



Agriculture Department – Announcement made by the Hon'ble Chief Minister for distribution of Vegetable seed kits to Rural people and farmers – Sanctioned – Orders-Issued.

**Agriculture (H2) Department**

G.O.(Ms)No.109

Dated:07.06.2019

விகாரி வருடம், வைகாசி – 24

திருவள்ளூர் ஆண்டு 2050

**Read:**

From the Managing Director, Tamil Nadu Horticulture Development Agency , letter No.FPM3/ 7694/2018, dated 11.10.2018 and 02.01.2019.

\*\*\*\*\*

**ORDER:-**

The Hon'ble Chief Minister of Tamil Nadu during the centenary function of Dr. M.G.R held on 30.09.2018 at Chennai, among others made an announcement viz., "During this financial year, a new priority scheme would be commenced to encourage vegetable production in their house or a portion of land for the rural people and farmers".

2. The Managing Director, Tamil Nadu Horticulture Development Agency has sent proposals on the "Hon'ble Chief Minister's Rural Vegetable Production Programme" for encouraging production of vegetables by residents and farmers in rural areas of Tamil Nadu at an outlay of Rs.3.00 Crore.

"The country has witnessed tremendous progress in vegetable production, especially during the post green revolution period. In Tamil Nadu, the required production of vegetables per day is 18913 MT (for the population of 6,30,42,300 excluding children), but the available production per day is only 14602 MT (which includes the export and domestic consumption). In order to reduce the gap between the production, deficit and fulfill the daily requirement of vegetables for the growing population, the Department of Horticulture has planned to implement schemes to ensure the nutritional security to the people of Tamil Nadu.

There are about 12,620 Village panchayats in Tamil Nadu. On an average, there are about 421 village panchayats in a district and 32 village panchayats per block. During 2016-2017, in a total population of 7.78 Crore, 4.02 Crore people live in rural areas of Tamil Nadu. Even though the vegetable production activities are mostly concentrated in rural areas, the consumption of vegetables is lower than the urban people. To ensure the availability of vegetables as per the recommendation, it is proposed to distribute 100 vegetable seed kits / portray seedlings at 100% subsidised rate to every panchayat, by the Horticulture Department.

(P.T.O.)

The seed kit will contain seven different kinds of vegetable seeds out of Bhendi, Moringa, Amaranthus, Tomato, Chilli, Brinjal, Avarai, Bitter Gourd, Pumpkin, Bottle gourd and Ribbed gourd. Assuming 1 - 2 gram / variety or kind of vegetable seeds (totally 12 gram per kit). The total seeds required for distribution will account to roughly 14,400 Kgs. The total area covered by this scheme will be around 15,820 Ha and the quantity of vegetables produced will be 4,37,440 MT. A volunteer from each Panchayat may be identified as "Thottakalai Thozhan" in order to create awareness and facilitate the rural people in growing vegetables for their own consumption. The Assistant Horticulture Officers will coordinate with Thottakalai Thozhan for identification of beneficiaries for the effective implementation of the scheme. The financial requirement for the above scheme is as follows:-

- Cost of one seed kit (including seeds & one kg of Organic manure) = Rs.23.55
- Awareness and Publicity = Rs. 1.45
- Therefore, the sale price of one kit = Rs.25.00

For 12.00 Lakh kits, the total amount required (Rs.25 x 12,00,000) = Rs.3.00 Crore".

3. The Managing Director, Tamil Nadu Horticulture Development Agency (TANHODA) has, therefore, requested to sanction an amount of Rs.3.00 Crore for distribution of vegetable seed kits to encourage the rural residents and the farmers to grow vegetables in their house or in a portion of their land as per the Hon'ble Chief Minister's announcement. Out of Rs.3.00 Crore, a sum of Rs.60.00 lakh shall be met from National Agriculture Development Programme accrued interest and balance amount of Rs.240.00 lakh shall be met from State fund.

4. The Government have examined the proposal of Director of Horticulture and Plantation Crops and decided to sanction a sum of Rs.3.00 Crore (Rupees three crore only) for distribution of 12,00,000 seed kits @ Rs.25/- per seed kit to encourage the rural residents and the farmers to grow vegetables in their house or in a portion of their land.

5. The expenditure sanctioned in para 4 above shall be debited to the following Head of Account:-

"2401-00 - Crop Husbandry - 119 - Horticulture and Vegetable Crops - State's expenditure - BE - Production of Fruits and Vegetables - 311 subsidies - 01 - Individual Based subsidy."  
(IFHRMS DPC - 2401 00 119 BE 31101- Rs.240.00 Lakh.)

and contra credit to the same to the following Head of Account.

"K.- Deposits and Advances (b) Deposits not bearing interest - 8443 - 00 - Civil deposits 800 - Other deposits - CW - Deposits of - Tamil Nadu Horticulture Development Agency  
(DPC 8443 - 00 - 800 (CW 000D) (Receipts))"

6. The Director of Horticulture and Plantation Crops is authorized to draw and disburse the amount sanctioned in para 4 above to the Managing Director, Tamil Nadu Horticulture Development Agency.

7. The Government direct the Managing Director, Tamil Nadu Horticulture Development Agency to remit the amount of Rs.60.00 lakh from the accrued interest and savings from the amount of National Agriculture Development Programme schemes already sanctioned under the following head of account:-

(P.T.O.)

"2401-00 Crop Husbandry – 119 Horticulture and Vegetable Crops – State's Expenditure – BE - Production of Fruits and Vegetables – 311 Subsidies – 01 Individual Based Subsidy:  
(IFHRMS DPC: 2401-00 – 119 – BE - 31101)"

8. The Government also direct all the Heads of Department under the Administrative control of Agriculture Department to remit the entire savings amount with interest in all the schemes into Government account under relevant Heads of Account immediately. As and when funds are required, necessary proposal may be sent to Government for the same.

9. This order issues with the concurrence of Finance Department vide its U.O. No.23898/DS(VA)/2019, dated 06.06.2019

**(BY ORDER OF THE GOVERNOR)**

**GAGANDEEP SINGH BEDI  
AGRICULTURAL PRODUCTION COMMISSIONER  
AND PRINCIPAL SECRETARY TO GOVERNMENT**

To

The Director of Horticulture and Plantation Crops, Chennai-5.  
The Principal Accountant General (G&SSA), Chennai-18  
The Principal Accountant General (E&RSA) Chennai-18  
The Residential Audit Officer of Principal Accountant General  
(General Social Sector Audit), Secretariat, Chennai – 9.  
The Accountant General, Chennai-18 (by name)  
The Pay and Accounts Officer (East), Chennai-8.  
All Treasury Officers.  
The Regional Audit Officers, Chennai / Madurai/ Coimbatore/ Pudukottai.  
The Director of Agriculture, Chennai – 600 005.  
Commissioner of Agricultural Marketing and Agri Business, Chennai – 600 032.  
Chief Engineer (Agricultural Engineering), Chennai – 600 035.  
Tamil Nadu Watershed Development Agency, Chennai – 600 032.

Copy to

The Finance (Agriculture /BGI/BGII) Department, Chennai-9.  
The Senior Private Secretary to Hon'ble Deputy Chief Minister, Chennai -9.  
The Senior Private Secretary to Hon'ble Chief Minister, Chennai -9.  
The Senior Private Secretary to Minister of Agriculture, Chennai -9.  
The Senior Private Secretary to Agricultural Production Commissioner  
and Principal Secretary to Government, Agriculture Department, Chennai-9.  
Agriculture (OP3) Department, Chennai – 600 009.  
The Assistant Programmer, Agriculture Department, Chennai – 9.  
Connected File No.24734 /H2/2018, Stock File/Spare Copies.

**//Forwarded By Order//**

*Gagandeep Singh Bedi*  
11/6/19  
**SECTION OFFICER**  
11/6/19

