattu Thittam
38.	Mudhal Thalaimurai

<b>Sl. No.</b>	<b>Title of the Video Magazine</b>
39.	Vilaiyilla Karavai Maadu
40.	Suriya Sakthiyudan Kudiya Pasumai Veedu Thittam
41.	Arasu Cable TV Sevai Mulam Athiga Channelkalai Kuraintha Kattanathil Vazhanguthal
42.	Vilaiyilla Arisi
43.	Oru Kilo Arisi Rs.20/-
44.	Thaai Paasam
45.	Thaalikku Thangam
46.	Nadamaadum Maruthuvamanai Thittam
47.	Uzhavar Peruvizha
48.	Maanava Maanaviyar Kaavalar
49.	Pannai Pasumai Nugarvor Malivu Vilai Kaaikarikkadai
50.	Tamil Nadu Arasin Kaavalargalukkana Pudhiya kudiyruppugal Thittam
51.	Ilavasa Napkin Vazhangum Thittam
52.	Thottil Kuzhandhai Thittam
53.	Mudhalamaicharin Pennkuzhandhai Paadhugaapu Thittam
54.	Varatchiyaal Paadhikkapatta Delta Mattrum Delta Alladha Maavattangalukku Nivaranam

<b>Sl. No.</b>	<b>Title of the Video Magazine</b>
55.	Vilaiyilla Mixie, Grinder, Min Visiri Matrum Maanava Maanavigalukkana Madikkanini
56.	Vilaiyilla Madikkanini
57.	Jerusalam Deiveega Sutrula Sellum Kirusthuvargalukku Maaniyam
58.	Uzhavar Paadhugappu Thittam
59.	Virivaana Maruthuva Kaapeetu Thittam
60.	Anaithu Thittangalaiyum Mugaamil Vaazhum Ilangai Thamizhargalukku Virivupaduthiyadhu
61.	Vidhavai, Thirumanam Aagadhavargal, Oivudhiyadhaararin Vidhavai Magal, Kudumba Nala Thittathin keezh Vaazhnaal Oivudhiyam Uyarthi Vazhangudhal
62.	Samuga Paadhugappu Thittathin keezh Maadhandhira Pension Thogai Uyarthiya Thittam
63.	Vilaiyilla Aadugal
64.	Thaai Thittam
65.	Palli Maanavargalukkana Vilaiyilla Porutkal Vazhangum Thittam
66.	Maatru Thiranaaligalukku Retro Scooter Vazhangum Thittam
67.	Marakkandru Nadudhal

<b>Sl. No.</b>	<b>Title of the Video Magazine</b>
68.	Palli Manavargal Paadhiyil Palliyai Vittu Nirikkaamal Irukka Sirappu Thittam
69.	Min Thittangal
70.	Pokkuvarathu Thurai
71.	Arasu Tholainokku Thittam 2023
72.	Meenpidi Thadaikaalathil Meenarvargaluku Udhavithogai Uyarthi Vazhangum Thittam
73.	Annadhana Thittam
74.	Maanasarovar Matrum Mukthinath Aagiya Idangalukku Punidha Payanathirku Maaniyam
75.	Tamil Nadu Sooriya Sakthi Kolgai Matrum Sooriya Sakthi Thittangal
76.	Biometric Smart Card Moolam Samuga Paadhukappu Oivuthiyam Vazhangudhal
77.	Orunginaindha Magalir Sugadhara Valaagam Punaramaippu Thittam
78.	Viraivu Patta Maatrum Thittam
79.	Maatru Thiranaligalukku Vayadhu Varambai 18 ku Kuraithu Oivuthiyam Peruvadharkana Thittam
80.	Sudhanthira Poratta Thiyagigalukku Maadhandhira Pension Thogayai Uyarthiya Thittam

<b>Sl. No.</b>	<b>Title of the Video Magazine</b>
81.	Siriya Perundhu Periya Magizhchi
82.	Meenpidi Kuraivu Kaalathil Meenavargalukku Sirappu Nivarana Udhavi Thittam
83.	Ayalnaatil Uyarkalvi Padikkum Poruladharathil Pinthangiya Maanavargalukku Udhavithogai Vazhangum Thittam
84.	Muthirai Padhitha Moondrandu (part 1)
85.	Muthirai Padhitha Moondrandu (part 2)
86.	Aandaandu Potrum Moondrandu Saadhanaigal
87.	Imayam Thotta Saadhanaigal (song)
88.	Thaaye Annapoorani & Thozhil Puratchi
89.	Maatram Thandhu Yetram Thandha Puratchi Thalavi
90.	Payanangal Inidhagam Perundhu Payanam
91.	Pannai Pasumai Kaaikarigal
92.	Kuruvai Nel Saagupadi
93.	Anai Kaatha Annai
94.	Valamayana Thamizhagam
95.	Vivasaigalin Nalan
96.	Kuzhanthaigal Nalan

<b>Sl. No.</b>	<b>Title of the Video Magazine</b>
97.	Thaai Thittam, Kaaval Thurai
98.	Magalir Mempaadu
99.	Vilaiyilla Madikkanini, Amma Unavagam
100.	Uttachhathu
101.	Amma Kudineer, Amma Cement
102.	Adidravidar Nalan Matrum Pirpaduthapattor Nalan
103.	Thirumana Uthavi Thittam, 20 Kilo Arisi
104.	Sanitary Napkin, Vilaiyilla Mithivandi
105.	Thirukkoil Annadhana Thittam, Manasarovar Mukthinath Punitha Payana Maniya Thittam
106.	Pannai Pasumai, Amma Marunthagam
107.	Mazhaineer Segaripu, Kaadu Valarppom
108.	Meenavargal Nalan, Mudhiyor Uthaviththogai
109.	Virivana Maruthuva Paathukaapu Thittam, Thozil Thurai - 2023
110.	Magapperu Nalan
111.	Vilaiyilla Maadu, Naangu Aadugal
112.	Vivasayigalin Vazhvaadharam Mullai Periyaru, Kaveriyai Meettedutha Kaviya Thalaivi

Sl. No.	Title of the Video Magazine
113.	Thotil Kuzhanthai Thittam, Amma Per Thalaippezhuthu
114.	Vilaiyilla Mixie, Grinder Matrum, Min Visiri, Amma Uppu
115.	Dharmam Vellum
116.	Plastic Aadhar Attai

## JINGLES

Sl. No.	JINGLE
1.	<p><b>VALARCHIPPADHAIYIL MEENDUM TAMIL NADU</b></p> <p><b>VOLUME-1</b></p> <p>1.Vilaiyilla Arisi</p> <p>2.Maatruthiranaali, Vidhavai, Aadharavattror Udhavithogai</p> <p>3.Penn Arasu Uzhiyar Magapperu Kaalam 6 Maadha Vidumurai</p> <p>4.Meenavar Meenpidi Thadaikkaalla Udhavithogai Nidhiyudhaviyudan</p> <p>5. Nidhiyudhaviyudan 4 gram thangam (financial assistance)</p> <p>6.Paditha Penngalukku 4 gram thangam Rs.50,000/- (financial assistance)</p>



2.	<p><b>VOLUME-2</b></p> <ol style="list-style-type: none"> <li>1. Vilaiyilla Mixie, Grinder, Minvisiri</li> <li>2. Vilaiyilla 4 Aadugal, Karavaimaadu Thittam</li> <li>3. Virivaana Maruthuvakkapidu Thittam</li> <li>4. Vilaiyilla Madikkanini</li> <li>5. Chithirai Thirunaal</li> </ol>
3.	Noorandu Pesum Oraandu Saathanai
4.	<p><b>ORU KAIYEZHUTHU MARIYADHU THALAIYEZHUTHU</b></p> <ol style="list-style-type: none"> <li>1. Vilaiyilla 4 Aadugal, Karavaimaadu Thittam</li> <li>2. Vilaiyilla Madikkanini</li> <li>3. Virivaana Maruthuvakkapidu Thittam</li> <li>4. Pasumai Veedugal Thittam</li> <li>5. Paditha Pengalukku 4 gram Thangam Rs.50,000/- rokkam</li> <li>6. Meenpidi Thadaikkaalathil Nidhiyudhaviyudan 4 Gram Thangam</li> <li>7. Maatru Thiranaali Vidhavai Aadharavaatra Udhavi Thogai</li> <li>8. Vilaiyilla Arisi 20 Kilo</li> <li>9. Garbini Pengalukku Magapperu Kaala Nidhi Udhavi</li> <li>10. Vilaiyilla Mixie, Grinder, Min Visiri</li> </ol>

5.	<p><b>SAADHANAI PADAITHHA EERAANDU SARITHIRAM PESUM PALLAANDU</b></p> <ol style="list-style-type: none"> <li>1. Kaviriyai Meettedutha Kaaviya Thalaivi</li> <li>2. Palli Kalvi</li> <li>3. Kadal Neerai Kudi Neerakkum Thittam</li> <li>4. Pokkuvarathu Thuraiyin Valarchi</li> <li>5. Amma Unavagam (part 1)</li> <li>6. Uzhavar Paadhugappu Thittam</li> <li>7. Amma Unavagam (part 2)</li> <li>8. Paalangal</li> <li>9. Nirvaagam</li> <li>10. Thozhirpuratchi</li> <li>11. Tholai Nokku Thittam 2023</li> <li>12. Solar System</li> <li>13. Malivu Vilai Arisi</li> </ol>
6.	<p><b>NADU POTTRUM NAANGAANDU SAADHANAIGAL</b></p> <ol style="list-style-type: none"> <li>1. Ammavin Muthal Yezhuthu Thalaippezhuthu</li> <li>2. Amma Kudineer</li> <li>3. Amma Marundhagam</li> <li>4. Amma Cement</li> <li>5. Amma Sitrunthu</li> <li>6. Thotil Kuzhandhai Thittam</li> <li>7. Kaadu Valarppu Thittam</li> <li>8. Kaattraalai Minsaara Thittam</li> <li>9. Pannai Pasumai</li> <li>10. Mazhai Neer Segarippu</li> </ol>

**“Former Chief Minister of Tamil Nadu  
Puratchi Thalaivar MGR was a leader  
who lived for others and not for  
himself”**

**- Hon'ble Chief Minister of Tamil Nadu  
Puratchi Thalaivi Amma  
MGR GOVERNMENT FILM AND  
TELEVISION INSTITUTE**

MGR Government Film and Television Institute is an advanced Technical Training Institute imparting Film techniques and aesthetics of Film and Television Production, Allied Subjects and Film Appreciation.

It is one of the three major institutes in India. The other two are Film and TV Institute of India, Pune, and Satyajit Ray Film and Television Institute, Kolkatta.

This Institute is run by the Government of Tamil Nadu and is functioning under the administrative control of the Department of Information and Public Relations.

## **DIPLOMA COURSES**

All the Diploma Courses offered in the Institute are approved by the All India Council for Technical Education (AICTE), New Delhi.

Three years diploma courses are offered in the following subjects:

1. Diploma in Direction and Screenplay writing and TV Production
2. Diploma in Film Technology and TV Production (Cinematography)
3. Diploma in Film Technology and TV Production (Sound Recording and Sound Engineering)
4. Diploma in Film Technology and TV Production (Digital Intermediate)
5. Diploma in Film Editing and TV Production
6. Diploma in Film Technology (Animation and Visual Effects)

Any degree will be a pre-requisite qualification for admission in Direction and Screenplay Writing and a Degree in B.A.(Fine Arts) or B.Sc. (Animation / Visual Effect / Mass Communication/ Electronic Media / Visual Communication) for Animation and Visual Effects Course and HSC for all other courses.

14 students are admitted in each of these courses. Tuition fees of Rs.15,000/-, Special fees of Rs.2,000/- and Development fees of Rs.1,000/- are collected from the students. SC/ST students are exempted from Tuition fees.

### **FINANCIAL SUPPORT FOR FILMS BY STUDENTS**

Final year students from different branches form 14 units and each unit is trained to produce one short film. The Government have raised the amount for the production of Students Diploma Films from Rs.8,000/- to Rs.15,000/- per film, from the financial year 2012-2013.

### **SHORT FILM AWARD**

The Government of Tamil Nadu applauds and encourages the students of MGR Government Film and Television Institute by presenting an award which consists of One Sovereign Gold Medal, Cash Award of Rs.5,000/- and a Memento to the Best Director, Best Cinematographer, Best Editor, Best Sound Recordist and Best Film Processor for their short films.

## **FINANCIAL SUPPORT FOR PARTICIPATION IN FILM FESTIVAL**

The Government also sanctions a sum of Rs.75,000/- per annum to enable students to send their short films to National and International Film Festivals.

## **INDIAN FILM FESTIVAL**

The films produced by the students of this Institute were screened at Indian International Film Festival held in Goa.

## **AMMA AWARD**

5 diploma short films produced by the students of MGR Government Film and Television Institute were screened in the 'Chennai International Film Festival' held in Chennai during 2014-2015 and one of them titled "Chee" won the 'Amma Award' at the festival.

## **ANIMATION AND VISUAL EFFECTS COURSE**

A sum of Rs.9.50 crores was sanctioned by the Hon'ble Chief Minister to start a New Course namely Diploma in Film Technology (Animation and Visual Effects) in this Institution during the Academic year 2013-2014. New classrooms at Rs.3.69 crores have

been constructed for this course and renovation of Richman House at Rs.93 lakhs and dubbing theatre at Rs.90 lakhs has been done.

### **NEW BUILDINGS AND RENOVATION WORKS**

The Preview theatre at MGR Government Film and Television Institute has been renovated at Rs.99 lakhs in 2012-2013.

To facilitate the accommodation of more number of students in MGR Government Film and Television Institute, a new student hostel has been constructed at an expenditure of Rs.2 crores in 2013-2014.

A sum of Rs.90 Lakhs was sanctioned in 2013-2014 for installing High end Digital Dolby Borco Projector with advanced surround sound system with accessories in the preview Theatre.

To commemorate the completion of 50 years of functioning of the MGR Government Film and Television Institute at Taramani, erection of a Golden Jubilee Arch and a bust-size statue of Bharat Ratna Dr.MGR at a cost of Rs.15 lakhs was sanctioned. Works are in progress.

**“Cinema is a powerful  
mass medium”**

**- Hon'ble Chief Minister of Tamil Nadu  
Puratchi Thalaivi Amma**

## **CINEMA, VIDEO AND CABLE TELEVISION NETWORKS**

The Film industry is one of the major industries in Tamil Nadu. Tamil Nadu is the largest producer of Films in different languages like Tamil, Malayalam, Telugu, Kannada and Hindi. The cinema industry contributes considerable revenue to the Government and the local bodies. Viewing of movies in Cinema theatres is a major source of entertainment for most of the people. Therefore, the Government have been extending various concessions to encourage the over all growth of the film industry.

The Government of India had enacted the Cinematograph Act, 1952 (Central Act XXXVII of 1952) to make provision for the certification of



Cinematograph films for exhibition and for regulating exhibitions by means of Cinematographs.

To regulate the cinema industry, the Government of Tamil Nadu enacted the Tamil Nadu Cinemas (Regulation) Act, 1955. This Act provides for grant of licences to private individuals for exhibition of films in cinema houses. As per the provisions of the Act, the Collector is the Licensing Authority in the Districts and in respect of Chennai, the Commissioner of Police is the Licensing Authority. The Joint Commissioner of Land Administration is the Appellate Authority and the Government is the Revision Authority against the decision of the Appellate Authority. The Tamil Nadu Cinema (Regulation) Rules, 1957 were framed to provide for the structural soundness of buildings with basic amenities and proper maintenance of cinema theatres including the safety and comfort of the public, visiting the cinema theatres.

In Tamil Nadu, 1040 Cinema Theatres are functioning under the following categories:-

1. Permanent Cinema Theatres	998
2. Semi-Permanent Cinema Theatres	21
3. Touring Cinema Theatres	18
4. Open Air Cinema Theatres	03
Total	1040

### **CABLE TELEVISION NETWORK SYSTEM**

The Cable Television Network (Regulation) Act, 1995 (7 of 1995), regulates the Cable Television Network all over India. As per the amended Cable Television Network (Regulation) Act of 2011 (No.21/2011), District Magistrates, Sub-Divisional Magistrates and all Police Commissioners have been designated as Authorised Officers to take action against offending Cable Television Operators for contravening sections 3, 4A, 5,6,8 & 9 (or) 10 of the Act. Accordingly, the Government have issued notification. The Commissioner of Police in respect of Chennai, Trichy, Tirunelveli, Madurai, Salem and Coimbatore Cities, the Collectors of the District concerned in respect of other areas and the Sub-Divisional Officers in their respective local

limits of Police jurisdiction have been authorized to take action against offending the Cable Television Networks (Regulation) Act, 1995. Further, the Government have issued instructions to all the District Collectors, Commissioners of Police and Superintendents of Police for strict action against the offenders who violate the above said Act.

### **VIDEO ACT AND RULES**

The Tamil Nadu Exhibition of Films on Television Screen through Video Cassette Recorders and Cable Television Network (Regulation) Act, 1984, regulates the exhibition of films on television screen through Video Cassette Recorder (VCR) in the State. This Act provides for the grant of licence to the individuals for exhibition of films on television screen through Video Cassette Recorder (VCR) and for running Video Libraries. The respective District Collectors / Commissioner of Police, Chennai act as the Licensing Authorities.

### **VIDEO PIRACY CELL**

The Video Piracy Cell, Crime Branch, C.I.D., Tamil Nadu is functioning under the direct control

of the Additional Director-General of Police (Crime), Chennai. He is assisted by 1 Superintendent of Police and 1 Deputy Superintendent of Police at the State level. There are twelve units functioning in the State namely, Chennai (2), St. Thomas Mount (1), Vellore (1), Salem (1), Coimbatore (1), Trichy (1), Cuddalore (1), Madurai (1), Dindigul (1), Virudhunagar (1) and Tirunelveli (1). Each Unit consists of 1 Inspector of Police, 1 Sub-Inspector of Police and 6 Grade-I Police Constables. In respect of Chennai Units (2 Units), Unit-1 consists of 1 Inspector of Police, 2 Sub-Inspector of Police, 8 Grade-I Police Constables, 2 Grade-II Police Constables and Unit-2 consists of 1 Inspector of Police, 2 Sub-Inspector of Police, 8 Grade-I Police Constables. The service of this cell is also being utilized to check the violations relating to the Copy Right Act, 1957 and Information Technology Act, 2000. The details of cases registered, number of accused and the value of properties seized etc., by the Video Piracy Cell from the year 2004 to 2015 are as follows:-

**CASES REGISTERED BY THE VIDEO PIRACY  
CELL FROM THE YEAR 2004 TO 2015  
(up to 31.03.2015)**

<b>Year</b>	<b>No. of cases registered by the Video Piracy Cell</b>	<b>No. of accused in these cases</b>	<b>Value of properties seized by the Video Piracy Cell (Rs.)</b>	<b>No. of offences committed by the Cable TV operators by violating the rules and regulations</b>
<b>2004</b>	1151	1206	12,06,43,647	53
<b>2005</b>	813	950	9,44,55,557	13
<b>2006</b>	1153	1193	19,00,04,502	10
<b>2007</b>	1844	1866	17,38,74,360	9
<b>2008</b>	1968	1955	1,72,23,401	17
<b>2009</b>	2204	2201	8,32,59,759	31
<b>2010</b>	2690	2664	14,38,31,530	34
<b>2011</b>	2665	2648	10,78,74,745	9
<b>2012</b>	2858	2838	14,36,05,175	2
<b>2013</b>	3020	3004	36,57,57,107	2
<b>2014</b>	3320	3320	17,75,02,306	29
<b>2015 (up to 31st March)</b>	895	895	3,80,54,461	6

Apart from this, the offenders are also booked under the Goondas Act (Tamil Nadu Act 14/1982). During 2014-2015, 11 persons were detained under the Goondas Act for offences relating to Video Piracy.

**“Success lies in hard work”**

**- Hon’ble Chief Minister of Tamil Nadu  
Puratchi Thalaivi Amma**

## **TAMILARASU**

Tamilarasu magazine serves as a print medium of the Government, disseminating information about various schemes, welfare activities and achievements of the Government of Tamil Nadu.

Excerpts from Speeches of His Excellency the Governor, speeches and announcements of the Hon’ble Chief Minister, speeches and announcements of the Hon’ble Ministers, achievements of the Government of Tamil Nadu, welfare schemes and their implementation, Government welfare assistance, detailed write ups on development of schemes in the Districts, success stories of the beneficiaries and Government Orders of Public importance are published in Tamilarasu magazine.

Articles on women's welfare, healthcare, medicine, blood donation, AIDS awareness, Government schemes, Tamil literature, short stories and poems are also published in Tamilarasu. 'Tamilarasu' magazine carries Government advertisements and it is being published both in Tamil and English every month.

As ordered by the Hon'ble Chief Minister, Tamilarasu (English) which was published as quarterly is being published as monthly from July 2012.

## **SPECIAL PUBLICATIONS**

Special Publications containing speeches of Hon'ble Chief Minister, both in Tamil and English, are published and sent to the IPROs of the Districts for distribution to the public. Apart from this, special publications portraying the biographies of leaders, Thiyagis and other great personalities, posters, pamphlets, Mini Telephone directory, invitation cards for Government functions and brochures on

the developmental activities are also printed at TAMILARASU PRESS. Further, applications and forms relating to other sections of this department are also printed here.

## **BOUQUET OF ACHIEVEMENTS**

### **MAATRAM THANTHA MAKKALUKKU**

### **YETRAM THARUM ARASIN**

### **100 NAAL SAADHANAIGAL**

Department-wise achievements of the Government under the leadership of Hon'ble Chief Minister Puratchi Thalaivi Amma in 100 days were compiled and printed as a special publication under the caption "Maatram Thantha Makkalukku Yetram Tharum Arasin 100 Naal Saadhanaigal".

## **ONE YEAR OF ACHIEVEMENTS HUNDRED YEARS LEAP FORWARD**

Likewise, the one year achievements of this Government, department-wise, were also compiled and published both in Tamil and in English. The



Tamil edition came under the caption "Nooraandu Pesum Oraandu Saadhanaigal" and the English edition "One Year of Achievements, Hundred Years Leap Forward".

### **ACHIEVEMENTS OF TWO YEARS, HISTORY FOREVER**

Likewise, the two years achievements of this Government, department-wise, were also compiled and published both in Tamil and in English. The Tamil edition came under the caption "Saadhanai Purindha Eeraandu Sarithiram Pesum Pallaandu" and the English edition "Achievements of Two Years History Forever".

### **ACHIEVEMENTS OF THREE YEARS**

Likewise, the three years achievements of this Government, department-wise, were also compiled and published both in Tamil and in English. The Tamil edition came under the caption "Maanbumigu Tamil Nadu Mudhalamaichar Puratchi

Thalaivi Amma Avargal Arasin Moondraandu Saadhanaigal” and the English edition “Three Year Achievements of the Government headed by the Hon’ble Chief Minister of Tamil Nadu Puratchi Thalaivi Amma”.

### **ACHIEVEMENTS OF FOUR YEARS**

Likewise, the Four years achievements of this Government, department-wise, were also compiled and published both in Tamil and in English. The Tamil edition came under the caption “Maanbumigu Tamil Nadu Mudhalamaichar Puratchi Thalaivi Amma Avargal Arasin Naangaandu Saadhanaigal” and the English edition “Four Year Achievements of the Government headed by the Hon’ble Chief Minister of Tamil Nadu Puratchi Thalaivi Amma”.

### **PAMPHLETS**

On behalf of Tamilarasu, pamphlets (Tamil) on the life history of Leaders and Thiyagis were published from May 2011 till date and sent to the Districts.

1. Thanthai Periyar
2. Perarignar Anna
3. Perunthalaivar Kamarajar
4. Bharat Ratna Dr.MGR
5. Mahakavi Subramaniya Bharathiyar
6. Kanniyathendral Quaid-e-Milleth Muhammad Ismail
7. Thiyaga Chemmal V.O. Chidambaranar
8. Veeran Sundaralingam
9. Freedom Fighter Veeran Azhagumuthukone
10. Freedom Fighter Shenbagaraman
11. Pagutharivu Kavirayar Udumalai Narayana Kavi
12. Pothuvudamai Veerar P. Jeevanandam
13. Freedom Fighter Tiruppur Kumaran
14. Virupatchi Gopal Naicker
15. Thiyagi Va.Ve. Subramaniya Iyer
16. Bhashyam (a) Thiyagi Arya
17. Marshal Nesamani
18. Former Mayor N. Sivaraj
19. Thamizhukku Perumai Sertha Parithimarkalaignar

20. Dheeran Chinnamalai
21. Thiyaga Seelar Kakkan
22. Thiyagi Sankaralinganar
23. Thiyagi Viswanathadas
24. Amuthakaviarasu Umaru Pulavar
25. Kaviyarasu Kannadasan
26. Namakkal Kavignar V. Ramalingam Pillai
27. Makkal Kavignar Pattukkottai  
Kalyanasundaram
28. Sathavadhani Seigu Thambi Pavalar
29. Mozhi Gnayiru Devaneyya Pavanar
30. Thavathiru Kundrakudi Adigalar
31. Pattukkottai Azhagirisamy
32. Maamannar Perumpidigu Mutharaiyar
33. Robert Caldwell

**SPECIAL PUBLICATIONS**

<b>Sl. No</b>	<b>Title</b>	<b>Month of issue</b>
1.	Meendum Valarchi Pathayil Tamil Nadu - Hon'ble Chief Minister's reply to the discussions on the motion of thanks to His Excellency the Governor's address in the Tamil Nadu Legislative Assembly - 10.06.2011 (Tamil)	June 2011
2.	Speech delivered by the Hon'ble Chief Minister at the National Council Meeting of CII on 05.07.2011 (English)	July 2011
3.	Hon'ble Chief Minister's reply to the discussions on the motion of thanks to His Excellency the Governor's address in the Legislative Assembly - 04.02.2012 (English)	Feb. 2012
4.	Presidential Address of the Hon'ble Chief Minister at the release of "Vision Tamil Nadu 2023" document in Chennai on 22.03.2012 (English)	March 2012

<b>Sl. No</b>	<b>Title</b>	<b>Month of issue</b>
5.	Puratchi Thalaivi Amma's Inspiring Speeches - Hon'ble Chief Minister Selvi J Jayalalithaa's Inspiring Speeches Part I (One Year Achievements Special Publication) (Tamil & English)	May 2012
6.	Puratchi Thalaivi Amma's Inspiring Speeches - Hon'ble Chief Minister Selvi J Jayalalithaa's Inspiring Speeches Part II (One Year Achievements Special Publication) (Tamil)	May 2012
7.	Puratchi Thalaivi Amma's Welfare Schemes - The Success Stories of the Beneficiaries of Puratchi Thalaivi Amma's Welfare Schemes (Tamil)	May 2012
8.	Puratchi Thalaivi Amma's Amutha Mozhigal - (One Year Achievements Special Publication) (Tamil)	May 2012

<b>Sl. No</b>	<b>Title</b>	<b>Month of issue</b>
9.	Speech of the Hon'ble Chief Minister during the meeting with the Deputy Chairman, Union Planning Commission for finalization of Annual Plan 2012-2013 for Tamil Nadu at New Delhi on 04.06.2012 (English)	June 2012
10.	Speech of the Hon'ble Chief Minister of Tamil Nadu at the 7 <sup>th</sup> meeting of the Cauvery River Authority held on 19.09.2012 at New Delhi (English)	Sep. 2012
11.	Tamil Nadu emerging as the destination of choice for investment – The Hon'ble Chief Minister's Speech – (Signing of 12 MoU), Chennai on 05.11.2012 (English)	Nov. 2012
12.	Hon'ble Chief Minister Amma's Inspiring Speeches - Cauvery Nadhi Neer Pangeedu (Tamil and English)	Dec. 2012

<b>Sl. No</b>	<b>Title</b>	<b>Month of issue</b>
13.	Vidhiyai Maatriya Vidhi Part-I (Hon'ble Chief Minister's Speeches in Tamil Nadu Legislative Assembly under Rule 110) (Tamil)	Dec. 2012
14.	Speeches of the Hon'ble Chief Minister of Tamil Nadu Selvi J Jayalalithaa in the conference of the Collectors and Police Officers (December 17,18 & 19.12.2012) (English and Tamil)	Dec. 2012
15.	Speech of Selvi J Jayalalithaa, Hon'ble Chief Minister of Tamil Nadu during the 57 <sup>th</sup> meeting of the National Development Council at New Delhi on 27.12.2012 (English)	Dec. 2012
16.	The Hon'ble Chief Minister's reply to the discussions on the motion of thanks to His Excellency the Governor's address in the Legislative Assembly on 08.02.2013 (Tamil)	Feb. 2013



<b>Sl. No</b>	<b>Title</b>	<b>Month of issue</b>
17.	'We will retrieve Kachchatheevu' – Speech delivered on 03.05.2013 by the Hon'ble Chief Minister in the Tamil Nadu Legislative Assembly (Tamil)	May 2013
18.	The Hon'ble Chief Minister Puratchi Thalaivi Amma's Inspiring Speeches Part – III (Two years Achievements Special Publication) (Tamil)	May 2013
19.	The Hon'ble Chief Minister Puratchi Thalaivi Amma's Inspiring Speeches Part – IV (Two years Achievements Special Publication) (Tamil)	May 2013
20.	The Hon'ble Chief Minister Puratchi Thalaivi Amma's Inspiring Speeches Part – 2 (Two years Achievements Special Publication) (English)	May 2013
21.	Stories from Puratchi Thalaivi Amma's Inspiring Speeches (Tamil - Two years Achievements Special Publication)	May 2013

<b>Sl. No</b>	<b>Title</b>	<b>Month of issue</b>
22.	"Vidhiyai Maatriya Vidhi" – Volume II - Speeches made by Hon'ble Chief Minister, Selvi J Jayalalithaa in the Tamil Nadu Legislative Assembly under Rule 110 (Two years achievements special publication) (Tamil)	May 2013
23.	Speech of Hon'ble Chief Minister, Selvi J Jayalalithaa at Chief Ministers' Conference on Internal Security at New Delhi on 05.06.2013 (English)	June 2013
24	Speech delivered by Hon'ble Chief Minister Selvi J Jayalalithaa during the finalization of annual plan for Tamil Nadu for the year 2013-2014 with Union Planning Commission on 10.06.2013 (English)	June 2013
25	NLC shares for Public Sector Undertakings of Tamil Nadu - 'Victory for the people of Tamil Nadu' (Tamil)	July 2013

<b>Sl. No</b>	<b>Title</b>	<b>Month of issue</b>
26	1)'Making Tamil Nadu a global hub for university education' – Convocation address delivered by the Hon'ble Chief Minister of Tamil Nadu, at the 155 <sup>th</sup> Annual Convocation of the University of Madras, on 17.08.2013 (English) 2) Convocation Address delivered by the Hon'ble Chief Minister at the Silver Jubilee Convocation of the Tamil Nadu Dr. MGR Medical University on 20.08.2013 (English)	August 2013
27	Speeches of the Hon'ble Chief Minister of Tamil Nadu Selvi J Jayalalithaa at the conference of Collectors and Police Officers held on the 11 <sup>th</sup> , 12 <sup>th</sup> and 13 <sup>th</sup> of December 2013 (English)	Dec. 2013
28	Speeches of the Hon'ble Chief Minister of Tamil Nadu Selvi J Jayalalithaa during the meeting with the 14 <sup>th</sup> Finance Commission, held at Chennai on 16.12.2013 (English)	Dec. 2013

<b>Sl. No</b>	<b>Title</b>	<b>Month of issue</b>
29	Speech delivered by the Hon'ble Chief Minister of Tamil Nadu Selvi J Jayalalithaa on the Valedictory Function of the 4 <sup>th</sup> All-India Police Commando Competition held on 27.01.2014 at the Jawaharlal Nehru Indoor Stadium, Chennai (English)	Jan. 2014
30	'Engal Pakkam Makkal, Makkal Pakkam Naangal' - Hon'ble Chief Minister's reply in the Tamil Nadu Legislative Assembly on 03.02.2014 to the debate on the motion of thanks to the Governor's address (Tamil)	Feb 2014
31	Maanbumigu Tamil Nadu Mudhalamaichar Puratchi Thalaivi Amma's Inspiring Speeches -Volume - V (Tamil - Three year Achievements Special Publication)	May 2014

<b>Sl. No</b>	<b>Title</b>	<b>Month of issue</b>
32	Maanbumigu Tamil Nadu Mudhalamaichar Puratchi Thalaivi Amma's Inspiring Speeches -Volume-VI (Tamil - Three year Achievements Special Publication)	May 2014
33	Inspiring Speeches of Hon'ble Chief Minister Puratchi Thalaivi Amma-Volume - III (English - Three year Achievements Special Publication)	May 2014
34	Tamil Nadu Mudhalamaichar Puratchi Thalaivi Ammavin Amudha Mozhigal (Tamil - Three year Achievements Special Publication)	May 2014
35	Letters from the Hon'ble Chief Minister of Tamil Nadu to the Hon'ble Prime Minister of India (2011-2014) (English - Three year Achievements Special Publication)	May 2014

<b>Sl. No</b>	<b>Title</b>	<b>Month of issue</b>
36	Memorandum presented by the Hon'ble Chief Minister of Tamil Nadu to the Hon'ble Prime Minister of India on 03.06.2014 (Tamil and English)	June 2014
37	Three year Achievements of Hon'ble Chief Minister of Tamil Nadu Puratchi Thalaivi Amma's Government (District-wise Achievements for 32 districts) (Tamil)	July 2014
38	Government Welfare Schemes (Information Booklet) (Tamil)	July 2014
39	"Vidhiyai Maatriya Vidhi" Speeches made by Hon'ble Chief Minister of Tamil Nadu Selvi J Jayalalithaa in the Tamil Nadu Legislative Assembly under Rule 110 (From 08.06.2011 to 12.08.2014) (Tamil)	Sep. 2014

<b>Sl. No</b>	<b>Title</b>	<b>Month of issue</b>
40	The Hon'ble Chief Minister Puratchi Thalaivi Amma's Inspiring Speeches (2011-2012) (Four year Achievements Special Publication) (Tamil)	May 2015
41	The Hon'ble Chief Minister Puratchi Thalaivi Amma's Inspiring Speeches (2012-2013) (Four year Achievements Special Publication) (Tamil)	May 2015
42	The Hon'ble Chief Minister Puratchi Thalaivi Amma's Inspiring Speeches (2013-2014) (Four year Achievements Special Publication) (Tamil)	May 2015
43	Inspiring Speeches of the Hon'ble Chief Minister of Tamil Nadu Puratchi Thalaivi Amma (2011-2014) (Four year Achievements Special Publication) (English)	May 2015

<b>Sl. No</b>	<b>Title</b>	<b>Month of issue</b>
44	Letters from the Hon'ble Chief Minister of Tamil Nadu to the Hon'ble Prime Minister of India (2011-2015) (Four year achievements Special Publication) (English)	May 2015
45	Stories from Puratchi Thalaivi Amma's Inspiring Speeches (Four year Achievements Special Publication) (Tamil)	May 2015
46	Tamil Nadu Mudhalamaichar Puratchi Thalaivi Ammavin Amudha Mozhigal (Four year Achievements Special Publication) (Tamil)	May 2015
47	Puratchi Thalaivi Amma's Welfare Schemes - The Success Stories of the Beneficiaries of Puratchi Thalaivi Amma's Welfare Schemes (Four year Achievements Special Publication) (Tamil)	May 2015
48	Awards and Accolades for Tamil Nadu Government (Four year achievements Special Publication) (English)	May 2015



<b>Sl. No</b>	<b>Title</b>	<b>Month of issue</b>
49	Four year Achievements of Hon'ble Chief Minister of Tamil Nadu Puratchi Thalaivi Amma's Government (District-wise achievements published in book form for 32 districts) (Tamil)	May 2015
50	Tamil Nadu in the Forefront under the dynamic leadership of Hon'ble Chief Minister Puratchi Thalaivi Amma (Four year achievements Special Publication) (English)	May 2015

### **NEW BUILDING FOR TAMILARASU**

The Hon'ble Chief Minister issued orders for construction of a new building with adequate space at Taramani at a cost of Rs.6.23 crore for Tamlarasu Office and the Printing Press presently functioning in the Government Stationery and Printing Department premises at Anna Salai, Chennai. Construction of the building is nearing completion. Also, Rs. 30 lakhs has been allotted for providing modern

seating arrangements in the office and the work is under progress.

### **CTP MACHINE (COMPUTER TO PLATE)**

As ordered by the Hon'ble Chief Minister purchase of a CTP (Computer to Plate) machine at a cost of Rs.90 lakhs under modernisation of the TAMILARASU Press. The machine has been installed and is in use.

### **FOUR COLOUR WEB OFFSET MACHINE**

A Four colour web offset machine for TAMILARASU press purchased at a cost of Rs.4.00 crore has been installed in the new building. This would ensure delivery of TAMILARASU Colour Magazine to VIP subscribers.

### **TAMILARASU SUBSCRIBERS**

The total number of subscribers for TAMILARASU Tamil and English editions is 39,260 which includes 19,928 life members.

**“This Government aims at providing a clean, transparent, efficient and responsible administration”**

**- Hon’ble Chief Minister of Tamil Nadu  
Puratchi Thalaivi Amma**

### **EXHIBITION**

Even if uneducated, one should listen to good things told by educated people. These things will come handy in dire circumstances. Government Exhibitions that are being conducted by the Information (Exhibition) wing create awareness among the people from all walks of life on various welfare schemes of the Government functioning under the leadership of Hon’ble Chief Minister of Tamil Nadu Puratchi Thalaivi Amma.

Visual presentation is better than audio in registering things in mind. So, Government exhibitions are conducted by Information and Public Relations department on holidays and during festivals so that families can visit Exhibitions.

As such, the Government schemes are being highlighted effectively in Government Exhibitions.

The public, by these exhibitions, are given exposure to various schemes and achievements of each and every Government Department along with useful information in addition to the amusement facilities and return home with fulfillment.

Central and State Government Departments, Public Undertakings and Private organizations are participating in these exhibitions. These Government Exhibitions, pose as not only a recreation facility, but is also a channel for direct and indirect employment for the seekers. Further, it offers chances for the economically under privileged artistes to conduct their cultural programmes so as to improve their standard of life.

Every year, Government Exhibitions are being conducted in Coimbatore, Madurai, Salem, Vellore, Tirunelveli, Thanjavur, Tiruchirappalli, Thiruvannamalai and Thoothukudi Districts. This

year Government Exhibition was conducted at Nagercoil for the first time.

To encourage the Government Departments in effective participation, awards are being given to the best decorated pavilion. So far, 165 Government Exhibitions have been conducted by the Information and Public Relations Department and earned a net income of about Rs.34,01,91,000/- to the Government Exchequer.

The details of income earned and visitors during the last four years, are given below;-

- Revenue - Rs.11.92 crore
- Visitors - 69,06,822

## **PRIVATE EXHIBITIONS**

Private Exhibitions that were being conducted with business motives without following any rules and regulations are now streamlined and certain terms and conditions for the use of public and

recreational activities have been framed. Based on the recommendation of the respective District Collectors, the Information and Public Relations Department accords permission for private exhibitions.

### **ANNUAL FLOWER FESTIVAL AT NEW DELHI**

Every year this department represents Government of Tamil Nadu in the Annual Flower Festival (Phool Walon – ki – Saire) organized for the promotion of National Integration and Religious Harmony in New Delhi. Tamil Nadu bagged the first prize in the flower festivals held during November 2012, 2013 and 2014.

### **REPUBLIC DAY PAGEANTRY PROCESSION**

The Information and Public Relations Department participates in the pageantry procession at the Republic Day Celebrations in Chennai and New Delhi every year. This department co-ordinates the procession of the pageantry of floats in the

Republic Day celebrations in Chennai. During the Republic Day pageantries held in Chennai in 2012, the float of Information and Public Relations Department bagged the first prize and in the year 2013, 2014 and 2015 the floats bagged the second prize. Moreover, the float of Information and Public Relations Department representing Government of Tamil Nadu which highlighted the famous Pongal festival activities of Tamil Nadu in the Republic Day Pageantry 2014 held in New Delhi bagged the second prize for the first time.

### **ALL INDIA TOURIST AND INDUSTRIAL TRADE FAIR, CHENNAI**

This Department participates in the All India Tourist and Industrial Trade Fair (Island Grounds) in Chennai every year in whose Pavilion, the policies, activities and achievements of the Government with photographs and models are displayed so as to educate and create awareness among the visitors.

## **INDIA INTERNATIONAL TRADE FAIR, NEW DELHI**

This Department also participates every year in I.I.T.F, New Delhi displaying the policies, activities and achievements of the State Government. These Exhibitions open avenues for providing employment opportunities to many people.

### **MINI EXHIBITIONS AT BLOCK LEVEL**

Government ordered to conduct mini exhibitions in 385 Panchayat Unions in 31 Districts except Chennai in order to create awareness about the welfare schemes and achievements among the people. A sum of Rs.38.50 lakhs was allocated at Rs.10,000/- per Panchayat Union. In the first stage, during the financial year 2011-2012, mini exhibitions were held in 97 Panchayat Unions. 4,02,100 people visited. In the second stage, during the financial year 2012-2013, mini exhibitions were held in 89 Panchayat Unions of 32 Districts and 4,42,310 people visited. In the



third stage, during the financial year 2013-2014, mini exhibitions were conducted in 79 Panchayat Unions in 32 districts and 3,98,500 people have visited. During the financial year 2014-2015, mini exhibitions were conducted in 63 Panchayat Unions in 32 districts and 4,17,100 people have visited. Steps are being taken to hold such mini-exhibitions in other Panchayat Unions during this financial year.

### **PHOTO EXHIBITIONS**

Photo Exhibitions are being conducted in all Districts during the festival seasons, functions of Hon'ble Chief Minister and other Ministers in which the Government assistances are distributed to the beneficiaries to create awareness about Government Welfare Schemes and achievements.

Further, as ordered by the Government of Tamil Nadu, Photo Exhibitions are being conducted in 32 Districts of Tamil Nadu to highlight the Government Schemes and achievements. During

2013-2014, a sum of Rs.10,000/- was allocated to each District and the photo exhibitions were conducted in 32 Districts and 3,51,950 persons benefited. During 2014-2015, also these Photo exhibitions were conducted in all 32 Districts 6,32,050 persons visited these exhibitions. During this financial year photo exhibitions were conducted in 32 Districts and 6,52,200 persons benefitted.

Further, mini multimedia publicity campaigns are also being organized in all districts during the Public Grievance Camps headed by District Collectors in villages.

**“Selflessness Welfare will be hailed  
and selfishness will be neglected”**

**- Hon'ble Chief Minister of Tamil Nadu  
Puratchi Thalaivi Amma**

## **DISTRICT INFORMATION AND PUBLIC RELATIONS OFFICES**

The District Information and Public Relations Offices in all the 32 Districts form a vital part of the Information and Public Relations Department. The District Information and Public Relations Officers disseminate information relating to the welfare schemes and activities and achievements of the Government besides creating awareness among the people through print and electronic media.

The District Information and Public Relations Offices play a major role in the activities of the Department of Information and Public Relations. Apart from publicising the details of Government schemes and achievements, the District Information and Public Relations Officers create awareness

among the public so that the benefits of Government schemes reach the beneficiaries fully.

The District Information and Public Relations Officers release Government press releases and photographs to media, organize video shows in places where people throng in large numbers, press conferences and publicity through local Cable TV Channels, Government functions, multi-media campaigns and mini exhibitions besides maintaining the department's memorials.

## **INFORMATION CENTRES**

Information Centres are functioning in Chennai, Madurai, Tiruchirappalli, Thanjavur, Coimbatore and New Delhi. Books on language and literature, history and science etc., along with newspapers and periodicals are made available in these Information Centres for the use of public.

These Information centres are used in large scale by research scholars, teachers and students of schools and colleges.

### **STATE INFORMATION CENTRE**

The State Information Centre, which was located in Omanthurar Government Estate, Chennai has been shifted to the first floor of Bharathiyar Illam, Triplicane. A library and a reading room are functioning in this Centre.

Books on various subjects such as history, biographies of leaders, children's books, science, politics, etc., are available here. Proceedings of the Tamil Nadu Legislative Assembly, publications

of the Assembly and Government publications are available here for reference. In the reading room of the State Information Centre, Tamil and English daily newspapers and periodicals are kept for the benefit of the public. Many readers make use of this facility every day.

Periodicals and newspapers are preserved for future reference by the Government. Reference materials are provided to Hon'ble Ministers and officials as and when required. Notes for Government functions organised by the Department of Information and Public Relations are also given. Necessary reference books are also made available to Tamilarasu for information.

## **REGISTRATION OF BOOKS**

The Director of Information and Public Relations is the Registrar of Books as per the Newspapers and Books Registration Act, 1867. Two copies of all the books published every year are received from publishers and registered in this office.

## **NEW BUILDING FOR STATE INFORMATION CENTRE**

The State Information Centre, Tiruvallikeni functioning in Bharathiyar Illam, Chennai will be shifted to the new building which is being constructed at an estimate of Rs.2 crore near the new Kalaiarangam in Omanthurar Government Estate.

## **CONCLUSION**

### **“Peace, Prosperity and progress”**

All the schemes of Hon’ble Chief Minister of Tamil Nadu Puratchi Thalaivi Amma are being diligently implemented with the sole aim of achieving peace, prosperity and progress in the state of Tamil Nadu. The Department of Information and Public Relations will strive to fulfil the task of taking the schemes and achievements of the Government under the dynamic leadership of the Hon’ble Chief Minister of Tamil Nadu Puratchi Thalaivi Amma to the people.

**K.T. Rajenthralalaji**

Minister for Information and  
Special Programme Implementation



**ANNEXURE-1**  
**Budget Estimates 2015-2016** (Rupees in Thousands)

	2013-2014 Accounts	2014-2015 Budget Estimate	2014-2015 Revised Estimate	2015-2016 Budget Estimate
2059 PUBLIC WORKS	1,85,32	75,01	75,01	75,01
2220 INFORMATION AND PUBLICITY	98,60,38	61,84,16	106,67,87	61,31,03
2235 SOCIAL SECURITY AND WELFARE	56,08	60,47	60,47	60,47
2250 OTHER SOCIAL SERVICES	9,69	10,85	11,02	11,86
4220 CAPITAL OUTLAY ON INFORMATION AND PUBLICITY	85,66	1	6,50,00	4,00,00
<b>TOTAL</b>	<b>1,01,97,13</b>	<b>63,30,50</b>	<b>1,14,64,37</b>	<b>66,78,37</b>