



## ABSTRACT

Evaluation Study – Rural Development and Panchayat Raj Department–Promoting Latrine Use in Rural Tamil Nadu-Sanction - Orders –Issued.

PLANNING, DEVELOPMENT AND SPECIAL INITIATIVES (ST2&E) DEPARTMENT

G.O.(Ms).No.96

Dated: 13.11.2015.  
Manmatha Iyppasi 27  
Thiruvalluvar Aandu 2046

### READ:

1. G.O.Ms.No.81, Planning, Development and Special Initiatives (ST.2&E) Department, Dated: 02.09.2014.
2. Government Letter No.2989/ Planning, Development and Special Initiatives (ST2&E) Department/ 2015, Dated: 27.07.2015
3. Minutes of the Second Steering Committee Meeting held on 28.07.2015.
4. E-mail received from Thiru Jasmine shah, J-PAL, Dated:14.08.2015.

\*\*\*\*\*

### ORDER:

In the reference first read above, the Government issued orders for institutionalize an evidence-based approach to policy making to maximize the impact of anti-poverty programmes and policies in the state partnership with Abdul Latif Jameel-Poverty Action Lab (J-PAL), and constituted the Steering Committee to approve the new pilot programmes and evaluation.

2. The Second Steering Committee meeting was convened on 28.07.2015 under the Chairmanship of the Principal Secretary to Government, Finance Department. The proposal for Promoting Latrine Use in Rural Tamil Nadu has been included in the agenda for approval. Ms. Sangita Vyas presented a proposal that she is Co-investigating along with Dr. Sandeep Sukhtankar (Dartmouth College, USA), Diane Coffey (Princeton), Dr. Deen Spears (r.i.c.e), to implement a pilot study to promote latrine usage in rural Tamil Nadu. The existing literature on the issue of latrine use suggests that while many of the rural households have access to low-cost model of toilets known as the pit-toilet, not many households have completely shifted away from open defecation. This pilot looks to understand why there is such a low take-up; specifically looking at whether the problem concerns asymmetric information, lack of monetary (tangible) benefits, some education on the benefits that accrue from using toilets and whether guaranteeing emptying of pits or building larger toilets results in higher take-up.



The Steering Committee after a careful consideration of the detailed agenda note and a presentation by the investigators has approved the above proposal. The total project cost is Rs.57,72,452/-. The component wise expected cost shared by J-PAL, Government of Tamil Nadu contribution are tabulated below:-

Line Item	J-PAL Share	GoTN Share	Total
Principal Investigator costs	11,22,000/-	2,34,000/-	13,56,000/-
Project staff compensation	---	19,46,834/-	19,46,834/-
Project related travel costs	---	5,84,400/-	5,84,400/-
Evaluation costs	---	11,55,950/-	11,55,950/-
Other costs	---	7,29,268/-	7,29,268/-
Total Estimated Budget	11,22,000/-	46,50,452/-	57,72,452/-

3. Based on the approval of the Second Steering Committee, the Government after careful consideration approve the total cost for Rs.57,72,452/- and accord sanction for a sum of Rs.46,50,452/- (Rupees Forty six lakhs fifty thousand four hundred and fifty two only) towards the share of Government of Tamil Nadu for Promoting Latrine Use in Rural Tamil Nadu. The roles and responsibilities of the Department and J-PAL are indicated in the annexure to the Government Order.

4. The Project funding Milestones /Deliverable against which funding may be released to M/s. Institute for Financial Management and Research who will receive the grant on behalf of Abdul Latif Jameel – Poverty Action Lab – South Asia (J-PAL –SA), are indicated below:-

#### PROJECT FUNDING MILESTONES

Milestone/Deliverable	Month	% of Milestone
Upon issue of G.O.	Aug-15	50%
Report on Baseline and Qualitative findings	Jan-16	40%
Report summarizing endline and pilot findings	Mar-16	10%

5. The Member Secretary, State Planning Commission is authorized to draw and disburse the amount sanctioned in para 3 above as per the percentage indicated above in the form of a crossed cheque in favour of "M/s. Institute for Financial Management and Research" under proper acknowledgement from out of 5 percent fund allocated under State Innovation Fund intended for evaluation and awareness building.



6. This order issues with the concurrence of Rural Development and Panchayat Raj Department its U.O. No.37/Secy./2015, Dated:16.10.2015 and Finance Department its U.O No. 346/S(E)/2015, Dated: 11.11.2015.

(BY ORDER OF THE GOVERNOR)

S.KRISHNAN  
PRINCIPAL SECRETARY TO GOVERNMENT

To

The Principal Secretary to Government,  
Finance Department, Secretariat, Chennai-9.

The Secretary to Government,  
Rural Development and Panchayat Raj Department,  
Secretariat, Chennai 9.

The Member Secretary,  
State Planning Commission, Chepauk, Chennai 5.

Mr. John Floretta,  
Interim Executive Director, J-PAL South Asia at IFMR,  
Institute for Financial Management and Research,  
Buhari Tower, Thousand Light, Chennai 600 006.

Ms. Shobhini Mukerji,  
Executive Director, J-PAL South Asia at IFMR,  
Buhari Tower, Thousand Light, Chennai -600 006.

Copy to:

The Finance (Public) Department, Chennai-600 009.

The Private Secretary to the Chief Secretary to Government, Chennai-9.

The Private Secretary to the Principal Secretary to Government,  
Planning, Development and Special Initiative Department,  
Secretariat, Chennai-9.

Stock File / Spare Copy.

//FORWARDED/ BY ORDER//



SECTION OFFICER



Annexure

Roles and Responsibilities

J-PAL South Asia

1. Design all protocols, with support from the government, for activities being undertaken as part of the pilot study
2. Select villages in which to conduct the study in collaboration with the government
3. Conduct quantitative interviews with households to collect data on sanitation attitudes and behaviours prior to and post intervention
4. Conduct qualitative interviews with households and local leaders to collect data on how programs are implemented at the village level
5. Design a communication strategy, with input from the government, to promote latrine use
6. Recruit a pit emptying company to collaborate on the project
7. Hire and train field staff which include the Research Associate, Project Associate, sanitation messenger, and survey staff
8. Communicate regularly with the government on progress of pilot, submitting a report in January summarizing initial findings, and a supplementary report in March with full findings

Rural Development and Panchayat Raj Department

1. Designate a point person who will play a hands-on role for the project's success, e.g., provide relevant data, connect the J-PAL team to other government officials, and give feedback during pilot
2. Assist J-PAL staff in identifying villages in which to conduct the pilot study, and specifically, villages in which sufficient coverage of leech-pit latrines has already been achieved
3. In the circumstance that sufficient leech-pit latrine coverage has not been achieved in at least 7 villages, support the timely construction of these latrines
4. Provide permission to survey and conduct qualitative interviews with households, panchayat presidents, village-level sanitation staff, and block and district rural development officials
5. Provide timely feedback on communication strategies

**S.KRISHNAN**  
**PRINCIPAL SECRETARY TO GOVERNMENT**

//TRUE COPY//

  
16/11/15  
**SECTION OFFICER**