



### **ABSTRACT**

Evaluation Study – Municipal Administration and Water Supply Department–Urban Unemployment – Evaluating Skill and Matching Constraints -Sanctioned - Orders – Issued.

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### **PLANNING, DEVELOPMENT AND SPECIAL INITIATIVES (ST.2&E) DEPARTMENT**

**G.O.(Ms).No.13**

**Dated:11.02.2016.  
.Manmatha Thai-28,  
Thiruvalluvar Aandu 2047.**

### **READ:**

1. G.O.Ms.No.81, Planning, Development and Special Initiatives (ST.2&E) Department, dated 02.09.2014.
2. Government Letter No.2989/ Planning, Development and Special Initiatives (ST.2&E) Department/2015, Dated: 27.07.2015
3. Minutes of the Second Steering Committee Meeting held on 28.07.2015.
4. E-mail received from Thiru Jasmine shah, J-PAL, Dated:14.08.2015.

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### **ORDER:**

In the reference first read above, the Government issued orders for institutionalize an evidence-based approach to policy making to maximize the impact of anti-poverty programmes and policies in the state partnership with Abdul Latif Jameel Poverty Action Lab (J-PAL), and constituted the Steering Committee to approve the new pilot programmes and evaluation.

2. The Second Steering Committee meeting was convened on 28.07.2015 under the Chairmanship of the Principal Secretary to Government, Finance Department. The proposal for Urban Unemployment of Evaluating Skill and Matching Constraints has been included in the agenda for approval. Dr. Gharad Bryan presented a proposal looking to address the problem of high urban unemployment and underemployment along with co-researchers, Dr.Mushfiq Mobarak (Yale University) and Dr. Melanie Morton (Stanford University). The Policy – research proposal is aimed at doing a randomized evaluation to determine the impact of the training programme under

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the Tamil Nadu Urban Livelihood Mission (TNULM) on employment outcomes and the impact of subsidies to incentivize firms to employ certain types of workers. The project is focused on understanding ways to generate high quality matches between workers and employer.) The project is expected to start in October 2015 and end in March 2017.

The Steering Committee after a careful consideration of the detailed agenda note and a presentation by the investigators has approved the above proposal. The total project cost for the first and second year are Rs.2,26,99,125/-. The component wise expected cost shared by J-PAL and the Government of Tamil Nadu are tabulated below:-

Line Item	J-PAL Share	GoTN Share	Total
Principal Investigator costs	15,60,000/-	-	15,60,000/-
Project staff compensation	-	45,14,383/-	45,14,383/-
Project related travel costs	-	12,56,575/-	12,56,575/-
Evaluation costs	-	1,39,12,225/-	1,39,12,225/-
Other costs	-	30,15,942/-	30,15,942/-
Total Estimated Budget	15,60,000/-	2,26,99,125/-	2,42,59,125/-

3. Based on the approval of the Second Steering Committee, Government after careful consideration, approve the total project cost of Rs.2,42,59,125/- and accord sanction for a sum of Rs.2,26,99,125/- (Rupees Two crores twenty six lakhs ninety nine thousand one hundred and twenty five only) towards the share of Government of Tamil Nadu for Urban Unemployment – Evaluating Skill and Matching Constraints. The roles and responsibilities of the Department and J-PAL are indicated in the annexure to the Government Order.

4. The expenditure on State's share sanctioned in para 3 above shall be met from the 5 percent fund allocated under State Innovation Fund intended for evaluation and capacity building and shall be debited under the following head of account:

3475 00 Other General Economic Services – 800. Other Expenditure- II. State Plan- JI. Awareness Building, Capacity Building, Evaluation, Documentation and Awards for innovation- 42 Service and Commitment charges  
(DPC 3475 00 800 JI 4202)

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The above expenditure shall be met from the State Innovation Fund by deducting under the following head of account:

3475 00 Other General Economic Services – 902. Deduct- Amount met from State Innovation Fund- Schemes in the Twelfth Five Year Plan- II State Plan - JA. Deduct- Amount met from State Innovation Fund – 30 Inter Accounts Transfer (DPC 3475 00 902 JA 3007)

by contra debiting

J. Reserve Fund

(b) Reserve Fund not bearing Interest

8229.00. Development and Welfare Funds

200 Other Development and Welfare Funds

BE. State Innovation Fund

(DPC 8229 00 200 BE 0006) (Outgo)

5. Necessary additional funds will be provided in the Final Modified Appropriation 2015-16. Pending provision of such funds in the Final Modified Appropriation 2015-16, the Member Secretary, State Planning Commission is authorized to draw the amount sanctioned in para 3 above as per the percentage indicated in para 6 below. This expenditure shall be brought to the notice of Legislature by way of specific inclusion in the Supplementary Estimates 2015-16. The Member Secretary, State Planning Commission should include the amount sanctioned in para -3 above while sending budget proposal to Government for inclusion in the Final Modified Appropriation 2015-16 without fail. The Member Secretary, State Planning Commission is also requested to send necessary explanatory notes to Finance (Public) Department for inclusion in the Supplementary Estimates 2015-16.

6. The Project funding Milestones /Deliverable against which funding may be released to M/s. Institute for Financial Management and Research who will receive the grant on behalf of Abdul Latif Jameel – Poverty Action Lab – South Asia (J-PAL –SA) are indicated below:-

**Project Funding Milestones**

Milestone/Deliverable	Month	% of Milestone
Upon issue of G.O.	Aug-15	40%
Baseline report	Feb-16	30%
Midline report	Sep-16	20%
Endline Report,	Dec-16	5%
Data analysis and Final report	Apr-17	5%

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7. The Member Secretary, State Planning Commission is authorized to draw and disburse the amount sanctioned in para 3 above as per the percentage indicated above in the form of a crossed cheque in favour of "M/s. Institute for Financial Management and Research" under proper acknowledgement from out of fund allocated under the 5 percent Tamil Nadu State Innovation Fund intended for evaluation and capacity building.

8. This order issues with the concurrence of Finance Department, vide its U.O No.4250/Pub/2016, Dated: 08.02.2016 with Additional Sanction Ledger No.2171 (Two Thousand One Hundred and Seventy One)

**(BY ORDER OF THE GOVERNOR)**

**S.KRISHNAN,  
PRINCIPAL SECRETARY TO GOVERNMENT.**

**To**

The Principal Secretary to Government,  
Finance Department, Secretariat, Chennai-9.

The Principal Secretary,  
Municipal Administration and Water Supply Department,  
Secretariat, Chennai-9.

The Member Secretary,  
State Planning Commission, Chepauk, Chennai-5.

Mr. John Floretta,  
Interim Executive Director, J-PAL South Asia at IFMR,  
Buhari Tower, Thousand Light, Chennai-6.

Ms. Shobini Mukerji,  
Executive Director, J-PAL, South Asia at IFMR,  
Buhari Tower, Thousand Light, Chennai-6.

The Accountant General (A&E), Chennai-18.

The Pay and Accounts Officer (East), Chennai-600 008.

**Copy to:**

The Finance (BG-1/ BG-II/ Public) Department, Chennai-9.

The Private Secretary to the Chief Secretary to Government, Chennai-9.

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The Private Secretary to the Principal Secretary to Government,  
Planning, Development and Special Initiative Department,  
Secretariat, Chennai-9.  
Stock File / Spare Copy.

**//FORWARDED BY ORDER//**

  
11/2/16

**SECTION OFFICER.**

## Annexure

### ROLES AND RESPONSIBILITIES

#### J-PAL South Asia

1. Design study protocols (with support and input from the government) for activities being undertaken as part of the research study.
2. Hold consultations with the Directorate of Municipal Administration (DMA) to finalise study design (research sites and incentive structure).
3. Hire and train project staff (Research Associate, Project Associate, surveyors and monitors) to oversee the research evaluation.
4. Establish a field office to act as a base for all research activities.
5. Conduct surveys and collect data (through a baseline, midline and end line).
6. Monitor the study implementation, create monitoring plans, checklists, prepare reports for the government, etc.
7. Coordinate meetings with the relevant government departments at different project stages on the progress of the evaluation and submit reports / presentations.
8. Analyse data and prepare a final evaluation results.
9. Disseminate evaluation findings to the relevant stakeholders along with the Government.

#### Department of Municipal Administration and Water Supply

1. Nominate a nodal officer from DMA or and Tamil Nadu Urban Livelihoods Mission to lead discussions with the research team and provide guidance on the Government expectations and evaluation design.
2. Guide the research team on getting the necessary approvals and documentation required to set up the evaluation.
3. Provide assistance with introduction to job fairs, and prospective employer pool registered with TNULM.
4. Grant timely approvals to implement the study.
5. Ensure adherence to research requirements as listed by J-PAL.

**S.KRISHNAN,  
PRINCIPAL SECRETARY TO GOVERNMENT.**

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11/2/16

**SECTION OFFICER.**