



ABSTRACT

Information Technology Department- Tamil Nadu Arasu Cable TV Corporation Limited – Monthly subscription amount of Rs.70/- for the cable services offered to public throughout Tamil Nadu (except Chennai) - Fixed - Orders issued.

Information Technology (Admn. 1) Department

G.O. (Ms) No. 16

Dated : 11.11.2011

Read :

- 1) G.O.Ms.No.22, Information Technology Department, Dated 13.8.2007.
- 2) Announcement on the floor of the Tamil Nadu Legislative Assembly made by the Hon'ble Chief Minister on 30.8.2011 under Rule 110 of the Tamil Nadu Legislative Assembly.

ORDER :

The Tamil Nadu Arasu Cable TV Corporation Limited was incorporated and registered under Companies Act on 04.10.2007. as per the Government Order first read above. Subsequently, the Corporation became defunct.

2. The Government of Tamil Nadu have decided to revive and expand the activities of Tamil Nadu Arasu Cable TV Corporation so as to provide Cable TV Services to public at reasonable rates without affecting the interest of the last mile local cable operators.

3. Under Rule 110 of the Tamil Nadu Legislative Assembly Rules, the Hon'ble Chief Minister has announced that the services of Tamil Nadu Arasu Cable TV Corporation Limited would be launched on 2.9.2011 and also declared that action has been taken to telecast 90 channels including pay channels by Tamil Nadu Arasu Cable TV Corporation Limited and that necessary action would be taken by the Government to negotiate with the private channel broadcasters and have their channels aired through Tamil Nadu Arasu Cable TV Corporation Limited. It was also announced that the Cable TV Operators who have registered with the Tamil Nadu Arasu Cable TV Corporation Limited shall collect Rs.70/- only from the subscribers who avail the services. Tamil Nadu Arasu Cable TV Corporation Limited will in turn collect only Rs.20/- from the Cable TV Operators out of the subscription amount of Rs.70/- collected from each subscriber.

4. The Cable TV services were launched by the Hon'ble Chief Minister on 02.09.2011 through Video Conferencing to the Vellore Head End. Simultaneously, all the District Collectors (except Chennai) have commenced the cable TV operation in their respective Districts.

5. In view of the announcement made by the Hon'ble Chief Minister on the floor of Assembly, the subscription amount to be paid by the public (each subscriber) for Free to Air channels and pay channels telecast by Tamil Nadu Arasu Cable TV Corporation Limited throughout Tamil Nadu, except Chennai is fixed at Rs.70/- per month. The Cable TV operators who provide the cable services to public shall collect the monthly subscription amount and should pay Rs.20/- to Tamil Nadu Arasu Cable TV Corporation Limited, out of the subscription amount of Rs.70/- collected from each subscriber. The service charges should be borne by the Cable TV Operator and Tamil Nadu Arasu Cable TV Corporation Limited proportionately (i.e. service charges for Rs.50 by Cable TV Operator and service charges for Rs.20 by the Tamil Nadu Arasu Cable TV Corporation Limited).

6. This order issues with the concurrence of Finance (Industries) Department vide its U.O.No. 57817/11, dated 11.11.2011.

(BY ORDER OF THE GOVERNOR)

SANTHOSH BABU
SECRETARY TO GOVERNMENT

To

The Managing Director,
Tamil Nadu Arasu Cable TV Corporation Limited, Nungambakkam, Chennai-34.
All Board Members of Tamil Nadu Arasu Cable TV Corporation Limited, Chennai-34.
All Secretaries to Government, Secretariat, Chennai – 9
All District Collectors
The Accountant General, Chennai-18/35/9

Copy to :

Secretary to Government, Special Programmer Implementation Department, Chennai-9
Private Secretary to Chief Secretary, Chennai-9
Private Secretary to Secretary to Government, Information Technology Department, Chennai-9
The Secretary I to Hon'ble Chief Minister, Chennai – 9
The Secretary II to Hon'ble Chief Minister, Chennai – 9
Senior P.A to Hon'ble Minister for Information Technology, Chennai – 9
Finance (Ways and Means) Department, Chennai-9
Finance (Industries) (BG.I)/L&A Cell Department, Chennai-9
SF/SC

/Forwarded / By Order/

M. S. Senthil Kumar
11/11/2011
Section Officer

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11/11