

NOTIFICATION

The Director, Department of Social Defence, Chennai invites applications for the following vacancy from eligible candidates for Integrated Training Centre for Social Empowerment (ITCSE). The personnel to be recruited for the Integrated Training Centre for Social Empowerment will not be a government employee and will be appointed on contractual basis at a consolidated pay.

Designation	To be Posted at	Number of Vacancy	Consolidated Pay
Communications and Public Private Partnerships	ITCSE, Kellys, Chennai	1	Rs.60,000 per month

Job Description

Communications and Public Private Partnerships

Qualifications:

- Post-graduation in Mass Communications, Journalism, or related field
- At least five years of progressively responsible professional work experience in digital/communication/information fields is required.
- Prior working experience with elements needed for creating and maintaining a digital presence, such as web content management system (WCMS), hosting, web development, design and user experience.
- Experience in leading virtual teams and interacting with a broad range of stakeholders.
- A good understanding of technical aspects of on-line media and communication is essential.
- Strong knowledge of digital publishing processes in large organizations.
- Good understanding of world affairs, current events and development issues needed.
- Strong social media presence
- Website and social media platform management skills
- Excellent skills in writing reports and, case studies, AV materials and media articles
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• Major Tasks:

- Develop a communication strategy
- Managing the media relations and counterparts.
- Prepare local messages and pretest through a participatory process, specifically targeting key stakeholders and at-risk groups
- Identify and build a communication plan for community groups such as community leaders, religious leaders, health workers
- Support preparation, production and dissemination of educational material

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- including print, electronic media on issues related to Child Protection
- Website maintenance, mobile app, Facebook page and other social media platforms.
 - Implement and maintain the social communication activities, especially collaborating with media for specific campaigns of prevention and response mechanisms
 - Support drafting talking points, speeches, press releases, interviews, events, photos and other communication products.
 - Produce and disseminate newsletter highlighting success stories and best practices.
 - Provide guidance for exhibition planning and assist in the preparation and set up of the booth and displays at major events.
 - Create visual products and design graphic products
 - Identify and line list existing and potential partners in private sectors such as corporates, academic institutions, civil societies for collaboration with the Government department on child protection issues.
 - Design and conduct a State Level Corporate Conclave
 - Develop a greater public-private partnership strategy, framework and provide transparent mode of scheme for public-private partnership

Interested candidates may immediately fill in the google form with the link below.

Form Link - <https://forms.gle/Xr4XhbZcrqM4hoLS6>

QR Code



Last date for application: 15.08.2023

Only short-listed candidates will be notified about the interview date.

Signed by Amar Kushawha
Date: 30-07-2023 08:18:58