

## **ABSTRACT**

Corona Virus Disease(COVID–19) – Rural Development and Panchayat Raj Department – Appointment of Nodal Officer for coordinating COVID-19 related works for Rural Development and Panchayat Raj Department – Orders – Issued.

Rural Development and Panchayat Raj(CGS.2) Department

G.O.(D) No.176

Dated: 04.08.2020 சார்வரி வருடம், ஆடி 20 திருவள்ளுவர் ஆண்டு 2051 Read:

From the Director(SAGY), Ministry of Rural Development, Department of Rural Development, Government of India, New Delhi, D.O.No.K-11033/32/2019/SAGY, dated 21.07.2020.

## **ORDER:**

In the letter read above, the Director (SAGY), has informed that the NITI Aayog has launched a behavior change campaign called Navigating the New Normal and is an amplified Mask-wearing campaign and the campaign focuses on the practice of COVID-safe behaviours, especially wearing masks during the 'unlock' phase of the ongoing pandemic. The campaign envisions to make masks a part of everyone's lives, wherein children urge elders to make sure others wear masks by establishing the The Director (SAGY), has also informed that the correct usage of the same. mobilization of all the State level resources are required and thus stepping up their efforts to support Ministry of Rural Development and NITI Aayog's coordinated work in promoting the campaign and in taking preventive measures to control the spread of COVID-19 in rural areas. As such, he has requested to direct the State Nodal Officers to initiate the campaign in the Saansad Adharsh Gram Yojana(SAGY) Gram Panchayats to witness the significant outcomes in bringing effective behavioural change and fulfilling the objectives and send an Action Taken Report(ATR) in this regard.

2. The Government examined the matter and hereby appoint Dr.Pinky Jowel,I.A.S., Special Secretary to Government, Rural Development and Panchayat Raj Department, Secretariat, Chennai-9, as State Nodal Officer with immediate effect to coordinate COVID-19 related works for Rural Development and Panchayat Raj Department.

3. All Heads of Department coming under the control of Rural Development and Panchayat Raj Department are directed to coordinate with the above Nodal Officer in taking preventive measures to control the spread of COVID-19 in rural areas.

## (BY ORDER OF THE GOVERNOR)

## HANS RAJ VERMA.

Additional Chief Secretary to Government

To

Dr Pinky Jowel, I.A.S.,

Special Secretary to Government,

Rural Development and Panchayat Raj Department,

Secretariat, Chennai-9

The Director(SAGY), Ministry of Rural Development,

Department of Rural Development, Government of India,

Krishi Bhavan, New Delhi - 110 001.

The Additional Chief Secretary/Director General,

Rural Development and Panchayat Raj (Training),

Chennai-15.

The Director of Rural Development and Panchayat Raj,

Chennai-15.

The Managing Director, Tamil Nadu Corporation for Development of Women Limited, Chennai–34

The Chief Executive Officer, Tamil Nadu Rural Transformation Project, Chennai–34.

The Secretary, Tamil Nadu State Election Commission,

Chennai-108.

The Director, State Institute of Rural Development, Kancheepuram District.

The Project Director, IFAD assisted PTSLP, Chennai–32.

The Director, Social Audit Society of Tamil Nadu, Chennai-15.

Copy to:

The Special Personal Assistant to the Hon'ble Minister (Municipal Administration, Rural Development and

Implementation of Special Programme), Chennai-9

The Principal Private Secretary to Chief Secretary to Government, Chennai -9.

The Principal Private Secretary to Additional Chief Secretary to Government, Rural Development and Panchayat Raj Department, Chennai -9.

All Departments of Secretariat, Chennai-9.

All Officers/Sections, Rural Development and Panchayat Raj

Department, Secretariat, Chennai-9.

All District Collectors.

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//FORWARDED BY ORDER//

SECTION OFFICER