



ABSTRACT

Police – Announcement made by the Hon'ble Chief Minister – Formation of Social Media Centre at State Police Headquarters – Orders – Issued.

Home (Police-XIV) Department

G.O.(Ms.)No.262

Dated: 05.06.2023

சோபகிருது வருடம்

வைகாசி மாதம் 22-ஆம் நாள்

திருவள்ளூர் ஆண்டு 2054

Read:

From the Director General of Police / Head of Police Force, Chennai, letter Rc. No.004820/ SG.2(2)/ 2022, dated 27.05.2022, 01.11.2022 and 24.02.2023.

ORDER:

The Hon'ble Chief Minister of Tamil Nadu has made the following Announcement on the floor of the Tamil Nadu Legislative Assembly during the Police Demand [Demand No.22] on 10.05.2022:-

34. மாநில காவல் தலைமையகத்தில், சமூக ஊடகமையம் (Social Media Centre) ஒன்று அமைத்தல்

சமூக ஊடகங்களை திறம்பட கண்காணித்து தவறான செய்திகளின் மூலம் ஏற்படும் சட்டம் ஒழுங்கு பிரச்சனைகளை சமாளிக்கவும், அவ்வகையான செயல்களுக்கு எதிரான உத்திகளை வகுக்கவும் சென்னையில் உள்ள மாநில காவல் தலைமையகத்தில் சமூக ஊடகமையம் (Social Media Centre) ஒன்று ரூபாய் 3 கோடி செலவில் அமைக்கப்படும்.

2. Pursuant to the above announcement, the Director General of Police/Head of Police Force has sent the proposal in the letter read above for formation of Social Media Centre in State Police Headquarters and has requested to sanction necessary administrative and financial sanction to a tune of Rs.2.98 crore towards non-recurring expenditure, for purchase of social media analytics and monitoring tool (proprietary tool), server and storage and training programme for 75 police personnel, handholding

for one year and recurring expenditure of Rs.31,50,000/- (15% of the total software cost per annum) from the year 2024 to update data scrapping algorithm as the social media websites constantly update their systems to prevent data scrapping and also to improve profile finder feature by constantly updating their data bases. Further the Director General of Police/Head of Police Force has informed that as per Rule 16(b) of the Tamil Nadu Transparency in Tenders Act, 1998, an expert committee have been formed and the committee has declared the "INNSIGHT" tool as proprietary tool for single source procurement.

3. The Government after careful examination have decided to accept the proposal of the Director General of Police/ Head of Police Force and accord permission to form a Social Media Centre at State Police Headquarters and accord permission for the following:-

(i) to purchase the proprietary tool for Rs.2,10,00,000/- (Rupees Two Crore and ten lakh only) under Rule 16(b) of Tamil Nadu Transparency in Tenders Act 1998 from M/s. Innefu Labs Pvt Ltd., New Delhi as it satisfies all the required specifications and no reasonable alternative or substitute exists and this shall be a non-recurring expenditure

(ii) to procure the server and storage at headquarters unit price inclusive of GST for Rs.47,20,000/- (Rupees Forty seven lakh and twenty thousand only) as per the Tamil Nadu Transparency in Tenders Act 1998.

(iii) Sanction is accorded for a sum of Rs.17,00,000/-(Rupees seventeen lakh only) towards 6 weeks training programme for three batches (25 Police personnel per batch for 2 weeks) and a sum of Rs.24,00,000/- (Rupees twenty four lakh only) is also sanctioned towards handholding for one year (2 Business Analysts at client location).

(iv) Administrative sanction is accorded for recurring expenditure of Rs.31,50,000/- (Rupees thirty one lakh and fifty thousand only) (15% of the total software cost per annum) from the year 2024 to update data scrapping algorithm as the social media websites constantly update their systems to prevent data scrapping and also to improve profile finder feature by constantly updating their data bases.

4. The Expenditure sanctioned in paragraph 3 above shall be debited to the following head of account:-

Non-recurring Expenditure

"2055 – 00 - Police- 001 - Direction and Administration- State's Expenditure - AA - Director General of Police - 376 - Computer and Accessories - 01 - Purchase (IFHRMS DPC: 2055-00-001-AA-376-01)"

5. The Director General of Police/Head of Police Force is authorized to incur the expenditure sanctioned in paragraph-3 above.

6. This order issues with the concurrence of Finance Department vide its U.O. No.34156/Home-I/2022, dated 26.05.2023.

(BY ORDER OF THE GOVERNOR)

**P. AMUDHA
PRINCIPAL SECRETARY TO GOVERNMENT**

To

- ✓ The Director General of Police/Head of Police Force, Chennai-4.
The Accountant General (A& E), Chennai-18.
The Pay and Accounts Officer, Chennai-9.

Copy to:

- The Chief Minister's Office, Chennai-9.
The Special Personal Assistant to Hon'ble Minister (Fin & HRM), Chennai-9.
The Finance (Home-I/Salaries) Department, Chennai -9.
SF/SC.

//FORWARDED BY ORDER//

J. Sanyal 09/06/23
SECTION OFFICER
S.P.
09/06/23

