



ABSTRACT

Animal Husbandry Department - Announcement No. 4 for the year 2021-22 - "Creation of Women Entrepreneurship by providing 5 goats/sheep at 100% subsidy to Rural Poor Widows / Deserted and Destitute Women" - Administrative and Financial sanction for a sum of Rs.75,63,00,000/- - Sanctioned- Orders- Issued.

Animal Husbandry, Dairying, Fisheries and Fishermen Welfare (AH2) Department

G.O. (D) No. 301

Dated 20.11.2021.

பிலவ வருடம், கார்த்திகை-04

திருவள்ளூர் ஆண்டு: 2052.

Read:-

From the Director of Animal Husbandry and Veterinary Services, Chennai-35 Letter Roc No. 36233/MC1/2021, dated 02.09.2021.

ORDER:-

During the Demand for Animal Husbandry Department in the Revised Budget Estimate 2021-2022 in the Tamil Nadu Legislative Assembly on 28.8.2021, the Honourable Minister for Fisheries, Fishermen Welfare and Animal Husbandry Department, has announced as follows:-

ஏழ்மை நிலையில் உள்ள கணவனை இழந்த / கைவிடப்பட்ட மற்றும் ஆதரவற்ற முப்பத்தி எட்டாயிரத்தி எண்ணூறு பெண்களுக்கு எழுபத்தி ஐந்து கோடியே அறுபத்தி மூன்று இலட்சம் ரூபாய் நிதி ஒதுக்கீட்டில் பயனாளி ஒருவருக்கு தலா ஐந்து செம்மறியாடுகள் / வெள்ளாடுகள் வழங்கப்படும்.

2. Consequent to the above announcement, the Director of Animal Husbandry and Veterinary Services in his letter read above has sent a detailed proposal along with guidelines for implementation of the Scheme for "Creation of Women Entrepreneurship by providing 5 goats/sheep at 100% subsidy to Rural Poor Widows/ Deserted and Destitute Women to the total cost of Rs.75.63 crore" for 2021-2022. The Director of Animal Husbandry and Veterinary Services has stated that it has been proposed to distribute Goats / Sheep to farmers for rearing in their backyard or in common Property resources by using minimum inputs. Eligible beneficiaries in village panchayats covering 388 blocks in all districts of the State except Chennai will be taken for implementation. In each block 100 women beneficiaries will be selected based on the eligibility criteria and

will be provided with 5 goats/sheep. Thus a total of 38,800 beneficiaries will be provided with 1,94,000 goats/sheep in the state for the year 2021-2022.

3. The Director of Animal Husbandry and Veterinary Services has furnished the details of funds required for implementation of the scheme for the year 2021-22 as follows:-

Cost for Scheme implementation

(Rs. in crore)

Component	Total cost
Cost of animals @Rs.3500/animal and seed money @ Rs.200/animal (5 animals/family) (Rs.3700x5x 38,800)	71.78
Cost for insurance of animals for a period of 2 years (includes ear tag cost)@5% on cost of animal (Rs.175x1,94,000)	3.395
Contingency expenditure for conduct of meetings with Regional Joint Directors of Animal Husbandry, Assistant Directors, Insurance Officials, Bank officials, and National Informatics officials at head office towards refreshment charges, photography, DTP, stationeries, documentation at head office including conveyances, software and hardware maintenance, hiring of programmer for software maintenance, other computer accessories etc., Information, Education and Communication (IEC) activities, News paper advertisement,	0.164
Contingency expenditure for field level documentation including photography, DTP, stationeries, album, documentation at Village level etc., (Rs.75x 38,800)	0.291
Total cost	75.63

4. The Director of Animal Husbandry and Veterinary Services has therefore requested the Government to accord administrative and financial sanction for sum of Rs.75,63,00,000/- for implementation of the scheme, "Creation of Women Entrepreneurship by providing 5 goats/sheep at 100% subsidy to Rural Poor Widows/ Deserted and Destitute Women for 2021-2022" duly relaxing the Quarterly Control appropriation system as prescribed in G.O.(Ms)No.121, Finance (BG.I) Department, dated 31.3.2019, under the relevant heads of account.

5. The Government after careful examination of the proposal of the Director of Animal Husbandry and Veterinary Services, have decided to accept the same and accord administrative and financial sanction for a sum of Rs.75,63,00,000/- (Rupees Seventy Five crore and sixty three lakhs only) for procurement of 1,94,000 Goats / Sheep for implementing the announcement regarding creation of Women Entrepreneurship by providing 5 goats/sheep at 100% subsidy to 38,800 Rural Poor Widows/ Deserted and Destitute Women" for the year 2021-2022.

Cost for the Scheme implementation during the year 2021-2022

(Rs. in crore)

Component	Total cost
Cost of animals @Rs.3500/animal and seed money @ Rs.200/animal (5 animals/family) (Rs.3700x5x 38,800)	71.78
Cost for insurance of animals for a period of 2 years (includes ear tag cost)@5% on cost of animal (Rs.175x1,94,000)	3.395
Contingency expenditure for conduct of meetings with Regional Joint Directors of Animal Husbandry, Assistant Directors, Insurance Officials, Bank officials, and National Informatics officials at head office towards refreshment charges, photography, DTP, stationeries, documentation at head office including conveyances, software and hardware maintenance, hiring of programmer for software maintenance, other computer accessories etc., Information, Education and Communication (IEC) activities, News paper advertisement,	0.164
Contingency expenditure for field level documentation including photography, DTP, stationeries, album, documentation at Village level etc., (Rs.75x 38,800)	0.291
Total cost	75.63

6. The expenditure sanctioned in para 5 above shall be debited to the following new Head of Account opened under Demand No. 06-02:-

Category	Amount (Rs.in crore)
"2403-00-Animal Husbandry - 800 Other Expenditure - State's Expenditure- AZ Creation of Women Entrepreneurship by providing 5 goats/sheep at 100% subsidy to Rural poor Widows/ Deserted and Destitute Women -309 Grants - in - Aid - 03 Grants for Specific Schemes" (IFHRMS - DPC 2403-00-800-AZ-30903)	52.941
"2403-00-Animal Husbandry - 789 Special Component Plan for Scheduled Castes - State's Expenditure - AA Creation of Women Entrepreneurship by providing 5 goats/sheep at 100% subsidy to Rural poor Widows/ Deserted and Destitute Women under Special Component Plan - 309 Grants - in - Aid - 03 Grants for Specific Schemes" (IFHRMS - DPC 2403-00-789-AA-30903)	21.933

Category	Amount (Rs.in crore)
"2403-00-Animal Husbandry - 796 Tribal Area Sub Plan - State's Expenditure- AB Creation of Women Entrepreneurship by providing 5 goats/sheep at 100% subsidy to Rural poor Widows/ Deserted and Destitute Women under Tribal Area Sub Plan -309 Grants - in - Aid - 03 Grants for Specific Schemes" (IFHRMS - DPC 2403-00-796-AB-30903)	0.756
Total	75.63

7. The Director of Animal Husbandry and Veterinary Services is the Estimating, Reconciling and Controlling Authority for the above said new head of account. The Pay and Accounts Officer / Treasury Officer concerned are directed to open the above new head of account in their books.

8. The expenditure sanctioned in para 5 above shall constitute an item of "New Service" and the approval of the Legislature shall be obtained in due course of time by an inclusion in the Supplementary Estimates for the year 2021-22. Pending approval of the Legislature, the expenditure shall initially be met by drawal of an advance from the Contingency Fund. Orders regarding this will be issued by the Finance (BG-I) Department separately. The Director of Animal Husbandry and Veterinary Services shall apply to the Government in Finance (BG.I) Department in prescribed format along with a copy of this order for sanction of an advance from the Contingency Fund. The Director of Animal Husbandry and Veterinary Services shall also send necessary draft explanatory notes for inclusion of the expenditure in the Supplementary Estimates for the year 2021-22, without fail.

9. The Director of Animal Husbandry and Veterinary Services is authorized to draw and disburse the amount sanctioned in para 5 above for implementation of the above Scheme for the year 2021-2022.

10. The detailed guidelines is appended as Annexure to this Government order.

11. This order issues with the concurrence of Finance Department vide its U.O.No. 48597/Finance(AHDF&FW)/2021, dated 20.11.2021, with Additional Sanction Ledger No.899 (Eight hundred and ninety nine)

(BY ORDER OF THE GOVERNOR)

T.S.JAWAHAR
ADDITIONAL CHIEF SECRETARY TO GOVERNMENT

To
The Director of Animal Husbandry and Veterinary Services,
Chennai-35.
The Pay and Accounts Officer(South), Chennai-35.

The Accountant General, Chennai-18/18(By Name)
All District Collectors / All District Treasury officers.
All Regional Joint Directors of Animal Husbandry
(Through the Director of Animal Husbandry and
Veterinary Services, Chennai-35.)

Copy to :

The Honourable Chief Minister's Office, Chennai-9.
The Special Personal Assistant to Hon'ble Minister for
Finance and Human Resources Management, Chennai-9.
The Special Personal Assistant to Hon'ble Minister for
Fisheries-Fishermen Welfare and Animal Husbandry,
Chennai-9.
The Finance (AHDF&FW/W.MII/BG.I/BG-II) Department,
Chennai-9.
The Planning Development and
Special Initiative Department, Chennai-9.
The Principal Secretary to Government,
Special Programme Implementation Department,
Chennai-9.
The Private Secretary to Chief Secretary to Government,
Chennai-9.
The Private Secretary to Additional Chief Secretary
to Government, Animal Husbandry, Dairying, Fisheries
and Fishermen Department, Chennai-9.
The National Informatics Centre, Chennai-9.
Stock File /Spare Copies.

//Forwarded by Order//

R.Vidhya
20/11/2021
Section Officer

RS
20/11/21

ANNEXURE

(Annexure to GO(D)No.301, Animal Husbandry, Dairying, Fisheries and Fishermen Welfare (AH2) Department, Dated 20.11.2021)

Guidelines for the implementation of Scheme for Creation of Women Entrepreneurship by providing 5 goats/sheep at 100% subsidy to Rural Poor Widows/ Deserted and Destitute Women during 2021-2022.

1. Introduction :

Animal Husbandry has a major role in sustainable livelihood in rural areas. This scheme concentrates mainly on rural poor Widows/ Deserted and Destitute Women to become entrepreneurs. To provide financial assistance for purchase and rearing of goats/sheep which are suitable to the climatic conditions of the State and to motivate the landless poor Widows/ Deserted and Destitute women in goat/sheep rearing thereby improving their household income and nutrition.

Distribution of 6-8 month old 5 goats/ sheep (4 female and 1 male or female optional as per beneficiary's choice) to farmers for rearing in their backyard or in common property resources by using minimum inputs. Eligible beneficiaries in village panchayats covering 388 blocks in all districts of the State except Chennai will be taken for implementation. In each block 100 Widows/ Deserted and Destitute women will be selected as beneficiaries based on the eligibility criteria and will be provided with 5 goats/sheep. Thus a total of 38,800 beneficiaries will be provided with 1,94,000 goats/sheep in the state for the year 2021-22

As per the provisional figures available under the 20th Livestock Census, there are about 98.88 lakh Goats and 45 lakh Sheep in the State. The following varieties of goats are widely available in the State Salem Black, Kanni Aadu, Kodi Aadu, Non-descriptive goat, Pallaiadu and Molai Aadu. The following types of sheep are available in the State - Meichery, Madras Red, Trichy Black, Ramnad White, Vembur, Chevadu, Nilgiris and Keezha Karisal. Sheep are generally preferred to be reared by the beneficiaries only in large numbers and that too in such Village Panchayats which have got substantial grazing grounds. Goats can be maintained through stall feeding in the households and are maintained even in such villages where the grazing grounds are not extensively available. Goats are generally preferred by poor households since it is possible to rear them even in a few numbers.

2. Implementation of the Scheme :

- 2.1 The goats / sheep can normally be procured from within the State. The procurement of goats / sheep in larger numbers from other States is not preferable since this category of animals (also called 'small ruminants' in Veterinary terminology)

are fragile and prone to diseases when transported en masse from long distances and different climatic zones. Hence it has been decided to procure goats/sheep predominantly from the local market shandies available within the State in the proximity of the beneficiaries. If, good quality animals are brought and supplied by the breeders in the Village itself, the supply of goats/sheep through such breeders will be permitted. It is presumed that about 4-5 lakh goats/ sheep can be procured from the shandies within the State or from the neighboring State shandies without causing shortage of availability of goats/sheep for meat purpose and without causing impact on the price of goats/sheep in the area.

2.2. In view of the availability of about 4-5 lakh goats /sheep in a year, the number of families to be assisted during 2021-22 will be 38,800 and goats/sheep procured will be 1,94,000.

3. Eligibility Norms:

3.1. The beneficiaries will be the poor women living in a Poverty condition;

3.2. In order to create women entrepreneurship, it has been decided that the actual beneficiary will be the poor widow or deserted women or destitute women of the household or women living in Poverty specifically widow, deserted / destitute one.

3.3. Atleast 30% beneficiaries from the Block should necessarily belong to SC/ST (SC: 29% and ST:1%) community. In case of non availability in any of the above categories, the shortfall must be made up within the District by the District Collector or overall in the State by Director of Animal Husbandry and Veterinary Services.

3.4 The beneficiaries under this Scheme should satisfy the following eligibility criteria:

- The beneficiary will be poor women specifically should be widow or deserted women by husband or destitute women living in poverty or covered under BPL Category; [Below Poverty Line (BPL)]
- Must be the landless agricultural labourers. (None of the members whose names co-exist in the family card in which the beneficiary's name finds a place should own any land)
- Should be a permanent resident of the Village Panchayat.
- Beneficiary should be below 60 years of age.
- Should not own any cow and goats/sheep at present.
- Should not be an employee of Central / State Government or any organization / co-operative or member of any Local Body (nor should their spouse or father/mother/ parents-in-law/son/daughter/ son- in-law/ daughter-in-law be so).
- Should not have benefited from the Free Distribution of Milch Cows, Free Distribution of Goats/Sheep and Rural Backyard Development of Sheep/Goats (NLM) Schemes of the

Government earlier and to ensure that the beneficiaries of such ruminant (Sheep / Goat) animal owners are first time owners.

4. Process of selection of the Beneficiaries:

In the District, the District Collector will be the overall in-charge of the process of identification of beneficiaries and implementation. The Regional Joint Director of Animal Husbandry [RJDAH] and the Project Officer (DRDA) and Project Officer (Mahalir Thittam) will assist him in this regard.

- a. The District Collector will issue a publication in local newspaper regarding the details of the scheme inviting applications from the rural poor widows, deserted women and destitute women, specifying the period for submission of application form. Details of the scheme may also be informed to the public during farmers grievances day, in the veterinary institutions and offices.
- b. The applicants will get the application form from the local Veterinary Dispensary.
- c. The Village Administrative Officer (VAO) should verify the land holdings of the beneficiary and other criteria of eligibility mentioned in the guidelines. The Village Administrative Officer signed application forms shall be given to the Veterinary Assistant Surgeon.
- d. The Veterinary Assistant Surgeon should verify the list and ensure that the beneficiary is not benefitted from the earlier schemes such as Free Distribution of Milch Cows, Free Distribution of Goats/Sheep and Rural Backyard Development of Sheep/Goats (National Livestock Mission) Schemes of the Government.
- e. The scrutinized application forms from the Veterinary Assistant Surgeon will be forwarded to the Assistant Director of Animal Husbandry concerned.
- f. All scrutinized application forms received from all Veterinary Assistant Surgeons (VASs) of the block will be compiled by the Assistant Director and the selection of beneficiaries will be finalized by the Beneficiaries Selection Committee.

The District Collector will form a Beneficiaries Selection Committee at Block Level consisting of the following Officials

a.	Assistant Director of Animal Husbandry / Veterinary Surgeon, Veterinary Hospital / Assistant Director of Animal Husbandry, Animal Disease Intelligence Unit	Member
b.	Veterinary Assistant Surgeon representing the block assigned by Assistant Director of Animal Husbandry of the division concerned	Member
c.	Block Development Officer of Village Panchayats (concerned Block)	Member
d.	Block level Official of Mahalir Thittam (concerned Block)	Member

e.	Assistant Professor from Veterinary University Training and Research Centre, Tamil Nadu Veterinary and Animal Sciences University of the concerned District	Member
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The Committee will finalize the list and the Assistant Director (Animal Husbandry) of the division concerned will send the list to the Regional Joint Director (Animal Husbandry). This list will be submitted to the District Collector for approval and the approved list should be forwarded to the Director of Animal Husbandry and Veterinary Services.

5. **Procurement Schedule:-**

Procurement of goats/sheep will be scheduled as under:

Year	No.of Beneficiaries	No.of goats/sheep
2021-22	38,800	1,94,000

Action Plan is to be prepared by the Director of Animal Husbandry and Veterinary Services in such a way as to implement the programme in all the districts within the prescribed time frame as per the above schedule.

6. **Training of Beneficiaries**

Since all the Beneficiaries are first time animal owners, they may not have sufficient knowledge required for rearing goats / sheep that are provided to them. In order to empower them with the necessary skills training will be provided for a day to all the beneficiaries. The training will be provided prior to purchase of animals. This is to provide information on selection of the healthy animals, feeding practices and best animal husbandry management. The training will be provided by the concerned Veterinary Assistant Surgeons/ Veterinary University Training and Research Centre of Tamil Nadu Veterinary and Animal Sciences University at free of cost.

7. **Procurement Procedure:**

It is proposed to procure animals from the livestock Shandies/ breeders. The Spot Purchase procedure through a Procurement Committee headed by the Divisional Assistant Director of Animal Husbandry/ Veterinary Surgeon of Veterinary Hospital, Veterinary Assistant Surgeon of Veterinary Dispensary concerned as members and the beneficiary herself will purchase the goats/sheep from the shandies.

8. **Methodology of fund operation**

- 8.1 The Director of Animal Husbandry will allocate funds to the Regional Joint Directors of Animal Husbandry based on the number of animals to be distributed in the District concerned.
- 8.2 The Regional Joint Directors will open a separate Bank Account for this Scheme to receive funds allotted by Head Office. The Regional Joint Directors of Animal Husbandry will re-allocate the amount to

the concerned Assistant Director of Animal Husbandry, who will open a Nodal Account for the receipt of funds in a Nationalized Bank / Scheduled Bank/ Co-operative bank.

- 8.3 The Assistant Director of Animal Husbandry will transfer the amount for procurement of animals and seed money to the Beneficiary's account through ECS and the insurance premium amount should be paid to the Insurance company through ECS / cheque. The amount required for contingencies will be retained in the Nodal Account.

9. Beneficiary involved procurement procedure

- 9.1 The beneficiary will go along with the Veterinary Assistant Surgeons and the Assistant Director of Animal Husbandry/ Veterinary Surgeon to personally identify the goats/sheep in the shandy.
- 9.2 Out of 5 goats/sheep to be given to each beneficiary, four should be females and one should ordinarily be a male. All the five can also be females if the beneficiary so wishes. All the goats/sheep should be about six to eight months of age.
- 9.3 Goats/Sheep from neighboring States /Districts are permitted to be purchased, provided they are of good quality.
- 9.4 The beneficiaries will select goats/sheep as per the stipulation and themselves fix the price with seller through negotiations.
- 9.5 After the beneficiaries select the goats/sheep for the purchase, the Assistant Director of Animal Husbandry/ Veterinary Surgeon and Veterinary Assistant Surgeon will examine the goats/sheep to ensure their good health and the conformity to the norms.
- 9.6 The Insurance tie up for the animals will be done by the Veterinary Assistant Surgeon concerned at the procurement spot itself and also the premium must be paid by ECS/Cheque. Necessary tagging of the goats/sheep should be done with a unique Code Number in the left ear.
- 9.7 A photograph should be taken on the spot of purchase showing the 5 goats/sheep purchased, the beneficiary and the seller.
- 9.8 A suitable Undertaking should be obtained from the beneficiary that she will not sell the goats / sheep distributed by the Government for a minimum period of two years.
- 9.9 After completion of these formalities, the Assistant Director/Veterinary Surgeon and Veterinary Assistant Surgeon will ensure payment to the seller through cash / cheque by the beneficiary. The detailed address of the Seller and photocopy of proof of address of the seller must be obtained by the Assistant Director/Veterinary Surgeon and Veterinary Assistant Surgeon and should be documented for the purpose of verification in future, if needed. Further, if need be the place of residence of the beneficiary and seller may also be captured, as is where is condition, for related purpose;
- 9.10 The price of a goat /sheep of about 6 to 8 months of age is currently ranging around Rs. 3,500 per animal. When the

beneficiary procures the goats / sheep, she will also need money initially to procure the nutrients for maintenance of the animals. However, it has been decided to earmark lumpsum amount of Rs. 3,500 for a goat/sheep and another Rs. 200 per animal as seed money procurement of nutrients thus totaling to Rs.3,700 per goat/sheep.

9.11 Transportation of animals must comply with the provisions of "Transportation of Animals Rules, 1978" under the "Prevention of Cruelty to Animals Act, 1960."

10. The Additional Chief Secretary to Government, Animal Husbandry, Dairying, Fisheries and Fishermen Welfare Department may, in consultation with the Director of Animal Husbandry and Veterinary Services, change any of the above guidelines based on the exigencies that will arise then and there.

T.S.JAWAHAR
ADDITIONAL CHIEF SECRETARY TO GOVERNMENT

/True Copy/

R. Vidhya
20/11/2021
Section Officer
S.D
20-11-21