



ABSTRACT

Social Welfare and Nutritious Meal Programme Department – Integrated Child Development Services Scheme – Printing and Supply of WHO Growth Chart Register and Referral Slip Books to Anganwadi Centres for the year 2010-2011 – Sanction of Expenditure – Orders – Issued.

Social Welfare and Nutritious Meal Programme (SW7-1) Department

G.O.(Ms) No.23

Dated:28.02.2011
Thiruvalluvar Aandu 2042,
Maasi 16

Read:

1. From the Secretary to Government of India, Ministry of Women and Child Development and Secretary to Government of India, Ministry of Health and Family Welfare Joint D.O.Letter No.Z-28020/71/06-CH, dated 06.08.2008.
2. From the Assistant Director, Government of India, Ministry of Women and Child Development (Government of India – UNICEF Programme Unit) F.No.5-6/2010-CD-III, dated 09.03.2010.
3. From the Secretary to Government of India, Ministry of Women and Child Development and Secretary to Government of India, Ministry of Health and Family Welfare Joint D.O.Letter No.16-7/2009-ND, Dated 25th March, 2010.
4. From the Principal Secretary / Special Commissioner, ICDS letter No.5398/M&E/2010, dated 04.08.2010.
5. From the Ministry of Women and Child Development, Government of India letter No.16-7/2009-ND, Dated 11.08.2010.
6. From the Government of India, Ministry of Women and Child Development letter F.No.7-5/2010-CD-II, Dated 17.08.2010.
7. From the Principal Secretary / Special Commissioner, Integrated Child Development Services Scheme letter No.6398/M&E/2010, Dated 31.08.2010.

Read also:

8. From the Principal Secretary / Special Commissioner, Integrated Child Development Services Scheme letter No.6524/HM-I/2010, dated 07.09.2010.

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ORDER:-

Integrated Child Development Services Scheme, the world's largest early child development programme, is India's primary response to break the vicious cycle of under-nutrition. Similarly, the National Rural Health Mission represents a

major intervention for ensuring health care for all – with quality and equity. Together with Integrated Child Development Services Scheme and National Rural Health Mission have tremendous potential to ensure the survival, health, growth and development of children, adolescent girls and women, across the life cycle. The Growth monitoring & promotion of children from birth to five years, using the weight-for-age indicator, is one of the critical components of the Integrated Child Development Services Scheme programme. This helps in assessing the nutritional status of young children, detection of early growth faltering and enables early preventive action.

2) At present, different child growth standards and different systems of classification are being used by different organizations for different purposes, to promote young child growth and development. Hence, it is felt necessary to harmonise and update the use of a uniform child growth standard as per the guidelines issued by the Government of India, Ministry of Health and Family Welfare and the Department of Women and Child Development.

3) Therefore, the Ministry of Women & Child Development and the Ministry of Health & Family Welfare have jointly decided to introduce new WHO child growth standards in the country for monitoring growth of children through both Integrated Child Development Services Scheme and National Rural Health Mission by replacing the existing growth charts currently under use in Integrated Child Development Services Scheme.

4) The Ministry of Health and Family Welfare and the Women and Child Development have also been taking initiatives through the National Rural Health Mission and Integrated Child Development Services Scheme with an idea for accelerating reduction in maternal, neonatal and infant mortality and child under-nourishment and one major joint initiative has been the adoption of WHO Child Growth Standards in both Integrated Child Development Services Scheme and National Rural Health Mission. This initiative has been enriched and complemented by another decision of the Ministry of Health and Family Welfare and the Ministry of Women and Child Development to introduce a common Mother and Child Protection Card for both Integrated Child Development Services Scheme and National Rural Health Mission, to strengthen the continuum of care for pregnant mothers and children under three years of age incorporating the new WHO child growth and development standards.

5) The Mother and Child Protection Card is a maternal and child care entitlement card, a counseling and family empowerment tool which would ensure tracking of mother child cohort for health purposes. It is unique in linking maternal, newborn and child care and focuses on the child holistically by integrating health, nutrition and development. It links critical contact points for strengthening the continuum of care and improving utilization of key Integrated Child Development Services Scheme, National Rural Health Mission services, including immunization and Janani Suraksha Yojna, and links families to the health referral system. The card would enable gender disaggregated tracking, to ensure optimal care for the girl child. The card includes the Janani Suraksha Yojana and birth registration numbers.

6) With the increase in the outreach of Integrated Child Development Services Scheme as well as National Rural Health Mission under which there are monthly fixed Village Health and Nutrition Days, the common card would enable the large network of Accredited Social Health Activist (ASHA), Anganwadi Workers (AWW) and Auxiliary Nurse Midwife (ANM) to converge their efforts and utilize the critical contact opportunities more effectively. Being an entitlement card, it would ensure greater inclusion of unreached groups to demand and universalize access to key maternal and child care and health services.

7) The Government of India have therefore proposed that the common Mother and Child Protection Card be introduced both in Integrated Child Development Services Scheme and National Rural Health Mission and sent the sample copies of the card in English to the State Governments, along with the Camera Ready Copy (CRC) on Child Developments for printing the same locally by the State Governments undertaking a transliteration of the text into state's official language making such adaptation as are essentially required. The Government of India have also suggested to use the State specific adaptation and transliterations of previously available Mother and Child Protection Cards in Tamil. The Government of India have informed that the financial resources for printing and dissemination of the cards will be provided from the State National Rural Health Mission Programme Implementation Plans (PIPs) and/or Integrated Child Development Services Scheme. The Government of India have also informed that the common Mother and Child Protection Card will progressively replace the earlier Ministry of Health and Family Welfare, Jachcha Bachcha Card and the earlier Integrated Child Development Services Scheme Mother and Child Card. The Government of India have also informed that the target is to roll out Integrated Child Development Services Scheme cards in all the 6000 odd Integrated Child Development Services Scheme projects latest by March 2011.

8) As per the guidelines issued by the Government of India, the Principal Secretary / Special Commissioner has informed that State Rural Health Mission has taken all initiatives to get the financial resources from Government of India, to make modifications in the Government of India designed Mother and Child Protection Card according to State-specific needs and to translate the disseminating messages in Tamil in co-ordination with the line Departments like Integrated Child Development Services Scheme, Public Health and Preventive Medicine and the UNICEF. Utilising the funds released by the National Rural Health Mission, the Directorate of Public Health and Preventive Medicine will supply 11 Lakh WHO Mother and Child Protection cards based on the Government of India enumeration of birth rate in Tamil Nadu. WHO standard Mother and Child Protection card shall be made available to the Anganwadi centres through Village Health Nurse and Anganwadi Workers.

9) The Principal Secretary / Special Commissioner, Integrated Child Development Services Scheme has stated that the Common Mother and Child Protection Card and WHO growth chart may be introduced both in Integrated Child Development Services Scheme and National Rural Health Mission simultaneously which will be maintained by both Health and Integrated Child Development Services Scheme staff.

10) The Principal Secretary / Special Commissioner, Integrated Child Development Services Scheme has also informed that the above requirement of Mother and Child Protection cards would be sent to National Rural Health Mission, Chennai to enable them to get financial resources from Government of India towards Printing and supply through State National Rural Health Mission.

11) As far as adoption of WHO Growth Chart and referral slip books at Anganwadi Centres are concerned, the Principal Secretary / Special Commissioner, Integrated Child Development Services Scheme has stated that equipment and tools required for Growth Monitoring are Weighing Scales, Mother and Child Protection Cards and Growth Chart registers. Separate action for the Supply of Weighing Scales and Mother and Child Protection Cards has been taken up.

12) The Principal Secretary / Special Commissioner, Integrated Child Development Services Scheme has also stated that during home visits if Anganwadi Workers observe disability in any of the children through simple checks, the child should be referred to the nearest Primary Health Centre or District Rehabilitation Centre for which Referral Slips for health check up has to be used for recording the disability and referred to Sub centre / Primary Health Centre/ Community Health Centre / District Resource Centre. The Government of India have permitted that the expenditure incurred may be got credited to Integrated Child Development Services Scheme Budget available with States which are released on quarterly basis by Government of India.

13) The Principal Secretary / Special Commissioner, Integrated Child Development Services Scheme has therefore proposed to print and supply one WHO growth chart register per Anganwadi Centre at the rate of Rs.250/- per register at a cost of Rs.1.36 Crore and referral slip book containing 100 slips in triplicate at Rs.50/- per book per Anganwadi Centre at a cost of Rs.0.27 Crores at a total cost of Rs.1.63 Crore as detailed in the annexure to this order. The Government of India have permitted the State Government to utilize the amount of Rs.500/- per Anganwadi Centre available under Monitoring and Evaluation component for printing and supply of both WHO Growth Chart and Referral Slips to Anganwadi Centers, on cost sharing ratio of 90:10 between Centre and State Government (Central Share - Rs.1,46,98,530/- State Share Rs.16,33,170).

14) The Government, after careful examination of the proposal of the Principal Secretary / Special Commissioner, ICDS and accord sanction for a sum of Rs.1,63,31,700/- (Rupees One crore sixty three lakh thirty one thousand and seven hundred only) for printing and supply of WHO Growth chart register at the rate of Rs.250/- per Register and Referral Slip Book at the rate of Rs.50/- per book to 54439 Anganwadi and Mini Anganwadi Centres as per the Annexure to this order.

15) The amount sanctioned in Para 14 above shall be debited under the following head of account:-

"2236.Nutrition – 02. Distribution of Nutritious food and Beverages – 101. Special Nutrition Programmes – Schemes in the Eleventh Five Year Plan – III. Centrally sponsored – SF. Integrated Child Development Services Scheme – Phase III – 71 Printing charges. (D.P. Code 2236-02-101-SF-7109)

16) Necessary additional provision for the amount sanctioned in para 14 has been included in the Final Supplementary Estimate for the year 2010-2011 under the above head of Account.

17) The Government direct the Principal Secretary / Special Commissioner, ICDS to distribute the funds sanctioned in para 14 above to the District Programme Officers and authorize the District Programme Officers to procure and supply the WHO chart Registers and Referral Slip Books as per rules stipulated under Tamil Nadu Transparency in Tender Act 1998 and Rules 2000.

18) This order issues with the concurrence of Finance (SW) Department vide its U.O. No. 88/JS(GR)/11, dated. 28.02.2011.

(By Order of the Governor)

Mohan Pyare
Principal Secretary to Government

To
The Principal Secretary / Special Commissioner, ICDS,
Chennai – 113.
All the District Programme Officers,
(through the Principal Secretary / Special Commissioner, ICDS, Chennai – 113)
The Mission Director, National Rural Health Mission,
Chennai – 6.
Health and Family Welfare Department,
Chennai – 9.
All the Pay and Accounts Officers / Treasury Officers.
The Principal Accountant General, Chennai-18.
The Accountant General (Audit I & II), Chennai-18.
The Resident Audit Officer, Secretariat, Chennai-9.
Copy to:
The Special Personal Assistant to
Hon'ble Minister for Finance, Chennai-2.
The Special Personal Assistant to
Hon'ble Minister for Social Welfare, Chennai-2.
The Finance (BG I / BG.II / SW) Department, Chennai – 9.
Stock file / Spare Copy.

// Forwarded By Order //

L. Aravamudan
28/2/2011
Section Officer.
28/2/11

Annexure

DISTRICTWISE BREAKUPS FOR THE PRINTING AND SUPPLYING OF WHO
GROWTH CHARTS REGISTERS AND REFERRAL SLIPS
(G.O. (Ms) No.23, Social Welfare and Nutritious Meal Programme Department,
Dated. 28.02.2011)

S.No.	NAME OF THE DISTRICT	No. of operational AWCs	Amount in actuals @ Rs.250/- per AWC for WHO Growth Chart register (Rs.)	Amount in actuals for referral slip book @ Rs.50/- per AWC (Rs.)	Total (Rs.)
1	Chennai	1342	335500	67100	402600
2	Coimbatore	1688	422000	84400	506400
3	Cuddalore	2033	508250	101650	609900
4	Dharmapuri	1321	330250	66050	396300
5	Krishnagiri	1796	449000	89800	538800
6	Dindigul	2031	507750	101550	609300
7	Erode	2080	520000	104000	624000
8	Kancheepuram	2351	587750	117550	705300
9	Kanyakumari	1401	350250	70050	420300
10	Karur	1096	274000	54800	328800
11	Madurai	2042	510500	102100	612600
12	Nagapattinam	1325	331250	66250	397500
13	Namakkal	1598	399500	79900	479400
14	Perambalur	1241	310250	62050	372300
15	Pudukkottai	1811	452750	90550	543300
16	Ramanathapuram	1495	373750	74750	448500
17	Salem	2696	674000	134800	808800
18	Sivagangai	1552	388000	77600	465600
19	Thanjavur	1731	432750	86550	519300
20	The Nilgiris	490	122500	24500	147000
21	Theni	1080	270000	54000	324000
22	Thiruvallur	2085	521250	104250	625500
23	Tiruvannamalai	2102	525500	105100	630600
24	Thiruvarur	1260	315000	63000	378000
25	Thoothukudi	1509	377250	75450	452700
26	Tiruchirapalli	1808	452000	90400	542400
27	Tirunelveli	2562	640500	128100	768600
28	Vellore	2992	748000	149600	897600
29	Villupuram	2927	731750	146350	878100
30	Virudhunagar	1485	371250	74250	445500
31	Tiruppur	1509	377250	75450	452700
	Total	54439	13609750	2721950	16331700

Mohan Pyare
Principal Secretary to Government

// forwarded by order //

(Signature)
28/2/2011
Section Officer.
(Signature)
28/2/11