



ABSTRACT

Agriculture - National e-Governance Plan Agriculture (NeGPA) - Uzhavan Mobile Application - Making priority registration through Uzhavan app as mandatory for farmers for availing the subsidy for high value inputs like Tractor, Power tiller, Rotavator, Solar Pumpsets, Sprayers etc., and Horticultural inputs like Shadenet, Polyhouse, Packhouse, etc., - Executive guidelines - Issued.

AGRICULTURE (AP2) DEPARTMENT

திருவள்ளூர் ஆண்டு 2049, ஆடி மாதம் 25 ஆம் நாள்

G.O. (Ms) No.207.

Dated: 10.8.2018.

Read:

The Director of Agriculture Letter No.GOI3/ 59397/ 2014, dated 6.6.2018.

ORDER:

In the letter read above, among others, the Director of Agriculture has stated that Agriculture Department, Government of Tamil Nadu got a breakthrough in the e-Governance system to provide nine services for the benefit of farmers anywhere and on anytime basis. The Hon'ble Chief Minister of Tamil Nadu has launched this essential service (Uzhavan - Mobile application) on 05.04.2018, and it is made available on Google Play Store. As penetration of smart phone is very much seen amongst the common public, including the farmers, it may be made mandatory that farmers should register through the Uzhavan app for availing subsidy for any of the high value inputs like Tractors, Power tiller, Rotavator, Solar Pumpsets, sprayers, etc., and Horticultural inputs like Shadenet, Polyhouse, Packhouse, etc. He has furnished the details of Executive Guidelines that have to be issued for effective implementation of each service. This exercise will ensure transparency in allocation and helps in avoiding discretionary allocation of high value components. He has, therefore, requested the Government to-

- (i) Issue orders, making priority registration through Uzhavan App as mandatory for farmers to avail subsidy for any of the high value inputs like Tractor, Power tiller, Rotavator, Solar Pumpsets, Sprayers, etc. and Horticultural inputs like Shadenet, Polyhouse, Packhouse, etc. from Agriculture, Horticulture and Agricultural Engineering Departments; and

Annexure to G.O.(Ms).No.207, Agriculture (AP2) Department, Dated: 10.8.2018.

UZHAVAN MOBILE APPLICATION - EXECUTIVE GUIDELINES

Service 1 : Subsidy Schemes

All the scheme components pertaining to Agriculture, Horticulture and Plantation Crops and Agricultural Engineering Departments are reflected in the Uzhavan app and these are to be clearly put up to be easily viewed by the farmers. All the three Head of the Departments shall update any new addition / deletion in the components as and when it arises besides furnishing the details every year to the Director of Agriculture.

Service 2 : Benefit Registration

It is mandatory that the farmers who want to avail the subsidy for all high value inputs from Agriculture, Horticulture and Plantation Crops and Agricultural Engineering Departments shall make priority registration only through Uzhavan app. Currently, the following components are included in Uzhavan app for registration by farmers:-

| | | | |
|----|---|----|---|
| 1 | Tractor | 19 | Mobile Vendor cart |
| 2 | Rotavator | 20 | Reefer Van |
| 3 | Power Tiller | 21 | Pre Cooling chamber |
| 4 | Power Sprayer | 22 | Bee Hives |
| 5 | Diesel/Electrical Pumpset | 23 | Plastic Mulching |
| 6 | Borewell | 24 | Antibird Net |
| 7 | Motorised Chisel | 25 | New Tissue Culture lab |
| 8 | Cotton Picking Machine | 26 | Small Nursery |
| 9 | Chaff cutter | 27 | Hi- Tech Nursery |
| 10 | Brush Cutter | 28 | Pack house |
| 11 | Paddy Transplanter | 29 | Poly House |
| 12 | Solar Pumpset | 30 | Shade net |
| 13 | Solar Drier | 31 | Permanent Pandal |
| 14 | Horticulture Seedlings (vegetables, fruits, flowers, plantation crops and spices) | 32 | Stacking / Propping / Trellis |
| 15 | Ripening chamber | 33 | Permanent Vermicompost unit |
| 16 | Micro Irrigation System | 34 | Vermi Bed |
| 17 | Mushroom Cultivation | 35 | Cold Storage Unit |
| 18 | Low cost onion storage structure | 36 | Any other items as decided by Heads of Department |

: 4:

Procedure

It is enough that a farmer shall make one time registration in mobile app as depicted below by giving basic credentials, so that the said farmer need not go for registration each and every time in order to avail other benefits in the Uzhavan app.

Benefit Registration

Aadhar Number
511539122538

Enter Your Details Here

| | | | |
|---------------|---------------|---------------------------|-----------------------------|
| District * | Taluk * | Block * | Village * |
| SELECT | SELECT | SELECT | SELECT |
| Farmer Name * | Father Name * | Mobile Number * | Date of Birth(dd-mm-yyyy) * |
| Seenivasan | Mani | 9629607613 | |
| Gender * | Category * | Farmer /Non Farmer Type * | Pincode * |
| SELECT | SELECT | SELECT | |
| Address * | | | |

REGISTER

After general registration, farmer shall make specific input priority registration as shown below.

Step 1 :

Welcome : Seenivasan

Profile Upload Documents Tracking Application Contact Details Logout

PRIORITY REGISTRATION

| | |
|------------------------|--------------|
| Name | Seenivasan |
| Father Name | Mani |
| Aadhaar Number | 511539122538 |
| Input Type | Priority |
| Land Details | |
| Survey Number | 2 |
| Sub Division Number | 3 |
| Actual Survey No. Area | 4 |
| Cultivated Crop | Rice |
| Irrigation Source | Open Well |

REGISTER

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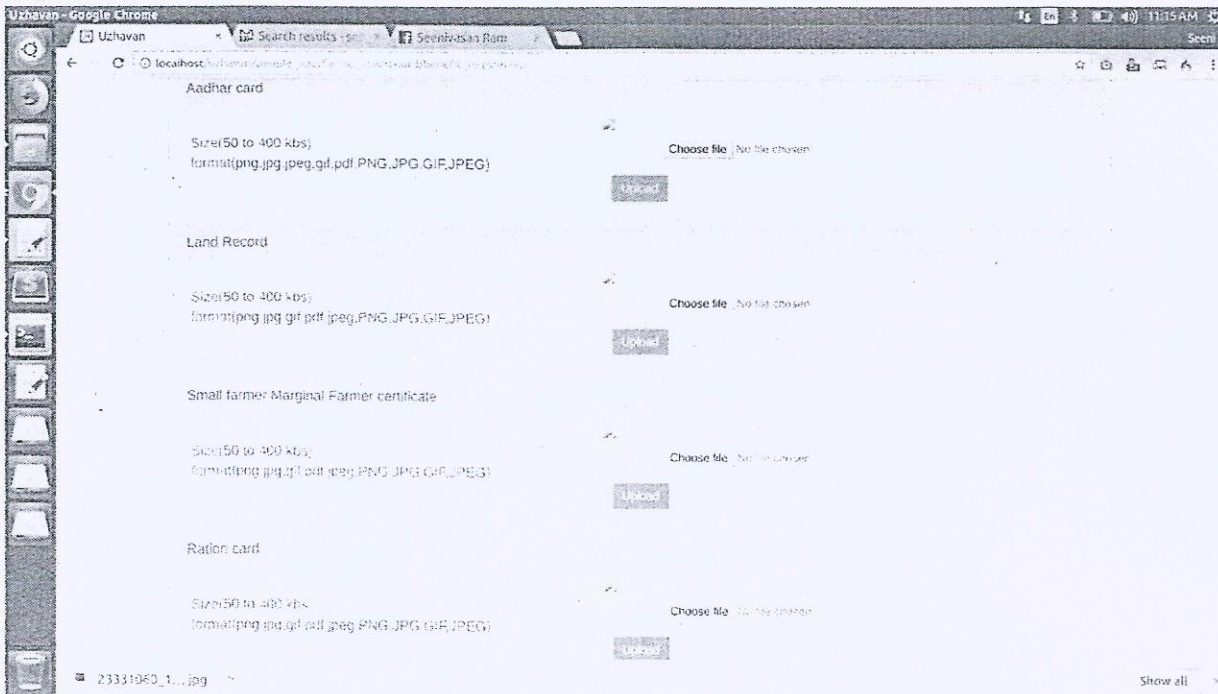
:5:

Step -2 :



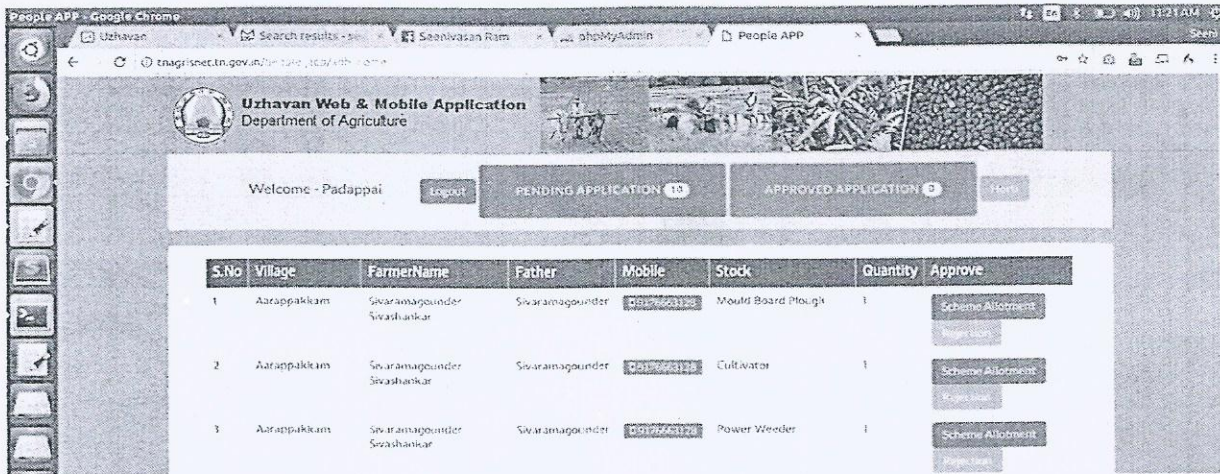
Step - 3 :

Based on the input, the required documents to be uploaded will be appeared.



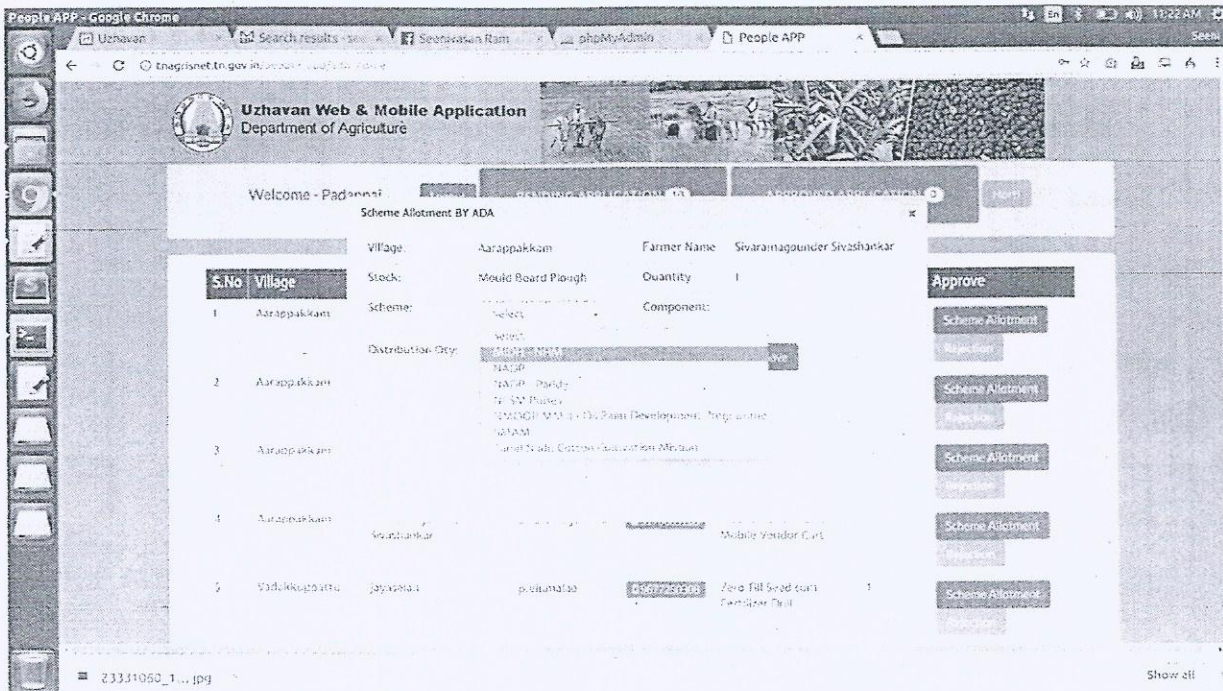
After registration for specific inputs by the beneficiary, the details will appear in the Block Assistant Director of Agriculture/Horticulture page of AGRISNET portal as shown below:-

Step – (a)



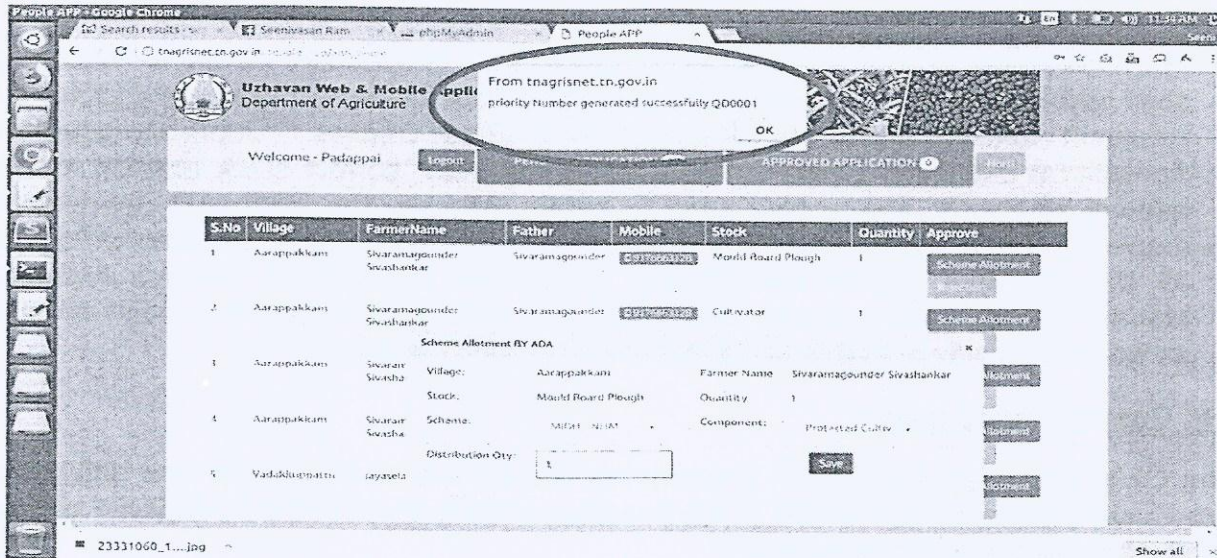
Step - (b) :

Selection of scheme



Step - (c)

Priority Number will be auto generated and message indicating the priority number will be pushed to beneficiary.



The Heads of the Departments of Agriculture, Horticulture and Agricultural Engineering shall issue suitable instructions to the District and Block level officials to adhere to the above said procedure strictly without any deviation.

- The target / revised target for each scheme component for each District / Block shall be given by the respective departments.
- Internal Diversion of target or revision of target from one block to another block shall be vested with the District Head of the Department.

Service 3 : Crop Insurance

The Deputy Director of Agriculture (Miscellaneous), O/o Director of Agriculture shall ensure the updation of crop insurance related information available in the Uzhavan app.

Service 4 : Fertiliser Stock

As the fertiliser stock position at retail outlets are being fetched from Ministry of Chemicals and Fertilisers, DBT portal, the Deputy Director of Agriculture (Fertiliser), O/o. Director of Agriculture shall ensure the correctness of the stock position in all the retailers fertiliser shops across Tamil Nadu.

Service 5 : Seed Stock

- Seed stock position is being shown through Uzhavan app both for Agriculture and Horticulture crops on a real time basis.

- As the seed stock position in Private seed dealers is not fetched on real time, the Director of Seed Certification and Organic Certification, Coimbatore shall ensure the weekly updation of seed stock position through the mobile app / portal exclusively provided to the seed dealers.
- The concerned Additional Director of Agriculture / Horticulture at the Directorates shall make aware of this service to all the Agricultural Officers / Horticultural Officers / Assistant Agricultural Officers / Assistant Horticultural Officers / Depot Managers of Agricultural Extension Centres (AEC) so as to inform correct stock position to the farmers whenever the query raised by public. Besides, the Additional Directors of respective Departments shall ensure that the periodical updation of contact details of all the Assistant Agricultural Officers / Assistant Horticultural Officers / Depot Managers in Uzhavan app and cross check the stock position shown in Uzhavan app as well as quantity available in Agricultural Extension Centres.

Service 6: Custom Hiring centre

The Chief Engineer, Agricultural Engineering Department shall update any addition / deletion in Custom Hiring Centre details in the provision already given in the AGRISNET portal, so as to reflect the same in Uzhavan app.

Service 7: Market Price

The Joint Director of Agriculture (RM) & (AB), O/o. Commissioner of Agricultural Marketing and Agri Business, Chennai shall ensure the updation of daily market prices for the produce arrived in all the regulated markets. The local market price of the Agricultural produce (Cereals, Pulses and other vegetables) which is not arrived in the respective Regulated Markets shall be obtained either from Uzhavar Santhai or Local market and uploaded in the Agricultural Marketing Reporting System mobile app, so that the farmers get price information of all the produce on daily basis.

Service 8 : Weather forecast

The Deputy Director of Agriculture (Miscellaneous), O/o. Director of Agriculture shall get districtwise weather forecast and weather based agro advisories information from Indian Meteorological Department and upload the same regularly through interface.

Service 9 : Assistant Agricultural / Horticultural Officer Visit

- The Additional Director of Horticulture (SS), O/o. Director of Horticulture and Plantation crops and the Deputy Director of Agriculture (ATMA), O/o. Director of Agriculture shall ensure the updation of name, contact and other details of Assistant Horticultural Officer / Assistant Agricultural Officer respectively who made village visit as per the schedule.

Additional Services:

Service 10: Reservoir Position

The Deputy Director of Agriculture (Miscellaneous), O/o. Director of Agriculture shall get information on water level in major irrigation reservoirs from Public Works Department and upload the same regularly through Information Technology wing.

Service 11: Agri News

The Additional Director of Agriculture (IAMWARM), O/o. Director of Agriculture shall finalise the agriculture news to be broadcasted through Uzhavan app in concurrence with respective Head of the Departments (Agriculture, Horticulture & Plantation Crops, Agricultural Marketing & Agri Business and Agricultural Engineering) and the Agricultural Production Commissioner and Principal Secretary to Government, Agriculture Department.

Service 12 : Feed back

The National e-Governance Plan Agriculture core team of Directorate of Agriculture shall periodically analyse the feedback received from Uzhavan app users and make the Uzhavan app more user friendly and forward the same to Head of Departments concerned for followup.

The Agricultural Production Commissioner and Principal Secretary to Government is authorized to modify any of the above guidelines based on the contingencies and updations in the software then and there in consultation with the Head of Departments.

Gagandeep Singh Bedi,
Agricultural Production Commissioner and
Principal Secretary to Government

/TRUE COPY/

ਸਿ. ਆਰ. ਸਿੰਘ
12/12/2018
SECTION OFFICER.

ਸਿ. ਆਰ. ਸਿੰਘ
12/12/18