



ABSTRACT

Micro, Small and Medium Enterprises Department - Organizing of District Udyam Samagam in each District - Constitution of District Level Committee for implementation of "Udyam Samagam" in all Districts of Tamil Nadu - Orders issued.

MICRO, SMALL AND MEDIUM ENTERPRISES (D2) DEPARTMENT

G.O.(Ms) No.66

Dated: 20.09.2019.

திருவள்ளூர் ஆண்டு 2050.
விகாரி வருடம், புரட்டாசி 3.

Read:

1. From the Director, O/o the Development Commissioner, Ministry of Micro, Small and Medium Enterprises, Government of India, letter No.05(28)/2018 MS/ Distt. Udyam Samagam, dated 25.07.2019.
2. From the Principal Secretary / Industries Commissioner and Director of Industries and Commerce letter Rc. No.26295 / PDK1 / 2019, Dated 30.08.2019.

ORDER:

In the reference first cited, the Director, O/o the Development Commissioner, Ministry of Micro, Small and Medium Enterprises, Government of India has informed that its field organizations of MSME-Development Institutes, in collaboration with the State Industries and other concerned Departments, had organised District Udyam Samagams in the previous financial year 2018-19 at 22 districts, throughout the Country.

2. The purpose of organizing these Samagams was to bring all stakeholders of MSME eco system together on one platform, to deliberate on the issues affecting the process of MSME development in that States and come out with an action plan. Every District Samagams focused on one sector which had the potential in that State. Based on the success of these Samagams, it has now been decided to involve not only the Industry Secretary, but all other concerned Departments like Rural Development, Urban Development, Agriculture, Fisheries and any other which has

overlapping jurisdiction in so far as MSMEs are concerned. Hence the Ministry of MSME has decided to organize these District Udyam Samagams in all the Districts in the month of September. These Samagams shall see their culmination in the National level Udyam Samagam proposed to be organized on 1st of October at New Delhi. Every District Samagam shall focus on one sector which has the potential for development in that District.

3. In accordance with the above, the Principal Secretary / Industries Commissioner and Director of Industries and Commerce has sent the proposal and has requested the Government to issue necessary orders for the following:

- a. Constitution of the District Level Committees for Udyam Samagam in every District of Tamil Nadu having the District Collector as Chairman and the Director, MSME - Development Institute as the Member Secretary.
- b. To nominate Thiru. S.Chokkalingam, Joint Director (Engineering), as the State Level Nodal Officer for Tamil Nadu, to coordinate with the programme division in the Ministry of MSME, Government of India.

4. The Government after careful examination, constitute the District Level Committee for Udyam Samagam in every District of Tamil Nadu having the following Members:-

S. NO.	Details	Position
1.	District Collector	Chairman
2.	Director, MSME - Development Institute	Member Secretary
3.	General Manager, District Industries Centre	Member
4.	Project Officer - DRDA - Rural Development Department	Member
5.	Joint Director-Agriculture - Agriculture Department	Member
6.	Joint Director - Fisheries Department	Member
7.	Branch Manager - SIDCO, MSME Department	Member
8.	Branch Manager - TIIC	Member
9.	Lead District Manager - Banks	Member

5. The Government also appoint Thiru. S.Chokkalingam, Joint Director (Engineering) as State Level Nodal Officer for Tamil Nadu, to coordinate with the programme division in the Ministry of MSME, Government of India.

(BY ORDER OF THE GOVERNOR)

HANS RAJ VERMA
ADDITIONAL CHIEF SECRETARY TO GOVERNMENT [FAC]

To

The Principal Secretary / Industries Commissioner
and Director of Industries and Commerce,
SIDCO Corporate Office Building,
Thiru Vi Ka Industrial Estate,
Guindy, Chennai - 32.

Thiru. S.Chokkalingam,
Joint Director (Engineering),
O/o the Industries Commissioner and Director of Industries and Commerce,
Chennai-32.

The Director,
MSME-Development Institute,
65/1, GST Road, Chennai-32.

The Director,
O/o the Development Commissioner,
Ministry of MSME, Government of India,
Nirman Bhavan, 7th floor,
Maulana Azad Road,
New Delhi - 110 108.

The Additional Chief Secretary/CMD, Tamil Nadu Small
Industries Development Corporation Limited,
Guindy, Chennai-32.

All District Collectors.

All General Managers, District Industries Centres.

All Project Officers, DRDA, Rural Development Department

All Joint Directors, Agriculture Department.

All Joint Directors, Fisheries Department.

All Branch Managers, SIDCO, MSME Department.

All Branch Managers, TIIC.

All Lead District Managers, Banks.

Copy to:

The Special Personal Assistant to Hon'ble Minister (Rural
Industries), Secretariat, Chennai-9.

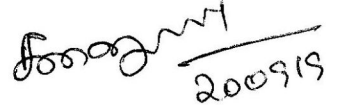
The Private Secretary to Chief Secretary to Government,
Secretariat, Chennai-9.

The Rural Development and Panchayat Raj / Agriculture /
Animal Husbandry and Fisheries / Industries Department,
Secretariat, Chennai-9.

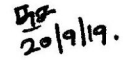
The Senior Private Secretary to Additional Chief Secretary to
Government, MSME Department, Secretariat, Chennai - 9.

All Sections in MSME Department, Secretariat, Chennai-9.
SF/SC.

// FORWARDED BY ORDER //


2009/19

SECTION OFFICER


20/9/19.