



Abstract

Tourism – Industries - Committee for post Covid-19 Tourism Recovery Plan-
Constituted - Orders - Issued.

Tourism, Culture & Religious Endowments (T3) Department

G.O.(Ms) No.84

Dated: 24.06.2021

திருவள்ளூர்வராண்டு 2052,
பிலவ, ஆனி 10

Read:-

1. Note from the office of the Chief Secretary to Government, dated.14.06.2021.
2. Government letter No.5124/T3-1/2021-1, Tourism, Culture and Religious Endowments Department, dated.16.06.2021.
3. G.O.(Ms).No.409, Revenue and Disaster Management (DM.IV) Department, dated.20.06.2021.
4. The Director of Tourism, Chennai Letter No.3661/T.Ind/ 2021, dated.22.06.2021.

ORDER:

The Director of Tourism in his letter 4th read above has stated that Tourism industry is one among the major revenue and foreign exchange earner for State and Central Government and employment generator in the Economy. The tourism and hospitality industry have emerged as key drivers of economic growth. Tourism has significant potential considering the rich cultural and historical heritage and places of natural beauty spread across the country.

2. He has also stated that Government has permitted to resume the domestic airways, railways in phased manner. State Governments have also relaxed intra and interstate movements by road through e-registration by following the SOP like maintaining social distancing, wearing masks, fumigating the areas. Looking at the current scenario of COVID-19 crisis, it may take some time for the tourism industry to recover. The easing of travel restrictions and reopening of tourism activities will benefit all sections of people.

3. The Commissioner of Tourism has further stated that the Tourism & Hospitality Industry consist of stakeholders such as Hotels, Tour operators, Travel Agents, Tourist Cars and coaches operators, Hospitality establishments, Restaurants, etc. The Government of India, Ministry of Civil Aviation and Health and Family Welfare Department have issued guidelines for Domestic Air Travel and International arrival. At present, no international flight is being operated with tourists from Chennai terminal. Domestic tourists may start arriving once, the tourist places are permitted to open. If tourist places are permitted to open, inter and intra district movement of tourists will resume. This movement will help restart and sustain the tourism activities at tourist destinations. Tourists should be permitted only in strict compliance with COVID Protocol and SoPs. This will create confidence among tourists who would like to travel to Tamil Nadu.

4. Considering the above points the Commissioner of Tourism has stated that a Committee may be formed to come-up with a revival plan for the tourism sector and suggest COVID SoPs for the tourists in Tamil Nadu. He has also furnished a list of officials and non-officials to be include in the above Committee and its composition. He has therefore requested the Government to consider the above points and issue Government Order for the Revival Tourism Sector in Tamil Nadu.

5. The Government after careful examination, accept the proposal of the Director of Tourism and constitute a Committee with the following composition to come-up with a revival plan for the tourism sector and COVID SoPs for the tourists in Tamil Nadu.

Sl. No.	Name of the official	Designation
1.	Director of Tourism	Chairman
2.	The Director, Department of Museum	Member
3.	The Commissioner, Department of Art and Culture	Member
4.	The Commissioner, Hindu Religious and Charitable Endowments Department	Member

5.	The Director of Public Health Department	Member
6.	The Commissioner, Department of Archaeology	Member
7.	The Regional Director, Ministry of Tourism, Government of India, India tourism, Chennai.	Member
8.	Dr. P. Kuganantham, Formerly City Health Officer, Corporation of Chennai, HOD – Social Medicine and Infectious Diseases Department, SIMMS Hospital, Vadapalani, Chennai.	Member
9.	Chairman - Southern Region, Travel Agents Association of India (TAAI).	Member
10.	Chairman: Tamil Nadu Andaman & Nicobar and Puducherry Chapter Indian Association of Tour Operator (IATO) Mr. K. Pandian, M/s. Cholan Tours Pvt. Ltd.,	Member
11.	Mr. T. Natarajan, President Tamil Nadu Travel Mart (TTM)	Member
12.	Mr. S. Sundar, Honorary Secretary South Indian Hotels and Restaurants Association (SIHRA), Chennai.	Member
13.	Kalaimamani V.K.T. Balan Tamil Nadu Tour Travel and Hospitality Association (TTTHA), Chennai.	Member
14.	Mr. P. Sridharan, Head of FICCI Tamil Nadu State Council	Member

15.	Mr. S. Kannan, Director & Head of CII Tamil Nadu State Council	Member
16.	Dr.Ajith South India Mice Association (SIMA), Chennai.	Member

6. The Director of Tourism shall immediately convene the above Committee Meeting, following the COVID 19 protocols in force, to come-up with a revival plan for the tourism sector and also suggest COVID SoPs for the tourists in Tamil Nadu and submit the same to Government.

(By order of the Governor)

CHANDRA MOHAN.B
Principal Secretary to Government

To
The Principal Secretary to Government,
Health & Family Welfare Department, Chennai-9.
The Director of Tourism, Chennai-600 002.
The Managing Director,
Tamil Nadu Tourism Development Corporation, Chennai-2.
The Commissioner,
Hindu Religious and Charitable Endowments-Department,
Chennai-600 034.
The Commissioner,
Department of Art and Culture, Chennai-600 008.
The Commissioner,
Department of Archaeology, Chennai-600 008.
The Director of Public Health Department, Chennai-600 006.
The Director,
Department of Museum, Chennai-600 008.
The Regional Director (South),
India Tourism, Government of India,
Chennai-600 002.
All Member of the Post COVID 19 - Revival of Tourism Sector Committee
(Through DOT)

The Accountant General, Chennai-9/18.

Copy to:-

The Special Personal Assistant to Hon'ble Minister for Tourism,
Chennai-600 009.

The Private Secretary to Chief Secretary, Chennai-9.

The Principal Private Secretary to Principal Secretary to
Government, Tourism, Culture and Religious Endowments
Department, Chennai-9.

The Private Secretary to Principal Secretary to Government, Health and
Family Welfare Department, Chennai-9.

The Private Secretary to Principal Secretary to Government,
Revenue and Disaster Management Department, Chennai-9.

Health & Family Welfare Department, Chennai-9.

Revenue & Disaster Management Department, Chennai-9.


Public Department, Chennai-9.


National Information Centre, Chennai-9.(to upload in State Government
website)

Tourism, Culture and Religious Endowments (T1/T2/Gen)
Department, Chennai-9.

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/ Forwarded by Order /


Section Officer 24/6/2021


24/6/21