



ABSTRACT

Micro, Small and Medium Enterprises – Unemployed Youth Employment Generation Programme – Sanction of Rs.7,03,90,625/- for the year 2014-15 – Orders Issued.

MICRO, SMALL AND MEDIUM ENTERPRISES (D2) DEPARTMENT

G.O.(Ms).No.32

Dated: 31.07.2014

**திருவள்ளூர் ஆண்டு 2045
ஆடி 15**

Read:

1. G.O.(Ms).No. 80, Micro, Small and Medium Enterprises (D2) Department, dated 30.07.2010.
2. Government Letter No.97/D2/2012-2, dated 27.2.2012.
3. G.O. (D) No. 126, Micro, Small and Medium Enterprises (D2) Department dated 3.9.2012.
4. From Industries Commissioner and Director of Industries and Commerce, Letter Rc.No. 15443/DIC3/2014, dated 23.05.2014

ORDER:

The Government approved the scheme “Unemployed Youth Employment Generation Programme” in the Government Order first read above. The scheme aims to mitigate the unemployment problems of socially and economically weaker sections of the society, particularly among the educated and unemployed to become self employed by setting up Manufacturing / Service / Business enterprises by availing loan upto the maximum of Rs.5 lakhs, Rs. 3 lakhs and Rs.1 lakh respectively with subsidy assistance from the State Government upto 15% of the project cost. The scheme envisaged to target 10,000 beneficiaries annually.

2. The Government in the letter second read above, issued orders revising the physical target from 10,000 to 6,760 beneficiaries for the year 2011-12. Subsequently, in the Government Order third read above, the Government have revised the physical target to 5000 beneficiaries increasing the expenditure by 20% towards the implementation of the Scheme in respect of Institutional Training Fee, Stipend to the beneficiaries, contingency expenditure, expenditure towards conducting District Level Workshop and Block Level Motivation Campaign and Printing-cum- Publicity expenses for the year 2012-13.

3. The Industries Commissioner and Director of Industries and Commerce in his letter fourth read above has requested the Government to sanction a sum of Rs.8,59,20,000/- in Phase I to implement the “Unemployed Youth Employment Generation Programme” for the year 2014-15 as detailed below:

Sl.No.	Description	Fund requested in Phase I (Rs. in lakhs)
1.	11. Subsidy to the beneficiaries	700.00
2.	72. Training	93.75
3.	05.02 Contingency Fund	18.75
4.	08.09 Advertising and Publicity	46.70
	Total	859.20

4. The Industries Commissioner and Director of Industries and Commerce in his letter fourth read above has also requested the Government to provide a sum of Rs. 46.33 lakhs under the head 08 09 Advertisement and Publicity and Others to meet the expenditure towards the implementation of the scheme.

5. The Government after careful consideration of the proposal of the Industries Commissioner and Director of Industries and Commerce in para 3 above, accord sanction for a sum of Rs.7,03,90,625/- (Rupees Seven crores three lakhs ninety thousand six hundred and twenty five only) towards the implementation of “Unemployed Youth Employment Generation Programme” for the year 2014-15.

6. The amount sanctioned in para 5 above shall be debited to the following head of account :

“2851-00. Village and Small Industries – 800 – Other Expenditure – Schemes in the Twelfth Five Year Plan – II State Plan – JB. Scheme for implementation of Unemployed Youth Employment Generation Programme”.

11 Subsidies

01 Individual Based subsidy
[DPC 2851 00 800 JB 1116] **Rs.6,37,50,000/-**

72 Training
[DPC 2851 00 800 JB 7209] **Rs. 39,84,375/-**

05 Office Expenses
02 Other Contingencies
[DPC 2851 00 800 JB 0528] **Rs. 7,96,875/-**

08 Advertising and Publicity -09 Others
[DPC 2851 00 800 JB 0895] Rs. 18,59,375/-

7. The Industries Commissioner and Director of Industries and Commerce is authorized to draw and disburse the amount sanctioned in para 5 above. He is instructed to scrupulously follow the guidelines of the scheme issued in Government Order first read above while incurring the expenditure. He is also instructed to curtail the expenditure within the budget allotment with reference to the request made by him in Para 4 above.

8. This order issues with the concurrence of Finance Department vide its U.O. No. 40301/Ind/2014, dated: 28.07.2014.

(BY ORDER OF THE GOVERNOR)

C.V. SANKAR
PRINCIPAL SECRETARY TO GOVERNMENT

To
The Industries Commissioner and
Director of Industries and Commerce,
No.36, South Canal Bank Road,
Mandaivelipakkam,
Chennai-28.
The Accountant General, Chennai-6/18 (By Name)
The Pay and Accounts Officer, Chennai - 8.

Copy to:-

The Finance (Ind) Department, Chennai-9.
The Private Secretary to Principal Secretary to Government,
Micro, Small and Medium Enterprises Department,
Chennai – 9.
The Nodal Officer (Schemes),
Micro, Small and Medium Enterprises Department,
Chennai – 9.
Stock file / Spare copy

// FORWARDED BY ORDER //

SECTION OFFICER



Micro, Small and Medium
Enterprises (D2) Department,
Secretariat, Chennai-9.

Letter No. 9579/D2/2013-3, dated : 24.1.2014

From
Thiru. K. Dhanavel, I.A.S.,
Secretary to Government.

To
The Department Industrial Policy and Promotion,
Government of India,

Ministry of Commerce and Industry,
Udyog Bhavan, New Delhi. (we)

Sir,

Sub : Modified Industrial Infrastructure Upgradation Scheme (MIIUS) –
Proposal for Development of Industrial Infrastructure for market
connectivity and efficiency enhancement under MIIUS submitted
by M/s. Tamilnadu Chamber Forward Linkage Infra Ltd.,
Madurai – forwarded - Reg.

Ref : 1. From the Principal Secretary / Industries Commissioner
and Director of Industries and Commerce Letter Rc. No. 33411
/ CDC / 2013, dated 6.12.2013

2. G.O. (MS) No.4, Micro, Small and Medium Enterprises
(D2) Department, dated:24.01.2014

I am to inform that, this Government has nominated Tamil Nadu Small Industries Development Corporation Limited (TANSIDCO) as State Implementing Agency (SIA) for implementation of the projects under Modified Industrial Infrastructure Upgradation Scheme (MIIUS) in the G.O 2nd cited (Copy enclosed).

2. I am also to state that, the Principal Secretary / Industries Commissioner and Director of Industries and Commerce has sent the Detailed Feasibility Report (DFR) for development of Industrial Infrastructure for Market Connectivity and Efficiency Enhancement proposal by M/s. Tamil Nadu Chamber Forward Linkage Infra Limited, Madurai under MIIUS.

3. The project envisages establishment of various Market Connectivity infrastructure that are pivotal in the development of any market economy. A major part of the Project Investment goes toward the Permanent Exhibition and Convention Centre. Apart from the obvious promotion angle, Conferences and Exhibitions also provide an excellent opportunity to connect with the clients and get their valuable feedback, determine market potential, conduct research, assess competition, establish relationships with new agents and distributors, and initiating joint ventures and partnerships. Invariably, investments by either the Government or the private sector in the MICE (Meetings, Incentives, Conferences and Exhibitions) segment stimulate development in the overall economy especially in the hospitality sector. The site for this project has already been identified and will be either purchased or taken on long lease as required.

4. The site is located in the Nilaiyur village in Madurai district on the Madurai-Tirumangalam Road, off NH7. The site is located in the suburb of the Madurai and is around 14 kms from the centre of Madurai city. The total project cost of the above project is Rs.9,479/- lakhs. The State Government contribution is Rs.2203 lakhs which is 25% of the project cost. This project is expected to generate employment for around 50,000 people over

first seven years. It is estimated that as an effect of such infrastructure, the revenue is expected to grow by an average of 10-15% of the overall industries.

5. The Principal Secretary / Industries Commissioner and Director of Industries and Commerce has therefore requested the Government to forward the DFR for development of Industrial Infrastructure for Market Connectivity and Efficiency Enhancement at Madurai to the Government of India for approval of DFR.

6. I am, therefore, to forward the DFR for development of Industrial Infrastructure for Market Connectivity and Efficiency Enhancement at Madurai prepared by M/s. Tamil Nadu Chamber Forward Linkage Infra Limited, Madurai for approval, The decision in this regard may be sent to this Government early.

Yours faithfully,

for **SECRETARY TO GOVERNMENT**

Copy to:-

The Principal Secretary / Industries Commissioner and
Director of Industries and Commerce,
No.36, South Canal Bank Road,
Mandaivelipakkam, Chennai - 28.

The Managing Director,
Tamil Nadu Small Industries Development Corporation Limited,
Guindy, Chennai-32

M/s. Tamil Nadu Chamber Forward Linkage Infra Limited,
Arokya Building, 4/9, Kambar Street,
S.S. Colony, Madurai - 625 010.

Stock file / Spare copy.

