



ABSTRACT

Social Welfare and Nutritious Meal Programme Department - Anganwadi Services – Setting up of POSHAN Abhiyaan (National Nutrition Mission) in 6 more Districts – Implementation of various activities under National Nutrition Mission in 11 Districts during 2018-2019 – Administrative approval and financial sanction - Orders – Issued.

Social Welfare and Nutritious Meal Programme (SW-7(1)) Department

G.O.(MS) No.66

Dated:24.09.2018

திருவள்ளூர்வராண்டு 2049
விளம்பி, புரட்டாசி 8

Read:

1. From Government of India, Ministry of Women and Child Development Letter F.No.NNM/7/2017-WBP, Dated 18.12.2017.
2. Government of India, Ministry of Women and Child Development Letter F.No.WBP-27/1/2017-WBP Dated 29.12.2017
3. G.O. (Ms) No.39, Social Welfare and Nutritious Meal Programme Department, Dated 08.05.2018.
4. Government of India, Ministry of Women and Child Development Letter No.WBP-27/1/2017, Dated 30.12.2017.
5. The Director cum Mission Director, Integrated Child Development Services Letter Roc.No.7141/NC1(2)/2018, Dated.14.05.2018.

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ORDER:

In the letters first and second read above, Government of India have rolled out a flagship programme POSHAN Abhiyaan (National Nutrition Mission) across the country with three year budget of ₹ 9046.17 crore from 2017-2018 onwards.

2. In accordance with the Government of India Guidelines / norms, orders have been issued in the Government Order third read above, to rolled out the programme in the 5 districts viz., Ariyalur, Dindigul, The Nilgiris, Villupuram and Chennai in Tamilnadu for the year 2017-2018 and for setting up of State Project Management Unit (SPMU), District Level Help Desk (DLHD) and Block Level Help Desk (BLHD) with creation posts towards the implementation of National Nutrition Mission (NNM) for the year 2017-2018 and subsequent year for which remaining districts to be rolled out under POSHAN Abhiyaan (NNM).

3. In the letter fourth read above, the Government of India have identified 6 more Districts namely Ramanathapuram, Thiruvallur, Tiruchirappalli, Tirunelveli, Kanyakumari and Virudhunagar towards the implementation of POSHAN Abhiyaan (NNM) during the year 2018-2019 as Phase – II and have released a sum of ₹ 1362.10 lakh as its 80% share during the year 2018-2019.

4. In the letter fifth read above, the Director cum Mission Director, Integrated Child Development Services has stated that no financial sanction has been accorded for staff to be recruited for the State Project Management Unit (SPMU) and District / Block level Help Desks in 5 Districts of Ariyalur, Dindigul, The Nilgiris, Villupuram and Chennai (Phase-I) except procurement of Smartphone, Growth monitoring devices and has requested the Government to sanction an expenditure of ₹ 46.30 crore for the implementation of POSHAN Abhiyaan (NNM) in 11 districts (Ariyalur, Dindigul, The Nilgiris, Villupuram and Chennai (Phase-I), and Ramanathapuram, Thiruvallur, Tiruchirappalli, Tirunelveli, Kanyakumari and Virudhunagar (Phase-II)) and permission to carry out the activities under POSHAN Abhiyaan (NNM).

5. After careful examination of the proposal of the Director cum Mission Director, Integrated Child Development Services, Government issue the following orders towards carrying out all activities under POSHAN Abhiyaan (NNM) emphasized in the Guidelines of POSHAN Abhiyaan issued by the Government of India/Norms towards the implementation of POSHAN Abhiyaan (NNM) during 2018-2019:-

- i. Administrative approval is accorded towards the roll out of the POSHAN Abhiyaan (NNM) in 6 Districts viz., Ramanathapuram, Tiruvallur, Tiruchirappalli, Tirunelveli, Kanyakumari and Virudhunagar (Phase-II Districts) during the year 2018-2019.
- ii. Administrative sanction is accorded to the tune of ₹ 43,54,84,000 for implementation of POSHAN Abhiyaan (NNM) in the above Districts i.e., Phase –I Districts and Phase-II Districts for the year 2018-2019.
- iii. Approval is accorded towards the setting up District Level Help Desk (DLHD) and Block Level Help Desk (BLHD) in the Phase –II Districts as detailed in the Annexure I of Government Order third read above.
- iv. Approval is accorded towards constituting District Convergence Plan Committee (DCPC) and Block Convergence Plan Committee (BCPC) in Phase-II District as per Annexure III & IV of Government Order third read above.
- v. Financial sanction is accorded to the tune of ₹ 21,53,25,000 the activities as detailed below subject to the conditions that the Government of India's Guidelines/Schematic norms should be followed:-

Sl.No.	Details of activities	Amount in ₹
1.	Hiring of Contractual post for State Project Management Unit (SPMU), District Level Help Desk (DLHD) and Block Level Help Desk (BLHD) for 11 Districts as per Annexure – I.	2,22,46,000
2.	Administrative Expenses for State Project Management Unit.	43,00,000
3.	Procurement of Smartphone, Growth Monitoring Devices (6 Districts in the Phase-II).	11,83,10,000
4.	Connectivity cost (at ₹200 per month per employee)	2,68,66,000
5.	Incremental Learning Approach Training Programme, Community Based Event	4,36,03,000
	Total	21,53,25,000

- vi. The Director cum Mission Director, Integrated Child Development Services is directed to procure necessary equipments/accessories in respect of implementing the POSHAN Abhiyaan (NNM) through GeM portal with specifications prescribed by Government of India and as per the rate not exceeding the rate prescribed by Government of India.
- vii. The Director cum Mission Director, Integrated Child Development Services is directed to submit the necessary Utilisation Certificate to Government within time.

6. The expenditure sanctioned in para 5(v) above shall be debited under the following New Head of Account:-

Sl. No.	Head of Account "2236-Nutrition-02-Distribution of Nutritious food and beverages – 101 – Special Nutrition Programmes – Schemes shared between State and Centre – UG – National Nutrition Mission"	Amount in ₹
1.	33 Payment for Professional and Special Services 04 Contract payment (DPC. 2236-02-101-UG-3341)	2,22,46,000
2.	05 Office Expenses 02 Other Contingencies (DPC. 2236-02-101-UG-0522)	43,00,000
3.	19 Machinery and Equipments 01 Purchase (DPC.2236-02-101-UG-1914)	11,83,10,000
4.	05 Office Expenses 01 Telephone charges (DPC.2236-02-101-UG-0513)	2,68,66,000
5.	72 Training (DPC.2236-02-101-UG-7203)	4,36,03,000
	Total	21,53,25,000

7. Necessary additional funds of 21,53,25,000 will be provided in RE/FMA 2018-2019. Pending provision of such funds, the Director cum Mission Director, Integrated Child Development Services is authorised to draw and disburse the amount sanctioned in paragraph – 5 above. The Director cum Mission Director, Integrated Child Development Services shall include this additional expenditure while sending the proposal to the Government in Finance (SW) Department for inclusion in RE/FMA 2018-2019 without fail. However this expenditure shall be brought to the notice of Legislature by a specific inclusion in the Supplementary Estimates 2018-2019. The Director cum Mission Director, Integrated Child Development Services shall also send necessary draft explanatory notes to Government in Finance (SW/BG-I) Department for inclusion in the Supplementary Estimates 2018-2019.

8. This orders issues with the concurrence of Finance (SW) Department vide its U.O. No. 47685/Fin(SW)/2018, Dated 20.09.2018 and with ASL No. 1383 (One thousand three hundred and eighty three).

(BY ORDER OF THE GOVERNOR)

K.MANIVASAN,
Principal Secretary to Government.

To

The Director cum Mission Director,
Integrated Child Development Services,
Chennai – 113
The Commissioner of Social Welfare,
Panagal Building, Saidapet, Chennai – 600 015
All District Collectors/District Programme Officers,
Integrated Child Development Services
All Treasury Officers concerned
All Pay and Accounts Officers concerned

Copy to:-

The Office of the Hon'ble Chief Minister, Secretariat, Chennai 600 009
The Senior Personal Assistant to Hon'ble Deputy Chief Minister,
Chennai – 600 009.
The Special Personal Assistant to Hon'ble Minister
Social Welfare and Nutritious Meal Programme, Chennai 600 009
The Senior Principal Private Secretary to Principal Secretary to Government,
Social Welfare and Nutritious Meal Programme Department, Chennai 600 009
The Finance (SW/BG-I/BG-II/BGM/BC), Chennai 600 009.
The Resident Audit Officer, Secretariat, Chennai 600 009
The Resident Audit Officer, Secretariat, Chennai 600 009
(through the Social Welfare and Nutritious Meal Programme
(SW-2) Department) Chennai 600 009.
The Social Welfare and Nutritious Meal Programme
(SW-2) Department) Chennai 600 009.
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Section Officer.

ANNEXURE – I

to G.O.(MS) No.66, Social Welfare and Nutritious Meal Programme (SW-7(1))
Department, Dated 24.09.2018.

Rate of remuneration towards hiring contractual post in the State Project Management Unit (SPMU), District Level Help Desk (DLHD) and Block Level Help Desk (BLHD) as per the Government of India norms

State Project Management Unit (SPMU)

Sl. No	Name of the contractual post	Salary per month
1.	Planning, Monitoring & Evaluation	₹ 60,000
2.	Health & Nutrition	₹ 60,000
3.	Financial Management	₹ 60,000
4.	Capacity Building & Behaviour Change Communication	₹ 60,000
5.	Procurement	₹ 60,000
6.	Accountant	₹ 30,000
7.	Project Associates	₹ 25,000
8.	Secretarial Assistant/Data Entry Operator	₹ 15,000
9.	Office Messenger/Peons	₹ 8,000

District Level Help Desk (DLHD) and Block level Help Desk (BLHD)

1.	District Coordinator	₹ 30,000
2.	District Project Assistant	₹ 18,000
3.	Block Coordinator	₹ 20,000
4.	Block Project Assistant	₹ 15,000

K.MANIVASAN,
Principal Secretary to Government

// forwarded by order //

K. Thangavel
Section Officer