



Micro, Small and Medium Enterprises Department – Entrepreneurship Development and Innovation Institute - Tamil Nadu (EDII-TN) - Restructuring of the Entrepreneurship Development Programme (EDP) Training under Unemployed Youth Employment Generation Programme (UYEGP) – Orders issued.

Micro, Small and Medium Enterprises (D2) Department

G.O.(Ms) No.48

Dated :16.06.2020

திருவள்ளூர் ஆண்டு 2051
விகாரி வருடம், ஆணி-2

Read:

1. G.O. (Ms.) No.80, Micro, Small and Medium Enterprises (D2) Department, dated 30.07.2010.
2. From the Secretary to Government, Micro, Small and Medium Enterprises Department, Letter dated 08.02.2019.
3. From the Principal Secretary / Director, Entrepreneurship Development and Innovation Institute - Tamil Nadu, letter No.210/EDI/ACCT/2016, dated 16.04.2019.
4. From the Principal Secretary / Industries Commissioner and Director of Industries and Commerce Rc. No.11833/EIC4/2019, dated 09.09.2019.
5. From the Principal Secretary / Director, Entrepreneurship Development and Innovation Institute - Tamil Nadu Letter No.210/EDI/ACCT/ 2016, dated 12.11.2019.

ORDER:

In the Government Order first read above, the Government have approved guidelines for implementation of Unemployed Youth Employment Generation Programme (UYEGP) since its inception from 2010-2011 onwards by entrusting the task of imparting 7 (seven) days Entrepreneurship Development Programme (EDP) training to the beneficiaries through Entrepreneurship Development and Innovation Institute -Tamil Nadu.

2. In the Government letter second read above, the Director of Entrepreneurship Development and Innovation Institute - Tamil Nadu (EDII-TN) has been requested to compress the entire 7 days

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Unemployed Youth Employment Generation Programme (UYEGP) training programme in a capsule of 2 days.

3. In the letter third read above, the Director, Entrepreneurship Development and Innovation Institute - Tamil Nadu (EDII-TN) has requested the Industries Commissioner and Director of Industries and Commerce to guide and clarify the tenure of training as Industries Commissioner and Director of Industries and Commerce is the scheme implementing agency. In this regard, the Industries Commissioner and Director of Industries and Commerce in the letter fourth read above has requested Entrepreneurship Development and Innovation Institute - Tamil Nadu (EDII-TN) to conduct the Entrepreneurship Development Programme (EDP) training for 4 days with the topics to be covered (listed below) under Unemployed Youth Employment Generation Programme (UYEGP) based on the suggestions given by the General Managers of the District Industries Centre of all the districts of Tamil Nadu and Lead District Manager, Chennai District that the training period of seven days may be reduced to 3 - 4 days.

Sl. No.	Structure of the Training Programme - Topics
1.	Registration / Orientation
2.	Ice breaking session
3.	Entrepreneurship, who is entrepreneur - Entrepreneurial competencies
4.	Achievement Motivation, Motivation games
5.	Communication for business, Etiquettes Soft skills for entrepreneurship Goal setting, Problem solving etc
6.	Time Management & Customer relationship
7.	Marketing Management & Customer relationship
8.	Market Survey, marketing
9.	Accountancy, Book keeping, Banking for entrepreneurs
10.	Purchasing, Inventory control, Business plan
11.	Mentorship
12.	Taxation - IT, Goods and Services Tax & E way billing
13.	Law of lands related to enterprise
14.	Role of supporting institutions including District Industries Centre
15.	Feedback, Valedictory function, certificate distribution

4. Further, the Principal Secretary / Industries Commissioner and Director of Industries and Commerce has requested Entrepreneurship Development and Innovation Institute - Tamil Nadu (EDII-TN) to send the proposal to Government for obtaining necessary orders for conduct of Entrepreneurship Development Programme (EDP) training for 4 days.

5. Based on the above, Entrepreneurship Development and Innovation Institute - Tamil Nadu (EDII-TN) has restructured the Entrepreneurship Development Programme (EDP) training programme under Unemployed Youth Employment Generation Programme (UYEGP) to 4 days as below:

Sl. No.	Day	Structure of the Training Programme - Topics
1.	1	Registration /Orientation
2.		Ice breaking session
3.		Entrepreneurship, Who is an entrepreneur? - Entrepreneurial competencies
4.		Achievement Motivation, Motivation games
5.	2	Communication for business, Etiquettes Soft skills for entrepreneurship, Goal setting, Problem solving etc.
6.		Time Management & Human Resource Management
7.		Marketing Management & Customer relationship
8.		Market survey and Marketing
9.	3	Accountancy, Book keeping, Banking for entrepreneurs
10.		Purchasing Inventory control, Business plan
11.		Mentorship
12.	4	Taxation - IT, GST & E way billing
13.		Law of lands related to enterprise
14.		Role of supporting institutions including District Industries Centre
15.		Feedback, Valedictory function, certificate distribution

6. Entrepreneurship Development and Innovation Institute - Tamil Nadu has further informed that training programmes of Industries Commissioner and Director of Industries and Commerce schemes are given more importance by Entrepreneurship Development and Innovation Institute - Tamil Nadu (EDII-TN) and for the year 2018-19,

about 4613 candidates have been trained and for this year 2019-20, 1126 candidates have been already imparted one week Entrepreneurship Development Programme (EDP) training under Unemployed Youth Employment Generation Programme (UYEGP). In view of the above, the Director, Entrepreneurship Development and Innovation Institute - Tamil Nadu (EDII-TN) has requested the Government to issue suitable orders for further course of action by Entrepreneurship Development and Innovation Institute - Tamil Nadu, Chennai.

7. The Government after careful examination of the proposal of the Entrepreneurship Development and Innovation Institute - Tamil Nadu issue orders for restructuring the EDP training programme under the scheme of UYEGP to 4 days as mentioned in para 4 above, subject to the condition that no additional grant will be sanctioned from Government for this purpose.

8. This order issues with the concurrence of Finance Department vide its U.O. No.16493/Industries/2020, dated 05.06.2020.

(BY ORDER OF THE GOVERNOR)

Dr. K.GOPAL
PRINCIPAL SECRETARY TO GOVERNMENT (FAC)

To

The Industries Commissioner
and Director of Industries and Commerce,
SIDCO Corporate Office Building,
Thiru Vi Ka Industrial Estate,
Guindy, Chennai - 32.

The Director,
Entrepreneurship Development Institute-Tamil Nadu,
Guindy, Chennai - 32.

Copy to:

The Finance (Industries) Department, Chennai-9.

The Senior Private Secretary to Principal Secretary to Government (FAC),
Micro, Small and Medium Enterprises Department, Chennai-9.

The Micro, Small and Medium Enterprises (Budget / OP) Department,
Chennai-9.

✓ Stock file / Spare copy.

// FORWARDED BY ORDER //

Foran
16.06.2020

SECTION OFFICER

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