

ABSTRACT

Industries – Conduct of Global Investors Meet 2015 – Approval and Sanction of funds for the meet - Constitution of Core Committees for setting up an Institutional Framework for the conduct of the event and other related activities – Orders – Issued.

Industries (MIB.1) Department

G.O. (Ms.) No. 127

Dated: 2.9.2014

ஐய, ஆவணி 17
திருவள்ளூர் ஆண்டு 2045

Read:

1. From the EVC, Guidance Bureau, Lr.No.EVC/Global Investors Meet/2014 dated 14.3.2014
2. Govt. Lr.No.3697/MIB1/2012, dated 10.4.2014
3. From the EVC, Guidance Bureau, Lr.No.EVC/GIM/2014 dated 12.5.2014.
4. From the EVC, Guidance Bureau, Lr.No.438/GIM/Vol 3 dated 19.6.2014.
5. From the EVC, Guidance Bureau, Lr.No.EVC/GIM/2014 dated 19.6.2014.
6. Govt. Lr.No.3697/MIB1/2012, dated 24.6.2014

ORDER:

Tamil Nadu is recognised globally as an undisputed investment destination with strong credentials for manufacturing. The State has established its presence in automobiles and components, electronic hardware, IT & ITES, Textiles, Leather, Engineering & Fabrication, etc. It has one of the highest Foreign Direct Investment inflows in the country, proactive and investor-friendly policies, a vibrant eco-system for the Industry with skilled manpower, strong matured hub for manufacturing, ample tourism opportunity, expanding infrastructure, Special Economic Zones, etc. Further, in the Vision Tamil Nadu 2023, the State Government has targeted to attract investments to the tune of Rs.15 lakh crore by the year 2023. To realise the target and in an effort to build on the attractive growth prospects in Tamil Nadu, and to maintain its position as one of India's most preferred investment destinations, in the Budget Speech 2014-15, it has been announced

that to further promote the growth of industry and infrastructure in the State, the Government will host a Global Investors Meet in Chennai for which an outlay of Rs.100 crores has been earmarked in the Budget.

The general objectives of conducting the Investors Meet are as follows:

- (i) Achieving the investment targets set in Vision Tamil Nadu 2023
- (ii) Giving a boost to the image of Tamil Nadu as a pro-active, dynamic, investor friendly State.
- (iii) Promote and reinforce a coherent brand image of Tamil Nadu.
- (iv) Positioning Tamil Nadu as an Investment-friendly destination and
- (v) Showcase strengths along with a credible roadmap to allay specific investor concerns.

2. The methodology adopted for the conduct of Global Investors Meet involves 3 different phases viz., pre-event, during event and post-event phases. These phases include different activities with specific time lines for their execution. The broad standard operating procedures followed to organize this meet involving various supporting activities are described below:

- a) Setting up an institutional framework by forming Core Committees and task specific committees in key decision making areas on the issues relating to conducting the Global Investors Meet.
- b) Getting partners on board.
 - Selection of Knowledge Partner, Creative, Design and Media Partner etc., as appointed partner on commercial terms.
 - Selection of Partner Nations to play an important role in establishing mutual business relationship between the two regions/countries as supporting partners on non-commercial terms.
 - Selection of Partner organizations to play a key role in inviting international investors and industrialists to the Meet, facilitate business/economic/cultural exchanges between Tamil Nadu and respective region/country as supporting partners on non-commercial terms.
- c) Organizing pre-event road-shows

- d) Planning for main event activities
 - MoU signing
 - Conducting plenary session, concurrent sessions, B2B and B2G meetings etc.,
- e) Support services for main event

3. Towards the conduct of Global Investors Meet 2015, the Government issues the following orders:

a) Event schedule and Venue:

The Global Investors Meet 2015 will be held during March 2015 and Chennai Trade Centre will be the event venue. The exact date for the conduct of the event will be announced separately.

b) Setting up an Institutional Framework for the conduct of the GIM, 2015:

The following committees shall be constituted for providing an institutional framework for the conduct of Global Investors Meet with defined specific functions and powers which will be involved in planning, budget approval, advising and monitoring the progress so as to get prompt inputs, approvals and support from other relevant departments:

- (i) Steering Committee under the Chairmanship of Hon'ble Chief Minister
- (ii) Co-ordination Committee under the Chairmanship of Chief Secretary
- (iii) Event Management Committees (Strategic and Operational)

The composition of the Committees are annexed to this order.

c) Constitution of a Special Cell to function as GIM Secretariat:

In the process of conduct of Global Investors Meet, the Government constitute a Special Cell under the Chairmanship of a Senior Officer with necessary secretarial support staff drawn from various Government departments/related agencies on deputation for all the operations relating to conduct of Global Investors Meet in planning, co-ordination, execution and follow up etc. The EVC, Guidance Bureau is nominated as the convenor of the cell.

d) Budget for the conduct of the event:

During the Budget Speech 2014-15, it has been announced that an amount of Rs.100 crores has been earmarked for the conduct of Global Investors Meet 2015 and the same has been provided in Budget Estimate 2014 - 15.

- (i) Guidance Bureau, the nominated GIM Secretariat will prepare the Budget Estimate for the components/elements/programmes involved in the conduct of Global Investors Meet, submit proposals in consultation with the respective task specific committees constituted herein through the core committee to the Government for approval. Based on the recommendation of the respective committees, Government shall sanction the amount by following the usual procedures.
- (ii) The amount to be sanctioned by the Government during the process of the conduct of the event shall be debited to the following head of account opened under demand no 27-01. "2852 Industries - 80 General - 800 Other Expenditure - Schemes in the Twelfth Five Year Plan - II State Plan-JP Global Investors Meet - 09 - Grants - in aid - 09. others - (DPC 2852 80 800 JP 0998)"
- (iii) The Secretary to Government, Industries Department is the Estimating, Reconciling and Controlling Authority for the new head of account opened at para 3 (d)(ii) above.
- (iv) On receipt of the proposals from the GIM Secretariat and based on the recommendation of the respective Committees, the Government will release necessary funds.
- (v) Pending sanction orders towards provision of funds, Guidance Bureau is temporarily authorized to incur the expenditure relating to the pre event preliminary activities involved in the conduct of GIM from its own funds and get it recouped/reimbursed from the Government subsequently by submitting separate proposal to the Government.
- (vi) Guidance Bureau is directed to open separate account for this purpose as per the procedure relating to maintenance of accounts in such cases and it shall be subjected to audit by the competent authority/agencies concerned as per the orders and rules in force.
- (vii) Necessary subheads for sanction of expenditure relating to the above event shall be opened on need basis.

4. The orders relating to selection of Partner Countries, Partner States, Partner Organizations, Conduct of domestic and international road shows and other related activities during all phases of the event

shall be issued separately on receipt of separate proposals from the Global Investors Meet Secretariat.

5. The above orders issues with the concurrence of Finance Department vide its U.O No. 2945/FS/P/14, dated 2.9.2014.

(BY ORDER OF THE GOVERNOR)

**C.V.SANKAR
PRINCIPAL SECRETARY TO GOVERNMENT**

To

All Secretaries to Government.

All Departments of Secretariat.

The Principal Secretary/

Chairman and Managing Director (i/c)

Tamil Nadu Industrial Development Corporation Limited,
19-A, Rukmani Lakshmi pathy Road,
Egmore, Chennai - 8.

The Managing Director

State Industries Promotion Corporation of Tamil Nadu Ltd,
19-A, Rukmani Lakshmi pathy Road,
Egmore, Chennai - 8.

The Executive Vice Chairman

Guidance Bureau,
19-A, Rukmani Lakshmi pathy Road,
Egmore, Chennai - 8.

The Director of Treasuries and Accounts,
Chennai - 15.

The Pay and Accounts Officer(Secretariat)
Chennai - 9.

The Principal Accountant General(A & E/Audit1),
Chennai -18.

The Private Secretary to Chief Secretary to Government
Chennai - 9.

The PS to Principal Secretary,
Industries Department
Chennai - 9.

Spl. PA to Ministers concerned.

Copy to:

The Chief Minister's Office,
Chennai - 9.

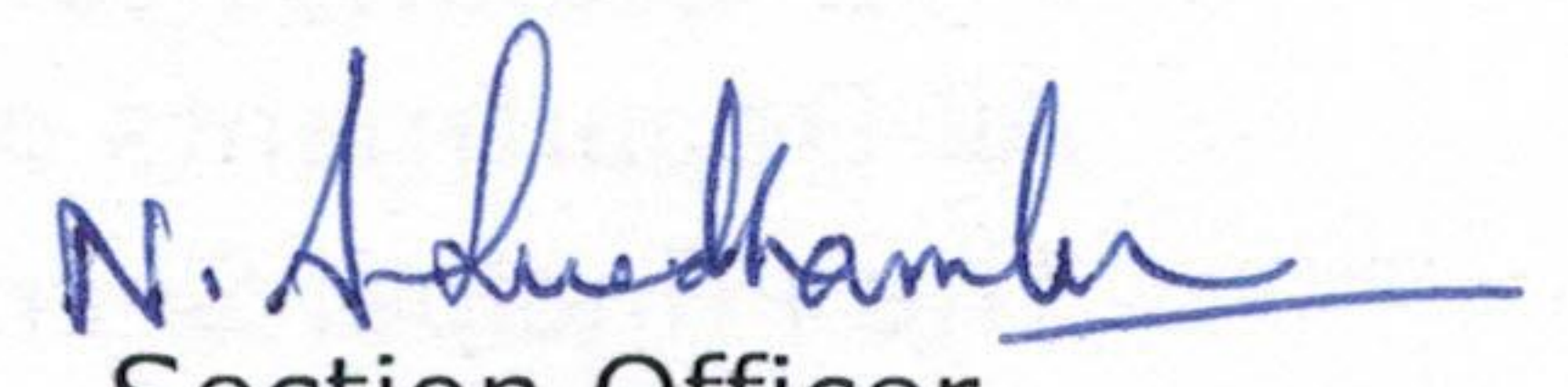
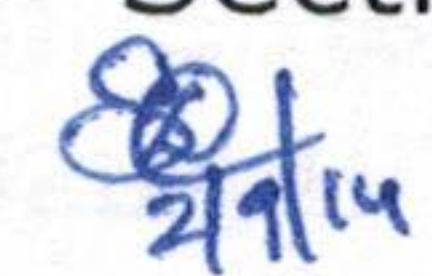
All Sections in Industries Department

The Section Officer,
Industries(Bills)Department, Chennai -9.

Finance (Ind./BG/BPE/Infrastructure) Department, Chennai - 9.

SC/SF

//FORWARDED BY ORDER//


Section Officer.


Annexure

(to G.O.Ms.No.127, Industries(MIB1) Department, dated 2.9.2014)

I(i) Steering Committee

Hon'ble Chief Minister	:	Chairperson
Minister, Finance & PW	:	Member
Minister, Industries	:	Member
Minister, Tourism	:	Member
Minister, Information&Spl.Programme Implementation	:	Member
Chief Secretary	:	Member
Principal Secretary, Finance Department	:	Member
Principal Secretary, Industries Department	:	Member Secretary/ Convenor

ii) The **key functions** of the Committee includes:

- Apex Policy making and related decisions
- Apex decision making authority.

(II)(i) Co-ordination Committee:

Chief Secretary to Government	:	Chairman
Principal Secretary, Industries Department	:	Member
Principal Secretary, Finance Department	:	Member

Addl. Chief Secretary, Tourism, Culture and Religious Endowments Department	: Member
Principal Secretary, MS & ME Department	: Member
Principal Secretary, Energy Department	: Member
Principal Secretary, Tamil Development & Information Department	: Member
Principal Secretary, Agriculture Department	: Member
Executive Vice Chairman, Guidance Bureau	: Member Secretary/ Convenor of the Committee

(ii) The **key functions** of the Committee includes:

- Co-ordinate various activities of Event Management Committees and review their progress and report to Steering Committee
- Co-ordinate Post-GIM follow-up measures
- Any other issue referred to the Committee.

(III) (i) Event Management Committee (Strategic and Operational)

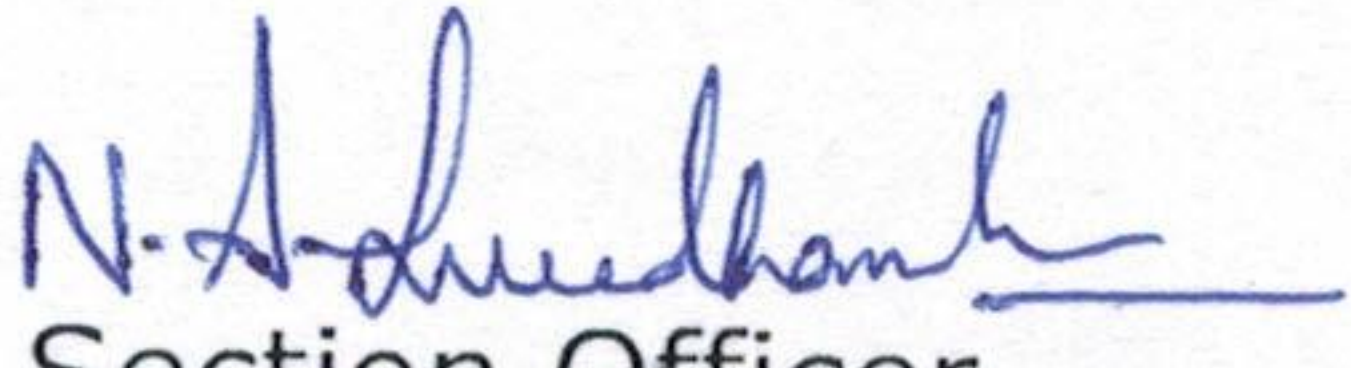
Principal Secretary, Industries Department	: Chairman
Principal Secretary, Finance Department	: Member
Addl. Chief Secretary, Tourism, Culture and Religious Endowments Department	: Member
Principal Secretary, Planning & Development Department	: Member

Principal Secretary, MS & ME Department	:	Member
Principal Secretary, Tamil Development & Information Department	:	Member
Chairman and Managing Director, TIDCO	:	Member
Chairman and Managing Director, SIPCOT	:	Member
Executive Vice Chairman, Guidance Bureau,	:	Member Secretary/ Convenor of the Committee

(ii) The **key functions** of the Committee includes:

- Handle various main issues like planning the Exhibition, Main Event, Concurrent sessions, Media & Publicity, Knowledge collaterals, MoUs and Investment facilitation, etc., including selection of Knowledge partners.

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Section Officer.


29/11