



Upload

ABSTRACT

Public Health and Preventive Medicine - To create a You Tube Channel "TN Nalam 360" as a part of Tamil Nadu Public Health Research Society - Permission - Granted - Orders - Issued.

HEALTH AND FAMILY WELFARE (P1) DEPARTMENT

G.O.(Ms) No.01

Dated: 02.01.2023

சுபகிருது, மார்கழி - 18

திருவள்ளூர் ஆண்டு - 2053

Read:

1. G.O (Ms) No.329, Health and Family Welfare (P1) Department, Dated: 27.07.2021.
2. G.O (Ms) No.528, Health and Family Welfare (P1) Department, Dated: 24.11.2021.
3. From the Director of Public Health and Preventive Medicine letter R.No.076387/HEB/A1/2020-2, Dated: 17.12.2022.

ORDER:

In G.O.(Ms).No.329, Health and Family Welfare (P1) Department, Dated: 27.07.2021, permission has been accorded for starting / publishing the "Director of Public Health and Preventive Medicine Newsletter", intended to act as communication platform for health care personnel with updates on important events and activities.

2. In G.O (Ms) No.528, Health and Family Welfare (P1) Department, Dated: 24.11.2021 Government has accorded permission to publish the Tamil Nadu Journal of Public Health and Medical Research (TNJPHMR).

3. The Director of Public Health and Preventive Medicine in his letter third read above has requested the Government to create You Tube Channel "TN Nalam 360", intended to act as a prime mass media communication platform in social media to reach the public rapidly and to convey the messages globally to all age group in a single platform. In this generation we are in the position to update ourselves to reach out the public easily and to create awareness through multimedia messages like an expert interview videos, songs composed by Health Department about various awareness programmes, field level activities carried out by department officials etc.

4. The Government after careful examination, accept the proposal of the Director of Public Health and Preventive Medicine and accordingly grant permission to the Director of Public Health and Preventive to create You Tube Channel "TN Nalam 360" and the expenditure involved to create You Tube Channel "TN Nalam 360" may met out from the approved IEC Funds of National Health Mission / Tamil Nadu Health System Project / other Programmes.

5. The Director of Public Health and Preventive Medicine is directed to take necessary further action accordingly.

(BY ORDER OF THE GOVERNOR)

**P. SENTHILKUMAR,
PRINCIPAL SECRETARY TO GOVERNMENT.**

To

The Director of Public Health and Preventive Medicine, Chennai – 600 006.

The Mission Director, National Health Mission, Chennai – 600 006.

The Project Director, Tamil Nadu Health System Project, Chennai – 600 006.

Copy to:

The Special Personal Assistant to Hon'ble Minister for Medical – Family Welfare,
Secretariat, Chennai – 600 009.

✓ The Health and Family Welfare (Data Cell) Department, Chennai – 600 009.
Stock File / Spare Copy.

//FORWARDED BY ORDER//

S. Elumjany...
03/01/2023
SECTION OFFICER

THS
03/01/2023