

DEPARTMENT OF ART AND CULTURE
POLICY NOTE
2017 – 2018
INDEX

| Sl.No. | Details | Page No. |
|--------|--|----------|
| 1 | Introduction | 1 |
| 2 | Objectives of the Department | 2 |
| 3 | Regional Cultural Centres | 6 |
| 4 | District Art Societies | 8 |
| 5 | Tamil Nadu Folk Artistes Welfare Board | 11 |
| 6 | Tamil Nadu Music and Fine Arts University | 12 |
| 7 | Fine Arts and Architecture Educational Institutions | 20 |
| 8 | Tamil Nadu Eyal Isai Nataka Manram | 25 |
| 9 | Welfare Schemes for Painters and Sculptors | 37 |
| 10 | Tamil Nadu Jawahar Siruvar Manram | 43 |
| 11 | Important Developments in Art and Culture Department during the year 2016 – 2017 | 53 |
| 12 | Action taken on the Announcements made during the year 2016 -2017 | 55 |
| 13 | Cultural Programmes conducted during the year 2016 – 2017 | 61 |
| 14 | Conclusion | 68 |
| 15 | Photographs | |

DEPARTMENT OF ART AND CULTURE

POLICY NOTE

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Introduction

1. Art and Culture elevate man as a true human being. The various forms of Art and Culture such as Sculptures, Paintings, Literature, Music, Dramas, Dances, Folk Dances represent the finesse of a civilization.

With an aim to develop the art forms such as Music, Drama, Dance, Painting, Architecture and Sculpture as well as for a noble cause of transcending the traditional culture of performing arts and fine arts to younger generations, to coordinate and encourage the various cultural schemes and to preserve the arts and culture, a separate Department called

the Department of Art and Culture was formed in December 1991.

The Tamil Nadu Eyal Isai Nataka Manram functioned under the administrative control of the Public Department, Tamil Nadu Ovia Nunkalai Kuzhu and Tamil Nadu Jawahar Siruvar Manram functioned under the control of Tamil Development Culture Department, Government Music Training Centres functioned under the control of Education Department and Government College of Arts and Crafts and Government College of Architecture and Sculpture which functioned under the control of Directorate of Technical Education were brought under the control of this Department.

Objectives of the Department

1.1 The main objectives of the Department of Art and Culture are to disseminate the sound of music, acoustic

vibration and the classical Tamil Music to every nook and corner of Tamil Nadu, to preserve the Dance, Drama and folk art forms, introducing the various art forms to the public, to protect and to foster the artistes, documenting the dying art forms thereby preserving and promoting the various forms of Tamil Culture to the younger generations.

Functions of the Department

1.2 The Department of Art and Culture is working hard for the cause of teaching Music, Dance, Drama, Folk arts, Painting, Architecture and Sculpture to the younger generation through Performing arts and Fine Arts educational Institutions; presenting and promoting the Traditional Arts of Tamil Nadu; encouraging the artistes involved in such arts by providing them opportunities to perform cultural programmes; providing folk arts training to younger generation thereby preserving the

vanishing folk art forms; conducting cultural functions to showcase our Tamil Culture in other States and countries and encouraging the talented artistes, age wise, with District Level and State Level awards; providing monthly financial assistance to the aged indigent artistes; offering financial assistance to voluntary cultural organisations; encouraging the artistes for their economic upliftment and reviving the dying art forms by promoting these art forms throughout Tamil Nadu.

1.3 Under the control of this Department, Seven Regional Cultural Centres are disseminating the cultural activities in the districts, Tamil Nadu Music and Fine Arts University, Four Government Music Colleges, Seventeen District Government Music Schools, One Government Aided College namely Kalai Kaveri Fine Arts College are providing training in music and performing arts education. Two

Government Colleges of Fine Arts and one Government College of Architecture and Sculpture are providing training in fine arts education. 40 Jawahar Bal Bhavan Centres are functioning for giving training in art education among children. "District Art Society" functioning in each District are headed by the District Collectors which helps in conferment of the District level Awards to artistes. The Painting and Sculpture Exhibitions are being conducted through the Tamil Nadu Ovia Nunkalai Kuzhu. The Tamil Nadu Eyal Isai Nataka Manram is encouraging the artistes involved in fostering of Traditional Tamil Arts by giving opportunities to conduct cultural programmes, conferring awards and providing financial assistance to the indigent artistes and the Tamil Nadu Folk Artistes Welfare Board is providing welfare schemes to the registered folk artistes.

1.4 With a view to co-ordinate the various cultural schemes of the Government and to implement those schemes, the Commissioner of Art and Culture is assisted by 1 Joint Director, 1 Deputy Director, 7 Regional Assistant Directors, 1 Accounts Officer, 1 Executive Officer and other staff.

Regional Cultural Centres

1.5 In order to create an awareness about the traditional Tamil arts among the public and to coordinate the art schemes of the Government in districts, the Regional Cultural Centres have been established and are functioning in seven places at Kancheepuram, Thanjavur, Salem, Madurai, Tirunelveli, Tiruchirapalli and Coimbatore.

1.6 The Regional Cultural Centres headed by Assistant Directors are carrying out the task of implementing the cultural schemes in

districts, conducting art functions in districts, conferring district level awards on artistes, encouraging the artistes involved in the classical arts and Folk arts, conducting art competitions, providing arts training and conducting exhibitions in the field of painting / sculpture. Further, with proper co-ordination with District Art Societies, District Music Schools, Jawahar Bal Bhavans and Folk Artistes Welfare Board, the Regional Cultural Centres implement various art and cultural schemes of the Government in districts.

1.7 The Regional Cultural Centres individually conducts programmes and also liaise with Eyal Isai Nataka Manram, South Zone Cultural Centre, Tourism Department and District Administration by organizing and conducting various local art festivals of the districts namely, Vaigunda Ekadasi Vizha, Karthigai Oli Vizha, Paavai Vizha, Saaral Vizha,

Sirkazhi Moovar Vizha, Kattabomman Birthday Celebration, Aruvi Thiruvizha, Kumari Thiruvizha, Sadhaya Vizha, Aazhither Vizha, Tamil Isai Vizha, Kodai Vizha, Aadiperukku vizha, Mangani Vizha, Mahashivarathiri Vizha and Matha Nallinakka Vizha.

1.8 To establish a new Regional Cultural Centre at Coimbatore as its Headquarters catering to four districts namely Coimbatore, Tiruppur, Erode and Nilgiris District, orders have been issued in G.O (Ms) No. 77, Tourism, Culture and Religious Endowments Department, dated 23.03.2017.

District Art Societies

1.9 The District Art Societies headed by the District Collector in each district are functioning with a view to identify and help the artistes in districts; promote, preserve the rich traditional tamil arts, to spot artistic talent at

District level and confer awards on them in districts.

1.10 From the year 2002-2003, the Government is implementing the scheme of giving awards to 5 eminent artistes in each district according to their age and eminence in arts. In G.O.(Ms).No.56, Tourism, Culture and Religious Endowments Department, Dated 16.3.2017, Government have enhanced the award amount two times, with effect from the financial year 2017-2018.

| Sl. No | Age Group | Name of the Award | From 2013-2014 Rs. | From 2017-2018 Rs. |
|---------------|------------------------------|--------------------------|---------------------------|---------------------------|
| 1 | Below 18 years of age | Kalai Ilamani | 2,000/- | 4,000/- |
| 2 | Between 19 – 35 years of age | Kalai Valarmani | 3,000/- | 6,000/- |

| | | | | |
|---|------------------------------|-----------------|----------|----------|
| 3 | Between 36 – 50 years of age | Kalai Sudarmani | 5,000/- | 10,000/- |
| 4 | Between 51 – 60 years of age | Kalai Nanmani | 7,500/- | 15,000/- |
| 5 | For those above 61 years | Kalai Mudumani | 10,000/- | 20,000/- |
| | | TOTAL | 27,500/- | 55,000/- |

The scheme of issuing identification cards to the artistes in districts through the District Art Societies is being implemented by this Department from the year 2002-2003. The Identification Cards issued to the artistes are useful to the artistes to avail the financial assistance from the Government for getting priority in cultural programmes conducted by the Government and for getting travel concession.

Tamil Nadu Folk Artistes Welfare Board

1.11 The Tamil Nadu Folk Artistes Welfare Board was started with a view to provide social security and welfare schemes to the folk artistes, to preserve the 100 traditional folk art forms identified by the Government and to provide training in folk arts to the younger generation. Upto 31.03.2017, 33,030 folk artistes have become members of the Board and a sum of Rs.1,29,23,112/- has been sanctioned towards providing various welfare schemes to 7487 folk artistes.

ART EDUCATIONAL INSTITUTIONS

Music Educational Institutions

1.12 As per the sayings of poet Namakkal Kavinger, “பாடுவோன் கருத்தை கேட்போன் பருக, எண்ணமும் ஓசையும் இசைவதே இசையாகும்” the musical sound of saptaswarangal of Sangeetham namely Sa, re, ga, ma, pa, dha, ni, when

resonate, give mental relaxation and joy to man and sharpen the brain activities. The ancient arts of music and dance reflect our culture and tradition even today. The Tamil Nadu Music and Fine Arts University, the Government Music Colleges and the District Government Music Schools were established and are functioning to teach music to the younger generation, to provide opportunity to talented young artistes to become eminent musicians, to promote Traditional Music among younger generation in every nook and corner of not only the State but to the entire world.

Tamil Nadu Music and Fine Arts University

1.13 With a view to propagate the richness of our ancient Music, Dance, Painting and Sculpture to the younger generation, the "Tamil Nadu Music and Fine Arts University" was established as per the announcement made by the then Hon'ble Chief Minister on the floor of

the Tamil Nadu Legislative Assembly under Rule 110 and subsequently "Tamil Nadu Music and Fine Arts University Act, 2013" was enacted on 14.11.2013. The University was established with the Hon'ble Chief Minister being the Chancellor. It is temporarily functioning at Tamil Nadu Government Music College Campus, Chennai.

1.14 From the academic year 2014-2015, the Tamil Nadu Music and Fine Arts University has been conducting Post-Graduate Courses in the field of Vocal Music, Veena, Violin, Mridhangam, Bharathanatyam and Post Diploma Courses in the field of Digital Photography and Visual Communication Design. Additionally in the academic year 2016-2017, the University started three years Post Graduate Courses during weekends in the Department of Painting and Visual Communication.

1.15 Four Government Music Colleges functioning at Chennai, Madurai, Coimbatore, Thiruvaiyaru, Two Government Fine Arts Colleges functioning at Chennai and Kumbakonam, Government College of Architecture and Sculpture, Mamallapuram under the direct control of Department of Art and Culture and Government aided Kalaikaveri Fine Arts College at Trichirappalli, (totalling 8 colleges) were brought under the academic control of this Music and Fine Arts University.

1.16 For the smooth functioning of the University and to take the University in the developmental path, Syndicate, Board of Studies, Academic Council and Finance Committee have been constituted and periodical meetings are being conducted by the University and policy decisions are implemented. The University has introduced a new syllabus to the colleges under its control.

1.17 The Government have sanctioned a sum of Rs.2.03 crore as grants for the functioning of the University in the year 2016-2017. The Government have also sanctioned a sum of Rs.74.00 lakhs as One Time Non-recurring Grant towards the purchase of Computers and Software, Furniture, Musical Instruments, Electronic equipments for existing and new courses like Digital Photography, Visual Communication and Painting etc.

Government Music College, Chennai

1.18 The Government Music College at Chennai is functioning in the heritage building namely "Brodie Castle", situated on the banks of River Adyar. The Government Music College at Chennai conducts three year Diploma courses in the field of Vocal Music, Violin, Veena, Mridhangam, Flute, Ghatam, Kancheera, Morsingh, Nathaswaram, Thavil, Folk Arts and Bharathanatyam, two year Post Diploma

Courses in Vocal Music (Mudhukalai Isai Kalaimani), two year Diploma Course in Nattuvangam and one year Diploma Course in Music Teachers Training. From the academic year 2014-2015, three year Degree Courses have been started in the field of Vocal Music, Violin, Veena and Under Graduate Degree Courses in the field of Vocal Music and Veena in evening hours and weekends for the interested housewives and students those who opt to have additional degree.

Government Music College, Madurai

1.19 The Government Music College at Madurai is situated in the naturally beautiful hills of Pasumalai in Madurai. This College offers three year Diploma Courses in Vocal Music, Veena, Violin, Mridhangam, Flute, Nathaswaram, Bharathanatyam, Folk Arts and one year Diploma Course in Music Teachers Training. From the Academic year 2014-2015, Under

Graduate Degree Course has been started in the field of Vocal Music.

Government Music College, Coimbatore

1.20 The Government Music College functioning at Malumichampatti in Coimbatore offers three year Diploma Courses in Vocal Music, Violin, Veena, Bharathanatyam and one year Diploma Course in Music Teachers Training. From the academic year 2014-2015, Under Graduate Degree courses have been started in the field of Vocal Music, Violin and Veena.

Government Music College, Thiruvaiyaru

1.21 The Government Music College is functioning at Thiruvaiyaru, a place famous for Carnatic Music where Sathguru Sri Thyagarajar Aradhana is being celebrated every year. This College offers three year Diploma Courses in Vocal Music, Violin, Veena, Mridhangam, Bharathanatyam, Nathaswaram, Thavil and

three year Degree Course, two year Post Graduate Degree Course and research degree leading to Ph.D in Vocal Music.

1.22 In order to develop music education, a sum of Rs.500/- per month for 10 months in every academic year is being given as stipend to the students of four Government Music Colleges functioning at Chennai, Madurai, Coimbatore and Thiruvaiyaru.

Evening Music College Centres

1.23 Evening Music College Centres are functioning at Chennai, Madurai and Coimbatore. Two year Certificate Courses are offered in Vocal Music, Veena, Violin and Mridhangam in Chennai Music College Campus Centre; Vocal Music, Veena, Violin, Mridhangam and Bharathanatyam are offered in the Madurai Centre; Two year Certificate Course in Vocal Music, Veena and

Violin subjects are offered in the Coimbatore centre.

District Government Music Schools

1.24 In order to encourage the youth who are interested in Music and to spread the music education and to make them eminent musicians, District Government Music Schools were started in 17 places namely Tirunelveli, Tiruchirapalli, Thiruvarur, Salem, Pudukkottai, Villupuram, Cuddalore, Perambalur, Thoothukudi, Karur, Kancheepuram, Tiruvannamalai, Sivagangai, Krishnagiri, Sirkazhi, Erode and Ramanathapuram. Three year Certificate Courses in Vocal Music, Bharathanatyam, Nathaswaram, Thavil, Thevaram, Violin and Mridhangam are offered in District Government Music Schools. In order to encourage the students studying in District Government Music Schools, a sum of Rs. 400/- per month for

10 months in every academic year is being given as stipend.

1.25 A new building for Thiruvarur District Government Music School constructed at a cost of Rs.75.00 lakhs by the Public Works Department was inaugurated by the Hon'ble Chief Minister of Tamil Nadu through Video Conference on 8.5.2017.

Fine Arts and Architecture Educational Institutions

1.26 The Cave Paintings of Chithannavasal, Thanjavur Paintings and Sculptures of Mamallapuram and rich paintings and sculptures of famous temples of Tamil Nadu speak the richness of ancient cultural heritage of Tamilians, to the entire world even today. The Chennai Government College of Fine Arts which had designed the emblem of Government of Tamil Nadu and the Statue of Labour at Marina Beach, the Mamallapuram Government College

of Architecture and Sculpture which had designed the Chennai Anna Nagar Entrance Arch and Madras University Entrance Arch and the Kumbakonam Government College of Fine Arts have produced Eminent Painters and Sculptors.

Government College of Fine Arts, Chennai

1.27 The Government College of Fine Arts, Chennai which is also one of the oldest colleges and functioning in the Heritage Building was first started as Painting School by the British and subsequently as Government Technical Training College and later on upgraded to the present stage. This college offers four year Degree Courses in Industrial Design in Ceramic, Industrial Design in Textile, Visual Communication Design, Painting, Sculpture, Print Making and two year Post Graduate Degree Courses in Painting, Sculpture, Visual Communication Design, Industrial Design in Ceramic and Industrial Design in Textile.

Government College of Fine Arts, Kumbakonam

1.28 The Government College of Fine Arts, which is functioning in the Temple town of Kumbakonam, offers four year Degree Courses and two year Post Graduate Degree Courses in Visual Communication Design, Painting and Sculpture.

1.29 During the valedictory day function of Painting, Sculpture Art Exhibition conducted in the Government College of Fine Arts, Chennai, from 08.09.2016 to 12.09.2016, the Hon'ble Minister for Hindu Religious and Charitable Endowments Department has awarded Rs.20,000/- each to 10 artists from the senior category, and Rs.10,000/- each to 10 artists from junior category. Thus Rs.3.00 lakh were given as prize money to 20 artists. For the conduct of exhibition and prizes, the Government have sanctioned Rs.10.00 lakhs.

Government College of Architecture and Sculpture, Mamallapuram

1.30 Mamallapuram was the Harbour city during the period of Pallavas and have a rich collection of cave temples, Mandapams, Monolithic stone temples, Shore temples in which every stone portrays the richness of Art, Architecture and chiselling sound of stones which vibrated the air once. Hence Mamallapuram was considered as the 'Museum of Indian Architecture' and also finds an important place in the history of Sculptures. In the year 1984, the Group of Monuments at Mamallapuram have been classified as a UNESCO World Heritage Site.

1.31 The Government College of Architecture and Sculpture is functioning in this famous town of Mamallapuram. The college was initially started as Sculpture Training Centre and extended as a College (Polytechnic) and later on

as Government College of Architecture and Sculpture. The College conducts four year B.Tech., Degree course in Traditional Architecture, Bachelor of Fine Arts Degree in Traditional Sculpture and Bachelor of Fine Arts Degree in Traditional Drawing and Painting.

Kalai Kaveri College of Fine Arts, Tiruchirappalli

1.32 The Kalai Kaveri College of Fine Arts is functioning in Tiruchirappalli on the banks of the Cauvery river. It is an aided College and grants to this College are being released through the Directorate of Collegiate Education and the administration of this College is under the control of Department of Art and Culture. For the growth of Fine Arts, five year Integrated Degree Courses, three year Degree Courses and two year Post Graduate Degree Courses in Bharathanatyam, Vocal Music, Violin, Veena and Mridhangam and a research course leading to

Ph.D., are offered in this College. This College is having facilities such as audio-video library, audio-video recording studio facility for proper training in music and dances.

Tamil Nadu Eyal Isai Nataka Manram

1.33 In order to carry out the objectives of the Central Sangeet Natak Academy, an art organisation functioning under the aegis of Ministry of Culture, Government of India at State Level and also for the development and fostering of Traditional Tamil Arts, Tamil Nadu Sangeet Nataka Sangam was established by the Government of Tamil Nadu in the year 1955. It was renamed in the year 1973 as Tamil Nadu Eyal Isai Nataka Manram considering the richness of three forms namely Eyal, Isai, Natakam in Tamil. This organisation is implementing several schemes for the benefit of artistes such as promoting the Traditional arts, encouraging the artistes involved in such arts,

documenting the dying art forms, giving encouragement to the drama and dance dramas, popularizing the Traditional Tamil Arts not only in India but also throughout the world.

Cultural Activities of Tamil Nadu Eyal Isai Nataka Manram

1.34 The major activities of the Tamil Nadu Eyal Isai Nataka Manram include sanctioning of monthly financial assistance to the indigent artistes, exchange of cultural troupes between the States, sanctioning of family maintenance grant to the families of deceased famous artistes, encouraging talented budding artistes by providing opportunities for their performances through various cultural organizations of Tamil Nadu, conferring "Kalaimamani" awards to the artistes for their yeomen service to the enrichment of performing arts, conferment of All India Level Awards for the artistes in the name of "Bharathi",

“M.S.Subbulakshmi” and “Balasaraswathi”, extending grants to professional drama troupes for production and staging of Tamil dramas, dance dramas depicting our Literature and culture, sanctioning grants for publication of rare books in the field of art and culture, releasing of grants to voluntary cultural organizations towards the commemorative festival of savants, conducting various cultural festivals for the benefit of the artistes, disseminate our Tamil art and culture to the foreign countries, documentation of rare forms of traditional arts to enable the future generation to know about them.

Financial Assistance to Indigent Artistes

1.35 Under the scheme of financial assistance to the aged and famous artistes and men of letters who have rendered services in the field of arts throughout their life time and who are now in indigent circumstances, the financial

assistance paid was increased from Rs.1,000/- per month to Rs.1,500/- per month from 1.4.2013 and the assistance is now given at the enhanced rate. Under this scheme, so far 13,563 artistes have been sanctioned financial assistance. The Government have issued orders during 2012, enhancing Annual income ceiling limit for grant of Financial assistance to indigent artistes from Rs.12,000/- to Rs. 60,000/- and the indigent artistes are selected based on these norms.

Family Maintenance Grant to the Families of Deceased Famous Artistes

1.36 The one time family maintenance grant given to the families of deceased famous artistes is now increased from Rs.6000/- to Rs.10,000/-. So far, 430 bereaved families of the deceased artistes were given financial assistance of Rs. 19.80 lakh.

Inter State Cultural Exchange Programme

1.37 In order to create opportunities for the outsiders to know about the arts and cultural heritage of Tamil Nadu and to promote the sense of National Integration, a scheme known as Inter-State Cultural Exchange Programme is being implemented by the Manram with the funds of Sangeet Nataka Akademi. Under this scheme, so far 82 cultural troupes from other States have visited Tamil Nadu and 85 cultural troupes of Tamil Nadu have also visited to other States.

1.38 In addition to that, Tamil Nadu Eyal Isai Nataka Manram has sent 54 art troupes to other States and 2 troupes from other States visited and performed in Tamil Nadu under Cultural Exchange Programme with the financial assistance of Tamil Nadu Government. Totally 940 artistes were benefited under this scheme.

Conduct of Cultural programmes abroad

1.39 Tamilians and their culture are spread all over the world and with a view to make foreigners aware of our Tamil culture, arts and to fulfill the wishes of the Tamilians living there, cultural programmes conveying our cultural richness are conducted in which the traditional arts namely Bharathanatyam, Folk Arts, Puppetry and Music Programmes are conducted abroad through Tamil Nadu Eyal Isai Nataka Manram, thereby making Tamil Nadu proud. So far, 8 Cultural troupes were sent to Oman, Malaysia, Australia and France through Tamil Nadu Eyal Isai Nataka Manram and 67 artistes were benefitted.

Encouragement of Talented Young Artists

1.40 With a view to encourage and provide an opportunity to the budding artistes in the field of Vocal Music, Instrumental Music,

Bharathanatyam, the Tamil Nadu Eyal Isai Nataka Manram extends grants in the range of Rs.5000/- to Rs.10000/- based on the programmes to Voluntary Cultural Organizations of Tamil Nadu involved in promoting the culture and art-forms of Tamil Nadu. So far, 1941 young artistes benefitted under this scheme.

Grants to Folk Artistes / Troupes for Purchase of Musical Instruments and Costumes

1.41 In order to encourage the folk artistes and troupes, the Tamil Nadu Eyal Isai Nataka Manram extends grants to folk artistes and troupes for purchase of costumes and musical instruments. Under this scheme, Rs.2,000/- is provided to folk artistes for the purchase of musical instruments, costumes and Rs.6,000/- is provided for cultural troupes as grant. So far, 1625 artistes and 112 cultural troupes were benefitted.

Grants for the Production of New Dramas / New Dance Dramas

1.42 In order to encourage the dying Drama art forms and Drama artistes, the Manram extends grants to Drama troupes for the production and staging of new Historical, Mythological, Social Tamil Dramas based on Tamil Arts, Culture, Bravery and Tamil Literature and also for the production and staging of best Dance Dramas based on Tamil Arts, Literature and Culture. So far 47 Dramas and 33 Dance-Dramas have been produced and staged.

Grants for the Publication of Rare Books on Arts

1.43 Under this scheme financial assistance is provided to publish books on arts. So far 109 rare books on arts have been published.

Training the Youth in Folk Arts, Music Dramas and Documentation of Art forms for the benefit of Younger Generation

1.44 In order to preserve and promote the dying Folk Art forms of Tamil Nadu and to take them to younger generation, the Tamil Nadu Eyal Isai Nataka Manram creates awareness among the younger generation by training the youth in the field of Puppet Art, Karagam, Kavadi, Dummy-Horse, Music Dramas from concerned experts and help them to perform it in the Stage.

1.45 During 2016-17, training was given to 25 youth in the field of Karagam in Dindugul, Dummy-Horse training to 25 youth in Thanjavur and Kavadi Training to 25 youth in Tiruvarur through Tamil Nadu Eyal Isai Nataka Manram.

1.46 Under the Scheme of documentation, four rare folk art forms namely Puppet Show, Leather Puppet Show, Street Theatre Play (theru

koothu) and Music Drama were documented by the Manram.

Travel Concession to Artistes

1.47 The Manram is giving Train / Government Bus travel concession to drama artistes / art groups conducting their programmes outside. During 2016-2017, 4894 artistes belonging to 513 groups were benefitted.

Cultural Programmes of Tamil Nadu Eyal Isai Nataka Manram

1.48 With a view to make the younger generation appreciate the cultural values of art forms and to give programme opportunities to the folk artistes, the Tamil Nadu Eyal Isai Nataka Manram is organizing various cultural programmes.

1.49 The Tamil Nadu Eyal Isai Nataka Manram has conducted, Leather Puppet show on 1.7.2016 at Krishna Gana Saba, Chennai; Andal Thirukalyanam Dance Drama and Thappattam on 1.8.2016 and 2.8.2016 at Courtallam Saral Thiruvizha; Natheswaram, Devaram, Mandalin, Vocal Music, Flute Cultural Programmes by young budding Artistes on 14.11.2016 during Children's Day celebration at Kabaleeswarar Temple, Mylapore, Chennai; Music Programme on 05.12.2016 during Sri Muthukrishna Swami Gurupoojai and Car Festival at Valliyur Sripothai in Tirunelveli District, new dance dramas staged from 14.01.2017 to 16.01.2017 at Manram campus and Vocal and Flute cultural programmes in Isai Vizha, Chennai on 30.1.2017 and 31.01.2017 at Tamil Nadu Government Music College campus, Chennai organised by Directorate of Art and Culture. In these festivals, more than 500 artistes participated and benefitted.

1.50 The Tamil Nadu Eyal Isai Nataka Manram has also conducted, cultural programmes outside the State which includes two days folk arts programmes of Tamil Nadu in Kullu Dussehra festival at Kullu, Himachal Pradesh State on 16.10.2016 and 17.10.2016; Cultural programmes at Utkal Banga Utsav in Medhinipur, Odisha State on 24.11.2016; Bhagavatha Mela Programme and Puppet show conducted on 05.01.2017 and 08.01.2017 at Dhaatu International Puppet Festival 2017 in Bengaluru, Karnataka State and Folk songs and Villupattu programmes during Mahasivarathiri festival held at Bengaluru on 24.2.2017. 92 Artistes were benefitted by these Cultural Programmes.

1.51 The Tamil Nadu Eyal Isai Nataka Manram is providing various facilities to artistes coming from various districts to Chennai, which includes hostel facilities at concessional rate in

the Manram campus, Mini theatre for showing documentary films, a small Air-conditioned Hall for conducting cultural programmes, audition and seminars etc. and Sound and Light facilities provided at Dr.Rukmini Devi Arundel Open-Air Auditorium.

Welfare schemes for Painters and Sculptors

1.52 The Visual arts such as Painting, Sculpture and Graphic Arts, exemplify our ancient Tamil culture and tradition not only to the present younger generation but to the entire world. The main objectives of the Department are to identify, promote and protect the talents of the fine arts such as Painting, Sculpture, Graphic Arts and to encourage the artists and preserve the art works to make them known to the world.

Scheme of conferring 'Kalaichemmal' Awards

1.53 With a view to encourage the eminent artists of Tamil Nadu in recognition of their meritorious service in the fields of Paintings and Sculpture, artists who are promoting their art forms, artists who are taking the Traditional and Contemporary Arts to younger generations, "Kalaichemmal" awards are given. During 2016, the Government have enhanced the cash award amount of Rs.20,000/- to Rs. 50,000/-. 16 eminent artists of Painting and Sculpture in traditional and 47 eminent artists of Painting and Sculpture in contemporary have been conferred with this title so far.

During the inauguration function of State Level Traditional and Contemporary Art Exhibition conducted in the Tamil Nadu Government Music College, Chennai on 3.5.2017, the Hon'ble Minister for Hindu

Religious and Charitable Endowments Department has awarded cash prize to Kalaichemmal Awardees at Rs.50,000/- each to 7 eminent Artists who were selected by the selection committee appointed by the Tamil Nadu Government and a citation plaque in copper plate is also given.

Scheme of conducting State Level Exhibition of Traditional Art / Contemporary Art and giving Awards

1.54 The Traditional Art / Contemporary Art exhibitions are conducted at State level for encouraging painting and sculpture and developing the talents of the artists involved in this art forms. The art works are collected from the artists from the State of Tamil Nadu. The entries of works are appropriately selected by the jury members constituted by the Government and the same are exhibited in Chennai. In the senior category, 20 senior artists (above 30 years of age) are awarded

prize money of Rs.9,000/- each and a certificate of appreciation. 20 Junior artists (below 30 years of age) are awarded the prize money of Rs.3,500/- each and a certificate of appreciation.

During the inauguration function of State Level Traditional and Contemporary Art Exhibition conducted in the Tamil Nadu Government Music College, Chennai on 3.5.2017, the Hon'ble Minister for Hindu Religious and Charitable Endowments Department has awarded Rs.9,000/- each to 20 artists from the senior category, and Rs.3,500/- each to 20 artists from junior category. Thus Rs.2.50 lakhs were given as prize money.

In the financial year 2016-17, a sum of Rs.10.00 lakhs has been sanctioned for conducting Painting – Sculpture Art exhibition and for awarding awards to the artists at the enhanced rate.

Scheme of financial assistance to artists for conducting one-man shows and group shows

1.55 For encouraging the talented and outstanding artists of Tamil Nadu in the field of Painting, Sculpture and to encourage them to conduct exhibition, Rs.7,500/- is given to each artist for conducting one-man show and Rs.15,000/- is given to each group of talented artists. This scheme paves the way for encouraging the poor talented Painters, Sculptors to conduct exhibitions. Every year Rs.60,000/- is allotted for conducting such one-man shows and group shows.

Scheme of awarding scholarships to students studying Fine arts

1.56 In order to encourage the students of Government Colleges of Fine Arts Chennai and Kumbakonam, every year, a scholarship of Rs.5,000/- each is awarded to disciplined, top scoring final year Post Graduate Students.

Similarly Rs.3,000/- each is awarded to outstanding final year Graduate students. Under this scheme till now 628 under Graduate students and 96 Post Graduate students were benefitted.

1.57 Every year, educational scholarship is given for outstanding 10 students studying in final year B.F.A., at Rs.3000/- each and 4 educational scholarships for outstanding students studying in final year M.F.A. at Rs.5000/- each in Government College of Fine Arts, Chennai. Similarly, for the Government College of Fine Arts, Kumbakonam, 10 outstanding students studying in final year B.F.A., are given scholarship at Rs.3000/- each and 2 outstanding students studying in final year M.F.A., are given scholarship at Rs.5000/- each. Every year, around 26 outstanding students will be benefitted. Totally a sum of Rs.90,000/- is allotted and awarded as educational scholarship.

Tamil Nadu Jawahar Siruvar Manram

1.58 To implement the objectives of National Bal Bhavan, Ministry of Human Resource Development, Government of India, at the State Level, the Tamil Nadu Jawahar Siruvar Manram was established in 1979. The main objective is to provide basic art education along with general education to children in the age group of five to sixteen years; to identify and channelize the students in their talents related path; to inculcate various arts related training to the children and to bring out their hidden artistic talents; to give opportunities for conducting art and its applicational programmes; to identify their specific talents. Now 40 Jawahar Siruvar Manrams are giving training and functioning as District Jawahar Siruvar Manrams, Extension Centres and Rural Extension Centres.

District Jawahar Siruvar Manrams

1.59 District Jawahar Siruvar Manrams are functioning at 24 places namely, Chennai, Pudukkottai, Madurai, Udhamandalam, Coimbatore, Tiruchirappalli, Cuddalore, Nagercoil, Thanjavur, Kancheepuram, Sivagangai, Tirunelveli, Salem, Ramanathapuram, Dindigul, Dharmapuri, Krishnagiri, Theni, Vellore, Tiruvallur, Erode, Thiruvarur, Virudhunagar and Villupuram.

Jawahar Siruvar Manram Extension Centres

1.60 Jawahar Siruvar Manram Extension Centres are functioning at 10 places namely, Perambalur, Thanjavur, Kulithalai, Karur, Chennai (Dr.M.G.R Deaf and Dumb School, Ramapuram), Madurai, Thoothukkudi, Nagapattinam, Thiruvannamalai and Namakkal.

Jawahar Siruvar Manram Rural Centres

1.61 With a purpose of uplifting the artistic talents of the rural, backward children, the two rural centres are functioning in Ponpudupatti, Pudukkottai District and Ellis Nagar, Madurai.

Chennai Jawahar Siruvar Manram Centres

1.62 The Jawahar Siruvar Manrams are functioning in five centres at Chennai namely Mylapore, Krishnamoorthy Nagar - Vysarpadi, Villivakkam, Selaiyur and West Tambaram.

Part - time training in Jawahar Siruvar Manrams

1.63 Out of the following 20 disciplines namely Vocal Music, Bharathanatyam, Folk Dance, Crafts, Drama, Gymnastics, Mridhangam, Tabla, Karate, Computer, Key Board, Veena, Drums, Bands, Tailoring, Drawing and Painting, Screen Printing, Flute, Yoga and Silambattam,

part time training is given in 16 disciplines at Chennai and in 4 disciplines at the District Centres.

TRAINING SCHEMES

District Level Summer Art Training Camp

1.64 In the year 2016-2017, during the summer vacation, a District Level summer art training camp was conducted at all 32 Districts with an allotment of Rs.3.20 lakhs at the rate of Rs.10,000/- per District. This training programme was conducted from 24.04.2016 to 12.05.2016, so that the children spent the summer vacation usefully. 4100 students were benefitted.

This year 2017-2018, during the summer vacation, a District Level summer art training camp was conducted at all 32 Districts with an allotment of Rs.3.20 lakhs, the training programme was conducted from 21.4.2017 to

14.5.2017, wherein more than 5000 students were benefitted.

State Level Summer Camp

1.65 A State level Summer Camp was organised at Petchiparai, Kanyakumari District from 21.05.2016 to 29.05.2016 and 113 children from different districts were trained in Bharathanatyam, Folk Dance, Vocal Music, Painting, Handicrafts, Yoga and Silambattam.

The State Level Summer Camp was also organised at Kolli Hills, Namakkal District from 18.5.2017 to 26.5.2017 and 110 children from various districts were benefitted.

State Level Craft Workshop

1.66 The State Level Craft Workshop was conducted from 24.09.2016 to 02.10.2016 in Thiruvannamalai Government Shanmuga Technical Higher Secondary School,

Thiruvannamalai District, wherein 100 students from various districts were given training in the art form of Terracotta Sculpture, Toy making, Fabric Painting, Batik, Handicrafts and Candle making.

State level Winter Camp

1.67 With a view to encourage the artistic talents of children, a State Level Winter Camp was organised at Regional Cultural Centre, Salem District from 24.12.2016 to 01.01.2017. 119 children from various districts were given training in the field of Bharathanatyam, Folk Dance, Vocal Music, Drawing, Handicrafts, Kattaikal Dance, Thappatttam, Silambattam and Yoga.

District level and State level Cultural Competitions

1.68 To improve the talent in Art among the children in the discipline of Vocal Music,

Bharathanatyam, Folk Dance and Painting, District level Art competitions were conducted to the children in the age group of 5-8, 9-12 and 13-16. The winners were awarded with prizes and certificates at the District level.

1.69 District level prize winners of 9-12, 13-16 age group participated in the State level Cultural Competition. The State Level Cultural Competition among the 235 prize winners at the District Level was organised on 28.5.2017 at Seventh Day Adventist Matriculation Higher Secondary School, Madurai and prizes were distributed. In this competition, the first prize winners were given a cash award of Rs.10,000/-, the second prize winners were given a cash award of Rs.7,500/- and third prize winners were given a cash award of Rs.5,000/- and totally a sum of Rs.1,80,000/- was spent towards distribution of Prizes, Medals and Certificates to 24 outstanding students.

Participation of Jawahar Siruvar Manrams in National Level Schemes

1.70 Children's Day Festival was celebrated from 14.11.2016 to 16.11.2016 in the National Bal Bhavan, New Delhi on the eve of 127th Birthday celebrations of Pandit Jawaharlal Nehru. The festival was conducted to inculcate the spirit of National Integration in children and to showcase various State art forms. In this Children's day celebration, 63 students of 21 affiliated Bal Bhavans of Tamil Nadu participated and received appreciation for exhibiting their talent in Bharathanatyam, Karagattam, Kavadiyattam of Tamil Nadu. In the National level Young Environmentalist Conference held at Ahmedabad, Gujarat State from 24.03.2017 to 26.03.2017, 6 students from Tamil Nadu Jawahar Bal Bhavan have participated.

1.71 Based on the State Level Bal Shree Selection, 61 students of Tamil Nadu have participated in the two day National Bal Shree Selection held at National Bal Bhavan, New Delhi on 03.05.2016 and 04.05.2016. All students of Tamil Nadu received participation certificates and Rs.5,000/- each, totalling a sum of Rs.3,05,000/- was given to 61 students by National Bal Bhavan, New Delhi.

National Bal Shree Award

1.72 For the National Bal Shree Honour Award 2015, 17 students from Tamil Nadu State were selected for their outstanding performance in the 11 sub-streams out of 16 sub streams coming under the four Main Stream of Creative Performance – (Dance, Vocal Music, Percussion / Instrumental Music), Creative Art – (Painting, Craft, Sculpture, Visual Art), Creative Scientific Innovations - (Model making, Project making, Problem solving, Scientific Innovation) and

Creative writing – (Prose, Poem, Story, Dialogue and Play). All the awardees will soon receive the National Bal Shree Award, Kissan Vikas Patra worth of Rs.15,000/- and citation from the Hon'ble Minister for Human Resources Development, Government of India, at Vigyan Bhavan, New Delhi. Out of 82 awardees from all over India, 17 awardees are from Tamil Nadu which makes the State proud.

1.73 For the National Bal Shree Honour Award 2013, National Bal Bhavan has selected 7 Students from Tamil Nadu and they have received the Award, Kissan Vikas Patra worth of Rs.15,000/- and citation from the Hon'ble Minister for Human Resources Development. The Government of Tamil Nadu have sanctioned a sum of Rs.1.15 lakhs to honour these 7 National Bal Shree awardees for giving cash prize of Rs.15,000/- each. During the inauguration function of State Level Traditional and

Contemporary Art Exhibition conducted in the Tamil Nadu Government Music College, Chennai on 3.5.2017, the Hon'ble Minister for Hindu Religious and Charitable Endowments Department has awarded Rs.15,000/- cash prize each to 7 students and appreciation certificate is also given.

Important Developments in Art and Culture Department during 2016-2017.

1.74 District level Art Awards given:

1. In Coimbatore District, the District Art Society Awards were given to 10 Artistes on 29.6.2016 for the years 2014-2015 and 2015-2016 .
2. In Tirunelveli, Tuticorin, Kanyakumari and Virudunagar Districts, 60 Artistes were given District Art Society Awards on 15.08.2016 for the years 2012-2013, 2013-2014 and 2014-2015.

3. In Madurai District, 20 Artistes were given District Art Society Awards on 20.12.2016 for the years 2012-2013, 2013-2014, 2014-2015 and 2015-2016.
4. In Tiruppur District, the District Art Society Awards were given to 10 Artistes on 26.1.2017 for the years 2014-2015 and 2015-2016.
5. In Krishnagiri District, the District Art Society Awards were given to 10 Artistes on 10.3.2017 for the years 2014-2015 and 2015-2016.
6. In Sivagangai District, the District Art Society Awards were given to 20 Artistes on 25.3.2017 for the years 2012-2013, 2013-2014, 2014-2015 and 2015-2016.

1.75 Action taken on the Announcements made on the floor of the Legislative Assembly in the year 2016-2017 by the then Hon'ble Chief Minister of Tamil Nadu / Hon'ble Minister.

1. In order to implement the announcement made in the financial year 2016-2017 by the then Hon'ble Chief Minister of Tamil Nadu on the floor of the Tamil Nadu Legislative Assembly under Rule 110, a New Regional Cultural Centre at Coimbatore as its headquarters comprising Districts namely Coimbatore, Nilgiris, Erode and Tiruppur has been established. The Government have sanctioned a sum of Rs.22.25 lakhs as recurring expenditure and a sum of Rs.12.75 lakhs as non-recurring expenditure.

2. In order to implement the announcement made in the financial year 2016-2017 by the then Hon'ble Chief Minister of Tamil Nadu on the floor of the Tamil Nadu Legislative Assembly under Rule 110, a sum of Rs.1.40 crores has been sanctioned to renovate the class rooms of the oldest Government College of Fine Arts, Chennai.

3. In the financial year 2016-2017, a sum of Rs.37.50 lakhs have been sanctioned for providing financial assistance at Rs.1,500/- per month to additional 500 indigent artistes and these 500 indigent artistes were selected by the Selection Committee on 01.03.2017. The above financial assistance is being given w.e.f. 01.11.2016.

4. A sum of Rs.15 lakhs has been sanctioned for conducting "Vanavil" Cultural and Music festival comprising Literature, Music, Drama, Dance and Folk Arts by Tamil Nadu Eyal Isai Nataka Manram. The above cultural programmes were conducted at Bharatiya Vidya Bhavan, Mylapore, Chennai.
5. On the eve of "World Drama Day" on 27th March, a sum of Rs. 15 lakhs has been sanctioned for conducting Drama festival and the Dramas were performed at Bharatiya Vidya Bhavan, Mylapore, Chennai.
6. A sum of Rs.3.65 lakhs has been sanctioned for the procurement of Computers and Accessories for the office use of Tamil Nadu Eyal Isai Nataka Manram and the same have

been purchased from ELCOT and put into use.

7. The annual maintenance amount towards the maintenance of buildings under the control of Art and Culture Department has been enhanced from Rs.25.00 lakhs to Rs.1.00 Crore. Subsequently, the amount has been given to the Public Works Department and the works were completed.
8. A total sum of Rs.16.50 lakhs has been sanctioned, out of which a sum of Rs.8.50 lakhs for the purchase of Computers and Printers to 17 District Music Schools and a sum of Rs. 8.00 lakhs for the purchase of Xerox Machines to Directorate of Art and Culture, Chennai, 6 Regional Cultural Centres and Government College of Architecture and Sculpture,

Mamallapuram. The above Xerox Machines and Computers have been purchased and put into use.

9. A sum of Rs.18.50 lakhs has been sanctioned as non-recurring expenditure for purchasing Musical Instruments and repairing of damaged Musical Instruments for the Government Music Colleges in Chennai, Madurai, Coimbatore and Thiruvaiyaru and 17 District Government Music Schools. The new Musical Instruments have been purchased and put into use.

10. A sum of Rs. 10.00 lakhs has been sanctioned for the purchase of activity materials to the students getting training from Tamil Nadu Jawahar Siruvar Manram. The activity materials have been purchased and put into use.

11. Twenty three post of sweeper-cum-scavenger on consolidated pay through outsourcing has been created to 17 District Government Music Schools, 6 Regional Art and Cultural Centres for which a sum of Rs.16.56 lakhs has been sanctioned. The above 23 posts have been filled up on outsourcing.
- 12 The consolidated pay of 43 Contract Teachers working in 4 Government Music Colleges, 2 Government Colleges of Fine Arts and Government College of Architecture and Sculpture, Mamallapuram has been enhanced from Rs.6,000/- to Rs.15,000/-, for which a sum of Rs.38.70 lakhs has been sanctioned. The consolidated pay is being paid at the enhanced rate.
13. A sum of Rs. 20.00 lakhs has been sanctioned for providing additional

facilities viz. infrastructure, audio/video facilities, Air-Conditioner and seating arrangements to the conference hall in the Directorate of Art and Culture, Chennai.

14. A sum of Rs.85.00 lakhs has been sanctioned as non-recurring expenditure for the construction of new building for Thiruvannamalai District Government Music School. The Hon'ble Chief Minister of Tamil Nadu laid foundation stone through video conference on 8.5.2017.

1.76 The Cultural Programmes conducted in Tamil Nadu / Other States / Overseas during 2016 – 2017.

1. A sum of Rs.2.00 lakhs has been incurred as expenditure for conducting 7 days Cultural Programmes in Courtallam Saral Vizha, Thirunelveli

District from 30.07.2016 to 05.08.2016.

2. A sum of Rs.5.00 lakhs has been incurred as expenditure for conducting 2 days Cultural Programmes from 1.8.2016 to 2.8.2016 on the eve of Thirukkalukundram Arulmigu Vedagreeswar Sangu Theertha Pushkara Mela Festival, Kancheepuram District, which happens once in 12 years.
3. Cultural Programmes were conducted on 3.12.2016, 4.12.2016 and 17.12.2016 on the eve of "Thiruvannamalai Karthigai Deepam Vizha", at an expenditure of Rs.0.50 lakh.

4. A sum of Rs. 2.00 lakhs has been incurred as expenditure for performing Music, Dance Performances for three days from 05.01.2017 to 07.01.2017 on the eve of Vaigunda Ekadasi in Srirangam, Thiruchirappalli District.
5. Cultural programmes were conducted in the Pavai Vizha festival held on 18.01.2017 at Srivilliputhur Andal Temple, Virudhunagar District at an expenditure of Rs.0.50 lakh.
6. Cultural programmes were conducted in Nilgiri Tea and Tourism Festival held on 15.01.2017 and 16.01.2017 at Ooty, The Nilgiris District at an expenditure of Rs.1.00 lakh.
7. On the eve of Music tribute to the Tamizhisai Moovar namely; Marimuthapillai, Muthuthaandavar and

Arunachalakavirayar who wrote Tamil keerthanas, "Sirkazhi Tamizhisai Moovar Vizha" was conducted from 26.03.2017 to 28.03.2017 in Sirkazhi, Nagapattinam District. The Hon'ble Minister for Hindu Religious and Charitable Endowments Department had inaugurated the Tamizhisai Moorvar Vizha.

8. A sum of Rs.8.00 lakhs has been sanctioned and utilised for conducting 10 days Isai Vizha programmes in Chennai. More than 600 students performed Music, Dance, Dance-Dramas and Instrumental Music. Students from Chennai, Madurai, Coimbatore, Thiruvaiyaru Government Music Colleges, Thiruchirapalli Kalai Kaveri Fine Arts College, Tamil Nadu Music and Fine Arts University,

17 District Government Music Schools, Tamil Nadu Jawahar Siruvar Manram have participated. The two art groups have also given music programmes through Tamil Nadu Eyal Isai Nataka Manram.

9. In Himachal Pradesh, during Kullu Dasara Festival which was conducted on 16.10.2016 and 17.10.2016, the Tamil Nadu Eyal Isai Nataka Manram performed folk performances. The outstanding splendid performances of Tamil Nadu Artistes were appreciated by the Hon'ble Chief Minister of Himachal Pradesh. A sum of Rs.4.63 lakhs has been incurred as expenditure.

10. A sum of Rs.3.00 lakhs has been incurred as expenditure for conducting cultural programmes in Utkal Banga

Utsav Festival which was held on 24.11.2016 in Medhinipur, Balasur District of Odisha State through Tamil Nadu Eyal Isai Nataka Manram.

11. In the Dhaatu International Puppet Festival 2017 held on 05.01.2017 and 08.01.2017 in Bengaluru, the Bagavatha Mela and Puppet Art Shows were performed through the Tamil Nadu Eyal Isai Nataka Manram at a cost of Rs.1.50 lakhs.
12. On the eve of Maha Sivarathiri Celebration on 24.2.2017 in Bengaluru, Karnataka State, the Tamil Nadu Folk Songs and Villuppattu programmes were performed through the Tamil Nadu Eyal Isai Nataka Manram at a cost of Rs.1.25 lakhs.

13. A sum of Rs.11.00 lakhs has been sanctioned and utilized by Tamil Nadu Eyal Isai Nataka Manram for overseas cultural exchange programme namely "Namasthe France Art Festival" which was held in France from 17.09.2016 to 30.09.2016. Tamil Nadu Puppet Art group has performed cultural programmes in Paris, Lyon, Flerman Fred, Strasbourg, Montpellier and Avignon.

14. In order to encourage the Private Cultural organizations, a sum of Rs.11.75 lakhs has been sanctioned for Tamizhisai Vizha conducted by Thiruvaiyaru Tamizhisai Manram, Drama festival conducted by Thanjavur Kaveri Annai Kalai Manram, South Indian Drama Festival conducted by Thanjavur Tamil Nadu Murpokku

Writers Association, Kattaikoothu Cultural programmes conducted by Kanchipuram Kattaikoothu Sangam, Cultural programmes conducted by Lakshman Sruthi, Nadhalaya Trust, Nadha Inbam Trust, Sri Parthasarathi Swami Sabha and Carnatica Archival centre.

Conclusion

1.77 The Department of Art and Culture which is functioning to achieve the objective of promoting the traditional art forms of Tamil Nadu and Tamil Culture is also engaged in the task of preserving Tamil Arts and Culture, by documenting the dying art forms and by providing training in the same. In order to safeguard the uniqueness of traditional Tamil art and culture, this Department is imparting training to the younger generation in the field of performing arts such as Literature, Music,

Dance, Drama and in Fine Arts such as Painting, Sculpture, Graphics. This Department provides opportunities to perform cultural programmes to the artistes involved in dying folk arts forms and honours the eminent artistes by conferring them with awards.

SEVOOR S.RAMACHANDRAN

Minister for Hindu Religious and Charitable
Endowments