



ABSTRACT

Social Welfare and Nutritious Meal Programme Department – Anganwadi Services - Printing and Supply of Early Childhood Care and Education (ECCE) materials viz., Activity Book, Assessment Card, Child Profile and Pre School Completion Certificate – Expenditure – Sanction – Orders – Issued.

Social Welfare and Nutritious Meal Programme (SW-7(2) Department

G.O.(2D) No.09

Dated 08.03.2019

திருவள்ளூர்வராண்டு 2050

விளம்பி, மாசி 24

Read:

1. From Government of India, Ministry of Women and Child Development, Letter F.No.1-6/2013/ECCE Dated 03.01.2014.
2. From Joint Secretary to Government of India, Ministry of Women and Child Development, New Delhi, D.O Letter 4-41/2014-CD-II, Dated 09.01.2015.
3. G.O.(Ms) No.5, Social Welfare and Nutritious Meal Programme Department, Dated 19.01.2018.
4. From Government of India, Ministry of Women and Child Development, Letter F.No.CD-II-14/1/2018-CD-II, Dated 24.04.2018.
5. From the Director cum Mission Director, Integrated Child Development Services Letter No.8111/Trg/2018, Dated 17.09.2018.

+++++

ORDER:-

The Non-Formal Pre-School Education (PSE) / Early Childhood Care and Education (ECCE) under the strengthened package of services are a crucial component under the ICDS Scheme. It aims at holistic development of young children. The Pre-School Education / Early Childhood Care and Education under Integrated Child Development Services imparted through a play based and activity based approach. A developmentally and age appropriate Annual Contextualized Curriculum has been prepared by our State, Aadi Padi Vilayadu Pappa (APVP) based on the National ECCE Curriculum Framework, which is to be implemented in all the Anganwadi Centres. The Anganwadi Workers have given Training on Early Childhood Care and Education (ECCE) at Sector Level. The vital components covered under this training are effective transaction of "Aadi Paadi Vilayadu Pappa" curriculum, use of Assessment Cards and Activity Books.

2. In the letter first read above, Government of India have revised guidelines for the provision of Pre-School Education (PSE) kits for Anganwadi Centers and stated that States/UTs may have the option of providing more than one kit or an enhanced kit with more components or qualitatively better components/materials or having age appropriate Teaching Learning Material (TLM) in one or more kits or any other combination. The items and quantity mentioned in the list are only indicative and not exhaustive.

3. In the letter second read above, Government of India have requested the States to include the following activities under the component of Pre School Education Kit itself during the submission of Annual Programme Implementation Plan (APIP).

- i. Printing of Annual Curriculum
- ii. Printing of Assessment Card at the rate of ₹ 10 for each child.
- iii. Printing of activity book at the rate of ₹ 50 for each child

4. In the Government Order third read above, orders have been issued, among other things, sanctioning a sum of ₹ 15,59,07,000 (Rupees Fifteen crore fifty nine lakh seven thousand only) to carry out the printing activities under Early Childhood Care and Education (ECCE) Council to procure and supply of Pre-school Education Kits to 54,439 Anganwadi Centres i.e. 49,499 Main Anganwadi Centres and 4,940 Mini Anganwadi Centres @ ₹ 3,000 per Main Anganwadi Centre and ₹ 1,500 per Mini Anganwadi Centre respectively for the year 2017-2018.

5. In the letter fourth read above, the Government of India has approved in the Annual Programme Implementation Plan 2018-2019 and sanctioned ₹ 5,000 per Anganwadi Centre/Mini Anganwadi Centre towards the cost of Early Childhood Care and Education training and Pre-School Education (PSE) Kit, Activity Book, Assessment Card etc.

6. In the letter fifth read above, the Director cum Mission Director, Integrated Child Development Services has requested to sanction a sum of ₹ 2,63,20,088 to printing and supply of the Early Childhood Care and Education (ECCE) Materials viz. Child Assessment Cards for the Anganwadi Children in the age group of 2-3 years, 3-4 years and 4-5 years, 3 types of Activity Books for the Anganwadi Children in the age group of 2-3 years, 3-4 years and 4-5 years, Preschool Completion Certificates and Child Profiles etc to Anganwadi, through Tamil Nadu Text Book Educational Services Corporation, Chennai for the year 2018-2019 and to permit design Early Childhood Care and Education (ECCE) materials through outsourcing.

7. After careful examination of the proposal of the Director cum Mission Director, Integrated Child Development Services, the Government issue following orders:-

- i. Sanction is accorded for a sum of ₹ 2,63,20,088 (Rupees two crore sixty three lakh twenty thousand and eighty eight only) in the sharing pattern of 60:40 between Central Government and State Government (60% share of Central Government being ₹ 1,57,92,053 and 40% share of State Government being ₹ 1,05,28,035) to printing the following items of Early Childhood

Care and Education (ECCE) materials under Pre-School kit through Tamil Nadu Text Book Educational Services Corporation Chennai for supply to 54,439 Anganwadi Centres i.e., 49,499 Main Anganwadi Centres and 4,940 Mini Anganwadi Centres for the year 2018-2019 subject to the condition that the Government of India's guidelines/ Schematic norms should be followed:-

S. No.	Item of Expenditure	No. of copies to be printed & supplied (Approximately)	Printing charges (5% Admn. Charges + 5% Transportation charges extra)	Expenditure sanctioned in ₹
1.	Printing of Child Assessment cards for the age group of 2-3 years, 3-4 years and 4-5 years.	1061678	₹ 3.75 each	43,79,422
2.	Printing of 3 types of Child Activity Books for the age group of 2-3 years, 3-4 years and 4-5 years	1082235	₹ 12.38 each	1,47,37,876
3.	Printing of Preschool Completion Certificates to the children of AWC	249542	₹ 1.09 each	2,99,200
4.	Printing of Child Profile Book	978984	₹ 6.29 each	67,73,590
5.	Designing work to be done before printing of the above materials through outsourcing by calling of quotations / limited tenders			1,30,000
	Total			2,63,20,088

- ii. The Director cum Mission Director, Integrated Child Development Services is permitted to design the Early Childhood Care and Education (ECCE) material through outsourcing.
- iii. The Director cum Mission Director, Integrated Child Development Services is authorized to draw the expenditure sanctioned in para-7(i) above in advance and incur expenditure under Article 99 of Tamil Nadu Financial Code Volume-I and he is directed to adjust the expenditure within three months from the date of with drawl of Advance.

- iv. The Director cum Mission Director, Integrated Child Development Services is permitted to utilize the amount available in one component to another component within the overall financial limit as per the Government of India norms.
- v. The Director cum Mission Director, Integrated Child Development Services is directed to submit necessary Utilization Certificate to Government within the time

8. The expenditure sanctioned in para-7(i) above shall be debited under the following Head of Account:-

"2236 Nutrition-02-Distribution of Nutritious Food and Beverages- 101-Special Nutrition Programmes – Central Sector Schemes - SF - Integrated Child Development Services – 71 Printing Charges (D.P.C: 2236-02-101-SF-7109)

9. This order issues with the concurrence of Finance Department vide its U.O. No.10776/Fin(SW)/2018, Dated 07.03.2019.

(BY ORDER OF THE GOVERNOR)

Pradeep Yadav,
Principal Secretary to Government (FAC)

To

The Director cum Mission Director, Integrated Child Development Services, Chennai – 113.

All District Programme Officers.

(Through the Director cum Mission Director, Integrated Child Development Services, Chennai – 600 113)

The Secretary to Government of India, Ministry of Women and Child Development, Shastri Bhawan, New Delhi - 110 001.

The Accountant General (A&E), Chennai-600 018.

The Accountant General (Audit-I/II), Chennai -600 018.

The Resident Audit Officer, Secretariat, Chennai-600 009.

All Pay and Accounts Officers/All District Treasury Officers.

Copy to:-

The Finance (Social Welfare) Department, Chennai-600 009.

The Senior Principal Private Secretary to Principal Secretary to Government, Social Welfare and Nutritious Meal Programme Department, Chennai – 600 009.

The Resident Audit Officer, (through Social Welfare and Nutritious Meal Programme (SW-2) Department), Chennai-600 009.

The Social Welfare and Nutritious Meal Programme (SW-2) Department, Chennai – 600 009.

Stock File / Spare Copy.

// forwarded by order //


Section Officer.

