



### ABSTRACT

Social Welfare and Nutritious Meal Programme Department– Integrated Child Development Services Scheme – Carry out Early Childhood Care and Education activities and Procurement and Supply of Pre-School Education Kits for the year 2015-2016 – Sanction of expenditure of ₹15,59,05,044 – Orders – Issued.

Social Welfare and Nutritious Meal Programme (SW-7(1) Department

G.O.(D).No.09

Dated: 02.03.2016

திருவள்ளூர்வராண்டு 2047

மன்மத, மாசி 19

Read:

- 1 Letter received from Government of India, Ministry of Women and Child Development No.1-8/2012-CD-I, Dated 22.10.2012.
- 2 Letter received from Government of India, Ministry of Women and Child Development, F.No.1-6/2013/ECCE Dated 03.01.2014.
- 3 Government of India Letter 4-41/2014-CD-II, Dated 09.01.2015.
- 4 G.O.(Ms) No.58, Social Welfare and Nutritious Meal Programme (SW7(1) Department, Dated 20.04.2015.
- 5 Letter received from Government of India, Ministry of Women and Child Development Nos: 4-1/2012-CD-II(Pt), No.4-2/2012-CD-II, No.CD-II-14/99/2015-CD-II, Dated 25.05.2015, 28.05.2015, 11.06.2015, 29.07.2015, 24.09.2015 and 12.11.2015.
- 6 Letter received from Government of India, Ministry of Women and Child Development CD-II-14/57/2015-CD-II, Dated 16.11.2015.
- 7 Letter received from the Director, Integrated Child Development Services Scheme Roc.No.8501/NCIII/2014, Dated 15.12.2015.
- 8 Letter received from Government of India, Ministry of Women and Child Development CD-II-14/23/2015-CD-II, Dated 29.12.2015.

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### ORDER:

In the letter 1<sup>st</sup> read above, Government of India have evolved a broad framework for implementation of Integrated Child Development Services Scheme in the "Mission Mode" by strengthening and restructuring of Integrated Child Development Services Scheme. The Anganwadi Centre will be repositioned as a



“Vibrant ECD Centre” to become the first village outpost for health, nutrition and to ensure holistic physical, psychosocial, cognitive and emotional development of children under 6 years of age in nurturing, protective, child friendly and gender sensitive family, community, programme and policy environments with greater emphasis on children under 3 and promotion of optimal early childhood care, development & learning including maternal care.

2. Further, Government of India have revised the existing norms /unit cost/ sharing pattern of the schemes. The details of revised cost of Pre-School Education kit are as follows:-

Component	Existing Rate of ₹ Per Anganwadi Centre /Per annum	Revised Rate of ₹ per Anganwadi Centre /Per Annum	Sharing Pattern	Items to be procured and supplied
Main Anganwadi Centres	₹1000	₹3000	90:10	Puppets, Soft toy sets, Mirror and props for play, Strlings and heads, pre number cards, shape cut outs, Pre reading/writing cards, Story flash cards, Wooden blocks, Clay/Plasticine, Colour and paint brushes and Balls.
Mini Anganwadi Centres	₹500	₹1500	90:10	

3. In the letter 2<sup>nd</sup> read above, Government of India have framed revised guidelines for the provision of Pre-School Education (PSE) kits for Anganwadi Centres under strengthening and restructuring of Integrated Child Development Services Scheme and stated the States/UTs may have the option of providing more than one kit or an enhanced kit with more components or qualitatively better components/materials or having age appropriate Teaching Learning Material (TLM) in one or more kits or any other combination. The items and quantity mentioned in the list are only indicative and not exhaustive.

4. In the letter 3<sup>rd</sup> read above, Government of India have requested the States to include the following activities under the component of Pre school Education Kit itself during the submission of Annual Programme Implementation Plan 2015-2016.

- i. Printing of Annual Curriculum
- ii. Printing of Assessment Card @ ₹ 10 for each child.
- iii. Printing of activity book @ ₹ 50 for each child

5. In the Government Order 4<sup>th</sup> read above, orders were issued towards the procurement and supply of Preschool Education Kits to all Anganwadi Centres at the cost of ₹15,59,07,000 for the year 2014-2015 in the sharing pattern of 90:10 between Government of India and State.

6. In the letters 5<sup>th</sup> read above, Government of India have released a sum of ₹347.91 crore as Government of India share towards the implementation of Integrated Child Development Services Scheme for 2015-2016.



7. In the letter 6<sup>th</sup> read above, Government of India have modified the existing sharing ratio for all components of Integrated Child Development Services Scheme except Supplementary Nutrition Programme (SNP), as 60:40 between Centre and States cost sharing ratio for Supplementary Nutrition Programme will remain unchanged/same at 50:50.

8. In the letter 8<sup>th</sup> read above, Government of India have approved the Annual Programme Implementation Plan of 2015-2016 inclusive of this proposal to the tune of ₹1559.07 lakh.

9. In the letter 7<sup>th</sup> read above, the Director, Integrated Child Development Services Scheme has sent proposal stating that the Preschool Education (PSE) is one of the most important components in Integrated Child Development Services Scheme. Preschool Education component of Integrated Child Development Services Scheme aims to provide a learning environment for the holistic development of children up to six years. In order to promote social, emotional, cognitive, motor and physical development of the child in the tender age, pre-school education is given through play way method to the children in the Anganwadi Centres, for which a syllabus is also framed and accordingly pre-school education kit materials are procured and supplied every year. As per the orders of the Government the supply orders have been issued towards the procurement and supply of Preschool Education Kit. The Utilisation Certificate will be sent after settlement to the suppliers.

10. The total allocation of funds as per Government of India under Preschool Education (PSE) component is ₹ 15,59,07,000. Now a sum of ₹ 10,00,01,220 is proposed to be utilised for the purpose of Early Childhood Care and Education activities and the pre-school education kits for the year 2015-2016 may be procured for the balance funds of ₹ 5,59,05,780. Hence, it is proposed to procure the pre-school education kits for the year 2015-2016 @ approximately ₹ 1076 per centre for 49,499 main centre and @ approximately ₹ 535 per centre for 4,940 mini centres as against the cost of norm for Preschool Education kits which is ₹ 3000 per kit for Main centre and ₹ 1500 for mini centre.

11. Hence, the Director, Integrated Child Development Services Scheme has requested the Government to accord sanction to carry out the printing activities under Early Childhood Care and Education for a sum of ₹ 10,00,01,220 and to procure pre-school education kits for the balance of amount of ₹ 5,59,05,780 and to incur the expenditure pending provision of funds in FMA 2015-2016 and requested the Government to issue necessary orders.

12. The Director, Integrated Child Development Services Scheme has sent the Budget details towards carrying out the Early Childhood Care and Education activities and for procurement of Preschool Education kits for the year 2015-2016 as detailed below:



S No	Name of the Activity	Total Amount in ₹
1	Printing of Annual curriculum	3,42,00,000
2	Printing of Assessment Card @ ₹ 10 for each child	1,09,66,870
3	Printing of Activity book @ ₹ 50 for each child	5,48,34,350
4	Procurement & Supply of Preschool Education Kit a. 49,499 Main Anganwadi Centres X @ ₹ 1076 per kit = ₹ 5,32,60,924 b. 4940 Mini Anganwadi Centres X @ ₹ 535 per kit = ₹ 26,42,900 (a+b)	5,59,03,824
	Total	15,59,05,044

13. After careful examination, Government issues the following orders:-

- i. accord sanction for a sum of ₹15,59,05,044 (Rupees fifteen crore fifty nine lakh five thousand and forty four only) to carryout Early Childhood Care and Education activities at the cost of ₹10,00,01,220 and to procure and supply Pre-school Education kits at the cost of ₹5,32,60,924 @ ₹1076 per main centre for 49,499 centres and approximately @ ₹535 per mini centre for 4,940 centres as per annexure for the year 2015-2016 in the sharing pattern of 60:40 (Government of India share ₹9,35,43,026.40 State share ₹6,23,62,017.60) between Government of India and State.
- ii. The Director, Integrated Child Development Services Scheme is permitted to procure and supply the Pre-school Education Kits following Centralized Tender Procedures as per the Tamilnadu Transparency in Tenders Act, 1998 and Rules, 2000 inclusive of Advertisement cost in the allocated Budget to ensure the uniformity across the State for the year 2015-2016.
- iii. The Director, Integrated Child Development Services Scheme is authorized to draw and incur the amount sanctioned in para 13(i) above in advance under Article-99 of Tamil Nadu Financial Code Volume-I.
- iv. The Director, Integrated Child Development Services Scheme is requested to submit necessary Utilization Certificate to Government within time.

14. The expenditure sanctioned in para 13(i) above shall be debited under the following Head of Account :-

2236 Nutrition-02-Distribution of Nutritious Food and Beverages- 101-Special Nutrition Programmes – Schemes in the Twelfth Five year plan - III Centrally Sponsored SF - Integrated Child Development Services Scheme - Phase-III. 24-Materials and supplies (D.P.C: 2236-02-101-SF-2408)



15. Necessary additional funds are provided in FMA/FSE 2015-2016.

16. This order issues with the concurrence of Finance (SW) Department vide its U.O.No.15720/Fin(SW)/2016, Dated 02.03.2016.

(BY ORDER OF THE GOVERNOR)

P. SIVASANKARAN  
Principal Secretary to Government

To

The Director (FAC)  
Integrated Child Development Services Scheme,  
Chennai - 600 113

All District Programme Officers.

(Through the Director, Integrated Child Development Services Scheme,  
Chennai – 600 113)

The Secretary to Government of India, Ministry of Women and Child Development,  
Shastri Bhawan, New Delhi - 110 001

The Accountant General (A&E), Chennai-600 018

The Accountant General (Audit I /II), Chennai -600 018

The Resident Audit Officer, Secretariat, Chennai-600 009

All Pay and Accounts Officers/All District Treasury Officers

Copy to

The Finance (Social Welfare / BG.I,II/W&MI), Department, Chennai-600 009

The Planning, Development and Special Initiatives Department, Chennai -600 009

The Private Secretary to Principal Secretary to Government,

Social Welfare and Nutritious Meal Programme Department, Chennai – 600 009

The Resident Audit Officer, (through Social Welfare and Nutritious Meal Programme  
(SW2) Department), Chennai – 600 009.

The Social Welfare and Nutritious Meal Programme (SW-2) Department,  
Chennai – 600 009.

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R.L. Shudavathi  
02/03/2016  
Section Officer.

**ANNEXURE**

to G.O.(D) No.09, Social Welfare and Nutritious Meal Programme (SW-7(1))  
Department, Dated 02.03.2016.

**I. Printing of Curriculum for Different functionaries:**

1	No. of Pages	:	800 Pages
2	Size of the Book	:	A 4 size
3	Paper Quality: Inner Paper Wrapper	:	Indian Art Paper (80 GSM) Indian Art Board (150 GSM)
4	Colour	:	Multi Colour (CYMK)
5	No.of Copies to be printed	:	57,000 Copies 54,439 Anganwadi Workers + 434 Child Development Projects Officers + 1782 Supervisors+345 Reserve)
6	Tentative Cost of each book	:	₹ 600
7	Total Amount need	:	₹ 3,42,00,000
8	Delivery Point	:	To respective Projects

**II. Printing of Activity Book for Pre-school children:**

1	No. of Pages	:	35 Pages
2	Size of the Book	:	A 4 size
3	Paper Quality: Inner Paper Wrapper	:	Indian Art Paper (80 GSM) Indian Art Board (150 GSM)
4	Colour	:	Multi Colour (CYMK)
5	No.of Copies to be printed	:	10,96,687 Copies (per child one book for a year)
6	Tentative Cost of each book	:	₹ 50
7	Total Amount need	:	₹ 5,48,34,350
8	Delivery Point	:	To respective Projects

**III. Printing of Child Assessment Cards:**

1	Size of the Book	:	A 4 size
2	Paper Quality	:	Indian Art Paper (80 GSM)
3	Colour	:	Multi Colour (CYMK)
4	No.of Copies to be printed	:	10,96,687 Copies (per child one book for a year)
5	Tentative Cost of each book	:	₹ 10
6	Total Amount need	:	₹ 1,09,66,870
7	Delivery Point	:	To respective Projects



Abstract

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1	Printing of Annual curriculum	3,42,00,000
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	Total	15,59,05,044

P. SIVASANKARAN  
Principal Secretary to Government

// forwarded by order //

*RL. Srinivasan*  
02/03/2016  
Section Officer.