



## **ABSTRACT**

Micro, Small and Medium Enterprises Policy, 2021 - Announcement made by the Hon'ble Minister (Rural Industries) on the floor of Assembly - Inclusion of traditional industries under thrust sector for availing Special Capital Subsidy - Orders issued.

## **MICRO, SMALL AND MEDIUM ENTERPRISES [D(2)] DEPARTMENT**

**G.O.(Ms) No.53**

**Dated: 22.10.2021**

திருவள்ளூர் ஆண்டு 2052

பிலவ வருடம், ஐப்பசி - 5

Read:

1. G.O. (Ms) No.11, Micro, Small and Medium Enterprises (B) Department, Dated 16.02.2021.
2. G.O. (Ms) No.37, Micro, Small and Medium Enterprises (B) Department, dated 06.07.2021.
3. Announcement made by the Hon'ble Minister for Rural Industries on 02.09.2021 on the floor of the Assembly.
4. From the Industries Commissioner and Director of Industries and Commerce letter Rc.No.28934/ LC3/2021, dated 06.09.2021.

## **ORDER:**

In the Government Order first read above, the Government have issued orders introducing various incentives and concessions including 25% Capital Subsidy to the eligible Micro, Small and Medium enterprises in the State, subject to a maximum of Rs.150.00 lakh, based on the Micro, Small and Medium Enterprises Policy 2021 issued In the Government Order first read above.

2. During the Demand No.44 of Micro, Small and Medium Enterprises Department for the year 2021-2022, the Hon'ble Minister for Rural Industries has made the following Announcement on 02.09.2021:-

“மாநிலத்தில் நலிவுற்று வரும் பாரம்பரிய குறு மற்றும் சிறு தொழில்களான உப்பு உற்பத்தி, வெள்ளிக் கொலுசு, வெள்ளி விளக்கு தயாரித்தல், பித்தளைப் பொருட்கள் மற்றும் பாத்திரப் பொருட்கள் உற்பத்தி

பூட்டு உற்பத்தி மற்றும் பட்டு சார்ந்த தொழில்கள் ஆகியவை சிறப்பு தொழில் வகையின் (Thrust Sector) கீழ் கொண்டு வரப்பட்டு, சிறப்பு முதலீட்டு மானியம் வழங்கப்படும்.”

3. In the letter fourth read above, the Industries Commissioner and Director of Industries and Commerce has stated as follows:-

- 3.1 The traditional industries such as salt production, silver anklet & silver lamp making, brass items manufacturing enterprises, vessels making industries, lock making, silk industries etc., are struggling to cope up with the technology development and to compete in the Global market.
- 3.2 Tamil Nadu is home to many such traditional micro and small enterprises and many families are dependent on this business for their livelihoods. To safeguard and promote these traditional MSMEs, Government support in the form of incentives is needed.
- 3.3 In order to rejuvenate the traditional industries such as salt production, silver anklet making, silver lamp making, brass related items manufacturing enterprises, stainless steel and aluminium vessel making industries, lock and silk manufacturing and silk related industries across the State may be categorized as “Traditional Industries” and brought under thrust sector so as to enable such traditional MSMEs set up anywhere in Tamil Nadu to avail Special Capital Subsidy on par with the thrust sector in accordance with Micro, Small & Medium Enterprises Policy, 2021.
- 3.4 In accordance to the MSME Policy 2021, Capital subsidy is given to the following enterprises subject to a maximum of Rs.150 lakh:-
  - (i) Micro manufacturing enterprises established anywhere in the State.
  - (ii) Micro, small and medium manufacturing enterprises established in industrially backward areas and agro based enterprises set up in 388 blocks in the State.
  - (iii) Thrust sector enterprises set up anywhere in the State.
- 3.5 As per the existing guidelines issued in the Government Order second read above, all new Micro, Small and Medium Manufacturing Enterprises under the 23 thrust



sectors located anywhere in the State, are eligible to avail Special Capital Subsidy @25% on the value of plant and machinery subject to a maximum of Rs.150 lakh.

4. Accordingly, the Industries Commissioner and Director of Industries and Commerce has requested that traditional Industries such as salt production, silver anklet & silver lamp making, brass articles, vessels making industries, lock and silk based industries may be categorised as "Traditional Industries" and brought under thrust sector category to avail Special Capital Subsidy as per the MSME Policy 2021 and to this effect also requested to issue necessary amendments in the guidelines issued in Government Order second read above.

5. The Government after careful examination decided to accept the proposal of the Industries Commissioner and Director of Industries and Commerce at para 4 above and accordingly issue the following amendment to Government Order second read above:-

**Amendment**

- i. The following para shall be included as Serial No.xxiv in the para 8.1 Eligible Enterprises, under the Chapter 8, Special Capital Subsidy for Thrust Sector enterprises.

**"xxiv. Traditional Industries such as salt production, silver anklet & silver lamp making, brass articles, vessels making industries, lock manufacturing and silk based industries".**

- ii. The existing serial No. "xxiv. Any other industry to be notified by the Government in this regard from time to time" shall be renumbered as xxv.

6. This order shall take retrospective effect from 02.09.2021.

7. This order issues with the concurrence of the Finance Department vide its U.O.No.39550/Finance (Industries)/ 2021, dated 24.09.2021.

**(BY ORDER OF THE GOVERNOR)**

**V.ARUN ROY  
SECRETARY TO GOVERNMENT**

To

The Industries Commissioner and Director of Industries and Commerce,  
Guindy, Chennai-32.

The Managing Director,  
Tamil Nadu Small Industries Development Corporation Limited,  
Guindy, Chennai-32.  
The Principal Secretary/Chairman and Managing Director,  
Tamil Nadu Small Industries Corporation Limited,  
Guindy, Chennai-32.  
The Director (FAC),  
Entrepreneurship Development and  
Innovation Institute-Tamil Nadu,  
Guindy, Chennai-32.  
The Mission Director,  
Tamil Nadu Startup Innovation Mission, Chennai.  
The Managing Director,  
MSME Trade and Investment Promotion Bureau,  
Chennai.

Copy to:

The Special Personal Assistant to the Hon'ble Chief Minister,  
Chennai-9.  
The Special Personal Assistant to Minister for  
Rural Industries, Chennai-9.  
The Personal Assistant to Secretary to Government,  
Micro, Small and Medium Enterprises Department, Chennai-9.  
The Finance (Ind/BG.I/BG.II) Department, Chennai-9.  
Micro, Small and Medium Enterprises (B/OP) Department,  
Chennai-9.  
Stock file / Spare copy.

**// FORWARDED BY ORDER //**

*For*  
*22/10/20*  
**SECTION OFFICER**

*KM*  
*22/10*