



## Abstract

Agriculture – Promotion of Collective Farming by organizing small/ marginal farmers into Farmers Interest Group (FIG) / Farmers Producer Group (FPG) and transforming them into Farmers Producer Organization (FPO) during 2017-2018 – Terms and Conditions for State Level Consultant – Orders Issued.

### Agriculture (AP4) Department

G.O.(Ms) No.23

Dated: 02.02.2018

Read:

1. G.O.(Ms) No.164, Agriculture (AP4) Department, dated 29.06.2017.
2. G.O.(Ms) No.197, Agriculture (AP4) Department, dated 02.08.2017.
3. From the Director of Agriculture, Letter No.CLF/46746/2017, dated 12.09.2017, 21.09.2017, 28.09.2017, 02.11.2017 and 11.12.2017.
4. From the Director of Agriculture, Letter No.CLF/46746/2017, dated 26.12.2017.

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### ORDER:

In the G.O. first read above, orders have been issued to accord administrative approval and sanction for a sum of Rs.100 crore (Rupees One Hundred Crore only) as Corpus Fund to 2000 Farmer Producer Groups @ Rs.5 lakh per Farmer Producer Group (FPG) for promotion of Collective Farming by 2 lakh Nos. of Small and Marginal Farmers during 2017-18 and transforming them into Farmer Producer Organizations (FPO) through Forward and Backward Linkages as prescribed in the Guidelines annexed to that order and further it has been ordered that the Development of Humane Action (DHAN) Organization and Dr. Vadivel, Dean (Retired), Tamil Nadu Agricultural University who have wide experience in formation of Farmers' Groups, shall be the consultants at the State level to handhold the entire FIG/FPG/FPO formation process and the terms and conditions will be issued separately. In the Government Order second read above, amendments were issued to the above said Government Order.

2. In the letters third read above, the Director of Agriculture has sent the proposals for issuing Terms and Conditions for the State Level Consultant for Collective Farming to impart guidance and Training for implementing this innovative scheme.

3. Further, in the letter 4th read above, the Director of Agriculture has sent the revised terms and condition incorporating details of stage wise consultant fee for

[P.T.O]



**promotion of Collective Farming Programme.** In anticipation of the Government Order, the Director of Agriculture has issued Go-ahead Orders to Dr. Vadivel, Ph.D., State Level Consultant for Master capacity building workshops on collective cultivation, Project Implementation Plan preparation and process of business plan, development at five clusters i.e Salem, Tiruppur, Kanchipuram, Tiruvarur and Tirunelveli [Deputy Director of Agriculture (DDA)/Assistant Director of Agriculture (ADA) & Assistant Director of Horticulture (ADH)] for 600 officers and Agriculture Officers (AOs) & Horticulture Officers (HOs) (800 officers) at Madurai and Coimbatore.

4. Further, the Director of Agriculture has also informed that Master trainings to Officials of Marketing Department have also been imparted at Salem Training Centre, Uthamacholapuram is as follows:-

- i. Building capacity to incorporate the Producer Company and process of allotment of shares.
- ii. Training on book keeping (mandatory registers and records) maintenance.
- iii. Capacity building for preparation of business Plan for the Farmer Producer Company (FPC).
- iv. Protocol for conducting the Board of Directors (BoD) meet and Annual General Body Meeting (AGM) and Registrar of Companies (RoC) compliances.

5. The Government, after careful examination of the above proposals of the Director of Agriculture, have decided to accept it and to approve terms and conditions in the following lines to the State Level Consultant Dr. Vadivel, Ph.D., AGRI SYSTEMS FOUNDATION for the successful implementation of the Collective Farming Scheme :-

**(i) Terms and Conditions:**

- Attending periodical review meets convened by Agricultural Production Commissioner and Principal Secretary to Government and Director of Agriculture every fortnight.
- The work schedule to be carried over by the Dr.E.Vadivel, Ph.D., State Level Consultant for Collective Farming Project is as follows:-

**A. Capacity building programmes:**

**(DDA/ADA/ADH/AO/HOs and select FPG executives)**

- a) To build capacity for FIG & FPG formation
- b) To build capacity for Collective Cultivation
- c) To build capacity for Collective Purchase of farm implements at district level
- d) To provide template and guidance for preparation of Project Implementation Plan (PIP)
- e) To provide template and guidance for incorporation of FPC and development of business plans of FPCs (DPR) to DDA & AOs of AM&AB

**B. Method and processes:****a. Master capacity building workshops at five clusters for officers**

- i. **DDA/ADA&ADH (600 officers):** Regional workshops shall be organized at five clusters (i.e) Salem, Tiruppur, Kanchipuram, Tiruvarur and Tirunelveli on collective cultivation, Project Implementation Plan preparation and process of business plan development.
- ii. **AOs & HOs (800 officers) :** Regional workshops shall be organized at Madurai and Coimbatore.

**b. Master capacity building workshops for Selected FPG executives (4000 Nos)**

Interactive sessions on collective cultivation, collective purchase of farm implements and business plan development for selected FPG Members at 4 Zones (Villuppuram (1400), Erode (712), Trichy (828) and Virudhunagar (1060) shall be provided. And further micro level training to all FPG members of all districts will be provided by Master Trainers [ADA, ADH& DD (AM&AB)] in their respective districts.

- C. The process of 200 Farmer Producer Company (FPC) formations shall be completed by end of the March 2018.
- D. Establishment of Model FPG and FPC at four zones Trichy, Villupuram, Erode and Virudhunagar.

**(ii) Period:-**

Upto March 2018 and it will be continued till end of the schemes subject to the approval of the Government.

**(iii) Formations of 4 zones for assisting State Level Consultant**

<ol style="list-style-type: none"> <li>a) North zone with Headquarters at Villupuram</li> <li>b) South zone with Headquarters at Virudhunagar</li> <li>c) East with Headquarters at Trichy</li> <li>d) West with Headquarters at Erode.</li> </ol>	<p>The Deputy Directors of Agriculture, Farmers Training Centre (FTC) positioned at the following 4 Zones are identified and empowered to review the progress of Collective Farming and report to Director of Agriculture as well as Dr. E. Vadivel, Ph.D., State Level Consultant.</p>
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- ❖ One ATMA Staff Block Technology Manager (BTM) from Erode District shall be allotted to assist the State Level Consultant and positioned at Erode.

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**(iv) Release of budget:**

- i. Stage 1 (20 %): FIG & FPG formation is completed
- ii. Stage 2 (40 %): When the series of capacity building workshop for DDA, ADA, ADH, AOs, HOs and DD and AOs of AM&AB completed at seven clusters for collective cultivation and collective purchase
- iii. Stage 3 (20 %): When capacity building training to 4000 FPG members completed for collective cultivation, collective purchase of inputs and commencing business plan development.
- iv. Stage 4:(20 %): When model FPG and FPCs are established at four zones

**I. Expenditure from Agricultural Technology Management Agency (ATMA)**

- a) Rs. 5, 50,000 as consultant fee to be dovetailed from ATMA shall be split up into the following 4 stages according to the actions to be carried over by the State Consultant:-

Stage	% of fund to be released	Fee amount to be released (Rs.)
Stage 1	20	1,10,000
Stage 2	40	2,20,000
Stage 3	20	1,10,000
Stage 4	20	1,10,000
<b>Total</b>	<b>100</b>	<b>5,50,000</b>

**b) For training and capacity building**

Sl. No.	Expenditure from Agricultural Technology Management Agency (ATMA)	Amount (Rs)
a)	Training [DDA, ADA, ADH/DD(AM&AB)] at 5 zones for 600 Officers (Scribbling pad, pen, Training manual, food, lunch, refreshment) @ Rs.380x 600 nos = Rs.2,28,000 (Writing pad ,pen Rs 30, Training Manual Rs100, Lunch& Refreshment Rs 250 - Total Rs =380)	Rs. 2,30,500
b)	5 flex @ Rs.500 = Rs.2,500  Training Expenditure	
	<b>ATMA Total including Consultant fee (Rs. 5,50,000+2,30,500)</b>	<b>Rs.7,80,500</b>

## II. Expenditure from National Horticulture Mission (NHM)

Capacity Building training for FPG Members 4000 members @ Rs 380 (Pad, pen Rs 30, Training Manual Rs 100, Lunch & Refreshment Rs=250 - <b>Total Rs 380</b> )	Rs 15,20,000
<b>NHM Total</b>	<b>Rs 15,20,000</b>

6. The Commissioner of Horticulture and Plantation Crops is permitted to incur Training expenditure of Rs.15,20,000/- (Rupees Fifteen lakh twenty thousand only) under National Horticulture Mission (NHM) and Director of Agriculture is permitted to incur the Consultant Charges of Rs.7,80,500/- (Rupees Seven lakh eighty thousand and five hundred only) under Agricultural Technology Management Agency (ATMA) as indicated above.

7. The Government, also ratify the action of Director of Agriculture in having issued Go-ahead orders to Dr. Vadivel, Ph.D., State Level Consultant for Master capacity building workshops on collective cultivation, Project Implementation Plan preparation and process of business plan development at five clusters i.e Salem, Tiruppur, Kanchipuram, Tiruvarur and Tirunelveli (DDA/ADA&ADH) for 600 officers and AOs & HOs (800 officers) at Madurai and Coimbatore.

8. This order issues with the concurrence of Finance Department vide its U.O. No.3697/Agri/2018, Dated: 30.01.2018.

(BY ORDER OF THE GOVERNOR)

**GAGANDEEP SINGH BEDI,  
AGRICULTURAL PRODUCTION COMMISSIONER AND  
PRINCIPAL SECRETARY TO GOVERNMENT.**

To

The Director of Agriculture, Chennai-5.

The Commissioner Horticulture and Plantation Crops, Chennai-5.

The Commissioner of Agricultural Marketing and Agri Business, Chennai-32.

The Chief Engineer (Agricultural Engineering), Chennai-35.

The Principal Accountant General (AAD), Chennai-18.

The Principal Accountant General (G&SSA), Chennai-18.

The Principal Accountant General (E&RSA), Chennai-18.

The Accountant General, Chennai -18.

The Accountant General, Chennai-18 (by name)

The Accountant General (A&E), Chennai-18.

The Accountant General (Audit), Chennai-18.

The Residential Audit Officer, Office of the Principal Accountant General (Social Sector Audit), Chennai-9.

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The Pay and Accounts Officer, Chennai-8.

**The Treasury Officers concerned.**

Dr. E.Vadivel, Ph.D., Dean (Retired), Tamil Nadu Agricultural University, Coimbatore -3  
(through the Director of Agriculture, Chennai - 5)

All District Collectors (except Chennai)

The Chief General Manager, National Bank of Agricultural and Rural Development,  
Chennai-34.

**Copy to:-**

The Private Secretary to Agricultural Production Commissioner  
and Principal Secretary to Government, Agriculture Department, Chennai-9.

The Special Personal Assistant to Hon'ble Minister for Agriculture, Chennai-9

The Agriculture (OP3) Department, Chennai - 9.(2 Copies)

The Finance (Agri) Department, Chennai-9.

The Assistant Programmer, Agriculture Department, Chennai -9.

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**//FORWARDED BY ORDER//**

02/02/18  
SECTION OFFICER.

2-2-18