



ABSTRACT

Information Technology Department- Tamil Nadu Arasu Cable TV Corporation Limited – Permission to launch Internet Protocol Television (IPTV) Services in the State of Tamil Nadu as a Value Added Service by Tamil Nadu Arasu Cable TV Corporation Limited – Granted - Orders Issued.

INFORMATION TECHNOLOGY (ADMN.2) DEPARTMENT

G.O. (Ms.) No. 2

Dated: 25.01.2016

மன்மத , தை-11

திருவள்ளூர் ஆண்டு-2047

Read:

1. Announcement made by Hon'ble Chief Minister on 14.09.2015 on the floor of the Legislative Assembly under Rule 110 of the Tamil Nadu Legislative Assembly, Rules.
2. From the Managing Director, Tamil Nadu Arasu Cable TV Corporation Limited, Chennai Letter No.TACTV /IPTV/2015 dated 30.10.2015.

ORDER:

Tamil Nadu Arasu Cable TV Corporation Limited has been incorporated and registered under the Companies Act on 04.10.2007 to provide Cable TV Services to public at reasonable rates without affecting the interest of the last mile local cable operators in accordance with G.O.Ms.No.22, Information Technology Department, dated 13.08.2007.

2. During the Budget session for the year 2015-16 on 14.09.2015, under Rule 110 of the Tamil Nadu Legislative Assembly Rules, the Hon'ble Chief Minister had announced on the floor of the Assembly about the implementation of BharatNet in the State and formation of a Special Purpose Vehicle "Tamil Nadu FibreNet Corporation" to execute the project. The Honourable Chief Minister also announced that Tamil Nadu Arasu Cable TV Corporation has obtained Internet Service Provider (ISP) License from Union Ministry of Communication and Information Technology and that the Corporation would offer high quality low cost internet services to Village Panchayats that are to be linked under BharatNet Scheme. Honourable Chief Minister has also announced that Internet Protocol Television (IPTV) Services would be provided along with high speed broadband and other internet services.

3. In accordance with the above announcement, the Managing Director, Tamil Nadu Arasu Cable TV Corporation Limited, in his letter second read above has sent a detailed proposal for launching the Internet Protocol

Television (IPTV) wherein it has been stated that Internet Protocol Television (IPTV) is one of the Multiplatform Television Service known as Over the Top Television (OTT) wherein it is a system through which television services are delivered using the Internet protocol suite over a packet-switched network such as a LAN or the Internet, instead of being delivered through traditional terrestrial, satellite signal and cable television formats. It has also been stated that unlike downloaded media, IPTV offers the ability to stream the media in smaller batches, directly from the source and the approximate budgetary projection to offer 220 channels of Chennai Digital Head End through Multiplatform Services (OTT services) in the Phase I is Rs.544.462 lakhs which would be borne by Tamil Nadu Arasu Cable TV Corporation Limited.

4. The Government after careful examination have decided to accept the proposal of the Managing Director, Tamil Nadu Arasu Cable TV Corporation Limited and accord permission to Tamil Nadu Arasu Cable TV Corporation Limited to launch Internet Protocol Television (IPTV) Services in the State of Tamil Nadu as a Value Added Service subject to following of Tender procedure while procuring the Hardware and Software items.

5. The expenditure towards implementation of the above scheme shall be borne by Tamil Nadu Arasu Cable TV Corporation Limited itself.

6. This order issues with the concurrence of the Finance (Industries) Department vide its U.O.No.739/2016-1 dated 25.01.2016.

(By order of the Governor)

T.K.RAMACHANDRAN
Principal Secretary to Government.

To
~~The~~ Managing Director,
Arasu Cable TV Corporation Limited, Chennai-8
The Accountant General, Chennai-18/35/9
The Accountant General (Audit), Chennai-18.
The Resident Audit Officer, Secretariat, Chennai-9.

Copy to:
The Finance (Industries) Department, Chennai-9
The Finance (BPE) Department, Chennai-9.
Office of the Hon'ble Chief Minister, Secretariat, Chennai-9
Senior Personal Assistant to Hon'ble Minister for Information Technology,
Secretariat, Chennai-9
The Senior Private Secretary to Principal Secretary,
Information Technology Department, Chennai-9
Sf/Sc

// Forwarded: By Order //

[Handwritten Signature]
27/1/2016
Section Officer
[Handwritten Initials]
27/1/16